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CONTENTS AND SPECIFICATIONS

Manutenzione & Asset Management is the official magazine of A.I.MAN. Italian Maintenance Association. In addition to the main monthly focuses, every issue contains articles on macro-areas such as Maintenance & Business, Maintenance Processes, Reliability & Maintenance Industry, Asset Lifecycle Management, Maintenance and Industry 4.0, and Competences in maintenance.

Language: Italian - Launched: 1999



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Main Topics

- Maintenance & Business
- Maintenance Processes
- Reliability & Maintenance Engineering
- Asset Lifecycle Management
- Maintenance & Industry 4.0
- Competences in maintenance

13.355
Total
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10.000
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Advertisement Rates and Specifications



Gatefold front cover

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BUYERS GUIDE: Box Company name + Logo

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- 1/4 page
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- 1/6 page
 - *88 x 79 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

PUBLISHING SCHEDULE 2022

Issue	Focus	Shows/Events	Dates
1 January Closing Date 17.12 Mailing Date 19.01	Management & Maintenance Processes Electrical Systems & Components		
2 February Closing Date 14.01 Mailing Date 09.02	Operations & Maintenance Services Diagnostics	MECFOR, Parma	24-26.02
3 March Closing Date 11.02 Mailing Date 09.03	Reliability & Maintenance Engineering Hydraulics & Pneumatics Special: Oil & Gas	A&T Automation & Testing, Turin	06-08.04
4 April Closing Date 11.03 Mailing Date 08.04	Maintenance & Asset Management Test & Measurement		
5 May Closing Date 15.04 Mailing Date 11.05	Transportation Pumps & Valves Special: Automotive	SPS Italia, Parma IVS, Bergamo Hannover Messe, Hannover IFAT, Munich	24-26.05 25-26.05 30-05-02.06 30.05-03.06
6 June Closing Date 06.05 Mailing Date 01.06	Risk Based Maintenance DPI - Individual Protection Devices Special: Food & Beverage	MECSPE, Bologna embedded world, Nuremberg MCE Expocomfort, Milan ACHEMA, Frankfurt	09-11.06 21-23.06 28.06-01.07 22-26.08
7/8 July/August Closing Date 08.07 Mailing Date 26.08	Facility Management Seals & Gaskets		
9 September Closing Date 26.08 Mailing Date 16.09	Asset Integrity Energy Saving Special: Manutenzione & Energy Efficiency	MIAC, Lucca BI-MU, Milan	12-14.10 12-15.10
10 October Closing Date 23.09 Mailing Date 21.10	Maintenance & ICT Software & Digital Devices Special: Maintenance 4.0	ADIPEC, Abu Dhabi SPS Smart Production Solutions, Nuremberg Ecomondo, Rimini	07-10.11 08-10.11 08-11.11
11 November Closing Date 14.10 Mailing Date 10.11	Maintenance Job & Skills Mechanical Systems & Components Special: Maintenance in Process Industry	Valve World Expo, Düsseldorf	29.11-01.12
12 December Closing Date 09.11 Mailing Date 02.12	Building Asset Management Tools & Equipment Manutenzione Buyers Guide 2022		



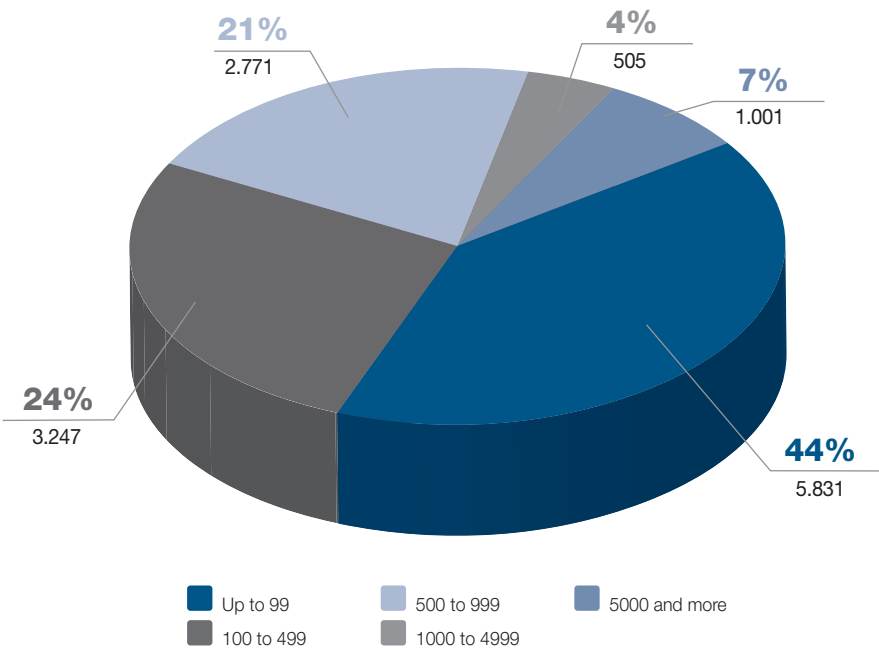
Print + Digital: Circulation 2022

By industry	Subscribers	%
Food & Beverage	1.335	10%
Textile & Synthetics Fibres	543	4%
Paper, Cellulose & Wood	741	6%
Metallurgy & Iron Industry	1.066	8%
Mechanical & Electromechanical	2.013	15%
Ceramic & Stoneware	743	6%
Chemicals & Petrochemicals	2.214	17%
Energy productions	668	5%
Maintenance Services	1.887	14%
Others	2.145	16%
TOTAL	13.355	100%

Source: Publisher's Projection 2022

By job function	Subscribers	%
General Manager	1.883	14%
Plant Engineering Manager	2.147	16%
Maintenance Manager	3.342	25%
Maintenance Staff	2.132	16%
Sales & Procurement	1.557	12%
Maintenance Service Manager	1.211	9%
Others	1.083	7%
TOTAL	13.355	100%

By number of employees



MANUTENZIONE BUYERS GUIDE

Industrial Maintenance Vendor List

Attached to the December issue of Manutenzione & Asset Management, Buyers Guide is the only Vendor List for industrial maintenance on the market, created to help all operators in the sector finding the most useful tools and companies for their work.

