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PEI (Produits Equipements Industriels) is considered as a reliable source for manufacturers searching for new products or new solutions in the industrial sector.

With unmatched readership and contacts, PEI is always at the forefront of the novelties' presentation on the B2B market, reaching to industrial designers and decision makers of the French market. In addition to dynamic sectors such as automation, measurement or motors, the keywords for PEI this year will be: industry 4.0, artificial intelligence, energy efficiency...

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- Electricity & Industrial Electronics
- Vision Systems
- Logistics and Industrial Supplies
- Industrial Computers
- Test & Measurement
- Production Equipment
- Safety
- Industry 4.0
- Additive Manufacturing - 3D Printing

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 Inside front, inside back, outside back: +15%
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PUBLISHING SCHEDULE 2022

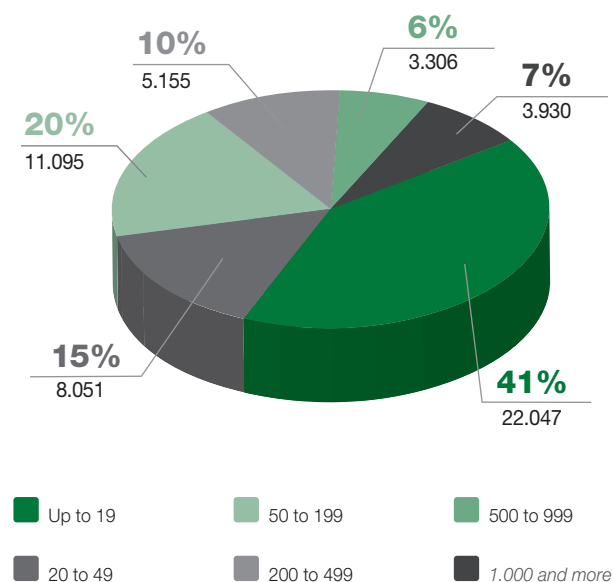
Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 28.01 Mailing Date 23.02	Industry 4.0 Sensors & Transducers	SEPEM Industries, Rouen SEPEM Industries, Grenoble JEC World, Paris CFIA, Rennes	25-27.01 8-10.02 08-10.03 08-10.03
3 March Closing Date 11.02 Mailing Date 09.03	Automotive Equipements Cameras & Vision Systems	3D Print, Lyon FIP, Lyon	05-07.04 05-08.04
4 April Closing Date 11.03 Mailing Date 07.04	Motors, Variators and Drives Hydraulic, Pneumatic, Pumps and Valves		
5 May Closing Date 08.04 Mailing Date 04.05	Automation & Industry 4.0 Industrial Displays and Human Machine Interfaces	Global Industrie, Paris	17-20.05
6 June Closing Date 13.05 Mailing Date 08.06	Food Processing Equipements Packaging and Handling New Industrial Catalogs	SEPEM Industries, Colmar IOT World+MtoM Embedded, Paris	15-17.06 29-30.06
9 September Closing Date 22.07 Mailing Date 05.09	Industrial Security Instrumentation and Data Acquisition	SEPEM Industries, Toulouse Mesures Solutions, Lyon	20-22.09 05-06.10
10 October Closing Date 09.09 Mailing Date 05.10	Green Automation and Sustainable Manufacturing Industrial Computing & Embedded Systems	Expoprotection, Paris Analyse Industrielle, Paris	15-17.11 19-20.10
11 November Closing Date 21.10 Mailing Date 16.11	Energy Efficiency Remote Diagnostics and Telemaintenance		
12 December - WEBMag Closing Date 02.12 Mailing Date 13.12	Connectors and Electrical Equipments Robotic and Automation New Industrial Catalogs		

Print + Digital: Circulation 2022

By industry	Print	Digital	Subscribers	%
Other industries	4.622	9.545	14.167	26,44%
Construction, public works	267	394	661	1,23%
Chemicals, pharmaceuticals	662	882	1.544	2,88%
Inter-industrial trade	610	941	1.551	2,89%
Mechanical assemblies	3.710	2.234	5.944	11,09%
Electrical assemblies	1.985	1.771	3.756	7,01%
Energy distribution	332	310	642	1,20%
Professional electronics	2.411	1.843	4.254	7,94%
Consumer electronics	284	341	625	1,17%
Materials, minerals, glass	559	384	943	1,76%
Technical education & training	236	309	545	1,02%
Automotive industry	894	994	1.888	3,52%
Food processing & beverage industries	473	471	944	1,76%
Lumber, wood, furnishings	184	223	407	0,76%
Engineering services, consultancy	996	1.214	2.210	4,12%
Precision, measuring & control instruments	1.080	1.033	2.113	3,94%
Metallurgy, fabricated metal products	1.945	1.441	3.386	6,32%
Paper, cardboard & print services	503	487	990	1,85%
Plastics, rubber	760	958	1.718	3,21%
Power production	618	391	1.009	1,88%
Health sector	238	237	475	0,89%
Public service, research, national defence	1.124	993	2.117	3,95%
Sub-contracting	210	449	659	1,23%
Textile, clothing, leather, shoes	189	284	473	0,88%
Transportation	244	319	563	1,05%
TOTAL	25.136	28.448	53.584	100%

By job function	Subscribers	%
Purchase Manager	2.761	5,15%
Others	15.126	28,23%
Department Head, Project Manager, Engineer	15.217	28,40%
CEO, Managing Director, General Manager	14.360	26,80%
Technician, Technical Agent	6.120	11,42%
TOTAL	53.584	100%

Number of employees



Source: Publisher's Projection 2022