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28.000
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In the last 14 years **Endüstri Dünyası** has become the most trusted source for industrial decision makers looking for new products and solutions. With an unmatched readership and response, it reaches industrial designers and manufacturing executives across the spectrum of the Turkish industry. It is at the forefront of publishing groundbreaking news in the B2B marketplace, where special content is shaped by the changes and progress of the new digitalized industrial world.

Language: Turkish - Launched: 2007

Main Topics

- Electronics - Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation - Robotics
- Test & Measurement
- Industry 4.0
- Sensor Technology
- Additive Manufacturing - 3D Printing

Advertisement Rates and Specifications

1.900 € 1/1 page □ 210 x 297 mm +5 mm bleed □ *180 x 262 mm	1.400 € 2/3 page vertical □ *119 x 262 mm	1.400 € 2/3 page horizontal □ *180 x 171 mm	1.300 € 1/2 page island □ *119 x 170 mm	1.200 € 1/2 page horizontal □ 210 x 148,5 mm +5 mm bleed □ *180 x 125 mm
1.200 € 1/2 page vertical □ 105 x 297 mm +5 mm bleed □ *88 x 262 mm	1.000 € 1/3 page horizontal □ 220 x 105 mm +5 mm bleed □ *180 x 80 mm	1.000 € 1/3 page vertical □ 77 x 307 mm +5 mm bleed □ *57 x 262 mm	700 € 1/4 page □ 105 x 148,5 mm +5 mm bleed □ *105 x 148,5 mm	

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 297 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
*pricing and further information
on request*

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 01.02 Mailing Date 08.02	Industrial Communication	Fastener Fair Turkey (International Exhibition for Fastener and Fixing Technology)	TBC
3 March Closing Date 01.03 Mailing Date 08.03	WIN EURASIA 2021 Hannover Messe Special Edition Renewable Energies	Metal Working (Sheet Metal Processing) IAMD (Integrated Automation, Motion & Drives) Welding (Cutting Technologies) Surface Technology (Treatment & Welding) CEMAT (Materials Handling, Supply Chain Management, Interlogistics) Electrotech (Energy, Electric and Electronic Technologies) IBAKTECH 2022 (International Trade Fair For Bakery, Patisserie Machinery, Ice Cream, Chocolate and Technologies) Mill Tech (Mill Machinery Technologies and Components Exhibition) REW Istanbul (International Recycling, Environmental Technologies and Waste Management Fair) IFAT EURASIA 2022 (Eurasia Leading Trade Fair for Environmental Technologies)	10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 10-13.03 17-19.03 24-27.03 25-27.03
4 April Closing Date 29.03 Mailing Date 05.04	Test and Measurement Systems Machinery Industry Katalog Tanıtım	MAKTEK KONYA (Machine Tools, Metal – Sheet Metal Processing Machines, Tool Holders – Cutting Tools, Quality Control – Measurement Systems, CAD/CAM, PLM Software and Manufacturing Technologies Fair) Solarex (Solar Energy and Technologies Fair) Tube&Steel Istanbul (Pipe, Profile, Wire, Steel Manufacturing and Technology Specialized Fair) TESTISTANBUL 2022 CONFERENCE	06-09.04 07-09.04 14-17.04 TBC
5 May Closing Date 10.05 Mailing Date 17.05	Robotics & Automation Hannover Messe Report	Automechanika Istanbul (International Automotive Spare Parts Trade Fair) ICCI 2022 (International Energy & Environmental Fair & Conference) IDEF 2022 (International Defence Industry Fair) PLAST PAK (Plastic and Packaging Technologies Machinery and Equipment Fair) Busworld Turkey (International Bus Expo) Hannover Messe, Hanover ICSG Istanbul (International Istanbul Smart Grids and Cities Congress and Fair) K+ Rubber and Plastics Exhibition	19-22.05 25-27.05 25-28.05 25-28.05 26-29.05 30.05-02.06 02-03.06 02-05.06
6/7 June/July Closing Date 31.05 Mailing Date 07.06	Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions	Eskilehir Industry 2022 (R&D, Industry and Technology Fair) STT Eurasia (Surface Treatment Technologies Fair)	08-11.06 09-11.06
7/8 July-August- WEBMag Closing Date 26.07 Mailing Date 02.08	Factory Automation		
9 September Closing Date 23.08 Mailing Date 31.08	Machine Industry Electronics and Electric Supplement	ENTECH (Recycling Environmental Technologies and Zero Waste Expo) Solar Istanbul (Solar Energy, Storage, E-Mobility and Digitalization Exhibition & Conference) Maktek Eurasia 2022 (Machine Tools, Metal – Sheet Metal Processing Machines, Tool Holders – Cutting Tools, Quality Control – Measurement Systems, CAD/CAM, PLM Software and Manufacturing Technologies Fair) METALEXPO (Iron, Steel, Metal Products & Production Technologies Trade Fair)	01-03.09 21-24.09 27.09-01.10 28.09-01.10
10 October Closing Date 27.09 Mailing Date 04.10	Industrial Equipment Smart Factories Katalog Tanıtım	ANKIROS 2022 ANNOFER 2022 TURKCAST 2022 (Foundry Products Trade Fair) Kalite 2022 (Control, Metrology, Testing Equipment and Industrial Software Exhibition) MINEX 2022 (Mining, Natural Resources And Technologies Fair) EIF 2022 (International Energy Congress and Expo) ISAF Smart Exhibitions IMEX 2022 (Mobile Systems, Consumer Electronics & New Technologies Exhibition) Eurasia Packaging Istanbul (Eurasia Packaging Istanbul Fair) Food-Tech Eurasia (International Food and Beverage Technologies Fair) Powder Tech Expo 2022 Smart Future World Expo SANTEK 2022 (Eastern Marmara Industry And Technology Fair)	06-08.10 06-08.10 06-08.10 12-15.10 12-15.10 12-14.10 13-16.10 13-16.10 19-22.10 19-22.10 19-22.10 01-02.11 02-05.11
11 November Closing Date 01.11 Mailing Date 08.11	Hydraulic&Pneumatic Supplement Industrial Communication	YES Turkey (Software Industry Exhibition) HPKON 2022 (IX. National Hydraulic Pneumatic Congress and Fair) Bumatech (Bursa Machine Technologies Fairs) Eurasian Composites Show Putech Eurasia (International Polyurethane Industry Exhibition) Turkchem ChemShow Eurasia 2022 Paint Expo Eurasia (International Industrial Coating Technologies Exhibition) Surtech Eurasia Plast Eurasia 2022 (International Plastic Industry Fair) Digital Impact (Istanbul Digital Transformation Fair and Summit)	09-12.11 16-19.11 23-26.11 24-26.11 24-26.11 24-26.11 24-26.11 24-26.11 30.11-03.12 TBC
12 December - WEBMag Closing Date 01.12 Mailing Date 08.12	Power Supplies & Energy	Mining Turkey (Mining Turkey International Mining, Tunneling, Machinery Equipments, and Heavy Duty Vehicles Fair)	08-11.12

Print + Digital: Circulation 2022

By industry	Print	Digital	Subscribers	%
Automotive, Aircraft & Transportation	292	2.234	2.526	13,4%
Chemicals and Allied Products	82	321	403	2,1%
Construction	70	156	226	1,2%
Crude Petroleum, Natural Gas, Mining and Quarring	74	139	213	1,1%
Education	52	109	161	0,9%
Electric, Electronic, Computing & Communication	705	1.359	2.064	11,0%
Energy & Water Supplies	47	79	126	0,7%
Engineering Firms	95	330	425	2,3%
Fabricated Metalproducts	105	168	273	1,5%
Food, Beverage, Tobacco	100	152	252	1,3%
Importer, Dealers, Distributors, of Industrial Products	66	165	231	1,2%
Logistics and Transportation	14	21	35	0,2%
Machinery (Excluding Electrical)	370	2.531	2.901	15,4%
Mainenance	99	335	434	2,3%
Other Manufacturing Industries	95	352	447	2,4%
Automation & Robotic	689	2.879	3.568	19,0%
Others Related to the Field	137	3.230	3.367	17,9%
Paper, Textile, Leather	55	149	204	1,1%
Plastics, Rubber, Peroleum & Coal	76	142	218	1,2%
Primary Metals	82	183	265	1,4%
Public Administration, Government & Military	75	82	157	0,8%
Scientific, Measuring & Control Equipment	56	80	136	0,7%
Stone, Clay, Glass	38	42	80	0,4%
Wood, Timber, Furnitue	33	75	108	0,6%
TOTAL	3.507	15.313	18.820	100%

Source: Publisher's Projection 2022

By job function	Subscribers	%
Design Engineering	585	3,1%
General or Corporate Management	3.494	18,6%
Logistic Management	246	1,3%
Operations/Maintenance Engineering	746	4,0%
Other Engineering	761	4,0%
Other Functions	9.816	52,2%
Plant Mangement	282	1,5%
Production Engineering	798	4,2%
Project Management	494	2,6%
Purchasing or Procurement	776	4,1%
Research	511	2,7%
Test/Quality/Standards Engineering	311	1,7%
TOTAL	18.820	100%

