



CMI

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**In Collaboration with ANIMA  
Confindustria's Associations:  
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**9.964**  
Total  
subscribers

**6.000**  
Website visitors  
per month

The aim of **CMI - Costruzione e Manutenzione Impianti** is to provide Purchasing Managers, Design and Maintenance Technicians and Installers concise information on the most recent market proposals in the automation, instrumentation, fluid circulation and components of machines and systems sectors.

Language: Italian - Launched: 1999

**Focus 2022**

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



**Vendor List**  
Vendor List is the annual

publication that analyzes the trend of the automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers.  
**Date of publication: March 2022**



**Italian Vendors' List**  
Italian Vendors' List is the English

edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.  
**Date of publication: June 2022**

**Advertisement Rates and Specifications**

 250 € 600 € 1.600 €	 400 €	 1.600 €	 1.460 €	 1.000 €	 1.150 €	 900 €
<b>Cover - manchette</b> 53 x 47 mm	<b>Back Cover - manchette</b> 135 x 90 mm	<b>1/1 page Tabloid</b> 245 x 337 + 5 mm bleed	<b>1/1 page + news</b> 182 x 256 mm	<b>1/2 page horizontal</b> 245 x 168,5 mm +5 mm bleed	<b>2/3 page horizontal</b> 228 x 230 mm	<b>1/3 page horizontal</b> 228 x 110 mm
<b>Cover - news</b> 228 x 110 mm						
 1.150 €	 1.000 €	 850 €	 550 €	 950 €	 1.100 €	
<b>2/3 page vertical</b> 134 x 312 mm	<b>1/2 page vertical</b> 120 x 337 mm +5 mm bleed	<b>Island</b> 134 x 186 mm	<b>1/6 pagina</b> 134 x 105 mm	<b>1/2 Pagina + news</b> 182 x 130	<b>Island - Vendor List + Company Profile</b> 150 x 210 mm	
					<b>Island - Italian Vendors List + Company Profile</b> 150 x 210 mm	

**\*Type area, centered**  
Dimensions (width x depth).  
Prices in Euro (Excl. VAT).  
Trim size 210 x 285 mm

**Special positioning**  
Front cover (1/3 page) € 1.600  
Inside front cover (1/3 page) € 1.500  
Manchette inside back cover € 400  
Back cover Tabloid € 2.200  
Section "L'azienda informa" € 1.000

For quantity discount, inserts and special positioning: pricing and further information on request

In each issue:

**Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products**

Issue	Focus	Shows/Events	Dates
<b>1/2 January/February</b> Closing Date 21.01 Mailing Date 11.02	Automation & Robotics	Automation & Testing, Torino MECFOR, Parma	23-25.02 24-26.02
<b>3 March</b> Closing Date 01.03 Mailing Date 18.03	Machines & Digital Factory 4.0 <b>Special: ACHEMA</b>	MCE Expocomfort, Milan COSMOPACK, Bologna	08-11.03 10-13.03
<b>4 April</b> Closing Date 25.03 Mailing Date 12.04	Instrumentation & Monitoring <b>Special: Pumps &amp; Valves</b>	ACHEMA, Frankfurt Hannover Messe, Hannover	04-08.04 25-29.04
<b>5 May</b> Closing Date 22.04 Mailing Date 10.05	Automation & Instrumentation <b>Focus Oil &amp; Gas</b> Fluid Handling	SPS Italia, Parma IVS, Bergamo IFAT, Munch MECSPE, Bologna	24-26.05 25-26.05 30.05-03.06 TBC
<b>6 June</b> Closing Date 20.05 Mailing Date 10.06	Industry & Environment <b>Special: Pumps &amp; Energy Efficiency</b>		
<b>7/8 July/August</b> Closing Date 01.07 Mailing Date 25.07	Industrial Consumer Products		
<b>9 September</b> Closing Date 23.08 Mailing Date 09.09	Food & Beverage Services & Digital Solutions		
<b>10 October</b> Closing Date 16.09 Mailing Date 07.10	Water Treatment Fluid Handling	BI-MU, Milan MIAC, Lucca	12-15.10 TBC
<b>11 November</b> Closing Date 18.10 Mailing Date 10.11	Chemical & Farmaceutical Industry Energy Efficiency	Ecomondo, Rimini SPS Smart Production Solutions, Nuremberg ADIPEC, Abu Dhabi Valve World Expo, Düsseldorf	TBC TBC TBC 29.11-01.12
<b>12 December</b> Closing Date 18.11 Mailing Date 09.12	Engineering Companies		

## Print + Digital: Circulation 2022

By industry	Subscribers	%
Oil & Gas	2.033	20%
Food	1.976	20%
Chemical & Petrochemical Industry	1.910	19%
Plants for Water & Aqueducts Treatment	736	7%
Plant Maintenance	784	8%
Chemical & Pharmaceutical Industry	668	7%
Steel & Mechanical Industries	593	6%
Energy Saving Solutions	732	7%
Plasting Processing	140	1%
Textiles	88	1%
Engiennering Companies	169	2%
Industrial Distributors	70	1%
Ceramics & Glass	65	1%
<b>TOTAL</b>	<b>9.964</b>	<b>100%</b>

Source: Publisher's Projection 2022

By job function	Subscribers	%
Installers	314	3%
Production & Factory Managers	2120	21%
Systems Designers	2103	21%
Maintenance Managers	2077	21%
Purchasing Managers	2998	31%
Design Managers	352	4%
<b>TOTAL</b>	<b>9.964</b>	<b>100%</b>

### GUIDA AGLI ACQUISTI

Your solutions in the highlight through your customers' voice

With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

Customer's Purchasing Manager Interview (print + digital)  
+ Full Page Advertising

€ 1.600