

2026 | RATE CARD

Targeted Marketing for the Industry
PRINT - DIGITAL - EVENTS



AUTOMATION | PROCESS CONTROL | INDUSTRY 4.0 | ARTIFICIAL INTELLIGENCE |
MAINTENANCE | SENSOR TECHNOLOGY | TEST & MEASUREMENT | SAFETY |
LOGISTICS | HYDRAULICS | PNEUMATICS | ENERGY EFFICIENCY | ELECTRONICS

CONNECTING INDUSTRIAL BUYERS & SUPPLIERS 24/7

For over 50 years, **TIMGlobal Media** has connected 350,000+ professionals across Europe's industries with innovative suppliers. With **77 editions, 24M+ page views, 900 newsletter campaigns**, and social engagement in five languages per year, we deliver trusted reach and measurable ROI.

Beyond the Show Floor. Beyond Borders. Beyond Limits.

EXPO Channel – From Trade Fair to Year-Round Visibility.

Launching in 2026, **EXPO Channel** redefines the trade fair experience. No longer limited to a few days on the show floor, your brand gains continuous visibility through a powerful multi-channel ecosystem. Exhibitor profiles, event previews, and daily newsletters now converge with dynamic short-form video interviews — successfully piloted at Global Industrie 2025 (Lyon) and Hannover Messe 2025.

These videos aren't just highlights — they become signature assets: shared across LinkedIn, embedded within EXPO Channels, and repurposed for today's most engaging platforms (Youtube, Instagram, TikTok, X, and beyond).

The second quarter of this century belongs to a multi-modal ecosystem built on trust and authenticity. Today, innovation must be seen from every angle — and EXPO Channel makes sure it is.

Expanding Horizons: Europe · Middle East · China

While Europe remains a benchmark for industrial innovation, our presence is expanding globally:

- **China:** exclusive media partnership with the **Canton Fair** (spring & autumn editions).
- **Middle East & Africa:** media partnerships with **WAM (Saudi Arabia & Morocco)**, **GISEC Global (Dubai)**.
- **Europe:** strengthened alliances with **Hannover Messe**, **SPS Nuremberg**, **Automa (Amsterdam)**, **Global Industrie** and **SIDO (France)**

These partnerships extend our footprint, boost brand recognition, and position us in the fastest-growing hubs of industrial innovation.

- **Saudi AI market** → **USD 60B by 2030** (43% CAGR).
- **AI = 14% of UAE GDP by 2030.**
- **Abu Dhabi non-oil trade +34.7% (H1 2025).**
- **China remains the world's largest manufacturing economy, accounting for ~30% of global output.**



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Why TIMGlobal Media?

- Multi-channel visibility: print, digital, events, video, podcasts
- ROI you can measure via **TIMLAB Customer Zone™**
- Lead generation built into every content format
- Global expansion with trusted partnerships across Europe, the Middle East, Africa, and China

With half a century of publishing expertise and new growth powered by global partnerships and video-first innovation, **TIMGlobal Media is your strategic partner to elevate visibility and generate leads across all networks.**



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GDPR Compliance Statement Brussels, May 25, 2018

- All our data bases have always been based on subscription request
- All our data bases are fully encrypted for enhanced security
- All our data bases are directly managed by our company
- All our subscriber data bases are stored on our own servers at a world class provider's premises physically located in France
- Since July 2017, all our e-mailings go via a European GDPR-certified e-mail provider
- Since 2008, specific opt-ins are requested for e-newsletters, digital publication, topical e-mailings and third party e-mailings
- A double opt-in and subscriber e-mail verification system has now also been put in place
- All online subscriber registration forms have been updated to comply with GDPR
- All lead generation mechanisms have been updated to contain clear subscriber consent to be contacted for follow-up of his/her inquiry
- At any given time, subscribers may also opt-out and manage their profile on-line as they wish
- Privacy policy and cookie consent policy have been updated

<https://www.ien.eu/privacy-policy/>

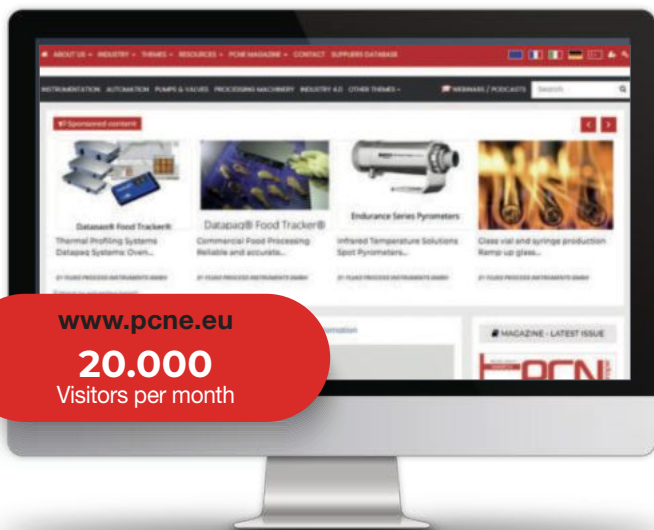
MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE



 Total subscribers: **55.042**
Language: English
Launched: 1975



www.ien.eu
65.000
Visitors per month



www.pcni.eu
20.000
Visitors per month



WEBMag + online
17.183
readers distribution



 Total subscribers: **38.091**
Language: French
Launched: 1989



www.pei-france.com
60.000
Visitors per month



www.ien-dach.de

25.000

Visitors per month

Total subscribers: **35.589**
Language: German
Launched: 1982



www.ien-italia.eu

40.000

Visitors per month



Total subscribers: **21.493**
Language: Italian
Launched: 1999



www.distributore-industriale.it

5.000

Visitors per month

Total subscribers: **7.664**
Language: Italian
Launched: 2007

MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE




www.manutenzione-online.com


10.000

Visitors per month



 Total subscribers: **12.931**
Language: Italian
Launched: 1988



 Total subscribers: **10.149**
Language: Italian
Launched: 1999



www.rivistacmi.it

7.000

Visitors per month




www.endustri-dunyasi.com

28.000

Visitors per month



 Total subscribers: **27.355**
Language: Turkish
Launched: 2007



**IENT Europe
WEBMag Circulation**
37.000 Readers



**IENT D-A-CH
WEBMag Circulation**
13.000 Readers



**PEI
WEBMag Circulation**
17.000 Readers



**Endüstri Dünyası
WEBMag Circulation**
7.000 Readers



**IENT Italia
WEBMag Circulation**
10.000 Readers



MaintenanceStories

MaintenanceStories is an event reserved to Maintenance Supervisors and Factory Directors from end-user enterprises. Born in 2005, it has become an unmissable appointment for people who work in the Maintenance sector in Italy.



Il Mese della Manutenzione

“Il Mese della Manutenzione - Maintenance and Asset Management TIME” is a new project developed by A.I.MAN. – Italian Maintenance Association and TIMGlobal Media. It’s an event dedicated to all Operators, Managers, Technicians and Managers of Maintenance and Asset Management in Italy.



Industrial Automation Week

The Industrial Automation Week is a digital event focused on various issues related to the industrial automation. It is specifically designed for Italian operators, purchasing managers and industrial designers. During the week, several webinars, live demos and talks are conducted by industry professionals.



Industrial Distribution Week

Industrial Distribution Week is a digital and free event focused on industrial distribution, which involves all industrial distributions stakeholders through interactive webinars, live streamings and digital round tables. Organized by FNDI – the National Federation of Industrial Distribution – and TIMGlobal Media, the Publishing Company who publishes the magazine Il Distributore Industriale, house organ of FNDI.



Pumps & Valves Week

Pumps & Valves Week is a digital event completely dedicated to the circulation of fluids in the industrial sector conceived by TIMGlobal Media.

The main stakeholders in the sector met, in-person and remotely, to discover new products, success stories, technological innovations and market trends through Pumps & Valves Week.



Energy Week

Meetings for a week, daily and remotely: the new online edition of Energy - Industry & Efficiency is a unique opportunity for all stakeholders interested in new energy-efficient success stories, technological innovations and market trends in the production and industrial fields. Moments of comparison, analysis and sharing between energy efficiency experts are also granted.

TIMGlobal Media will be present at the following trade shows:



WAM Morocco
Casablanca
20-22 January



A&T Automation & Testing
Turin
11-13 February



WAM Saudi
Riyadh
15-17 February



MECSPE
Bologna
4-6 March



Key Energy
Rimini
4-6 March



Embedded World
Nürnberg
10-12 March



LogiMAT
Stuttgart
24-26 March



Analytica
Munich
24-27 March



Global Industrie
Paris
30 March - 2 April



Hannover Messe
Hannover
20-24 April



Gisec Global
Dubai
5-7 May



Analyse Industrielle
Paris
17-18 May



SPS Italia
Parma
26-28 May



Drives and Controls
Birmingham
3-4 June



PCIM Europe
Nürnberg
9-11 June



Sensor+Test
Nürnberg
9-11 June



WIN Eurasia
Istanbul
10-13 June



Automotive Testing Expo
Stuttgart
23-25 June



SIDO
Lyon
September (TBD)



MIAC
Lucca
October (TBD)



Motek
Stuttgart
6-8 October



A&T Automation & Testing
Vicenza
November (TBD)



ADIPEC
Abu Dhabi
November (TBD)



SPS smart production solutions
Nürnberg
November (TBD)



Formnext
Frankfurt
17-20 November



Productronica
Munich
18-21 November

Special newsletters are scheduled before, during and after the main trade shows.
Promote your participation with a sponsored content!

For specs and rates see page 35.

NEW! Check our new Expo Channel, see pages 43-44



IEN Europe: Leading Industrial Innovation Since 1975

For 50 years, **IEN Europe (Industrial Engineering News)** has been the trusted source for industrial decision-makers across Europe. From cutting-edge products to breakthrough solutions, we deliver the insights that drive the B2B market.

With a dedicated readership, we connect designers and executives with the latest in industrial innovation. As industries evolve through digitalization, IEN Europe stays ahead, offering exclusive content that addresses the key challenges facing hybrid, process, and discrete manufacturing sectors.

Thanks to the integration of **PCN Europe**, we also cover the specific needs of the process industry—both in print and through the **PCN Europe WebMag**.

This year, we focus on **Industrial IoT, Energy Efficiency, and AI in Production**, highlighting innovations like software-defined automation, smart factories, and robotics. At IEN Europe, we're committed to helping you navigate the future of industry.

Language: English - Launched: 1975

55.042

Total
subscribers











65.000

Website visitors
per month

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Cyber Security
- Industrial Supply
- Electronics & Electricity
- Industry 4.0
- Energy Efficiency
- Vision & Identification
- Predictive Maintenance
- Artificial Intelligence








Advertisement Rates and Specifications

 <p>8.000 €</p> <p>1/1 page ■ 210 x 285 mm +5 mm bleed ■ *180 x 259 mm</p>	 <p>6.x500 €</p> <p>2/3 page vertical ■ *119 x 259 mm</p>	 <p>6.500 €</p> <p>2/3 page horizontal ■ *180 x 171 mm</p>	 <p>5.000 €</p> <p>1/2 page island ■ *119 x 170 mm</p>	 <p>4.500 €</p> <p>1/2 page horizontal ■ 210 x 138 mm +5 mm bleed ■ *180 x 125 mm</p>
 <p>4.500 €</p> <p>1/2 page vertical ■ 103 x 285 mm +5 mm bleed ■ *88 x 259 mm</p>	 <p>3.500 €</p> <p>1/3 page horizontal ■ 210 x 98 mm +5 mm bleed ■ *180 x 80 mm</p>	 <p>3.500 €</p> <p>1/3 page vertical ■ 72 x 285 mm +5 mm bleed ■ *57 x 259 mm</p>	 <p>2.500 €</p> <p>1/4 page ■ *88 x 125 mm</p>	 <p>1.300 €</p> <p>1/8 page ■ *88 x 57 mm</p>

***Type area, centered**
 Dimensions (width x depth).
 Prices in Euro (Excl. VAT).
 Trim size 210 x 285 mm.

Special positioning
 Inside front, inside back,
 outside back: +15%
 Cover story, Cover presence
 incl. three inner pages,
 inserts: pricing and further
 information on request

Issue	Focus	Shows/Event	Dates
1 January   Closing Date 09.01 Mailing Date 19.01	Communication and Networks Intelligent Motors & Drives Remote Measurement and Control Products Cyber Security for Process Industry	CES, Las Vegas Sepem Industries Nord-Ouest, Rouen	06-09.01 2026 27-29.01 2026
2 February  Closing Date 06.02 Mailing Date 16.02	IPCs, HMIs and Displays Intelligent Products for IoT-Solutions	A&T Automation & Testing, Turin	11-13.02
3 March PRINT Closing Date 20.02 Mailing Date 17.03  Closing Date 06.03 Mailing Date 16.03	Decentralized Motion and Automation Energy Efficient Production Software for Automation Digitalization and Automation Process Monitoring and Controls	BIEMH, Bilbao MECSPE, Bologna Light + Building, Frankfurt embedded world, Nuremberg TechniShow, Utrecht Logimat, Stuttgart emv, Cologne Analytica, Munich maintenance, Antwerp Pumps & Valves, Antwerp	02-06.03 04-06.03 08-13.03 10-12.03 10-13.03 24-26.03 24-26.03 24-27.03 25-26.03 25-26.03
4 April PRINT Closing Date 13.03 Mailing Date 08.04	Special: Hannover Messe Smart Automation: Products and Solutions Industrial Cybersecurity PCN Europe Focus: Energy Efficiency In Process Industries Safety and Security	Hannover Messe, Hannover	20-24.04
5 May   Closing Date 24.04 Mailing Date 05.05	User-Friendly Robotics Intelligent Sensors and Measurement Solutions PCN Europe Focus: Components and Solutions for Hygienic Processes Special: Water and Energy	IFAT, Munich Gisee, Dubai Interpack, Düsseldorf Warsaw Industry Automatica, Warsaw SPS Italia, Parma IoT Solutions World, Barcelona	04-07.05 05-07.05 07-13.05 12-14.05 26-28.05 TBD
6 June PRINT Closing Date 15.05 Mailing Date 10.06	Intelligent Maintenance Automation & Control: Intelligent Hardware and Software at the Edge PCN Europe Focus: Ethernet APL: Applications & Products Special: Food & Beverage	Sensor+Test, Nuremberg PCIM, Nuremberg Battery Show, Stuttgart WIN Eurasia, Istanbul Automotive Testing Expo, Stuttgart	09-11.06 09-11.06 09-11.06 10-13.06 23-25.06
7 July   Closing Date 01.07 Mailing Date 10.07	Sensors, Test and Measurement Process Control and Monitoring Measurement & Instrumentation Software for Process Industries		

Issue	Focus	Shows/Event	Dates
8 August   Closing Date 03.08 Mailing Date 13.08	Cables, Connectors & Energy Chains Energy Saving Solutions Efficient Motors and Compressors Communication and Networks		
9 September  Closing Date 28.08 Mailing Date 17.09	Artificial Intelligence in Production Solutions for Automated Handling PCN Europe Focus: Intelligent Measurement and Instrumentation; Boosting Efficiency with Brownfield Upgrades	ILMAC, Lausanne Windenergy, Hamburg	23-24.09 22-25.09
10 October  Closing Date 11.09 Mailing Date 07.10	Industrial Safety and Cybersecurity Vision and Identification Decentralized Motion & Drives	EMO, Milan Motek, Stuttgart Vision, Stuttgart BI-MU, Milan	04-09.10 06-08.10 06-08.10 13-16.10
11 November  Closing Date 16.10 Mailing Date 11.11	Special: SPS Intelligent and Flexible Automation Electronics for Sustainability and the All Electric Society PCN Europe Focus: Digital Transformation	ADIPEC, Abu Dhabi Electronica, Munich Formnext, Frankfurt SPS, Nuremberg	TBD 10-13.11 17-20.11 24-26.11
12 December   Closing Date 02.12 Mailing Date 11.12	Highlights 2026: Products and Solutions sps Show Highlights and Trends Pumps & Valves Automation and Communication	Valve World Expo, Düsseldorf	01-03.12

For IEN Catalogue rates see page 39

For WEBMag rates see page 40

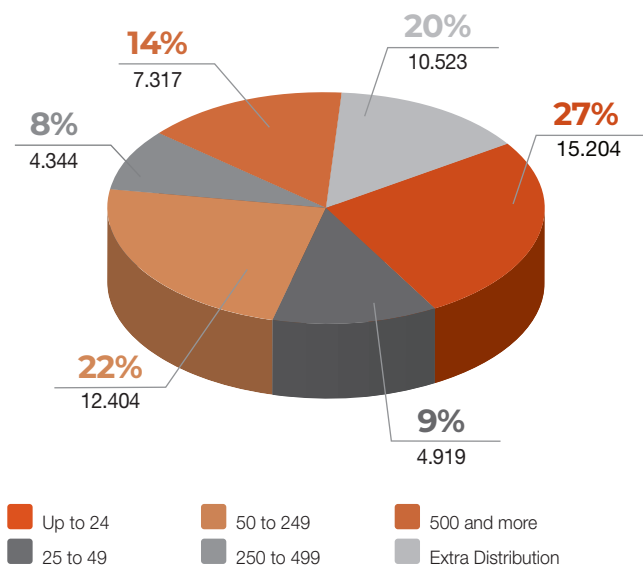
Print + Digital: Circulation 2026

By industry	Print	Digital	Subscribers	%
Manufacturing Industries	13.167	15.162	28.329	51,47%
Fabricated metal products	883	1147	2.030	3,69%
Machinery (excluding electrical)	3108	2501	5.609	10,19%
Electric, electronic, computing & communication	4052	6294	10.346	18,80%
Scientific, measuring & control equipment	1643	1779	3.422	6,22%
Automotive, aircraft & transportation	1385	1645	3.030	5,50%
Other manufacturing industries	2096	1796	3.892	7,07%
Processing Industries	1.713	5.652	7.365	13,38%
Primary metals	271	166	437	0,79%
Chemicals and allied products	442	848	1.290	2,34%
Plastics, rubber, petroleum & coal	217	365	582	1,06%
Crude petroleum, natural gas, mining and quarrying	46	288	334	0,61%
Food, beverage, tobacco	119	419	538	0,98%
Paper, textile, leather	173	270	443	0,80%
Other processing industries	445	3296	3.741	6,80%
Services and others	3.083	16.265	19.348	35,15%
Energy & water supply	614	889	1.503	2,73%
Engineering firms, consultants, contractors	684	3552	4.236	7,70%
Public administration, government & military	322	649	971	1,76%
Education	403	1282	1.685	3,06%
Importer, dealers, distributors, of industrial products	312	1083	1.395	2,53%
Others related to the field	748	8810	9.558	17,36%
TOTAL	17.963	37.079	55.042	100,00%

Source: Publisher's Projection 2026

By geographical area	Print	Digital	Subscribers	%
Austria	292	284	576	1,05%
Baltic States	147	112	259	0,47%
Belgium	844	842	1.686	3,06%
Bulgaria	71	112	183	0,33%
Croatia	94	87	181	0,33%
Czech Republic	271	215	486	0,88%
Denmark	298	306	604	1,10%
Finland	162	206	368	0,67%
France	2.294	3.974	6.268	11,39%
Germany	4.052	5.432	9.484	17,23%
Greece	216	399	615	1,12%
Hungary	87	187	274	0,50%
Ireland	31	192	223	0,41%
Israel	174	354	528	0,96%
Italy	1.476	2.596	4.072	7,40%
Netherlands (The)	994	1.249	2.243	4,08%
Norway	81	176	257	0,47%
Poland	138	294	432	0,78%
Portugal	138	402	540	0,98%
Romania	269	284	553	1,00%
Russian Federation	88	114	202	0,37%
Serbia and Montenegro	50	70	120	0,22%
Slovenia	91	69	160	0,29%
Slovakia	173	61	234	0,43%
Spain	692	1.138	1.830	3,32%
Sweden	388	287	675	1,23%
Switzerland	580	331	911	1,66%
Turkiye	489	484	973	1,77%
UK	3.036	5.163	8.199	14,90%
Other	247	11.659	11.906	21,63%
TOTAL	17.963	37.079	55.042	100%

By number of employees



By job function	Subscribers	%
General or Corporate Management	16.414	29,82%
Product Design Engineering	7.597	13,80%
System Design Engineering	3.307	6,01%
Production Engineering	3.550	6,45%
Test/Quality/ Standard Engineering	1.779	3,23%
Operations/ Maintenance Engineering	2.114	3,84%
Other Engineering	3.411	6,20%
Purchasing or Procurement	4.024	7,31%
Other Functions	12.846	23,34%
TOTAL	55.042	100,00%



WEBMag + online

For WEBMag rates
see page 40

READERSHIP PROFILE 2026

By industry	Digital	%
Agricultural Chemicals	48	0,28%
Cosmetics, Toilet Preparations	16	0,09%
Energy, Water Supply, Waste Water Treatment	2.553	14,86%
Engineering, Consulting, Subcontract Services	4.015	23,37%
Food, Drinks, Tobacco	994	5,78%
Industrial Chemicals	2.374	13,82%
Lumber, Wood, Furniture & Fixtures	312	1,82%
Oil, Gas, Petroleum Refining & Related Products	917	5,34%
Paints, Varnishes, Lacquers & Allied Products	54	0,31%
Paper, Printing & Allied Products	841	4,89%
Pharmaceuticals	196	1,14%
Plastic Materials and Synthetics	731	4,25%
Primary Metals Industries	773	4,50%
Rubber & Plastic Products	381	2,22%
Sealants, Explosives, Ink, Carbon, Chemical Products	55	0,32%
Soap, Detergents, Cleaning Products, Perfumes	54	0,31%
Stone, Clay, Glass & Concrete Products	262	1,52%
Textile, Apparel, Leather	613	3,57%
Others related to the field	1.994	11,60%
TOTAL	17.183	100,00%

Source: Publisher's Projection 2026

By geographical area	Digital	%
Austria	106	0,62%
Belgium	1.394	8,11%
Czech Republic	48	0,28%
Denmark	91	0,53%
Finland	50	0,29%
France	3.089	17,98%
Germany	2.669	15,53%
Greece	248	1,44%
Hungary	38	0,22%
Ireland	188	1,09%
Italy	2.407	14,01%
Netherlands	766	4,46%
Norway	78	0,45%
Poland	55	0,32%
Portugal	187	1,09%
Spain	1.094	6,37%
Sweden	132	0,77%
Switzerland	206	1,20%
Türkiye	177	1,03%
Uk	2.043	11,89%
Extra-Europe Distribution	2.117	12,32%
Total	17.183	100,00%

By job function	Digital	%
Engineering	4.916	28,61%
General & Corporate Management	3.781	22,00%
Others	2.819	16,41%
Plant Operations, Maintenance, Quality Control	2.147	12,49%
Purchasing	1.963	11,42%
Research & Development	1.557	9,06%
Total	17.183	100%



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CONTENTS AND SPECIFICATIONS

PEI: Your Trusted Source for Industrial Innovation in France

For more than 35 years, PEI (Produits Equipements Industriels) has been the leading resource for French-speaking industrial buyers and engineers looking for the latest products, technologies, and solutions. With an unmatched readership and strong industry network, **PEI connects you directly with key decision-makers, industrial designers, and engineers** across France and French-speaking countries. Our editorial coverage spans dynamic sectors such as automation, measurement, and motors. In 2026, we're highlighting the most impactful trends driving industry forward: **Industry 4.0, Artificial Intelligence, and Energy Efficiency**. By partnering with PEI, you ensure your brand stays visible, relevant, and aligned with the innovations shaping the future of French industry.

Language: French - Launched: 1989

Main Topics

- Automation
- Sensors & Transducers
- Hydraulics and Pneumatics
- Mechanical Equipment
- Motors and Drives
- Electricity & Industrial Electronics
- Vision Systems
- Logistics and Industrial Supplies
- Industrial Computers
- Test & Measurement
- Production Equipment
- Safety
- Industry 4.0
- Additive Manufacturing - 3D Printing



Add a **VIDEO** in
PEI Digital Edition
FREE of Charge!

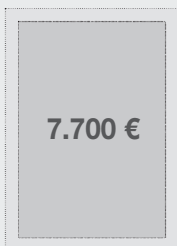
38.091

Total
subscribers

60.000

Website visitors
per month

Advertisement Rates and Specifications



7.700 €

1/1 page

- 210 x 285 mm
+5 mm bleed
- *180 x 259 mm



6.000 €

2/3 page vertical

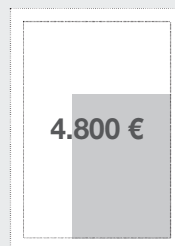
- *119 x 259 mm



6.000 €

2/3 page horizontal

- *180 x 171 mm



4.800 €

1/2 page island

- *119 x 170 mm



4.200 €

1/2 page horizontal

- 210 x 138 mm
+5 mm bleed
- *180 x 125 mm



4.200 €

1/2 page vertical

- 103 x 285 mm
+5 mm bleed
- *88 x 259 mm



3.200 €

1/3 page horizontal

- 210 x 98 mm
+5 mm bleed
- *180 x 80 mm



3.200 €

1/3 page vertical

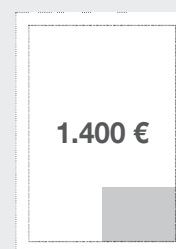
- 72 x 285 mm
+5 mm bleed
- *57 x 259 mm



2.000 €

1/4 page

- *88 x 125 mm



1.400 €

1/8 page

- *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

PUBLISHING SCHEDULE 2026

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 23.01 Mailing Date 04.02 WEBMag	Connected Objects and Industrial Networks	Mobile World Congress Forum Labo, Lyon CFIA, Rennes JEC World, Paris	02-05.03 10-11.03 10-12.03 10-12.03
3 March Closing Date 20.02 Mailing Date 17.03 PRINT	Preview Global Industrie Intralogistics & Robotics Automation and Industry 4.0	Global Industrie, Paris SITL, Paris	30.03-02.04 31.03-02.04
4 April Closing Date 20.03 Mailing Date 14.04 PRINT	Preview Foire de Hanovre Industrial Computing, AI and Embedded Systems Sensors and Transmitters	Hannover Messe, Hannover	20-24.04
5 May Closing Date 17.04 Mailing Date 12.05 PRINT	Test and Measurement Diagnostic Tools and Remote Maintenance	Analyse industrielle, Paris IoT Solutions World Congress Sepem Industries, Brest 3D Print, Lyon PCIM Europe, Nuremberg	17-18.05 During May 02-03.06 02-04.06 09-11.06
6 June Closing Date 22.05 Mailing Date 04.06 WEBMag	Cameras and Vision Systems Motors & Drives New Industrial Catalogs	Eurosatory Vivatch, Paris	15-19.06 17-20.06
9 September Closing Date 17.07 Mailing Date 04.09 PRINT	Robotics, Cobotics and Automation Hydraulics, Pneumatics, Pumps and Valves	Sepem Industries Sud-Ouest, Toulouse Motek, Stuttgart	22-24.09 06-08.10
10 October Closing Date 11.09 Mailing Date 07.10 PRINT	Preview Electronica Innovations in Automotive & Industrial Electronics Sustainable Energy sources	Mondial de l'automobile Expoprotection Electronica, Munich	During October 03-05.11 10-13.11
11 November Closing Date 16.10 Mailing Date 10.11 PRINT	Connectors, Cables, and Junction Blocks "Green" Automation and Sustainable Manufacturing	Sepem Industries Centre-Est, Grenoble Pollutec, Paris	24-26.11 01-02.12
12 December Closing Date 27.11 Mailing Date 07.12 WEBMag	Industrial Display and Human-Machine Interfaces New Industrial Catalogs	Sepem Industries Nord-Ouest, Rouen CES, Las Vegas	26-28.01 2027 During January '27

For New Industrial Catalogs rates see page 39 - For WEBMag rates see page 40

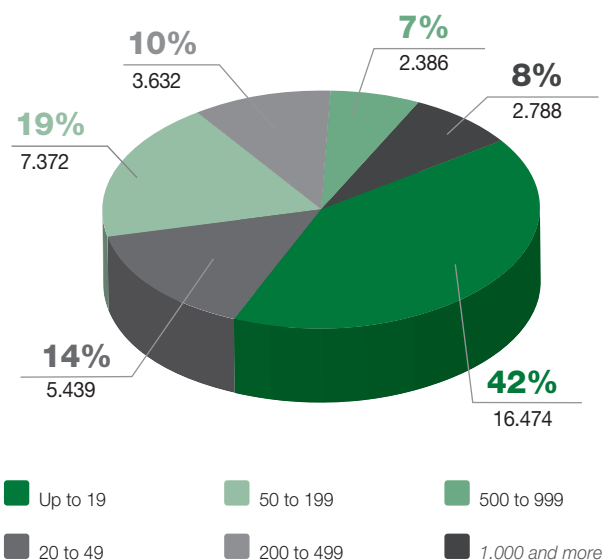
Print + Digital: Circulation 2026

By industry	Print	Digital	Subscribers	%
Autre industrie	2.574	7.552	10.126	26,58%
Bâtiment. travaux publics	191	319	510	1,34%
Chimie. parachimie. pharmacie	446	661	1.107	2,91%
Commerce inter-industriel	312	695	1.007	2,64%
Construction mécanique	3.094	1.884	4.978	13,07%
Construction électrique	1.203	1.294	2.497	6,56%
Distribution énergie	237	265	502	1,32%
Electronique Professionnelle	1.665	1.283	2.948	7,74%
Electronique grand-public	148	273	421	1,11%
Extraction de minéraux. fabr. verre ou céramiq.	437	284	721	1,89%
Formation professionnelle	112	212	324	0,85%
Industrie Automobile	454	663	1.117	2,93%
Industrie agro-alimentaire. boissons	309	304	613	1,61%
Industrie bu bois. ameublement	93	94	187	0,49%
Ingénierie. consultant	589	803	1.392	3,65%
Instruments de précision. mesure. contrôle	694	894	1.588	4,17%
Métallurgie. 1ère transformation des métaux	1.773	1.096	2.869	7,53%
Papier. carton. impress. artes graphiques. pres	312	354	666	1,75%
Plastiques et caoutchouc	519	75	594	1,56%
Production d'énergie	447	296	743	1,95%
Secteur-Santé	135	183	318	0,83%
Service public. Recherche. Défense	802	872	1.674	4,39%
Sous-traitance	131	319	450	1,18%
Textile. habillement. cuir. chaussures	137	236	373	0,98%
Transport	172	194	366	0,96%
TOTAL	16.986	21.105	38.091	100,00%

Source: Publisher's Projection 2026

By job function	Subscribers	%
Acheteur	1.855	4,87%
Autres	10.892	28,59%
Chef de service. Chef de projet. Ingénieur	10.438	27,40%
Chef d'entreprise. détablissement. Directeur	10.844	28,47%
Technicien. Agent Technique	4.062	10,66%
TOTAL	38.091	100,00%

Number of employees





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IEN D-A-CH: Your Industrial Innovation Hub for the German-Speaking Market

Launched in the early '80s as Technische Revue, **IEN D-A-CH** has been the essential link between industrial product and service providers and users in the German-speaking market. We deliver crucial insights to developers, designers, and technical managers across all sectors of discrete manufacturing.

Our editorial covers a comprehensive range of product groups and solutions in **automation, sensor, measurement, and drive technology**. Through exclusive content, application stories, and expert interviews, we highlight the latest technological trends shaping the industry.

As **Digital Transformation** accelerates and **Energy Efficiency** becomes more critical, we focus on emerging software trends, cybersecurity, collaborative robotics, 3D printing, and energy-saving technologies. With IEN D-A-CH, you stay informed about the innovations driving the future of production and efficiency.

Language: German - Launched: 1982

Main Topics

- Automation
- Electronics - Electricity
- Hydraulics & Pneumatics
- Industrial Supplies & Safety
- Motors, Drives & Power Transmission
- Test & Measurement
- Sensor Technology
- Industry 4.0
- Additive Manufacturing - 3D Printing



35.589

Total
subscribers

25.000

Website visitors
per month

Advertisement Rates and Specifications



1/1 page

■ 210 x 285 mm
+5 mm bleed
■ *180 x 259 mm



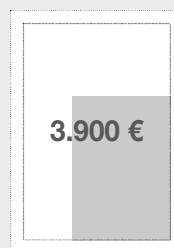
2/3 page vertical

■ *119 x 259 mm



2/3 page horizontal

■ *180 x 171 mm



1/2 page island

■ *119 x 170 mm



1/2 page horizontal

■ 210 x 138 mm
+5 mm bleed
■ *180 x 125 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request



1/2 page vertical

■ 103 x 285 mm
+5 mm bleed
■ *88 x 259 mm



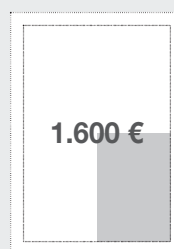
1/3 page horizontal

■ 210 x 98 mm
+5 mm bleed
■ *180 x 80 mm



1/3 page vertical

■ 72 x 285 mm
+5 mm bleed
■ *57 x 259 mm



1/4 page

■ *88 x 125 mm



1/8 page

■ *88 x 57 mm

PUBLISHING SCHEDULE 2026

Issue			Focus	Shows/Events	Dates
1	January Closing Date Mailing Date	WEBMag 12.01 22.01	Artificial Intelligence in Production Processes Safety and Cybersecurity		
2	February Closing Date Mailing Date	WEBMag 09.02 19.02	IPCs, HMI's and Displays Sustainability: Efficiency Gains Through Retrofitting	A&T Automation & Testing, Turin	11-13.02
3	March Closing Date Mailing Date	PRINT 27.02 17.03	Advanced Automation for Flexible Production IIoT: Intelligence at the Edge	BIEMH, Bilbao MECSPE, Bologna Light + Building, Frankfurt embedded world, Nuremberg TechniShow, Utrecht Logimat, Stuttgart emv, Cologne Analytica, Munich maintenance, Antwerp Pumps & Valves, Antwerp	02-06.03 04-06.03 08-13.03 10-12.03 10-13.03 24-26.03 24-26.03 24-27.03 25-26.03 25-26.03
4	April Closing Date Mailing Date	PRINT 20.03 15.04	Special Hannover Messe Smart and Energy Efficient Automation: Products and Solutions Sensors, Test & Measurement	Global Industries, Lyon Hannover Messe, Hannover	30.03 - 02.04 20-24.04
5	May Closing Date Mailing Date	WEBMag 05.05 15.05	Industrial Communication and Networks Intelligent Vision and Identification	IFAT, Munich Interpack, Düsseldorf Warsaw Industry Automatica, Warsaw SPS Italia, Parma IoT Solutions World, Barcelona	04-07.05 07-13.05 12-14.05 26-28.05 TBD
6	June Closing Date Mailing Date	PRINT 22.05 16.06	Flexible Robotics for SMEs Products and Solutions for Intelligent Maintenance	Sensor+Test, Nuremberg PCIM, Nuremberg Battery Show, Stuttgart WIN Eurasia, Istanbul Automotive Testing Expo, Stuttgart	09-11.06 09-11.06 09-11.06 10-13.06 23-25.06
7	July Closing Date Mailing Date	WEBMag 03.07 13.07	Cables, Connectors and Energy Chains Safe and Intelligent Automation		
8	August Closing Date Mailing Date	WEBMag 04.08 14.08	Energy Efficient Motors and Drives Additive Manufacturing and 3D Printing		
9	September Closing Date Mailing Date	PRINT 21.08 15.09	Special: Motek Intelligent Production and Handling Solutions Vision and AI in Production Processes	ILMAC, Lausanne	23-24.09
10	October Closing Date Mailing Date	PRINT 18.09 13.10	Electronics for Sustainability and the All Electric Society Sensors, Test & Measurement	EMO, Milan Motek, Stuttgart Vision, Stuttgart BI-MU, Rho	04-08.10 06-08.10 06-08.10 13-16.10
11	November Closing Date Mailing Date	PRINT 23.10 17.11	Special: SPS Smart Automation: Hard- and Software Products for Flexible and Decentralized Motion	ADIPEC, Abu Dhabi Electronica, Munich Formnext, Frankfurt SPS smart production solutions, Nürnberg	TBD 10-13.11 17-20.11 24-26.11
12	December Closing Date Mailing Date	WEBMag 01.12 11.12	Highlights 2026: Products and Solutions sps Show Highlights and Trends	Valve World Expo, Düsseldorf	01-03.12

For Katalog Distributor rates see page 39

For WEBMag rates see page 40

Print + Digital: Circulation 2026

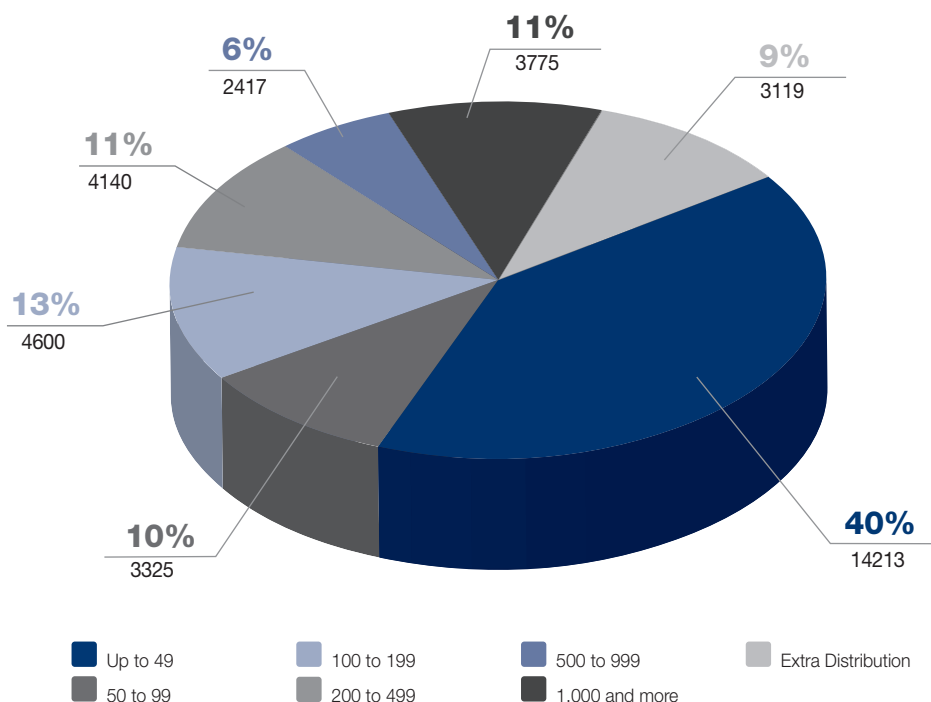
By industry	Print	Digital	Subscribers	%
Mechanical & plant engineering	9.629	3.103	12.732	35,78%
Automotive industry / vehicle construction	782	786	1.568	4,41%
Metal industry	494	717	1.211	3,40%
Precision mechanics / optics	663	590	1.253	3,52%
Electrotechnics / electronics	6.863	3.489	10.352	29,09%
Communication equipment / IT	454	403	857	2,41%
Chemistry / plastics / rubber	612	489	1.101	3,09%
Cellulose / paper / cardboard / printing	66	166	232	0,65%
Wood / glass / ceramics / mining / quarrying	82	147	229	0,64%
Food / beverage / tobacco	69	82	151	0,42%
Energy / water treatment	203	176	379	1,06%
Engineering firms / System integrators	189	403	592	1,66%
Technical institutes / universities	288	636	924	2,60%
Other industries	403	1.291	1.694	4,76%
Extra distribution	503	1.811	2.314	6,50%
TOTAL	21.300	14.289	35.589	100%

Source: Publisher's Projection 2026

By geographical area	Print	Digital	Subscribers	%
Germany	19.663	11.304	30.967	87,01%
Austria	348	487	835	2,35%
Switzerland	740	669	1.409	3,96%
Poland	98	194	292	0,82%
Hungary	113	101	214	0,60%
Czech Republic	30	131	161	0,45%
Slovakia	12	39	51	0,14%
Slovenia	41	82	123	0,35%
Baltic states	8	26	34	0,10%
Extra distribution	247	1.256	1.503	4,22%
TOTAL	21.300	14.289	35.589	100%

By job function	Subscribers	%
Design management / design	5.332	14,98%
Development management / development	6.446	18,11%
Research management / research	1.124	3,16%
Project management	558	1,57%
Technical purchasing / purchasing	4.129	11,60%
Manufacturing management / manufacturing	2.676	7,52%
Planning / rationalisation	338	0,95%
Quality control	429	1,21%
Maintenance	504	1,42%
Company management / technical management	9.009	25,31%
Other function	1.590	4,47%
Extra distribution	3.454	9,71%
TOTAL	35.589	100,00%

By number of employees





21.493
Total
subscribers

40.000
Website visitors
per month

IEN Italia: Your Trusted Partner in Industrial Innovation

Since 1999, **IEN Italia** has been the go-to source for industry decision makers seeking new products, solutions, and insights. Over the years, we've continuously evolved — adapting to the transformations in both publishing and industry.

Today, at the forefront of the Fourth Industrial Revolution, IEN Italia remains a key player, covering every aspect of industrial automation. Our presence at the most important global trade fairs, combined with our monthly special features, ensures that the latest trends and technologies reach our readers first.

Throughout the year, we explore a broad spectrum of topics: from cornerstone sectors like **Food & Beverage, Energy Efficiency, Packaging, Aerospace, and Automotive**, to disruptive innovations such as **3D Printing, Additive Manufacturing, and Cyber Security**.











With IEN Italia, Industry 4.0 unfolds in all its forms and potential — clear, accessible, and always ahead of the curve.

Language: Italian - Launched: 1999

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Hydraulics & Pneumatics
- Industrial Supplies
- Electronics - Electricity
- Industry 4.0
- Energy Efficiency
- Vision Systems
- Additive Manufacturing
- 3D Printing

Advertisement Rates and Specifications

 <p>4.000 €</p> <p>1/1 page 210 x 285 mm +5 mm bleed *180 x 259 mm</p>	 <p>3.100 €</p> <p>2/3 page vertical *119 x 259 mm</p>	 <p>3.100 €</p> <p>2/3 page horizontal *180 x 171 mm</p>	 <p>3.000 €</p> <p>1/2 page island *119 x 170 mm</p>	 <p>2.800 €</p> <p>1/2 page horizontal 210 x 138 mm +5 mm bleed *180 x 125 mm</p>
 <p>2.800 €</p> <p>1/2 page vertical 103 x 285 mm +5 mm bleed *88 x 259 mm</p>	 <p>1.900 €</p> <p>1/3 page horizontal 210 x 98 mm +5 mm bleed *180 x 80 mm</p>	 <p>1.900 €</p> <p>1/3 page vertical 72 x 285 mm +5 mm bleed *57 x 259 mm</p>	 <p>1.500 €</p> <p>1/4 page *88 x 125 mm</p>	 <p>800 €</p> <p>1/8 page *88 x 57 mm</p>

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 09.01 Mailing Date 04.02	PRINT Special: Packaging Electrical Components Hydraulics & Pneumatics	A&T Automation&Testing, Turin	11-13.02
3/4 March/April Closing Date 24.02 Mailing Date 04.03	WEBMag Preview: Hannover Messe Special: Artificial Intelligence & New Technologies Special: 3D Printing - Additive Manufacturing Solutions for Digitization	Key Energy, Rimini MECSPE, Bologna embedded word, Nuremberg	04-06.03 04-06.03 10-12.03
4 April Closing Date 20.03 Mailing Date 14.04	PRINT Focus: Hannover Messe Special: Automation 5.0 Energy	Hannover Messe, Hannover	20-24.04
5 May Closing Date 17.04 Mailing Date 13.05 Closing Date 04.05 Mailing Date 14.05	PRINT Focus: SPS Italia Special: Energy Efficiency in Industrial Plants Sensors & Transmitters Predictive Maintenance for OEM SPS WEBMag	SPS Italia, Parma Heat Pump Technologies, Vienna	26-28.05 26-29.05
6/7 June/July Closing Date 26.06 Mailing Date 06.07	WEBMag Special: Aerospace Special: Solutions for the Medical Industry Industrial Software	WIN Eurasia, Istanbul	10-13.06
9 September Closing Date 21.08 Mailing Date 10.09	PRINT Special: Automotive Mechatronics & Robotics Test & Measurement		
10/11 October/November Closing Date 16.10 Mailing Date 10.11	PRINT Focus: SPS Smart Production Solutions Special: Food and Beverage Motors & Drives Servitization & Smart Manufacturing	Motek, Stuttgart BI-MU, Milan ADIPEC, Abu Dhabi SPS Smart Production Solutions, Nuremberg	04-06.10 13-16.10 03-06.11 24-26.11
12 December Closing Date 24.11 Mailing Date 04.12	WEBMag Special: Chemical-Pharmaceutical Industry Tools & Equipments Industrial Vision		

For WEBMag rates see page 40

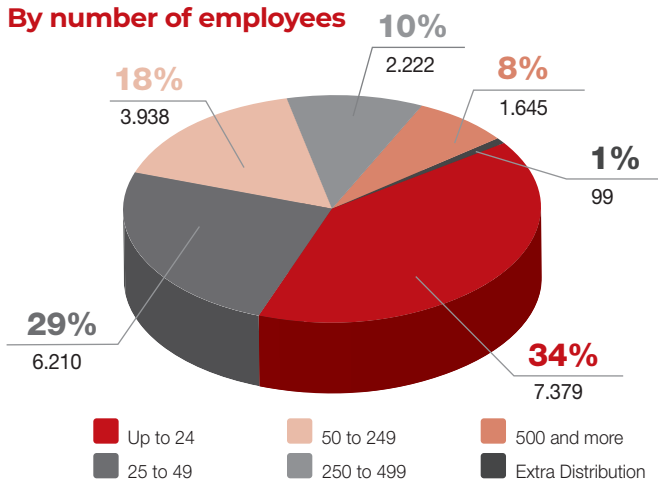
Print + Digital: Circulation 2026

By industry	Print	Digital	Subscribers	%
Public administration/government/military	96	594	690	3,21%
Food and tobacco	903	513	1.416	6,59%
Other process industries	264	441	705	3,28%
Other manufacturing industries	166	583	749	3,48%
Other	51	306	357	1,66%
Electrical equipment, electronic computer	789	1.107	1.896	8,82%
Equipment for the automotive industry	547	800	1.347	6,27%
Scientific equipment. measurement and control	669	1.274	1.943	9,04%
Paper factory. Textile. Tanning factory	321	443	764	3,55%
Chemical and pharmaceutical	936	712	1.648	7,67%
Culture	107	794	901	4,19%
Crude oil. Natural gas. Mining	81	662	743	3,46%
Of plastic. Eraser. Of oil. Coal	703	584	1.287	5,99%
Supply of energy and water	154	547	701	3,26%
Import. Trade. Distribution of industrial products	166	693	859	4,00%
Machinery (non-electrical) and equipment	547	808	1.355	6,30%
Metallurgical	438	641	1.079	5,02%
Metalworkers' products	1.283	1.001	2.284	10,63%
Engineering company. consultancy and procurement	175	594	769	3,58%
TOTAL	8.396	13.097	21.493	100%

Source: Publisher's Projection 2026

By job function	Subscribers	%
Purchases or supplies	2.810	13,07%
Other types of engineering/design	1.613	7,50%
Other (please specify)	738	3,43%
General or corporate management	4.111	19,13%
Production engineering	3.180	14,80%
Plant/maintenance engineering	1.387	6,45%
Engineering for testing/quality/standards	1.010	4,70%
Systems design	1.513	7,04%
Product design	5.131	23,87%
TOTAL	21.493	100,00%

By number of employees





7.664

Total subscribers

5.000

Website visitors per month

Il Distributore Industriale: The Voice of Industrial Distribution in Italy

Published quarterly, Il Distributore Industriale is the key reference point for the Italian industrial distribution market. Each issue features in-depth analyses of the economic landscape, exclusive interviews with industry leaders, and articles designed to guide and support professionals in the field.

The magazine is further enriched with expert columns and product news — contributed both by supplier companies and distributors — offering readers a comprehensive, authoritative view of the market.

Language: Italian - Launched: 2007



PUBLISHING SCHEDULE 2026

Issue	Focus	Shows/Events	Dates
4 April Closing Date 13.03 Mailing Date 03.04	Bearings & Power Transmission	Hannover Messe, Hannover SPS Italia, Parma	20-24.04 26-28.05
6/7 June/July Closing Date 12.06 Mailing Date 10.07	Hydraulics & Pneumatics		
10 October Closing Date 11.09 Mailing Date 09.10	DPI & Safety		
12 December Closing Date 13.11 Mailing Date 10.12	Tools		

Advertisement Rates and Specifications



1.840 €

1/1 page

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



2.680 €
2.150 €
2.890 €

IIª Cop. - Inside front IIIª Cop. - Inside back IVª Cop. - Outside back

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



1.510 €

2/3 page vertical

- 121 x 285 mm +5 mm bleed
- *106 x 237 mm



1.420 €

1/2 page island

- *118 x 160 mm



1.250 €

1/2 page horizontal

- 210 x 141,5 mm +5 mm bleed
- *180 x 118,5 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request



1.250 €

1/2 page vertical

- 103 x 285 mm +5 mm bleed
- *88 x 237 mm



920 €

1/3 page horizontal

- 210 x 99 mm +5 mm bleed
- *180 x 76 mm



920 €

1/3 page vertical

- 72 x 285 mm +5 mm bleed
- *57 x 237 mm



700 €

1/4 page

- *88 x 118,5 mm



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Manutenzione & Asset Management: Excellence in Maintenance and Reliability.

Manutenzione & Asset Management, the official publication of A.I.M.A.N. — the Italian Maintenance Association, is the trusted source for high-quality, peer-reviewed content dedicated to maintenance and asset management professionals. Each issue, curated by a technical-scientific committee, explores crucial themes such as asset lifecycle management, Industry 4.0 integration, advanced maintenance processes, and reliability engineering.

With contributions from leading experts across Italy, the magazine delivers practical insights, real-world case studies, and forward-looking perspectives on best practices and emerging trends. By also covering major industry events and technological innovations, **Manutenzione & Asset Management** has become an indispensable resource for professionals committed to improving asset performance, operational efficiency, and long-term sustainability.



Language: Italian - Launched: 1999

Main Topics

- Maintenance & Business
- Maintenance Processes
- Reliability & Maintenance Engineering
- Asset Lifecycle Management
- Maintenance & Industry 4.0
- Competences in maintenance



Add a **VIDEO** in
Manutenzione Digital
Edition **FREE** of Charge!

12.931

Total
subscribers

10.000

Website visitors
per month

Advertisement Rates and Specifications



Gatefold front cover

- 405 x 285 mm
+5 mm bleed
- *375 x 237 mm

Double page

- 420 x 285 mm +5 mm bleed



- IIª Cop. - Inside front
- IIIª Cop. - Inside back
- IVª Cop. - Outside back
- 1/1 page

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



2/3 page vertical

- 121 x 285 mm
+5 mm bleed
- *106 x 237 mm



1/2 page island

- 133 x 179 mm
+5 mm bleed
- *118 x 160 mm



1/2 page horizontal

- 210 x 141,5 mm
+5 mm bleed
- *180 x 118,5 mm

BUYERS GUIDE:

Box Company
name + Logo

■ *60 x 20 mm

■ 200 €



1/2 page vertical

- 103 x 285 mm
+5 mm bleed
- *88 x 237 mm



1/3 page horizontal

- 210 x 99 mm
+5 mm bleed
- *180 x 76 mm



1/3 page vertical

- 72 x 285 mm
+5 mm bleed
- *57 x 237 mm



1/4 page

- *88 x 118,5 mm



1/6 page

- *88 x 79 mm

*Type area, centered

Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning

Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

PUBLISHING SCHEDULE 2026

Issue	Focus	Shows/Events	Dates
1/2 January/February PRINT Closing Date 16.01 Mailing Date 10.02	Maintenance & Transport	A&T Automation & Testing, Turin	11-13.02
3/4 March/April PRINT Closing Date 13.03 Mailing Date 08.04	Maintenance & Service	Key Energy, Rimini embedded word, Nuremberg Hannover Messe, Hannover	04-06.03 10-12.03 20-24.04
5 May PRINT Closing Date 17.04 Mailing Date 12.05	Maintenance & Digitalization Speciale: Food & Beverage	SPS Italia, Parma	26-28.05
6 June PRINT Closing Date 15.05 Mailing Date 09.06	Maintenance & Safety	WIN Eurasia, Istanbul	10-13.06
7/8 July/August PRINT Closing Date 03.07 Mailing Date 19.08	Maintenance & Infrastructure		
9 September PRINT Closing Date 21.08 Mailing Date 15.09	Maintenance & Sustainability Speciale: Food & Beverage		
10 October PRINT Closing Date 18.09 Mailing Date 13.10	Maintenance OEM & Distribution Maintenance & HR	MIAC, Lucca	13-16.10
11/12 November/December PRINT Closing Date 06.11 Mailing Date 02.12	Maintenance & Training	ADIPEC, Abu Dhabi SPS Smart Production Solutions, Nuremberg	03-06.11 25-27.11

Each issue of the magazine contains special editorial features dedicated to:
Condition Monitoring, Diagnostics, Hydraulics & Pneumatics, Maintenance Software, Protective Equipment, Tools, Mechanical Systems, Energy



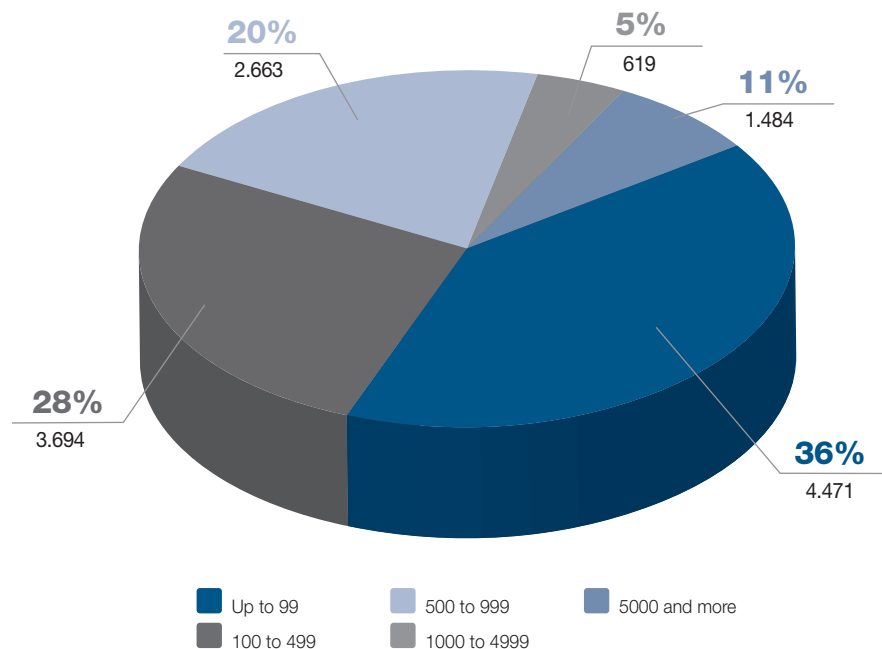
Print + Digital: Circulation 2026

By industry	Subscribers	%
Food & Beverage	1.284	9,93%
Textile & Synthetics Fibres	571	4,00%
Paper, Cellulose & Wood	843	6,52%
Metallurgy & Iron Industry	1.019	7,88%
Mechanical & Electromechanical	2.014	15,57%
Ceramic & Stoneware	754	5,83%
Chemicals & Petrochemicals	1.899	14,69%
Energy productions	612	4,73%
Maintenance Services	1.955	15,12%
Others	1.980	15,31%
TOTAL	12.931	100,00%

By job function	Subscribers	%
General Manager	1.824	14,11%
Plant Engineering Manager	2.106	16,29%
Maintenance Manager	2.908	22,49%
Maintenance Staff	2.102	16,26%
Sales & Procurement	1.643	12,71%
Maintenance Service Manager	1.217	9,41%
Others	1.131	7,00%
TOTAL	12.931	100,00%

Source: Publisher's Projection 2026

By number of employees



MANUTENZIONE BUYERS GUIDE

Industrial Maintenance Vendor List

Published once a year, Buyers Guide is the only Vendor List for industrial maintenance on the market, created to help all operators in the sector finding the most useful tools and companies for their work.





CMI

Add a VIDEO in
CMI Digital Edition
FREE of Charge!

In Collaboration with ANIMA
Confindustria's Associations:
Assopompe, AVR and Uman

10.149

Total
subscribers

7.000

Website visitors
per month

CMI - Costruzione e Manutenzione Impianti is an essential resource for professionals in industrial plant construction and maintenance. Targeted at purchasing managers, design engineers, maintenance technicians, and installers, it offers clear insights on the latest innovations and technological advancements. Each issue covers key topics such as automation, instrumentation, fluid circulation, and machine components, providing practical knowledge to optimize processes and enhance system reliability.

Language: Italian - Launched: 1999

Focus 2026

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



Vendor List

Vendor List is the annual publication that analyzes the trend of the

automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers.

Date of publication: March 2026



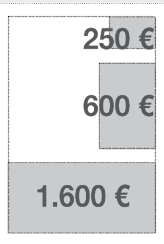






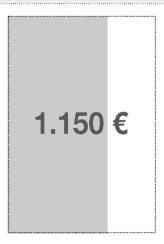

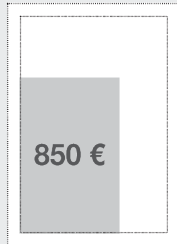
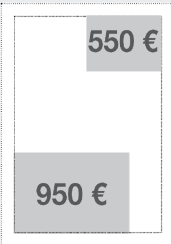
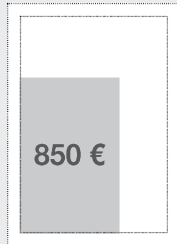
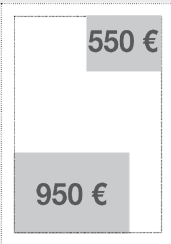

Italian Vendors' List

Italian Vendors' List is the English edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.

It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.

Date of publication: June 2026

Advertisement Rates and Specifications

 <p>250 € 600 € 1.600 €</p>	 <p>400 €</p>	 <p>1.600 €</p>	 <p>1.460 €</p>	 <p>1.000 €</p>	 <p>1.150 €</p>	 <p>900 €</p>
Cover - manchette 53 x 47 mm	Back Cover - manchette 135 x 90 mm	1/1 page Tabloid 245 x 337 + 5 mm bleed	1/1 page + news 182 x 256 mm	1/2 page horizontal 245 x 168,5 mm + 5 mm bleed	2/3 page horizontal 228 x 230 mm	1/3 page horizontal 228 x 110 mm
 <p>1.150 €</p>	 <p>1.000 €</p>	 <p>850 €</p>	 <p>1.000 €</p>	 <p>850 €</p>	 <p>550 € 950 €</p>	 <p>1.100 €</p>
2/3 page vertical 134 x 312 mm	1/2 page vertical 120 x 337 mm + 5 mm bleed	Island 134 x 186 mm	1/6 pagina 134 x 105 mm	1/2 Pagina + news 182 x 130	Island - Vendor List + Company Profile 150 x 210 mm	
					Island - Italian Vendors List + Company Profile 150 x 210 mm	
*Type area, centered Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm.						
Special positioning						
Front cover (1/3 page) € 1.600						
Inside front cover (1/3 page) € 1.500						
Manchette inside back cover € 400						
Back cover Tabloid € 2.200						
Section "L'azienda informa" € 1.000						
For quantity discount, inserts and special positioning: pricing and further information on request						

In each issue:

Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products

Issue	Focus	Shows/Events	Dates
1/2 January/February PRINT Closing Date 16.01 Mailing Date 10.02	Process Automation	A&T Automation & Testing, Turin	11-13.02
3 March PRINT Closing Date 13.02 Mailing Date 10.03	Piping Systems Special: Hydrogen	Key Energy, Rimini Hannover Messe, Hannover	04-06.03 20-24.03
4/5 April/May PRINT Closing Date 17.04 Mailing Date 12.05	Instrumentation & Monitoring Special: Pumps & Valves	IVS, Bergamo	19-21.05
6 June PRINT Closing Date 15.05 Mailing Date 09.06	Fluid Handling Special: Energy Efficiency		
7/8 July/August PRINT Closing Date 26.06 Mailing Date 23.07	Condition Monitoring		
9 September PRINT Closing Date 21.08 Mailing Date 09.09	Food & Beverage Cooling Systems		
10 October PRINT Closing Date 18.09 Mailing Date 07.10	Lubrication & Filtration	BI.MU, Milan	13-16.10
11/12 November/December PRINT Closing Date 13.11 Mailing Date 10.12	Special: ATEX Solutions Seals and Gaskets Focus: Oil & Gas	Valve World Expo, Düsseldorf	01-03.12

Print + Digital: Circulation 2026

By industry	Subscribers	%
Oil & Gas	2.154	21,22%
Food	1.751	17,25%
Chemical & Petrochemical Industry	1.980	19,51%
Plants for Water & Aqueducts Treatment	868	8,55%
Plant Maintenance	753	7,42%
Chemical & Pharmaceutical Industry	774	7,63%
Steel & Mechanical Industries	612	6,03%
Energy Saving Solutions	774	7,63%
Plasting Processing	98	0,97%
Textiles	66	0,65%
Engineering Companies	181	1,78%
Industrial Distributors	44	0,43%
Ceramics & Glass	94	0,93%
TOTAL	10.149	100,00%

Source: Publisher's Projection 2026

By job function	Subscribers	%
Installers	294	2,90%
Production & Factory Managers	2.133	21,02%
Systems Designers	1.894	18,66%
Maintenance Managers	2.247	22,14%
Purchasing Managers	3.108	31,00%
Design Managers	473	4,66%
Total	10.149	100,00%

GUIDA AGLI ACQUISTI

Your solutions in the highlight through your customers' voice

With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

Customer's Purchasing Manager Interview (print + digital)
+ Full Page Advertising

€ 1.600



EDT ENDÜSTRİ DÜNYASI TÜRKİYE

06 Çok Malzemeli Markaplan Avantajları
Çok Yönlü Ölçüm, Daha Verimli Üretim Anahtarını Sunuyor

08 TrustMANAGER Platformu
CRM Uyumlu ve Siber Güvenlik Düzeyini Desteklemek İçin

12 Barkod Okuyucuları
Örnek Sahibi

14 Mobilizer Ağ Geçidi
ACT ile Çoklu Beton Protokolleri Tek Bir Çözümde Birleştirir

11 ODOT C Serisi Uzak I/O Sistemleri
Yüksek Uyumluluk, Modüler Yapı Ve Çok Protokollü Destek

24 MS46131A VNA'larında
Ezamanlı Tarama Esaslı Dört 1 Portlu Ezamanlı Ölçüm Olarak Sağlıyor

26 Batarya Enerji Depolama Sistemleri
Enerji Depolamada Ergilebilirliği ve Esnekliği Yeniden Tanımlıyor

Add a VIDEO in Endüstri Dünyası Digital Edition FREE of Charge!

2025 OFFICIAL PRESS PARTNER

Derгимizi online okumak için QR kodu okutun

www.endustri-dunyasi.com

27.355
Total
subscribers

28.000
Website visitors
per month

Endüstri Dünyası: Your Gateway to Industrial Innovation in Türkiye

Since its launch in 2007, Endüstri Dünyası has been the trusted resource for industrial decision makers seeking products, solutions, and insights. **Endüstri Dünyası** delivers timely application stories, industry news, product updates, and expert interviews — keeping Turkish industrial professionals informed about both local developments and global trends.

Reaching industrial designers, manufacturing executives, and engineers, **Endüstri Dünyası** stands at the forefront of B2B publishing, covering the latest advancements **shaping the digitalized industrial world**. From groundbreaking innovations to emerging technologies, it provides the knowledge and perspective needed to thrive in today's fast-paced industrial landscape.

Language: Turkish - Launched: 2007

Main Topics

- Electronics - Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation - Robotics
- Test & Measurement
- Industry 4.0
- Sensor Technology
- Additive Manufacturing - 3D Printing

Advertisement Rates and Specifications

<p>1.900 €</p> <p>1/1 page 210 x 297 mm +5 mm bleed *180 x 262 mm</p>	<p>1.400 €</p> <p>2/3 page vertical *119 x 262 mm</p>	<p>1.400 €</p> <p>2/3 page horizontal *180 x 171 mm</p>	<p>1.300 €</p> <p>1/2 page island *119 x 170 mm</p>	<p>1.200 €</p> <p>1/2 page horizontal 210 x 148,5 mm +5 mm bleed *180 x 125 mm</p>
<p>1.200 €</p> <p>1/2 page vertical 105 x 297 mm +5 mm bleed *88 x 262 mm</p>	<p>1.000 €</p> <p>1/3 page horizontal 220 x 105 mm +5 mm bleed *180 x 80 mm</p>	<p>1.000 €</p> <p>1/3 page vertical 77 x 307 mm +5 mm bleed *57 x 262 mm</p>	<p>700 €</p> <p>1/4 page 105 x 148,5 mm +5 mm bleed *105 x 148,5 mm</p>	

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 297 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: *pricing and further
information on request*

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 29.01 Mailing Date 06.02 WEBMag	Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions	PackPlast Izmir 2026	07-10.01
3 March Closing Date 25.02 Mailing Date 04.03 WEBMag	Hannover Messe Special Edition Industrial Automation	Replast Eurasia 2026	26-28.04
4 April Closing Date 26.03 Mailing Date 07.04 PRINT	Test and Measurement Systems Katalog Tanıtım	Rubber 2026 SOLAREX 2026 Mining Turkey 2026 ANAMAK 2026 Hannover Messe, Hanover ICCI 2026 Electricity Eurasia 2026 FOTEG 2026 VIV Turkey 2026	08-11.04 08-10.04 08-11.04 15-18.04 20-24.04 23-25.04 23-25.04 23-25.04 23-25.04
5 May Closing Date 29.04 Mailing Date 05z.05 PRINT	Hannover Messe Report	SAHA Expo 2026 Go Green Turkey 2026 Go Digital Turkey 2026 Go Energy Turkey 2026 Fastener Expo Eurasia 2026 IFAT Eurasia 2026 Wenenergy Expo 2026 Automechanika İstanbul 2026	05-09.05 07-09.05 07-09.05 07-09.05 07-10.05 14-16.05 21-24.05 21-24.05
6 June Closing Date 03.06 Mailing Date 10.06 PRINT	WIN EURASIA 2026 Robotics & Automation	WIN Eurasia 2026 Busworld Turkey Nuclear Powerplants Expo 2026 F Istanbul 2026	10-13.06 17-19.06 30.06-01.07 01-04.07
7/8 July/August Closing Date 30.07 Mailing Date 05.08 WEBMag	Factory Automation		
9 September Closing Date 25.08 Mailing Date 02.09 PRINT	Machine Industry Electronics and Electric Supplement	MINEX İzmir 2026 Kalite 2026 HOW-Hub of Warehouse METALEXPO 2026 Maktek Eurasia 2026 Paint Expo Eurasia 2026 SURTECH Eurasia 2026 Atech 2026	02-05.09 16-19.09 17-19.09 23-26.09 28.09-03.10 30.09-02.10 30.09-02.10 30.09-03.10
10 October Closing Date 30.09 Mailing Date 07.10 PRINT	Industrial Equipment Smart Factories Katalog Tanıtım	IMEX 2026 EIF 2026 ISAF Smart Exhibitions 2026 IBAKTECH 2026 Food-Tech Eurasia 2026 Eurasia Packaging Istanbul 2026 ANKIROS 2026 ANNOFER 2026 TURKCAST 2026	07-10.10 07-09.10 07-10.10 14-17.10 21-24.10 21-24.10 22-24.10 22-24.10 22-24.10
11 November Closing Date 28.10 Mailing Date 05.11 PRINT	Industrial Communication	NextGen 2026 Solar Storage 2026 EV Charge Show 2026 Istanbul Hardware Fair 2026 PUTECH Eurasia 2026 Eurasian Composites Show 2026 TURKCHEM ChemShow Eurasia 2026 BUMATECH 2026	05-07.11 05-07.11 11-13.11 18-21.11 25-27.11 25-27.11 25-27.11 25-28.11
12 December Closing Date 02.12 Mailing Date 08.12 WEBMag	Power Supplies & Energy	Plast Eurasia 2026	02-05.12

For WEBMag rates see page 40

Print + Digital: Circulation 2026

By industry	Print	Digital	Subscribers	%
Automotive, Aircraft & Transportation	98	4.310	4.408	14,3%
Chemicals and Allied Products	45	547	592	1,9%
Construction	37	257	294	1,0%
Crude Petroleum, Natural Gas, Mining and Quarring	40	262	302	1,0%
Education	34	214	248	0,8%
Electric, Electronic, Computing & Communication	263	3.728	3.991	13,0%
Energy & Water Supplies	27	156	183	0,6%
Engineering Firms	55	542	597	1,9%
Fabricated Metalproducts	69	328	397	1,3%
Food, Beverage, Tobacco	58	259	317	1,0%
Importer, Dealers, Distributors, of Industrial Products	50	267	317	1,0%
Logistics and Transportation	7	118	125	0,4%
Machinery (Excluding Electrical)	191	4.565	4756	15,5%
Maintenance	91	1.367	1458	4,7%
Other Manufacturing Industries	48	672	720	2,3%
Automation & Robotic	342	6.183	6.525	21,2%
Others Related to the Field	87	3.607	3.694	12,0%
Paper, Textile, Leather	21	253	274	0,9%
Plastics, Rubber, Petroleum & Coal	43	341	384	1,2%
Primary Metals	55	323	378	1,2%
Public Administration, Government & Military	57	144	201	0,7%
Scientific, Measuring & Control Equipment	32	284	316	1,0%
Stone, Clay, Glass	19	86	105	0,3%
Wood, Timber, Furniture	14	145	159	0,5%
TOTAL	1.783	28.958	30.741	100,0%

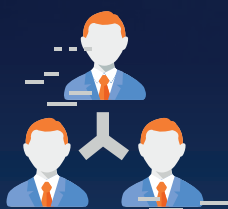
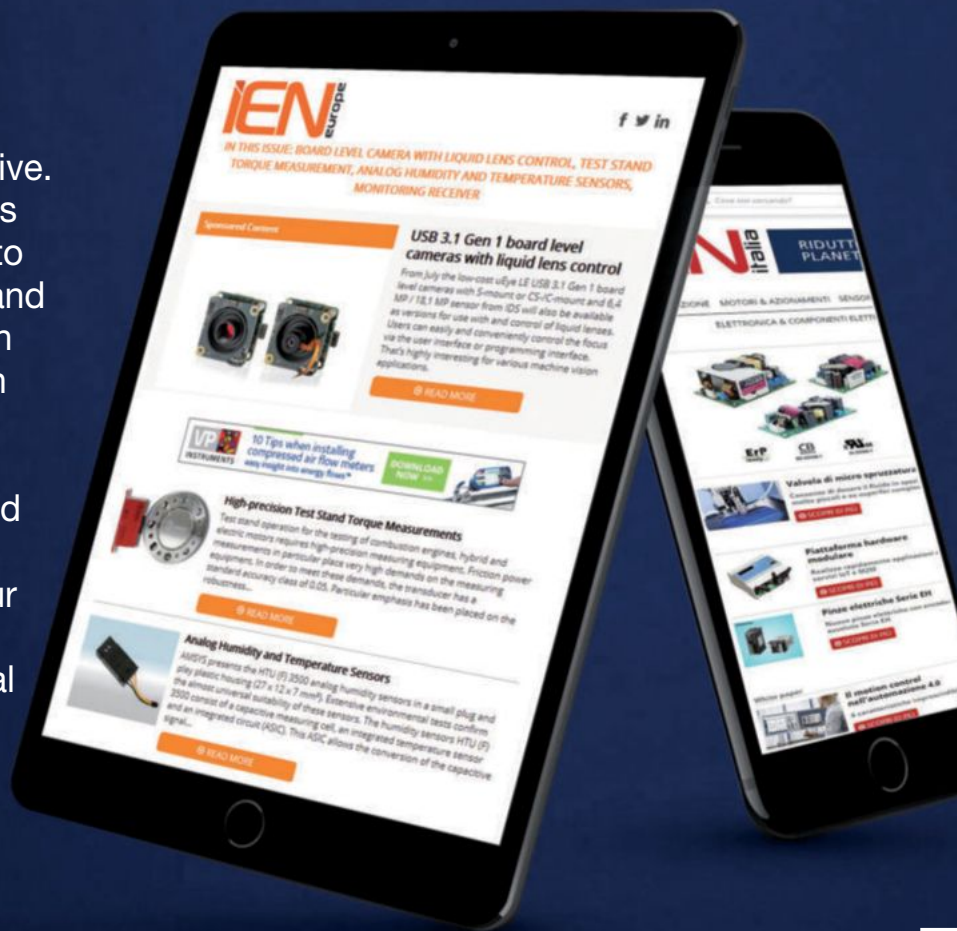
Source: Publisher's Projection 2026

By job function	Subscribers	%
Design Engineering	1.291	4,2%
General or Corporate Management	8.998	29,3%
Logistic Management	718	2,3%
Operations/Maintenance Engineering	2.901	9,4%
Other Engineering	3.064	10,0%
Other Functions	4.935	16,1%
Plant Management	1.370	4,5%
Production Engineering	2.399	7,8%
Project Management	1.015	3,3%
Purchasing or Procurement	2.078	6,8%
Research	1.059	3,4%
Test/Quality/Standards Engineering	913	3,0%
TOTAL	30.741	100%



Impactful and cost-effective. Our websites offer access to all magazine articles, to thousands of suppliers, and to a custom-made search engine focusing solely on industry.

A wide range of display advertising and sponsored content options are available, to increase your company and product visibility among potential clients and to generate extra qualified leads.



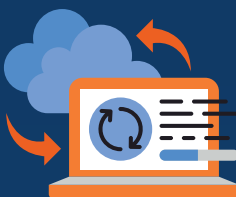
over 3,6 million
website visitors annually



over 2,5 million
unique visitors annually



2:30 minutes
visit duration



4 pages
per visits



over 100.000
newsletter subscribers

DIGITAL PRODUCTS

All TIMGlobal Media websites are truly responsive, making them suited for desktop, tablet and smartphone access.

1.

TOP LEADERBOARD

728 x 90 pixels

In rotation with max. **3** other advertisers. Presence on all pages

NEW!

10.

SUPER LEADERBOARD

1.140 x 280 pixels

Present on all pages, **only 1** item

8.

SKIN (*)

1920 x 800 pixels

Appears behind the content of the website, **only one item (*)** with 1178 px width **TRANSPARENT** area in the middle (website width)

7.

IN-PAGE LEADERBOARD

728 x 90 pixels

In rotation with max. **3** other advertisers. Presence on all pages

9.

SPLASH

800 x 600 or
1000 x 800 pixels

Displayed upon entering the website, max. **Once per day per visitor, only 1** items

2/3.

RECTANGLE/VIDEO

300 x 250 pixels

In rotation with max. **4** other advertisers. Presence on all pages

4.

HALF-RECTANGLE

300 x 90 pixels

In rotation with max. **3** other advertisers. Presence on all pages

6.

VERTICAL BANNER

300 x 600 pixels

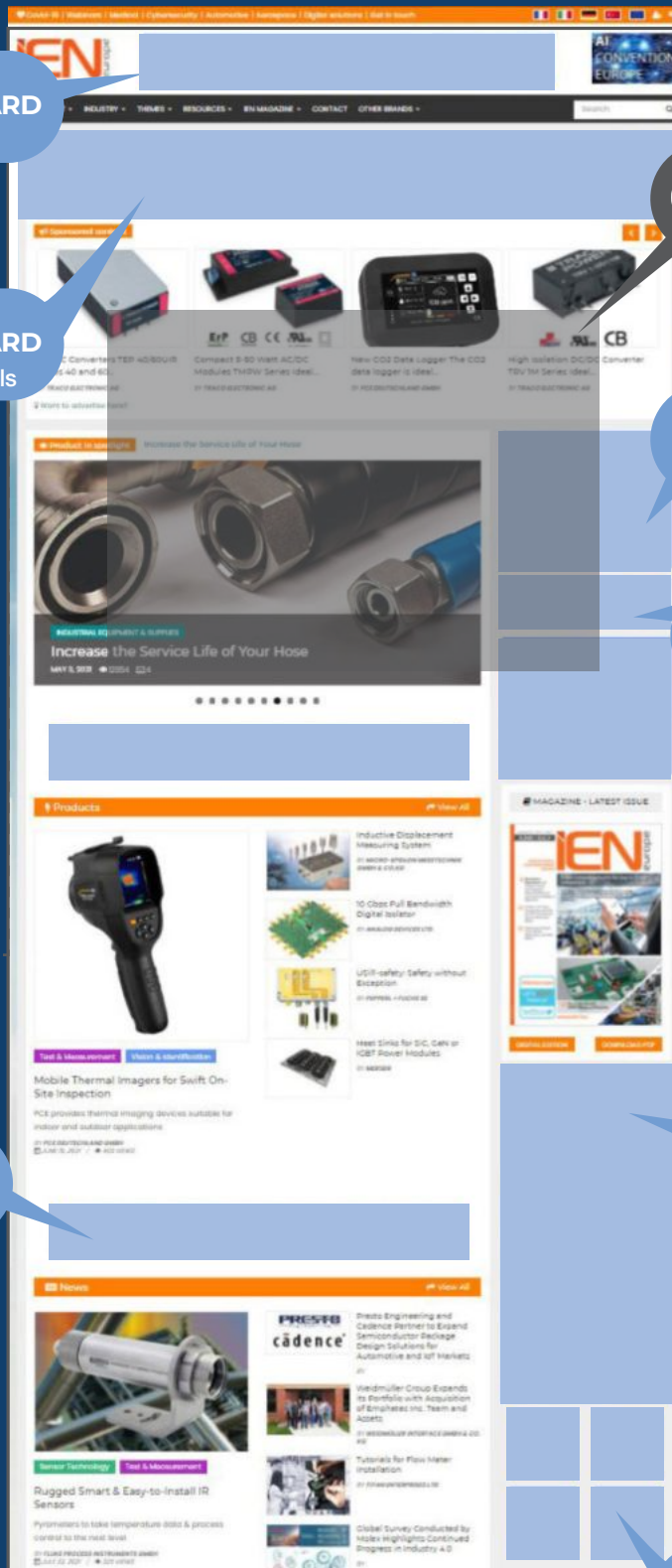
In rotation with max. **3** other advertisers. Presence on all pages

5.

BUTTON

120 x 120 pixels

In rotation with max. **3** other advertisers. Presence on all pages



Specification

• Banner specification

Format: Jpg, Png, Gif
Minimum resolution required: 72 dpi
Online adverts must be provided with destination URL

• Video specification

Format: MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM
File size: max 30 sec.

Rates

	Euro, excl. VAT	 IEN EU	 PCNE	 IEN D-A-CH	 PEI	 IEN ITA	 EDT	 Manutenzione	 CMI
1	Top Leaderboard - Monthly Rates	3 000	2000	1 800	1 800	1 300	1 000	1 300	1 300
2 3	Rectangle/Video - Monthly Rates	2 150	1 700	1 500	1 500	1 150	650	1 150	1 150
4	Half Rectangle - Monthly Rates	1000	800	700	700	550	300	550	550
5	Button - Monthly Rates	750	500	500	500	350	250	350	350
6	Vertical Banner - Monthly Rates	2 050	1500	1 400	1 400	1 100	650	1 100	1 100
7	In-page Leaderboards - Monthly Rates	2 000	1450	1 350	1 350	1 050	600	1 050	1 050
8	Skin -Monthly Rates	5 000	4 500	4 000	4 000	2 800	2 000	2 800	2 800
9	Splash -Weekly Rates	3 800	3 500	3 250	3 250	2 500	1 500	2 500	2 500
NEW! 10	Super Leaderboard	3 600	2 600	2 400	2 400	1 900	1 600	1 900	1 900

2026 rates (Euro, excl. VAT)



Mobile Advertising Opportunities

Complete your online presence or buy the mobile ad version at the following rates:

1.



MOBILE BANNER LARGE

dimensions: 320 x 160 px

Leaderboard

dimensions: 728 x 90 px

2.



MOBILE SPLASH

dimensions: 320 x 640 px

Splash

dimensions: 800 x 600 px

3.



MOBILE HIGH IMPACT AD

dimensions: 320 x 320 px

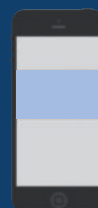
Super Leaderboard **NEW!**

dimensions: 1140 x 280 px

Rectangle

dimensions: 300 x 250 px

4.



MOBILE CONTENT VIDEO AD

dimensions: all formats available

Video

dimensions: 300 x 250 px



Specifications

	Ad format	Mobile Ad Format	Mobile Ad Dimensions (pixels)	File type	Destination URL
1	Leaderboard	Mobile Banner Large	320 x 160	Jpg, Png, Gif	yes
2	Splash	Mobile Splash	320 x 640	Jpg, Png, Gif	yes
NEW! 3	Super Leaderboard/ Rectangle	Mobile High Impact Ad	320 x 320	Jpg, Png, Gif	yes
4	Video	Mobile Content Video Ad	all formats available	MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM - max 30 sec.	no

All advertisements may be in rotation with other advertisers.

Monthly Rates

	Ad format	Mobile Ad Format	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	EDT	Manutenzione	CMI
1	Leaderboard	Mobile Banner Large	1 150	900	750	900	600	400	600	600
2	Splash	Mobile Splash	2 250	2 000	1 650	2 000	1 400	900	1 400	1 400
NEW! 3	Super Leaderboard/ Rectangle	Mobile High Impact Ad	700	500	450	500	350	250	350	350
4	Video	Mobile Content Video Ad	1 250	1 000	900	1 000	700	500	700	700

2026 rates (Euro, excl. VAT)

Newsletters

The best way to keep you informed about the latest industry news, technology articles and the most recent products from every industrial sector/area.

The newsletter consists of products, industry news, flash products, white papers, interviews and application. Each product and each news displayed in the newsletter has been previously published on our websites. Thanks to this

condition, each product is linked to the related article online. This guarantees two different audiences: firstly our digital database, and secondly our websites users. The newsletter is sent twice a month.



1. SPONSORED CONTENT IN NEWSLETTER

• Material specifications:

Title: 50 characters max.; Subtitle: 50 characters max.
Description: 500 to 1000 characters incl. spaces;
Image: 790 x 405 px, PNG, JPG (72 dpi).
Product Category (Topic).
Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube).









2. BANNER IN NEWSLETTER

• Material specifications:

Banner: 468 x 60 px (JPG, PNG, GIF, no Flash - GIF format only for Web e-mail clients), 72 dpi.
Link to your homepage or product page.

3. SPONSORED CONTENT IN NEWSLETTER - 2ND POSITION

Rates

	Euro, excl. VAT	 IEN EU	 PCNE	 IEN D-A-CH	 PEI	 IEN ITA	 EDT	 Manutenzione	 CMI
1	Sponsored Content in Newsletter	1 800	1 500	1 200	1 800	1 000	1 000	1 000	1 000
2	Banner in Newsletter	1 200	1 000	880	1 200	880	500	880	880
3	Sponsored Content in Newsletter - 2 nd position	1 200	1 000	880	1 200	880	500	880	880

2026 rates (Euro, excl. VAT)

E-blasts

With third-party e-mailings TIMGlobal Media promotes the products or services of your company. The databases are updated daily, and targeting possibilities are available prior to each e-blast. Please contact our Sales Office (See page 45) for pricing and specifications

Topical E-Mailings

The strongest way to promote your products and the most effective tool to generate qualified leads through targeting opt-in subscribers

The Topical E-Mailing consists of 6-12 products. A short text including illustration describes the main features of each product. Additional multi-media elements (data sheet download or video) are optional. Interested recipients can directly request further information. Each Topical e-Alert (at

least one shot per month) corresponds to a specific and qualified database with thousands of subscribers. One month's presence in the "Product in Spotlight" section on the homepage, in rotation with other advertisers, and 12 months' presence in the "Products" listing.

SPONSORED CONTENT IN TOPICAL E-MAILINGS

• Material specifications:

Title: 50 characters max.;
Subtitle: 50 characters max.
Description: 500 to 1000 characters incl. spaces; keywords.
Image: 790 x 405 px,
PNG, JPG (72 dpi).
Image in home page: 790 x 405 px
PNG, JPG (72 dpi).
Product Category (Topic).
Recommended on website: data-sheet (PDF) and/or video (MPG, AVI, MOV, Youtube).



"PRODUCT IN SPOTLIGHT" SECTION

Rates

Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	EDT	Manutenzione	CMI
Sponsored Content in Topical E-Mailings	2 200	1 900	1 700	1 800	1 300	1 000	1 200	1 200

2026 rates (Euro, excl. VAT)

Subscribers for Topic	IEN EU
Hydraulics & Pneumatics	21.552
Automation	24.443
Electronics - Electricity	24.849
Industrial Supply	24.467
Motors & Drives	30.114
Sensor Technology	24.847
Test & Measurement	24.932
Industry 4.0	34.936
Energy	35.426
Vision	34.717
Artificial Intelligence	23.647

Subscribers for Topic	PCNE
Automation & Communication	2.519
Equipment & Services	2.314
Measurement & Instrumentation	2.518
Processing Machinery	2.642
Pumps, Valves & Compressors	2.120
Explosion Protection & Safety	2.563
Industry 4.0	2.497
Maintenance	2.119

Subscribers for Topic	IEN D-A-CH
Motoren - Antriebstechnik / Motors and Drives	3.155
Automatisierungstechnik / Factory Automation	3.599
Elektronik - Elektrik / Electronics - Electrical Components	3.355
Industrie Equipment / Industrial Equipment	2.778
Messtechnik / Measurement and Testing	3.503
Sensorik / Sensors	3.310
Hydraulik - Pneumatik / Hydraulics & Pneumatics	4.705
Sicherheit - Industrierversorgung / Safety - Industrial supply	4.818
Industrie 4.0 / Industry 4.0	4.810

Subscribers for Topic	Manutenzione
Fluid Engineering / Fluid Engineering	2.417
Manutenzione Meccanica / Mechanical Maintenance	1.585
Manutenzione Elettrica / Electrical Maintenance	1.357
Strumentazione & Controllo / Control & Instrumentation	2.178
Manutenzione & ICT / Maintenance & ICT	2.236
Utensili & Attrezzature / Tools and Equipment	2.360
Manutenzione 4.0 / Maintenance 4.0	2.580

Topics	CMI
Accessori e Materiali di Consumo / Accessories and Industrial Consumer Products	
Automazione / Automation	
Circolazione Fluidi / Fluid Handling	
Componenti / Components	
Industria 4.0 / Industry 4.0	
Servizi / Services	
Strumentazione & Controllo / Instrumentation & Monitoring	

Subscribers for Topic	PEI
Automatisation / Automation	6.618
Capteurs & Transmetteurs / Sensors & Transducers	6.634
Composants Hydrauliques & Pneumatiques / Hydraulic & Pneumatic	5.524
Composants Mécaniques / Mechanical	8.653
Electricité & Electronique / Electricity & Industrial Electronics	6.924
Informatique Industrielle / Industrial Computers	5.916
Logistique & Fournitures Industrielles / Logistics and Industrial Supplies	5.090
Moteurs & Entrainements / Motors and Drives	5.663
Production & Fabrication / Production Equipment	5.310
Protection et Sécurité / Safety	8.660
Mesures & Contrôles / Test and Measurement	6.371
Catalogues / Catalogs	8.321
Equipements de Vision, Caméras / Vision	8.638
Industrie 4.0 / Industry 4.0	8.619

Subscribers for Topic	IEN ITA
Automazione / Automation	1.712
Elettronica & Componenti Elettrici / Electronics - Electrical Components	1.754
Motori & Azionamenti / Motors & Drives	1.481
Idraulica & Pneumatica / Hydraulics and Pneumatics	1.336
Test & Measurement / Test and Measurement	1.580
Accessori e Materiali di Consumo / Accessories and Consumables	1.438
Industria 4.0 / Industry 4.0	2.163
Energia / Energy	2.129
Sistemi di Visione / Vision	2.127
Stampa 3D / 3D Printing	2.158

Subscribers for Topic	EDT
Endüstriyel Malzemeler - Ekipmanlar / Industrial Equipment	3.541
Elektronik - Elektrik / Electronics - Electrical Components	2.539
Otomasyon - Robotik / Automation - Robotics	2.861
Hareket ve güç İletimi / Motion Control	2.678
Hidrolik - Pnömatik / Hydraulics & Pneumatics	2.384
Sensör Teknolojisi / Sensors & Transducers	2.759
Test - Ölçüm / Test and Measurement	2.625
Makineler ve Aletler / Machines & Tools	2.024
Endüstri 4.0 / Industry 4.0	5.125
3b Baskı - Additive Manufacturing	2.139

ProPacks

(on-line sponsored contents)

Sponsored content on websites enables suppliers to present their new products and solutions to industrial professionals across Europe. Company can choose 1, 5 or 10 products (ProPack1, ProPack5, ProPack10).

The ProPack includes a Company profile in directory with full

address, company logo, telephone/fax number and the website's URL.

ProPacks include a 12 months' high-impact presence in homepage, in rotation with other advertisers, and prime positioning within search results.

• Material specifications for each product

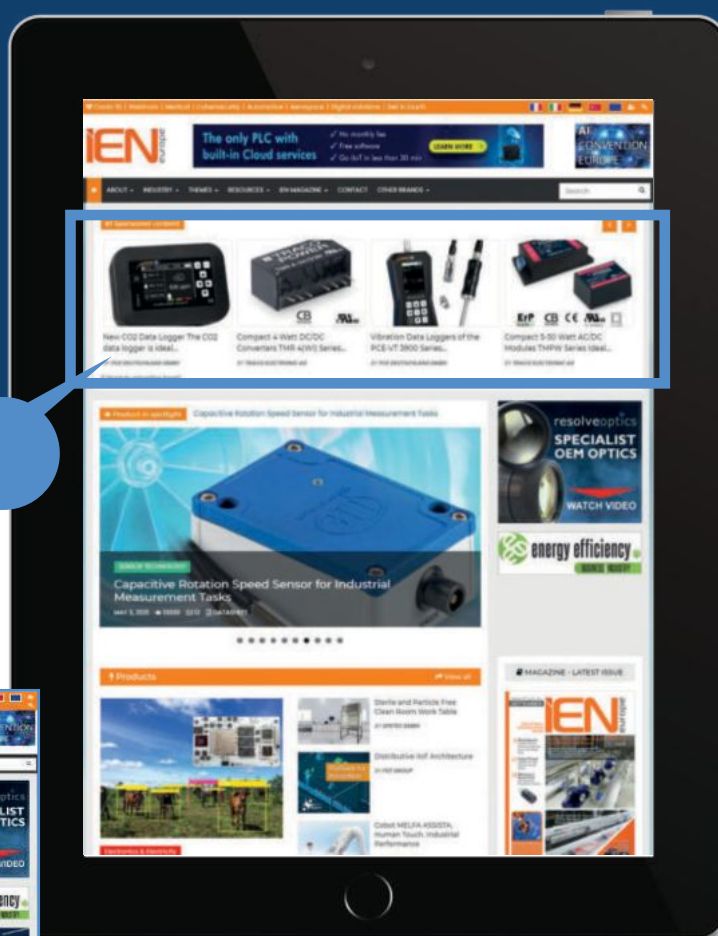
Title: 50 characters max., 3 words min. Subtitle: 50 characters max., 5 words min. that examine the product more.

Description: up to 1000 characters incl. spaces; keywords (20 max.). Product Category.

Image: 790 x 405 px, PNG, JPG (72 dpi).

Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube)

ON-LINE SPONSORED CONTENTS



• Material specifications for Company Profile

Logo 310 x 200 px, PNG, JPG (72 dpi).

Company description 200 char. max, no formatting.

PRIME POSITIONING WITHIN SEARCH RESULTS

Annual Rates

Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	EDT	Manutenzione	CMI
1 product	2 000	1 700	1 500	1 700	1 200	800	1 200	1 200
2 to 5 products	3 800	3 200	2 700	3 200	2 200	1 100	2 200	2 200
6 to 10 products	5 500	4 700	4 100	4 700	3 200	1 500	3 200	3 200

2026 rates (Euro, excl. VAT)

White Papers

Our websites offer an effective platform that gives the opportunity to promote white papers and generate leads

Downloadable solely by registered users, the white papers receive extensive promotion with presence on the homepage, prime positioning within search results and on directory pages as well as presence in the white papers section, newsletters and topical e-Alerts.

Presence on homepage among the 5 most recently published. 12-months' presence, listed in the white papers section. Prime positioning of your company in the website's directory.

Main Benefits

- Helps building brand awareness
- Helps educate potential buyers
- Assists with purchasing decisions

WHITE PAPERS

• Material specifications:

White paper in MS Word or PDF format. A descriptive text presenting your white paper, up to 1.000 characters. Up to 10 keywords. Title: 50 characters max., 3 words min. Subtitle: 50 characters max. Image: 790 x 405 px, PNG, JPG (72 dpi).

Annual Rates

White Paper	Rates in Euro/Year
Euro, excl. VAT	2 850

Catalogues

Catalogues are published twice a year in a dedicated section within magazines.

Your catalogue, brochure or website is promoted through an advert in ¼-page format.

IEN D-A-CH Katalog Distributor: May and October

IEN Europe Catalogue: May and October

NCI (Nouveaux Catalogues Industriels): June and December

Katalog Tanitim: April and October






Online showcase

All catalogues will also be displayed in a dedicated section of the following websites:

- www.iem.eu/catalogues
- www.iem-dach.de/katalogdistributor
- www.pei-france.com/catalogues
- www.endustri-dunyasi.com/katalogtanitim

This online advert can be enhanced with a deep link to your company webpage where e.g. the catalogue can be found.

Rates

Euro, excl. VAT	 Katalog Distributor	 NCI	 Katalog Tanitim	 IEN EU Catalogue	 IEN Italia Catalogue
Print + Web + e-Alert	1 100	1 000	1 100	1 100	1 000

2026 rates (Euro, excl. VAT)

Special Offer: Promote your catalogue across Europe (). 3 000 Euro, Excl. VAT.

E-mail presentation

All catalogues are promoted via two direct e-mailings: a general e-alert inviting readers to view the last issue and an e-alert

presenting all catalogues and websites from the latest issue. Readers can request a copy of catalogues directly from the e-mail.



WEBMag

A totally digital version available on our website

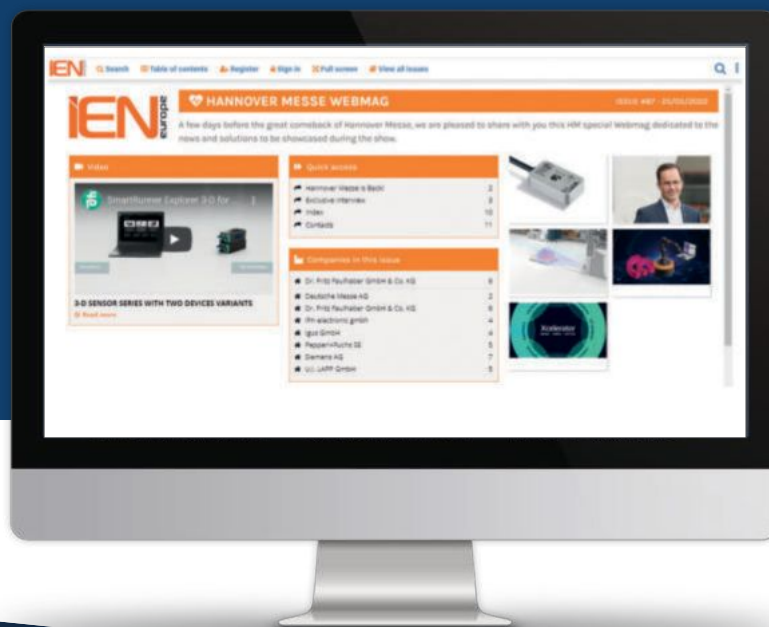
The WEBMag was born as a special edition dedicated to such important exhibitions as Hannover Messe and SPS Nuremberg.

This is a specific tool created in order to give more visibility to our partners who participate to these significant events.

In fact, thanks to the conciseness of this edition, to interactive videos and to the high visibility given to advertisements, the WEBMag is an essential showcase for industry players.

The WEBMag allows easy access to information and contents: exclusive interviews, datasheets, articles, news and events.

- The IEN Europe WEBMag will be released in January/February, April, September, November, and December (see page 11).
- The IEN D-A-CH WEBMag will be released in January, February, May, July, August and December (see page 18).
- The IEN Italia WEBMag will be released in March, May, June/July and December (see page 21).
- The PEI WEBMag will be released in September, November, and December (see page 16).
- The Endüstri Dünyası WEBMag will be released in January/February, March, July/August and December (see page 29).



News
CONFIGURATORS
Interviews
E-SHOPS
Events
Interactive Videos
INDUSTRY CASES
Datasheets

Rates

Ad format	IEN EU PCN EU	IEN D-A-CH	PEI	IEN ITA	EDT
Specifications as the related print issues					
1/1 page	5 000	3 500	4 700	3 200	950
2/3 page vertical	4 200	2 400	3 800	2 100	700
2/3 page horizontal	4 200	2 400	3 800	2 100	700
1/2 page island	3 800	2 100	3 200	1 900	650
1/2 page horizontal	3 600	1 900	3 000	1 900	600

Ad format	IEN EU PCN EU	IEN D-A-CH	PEI	IEN ITA	EDT
Specifications as the related print issues					
1/2 page vertical	3 600	1 900	3 000	1 700	600
1/3 page horizontal	2 100	1 200	1 900	1 000	500
1/3 page vertical	2 100	1 200	1 900	1 000	500
1/4 page	1 400	950	1 300	800	350
1/8 page	750	550	650	450	

2026 rates (Euro, excl. VAT)

Webinars & Podcasts

TIMGlobal Media helps you get in touch with your potential customer even remotely!

With our modular webinar service we provide:

- Qualified **databases** (including international ones) to promote your virtual event
- Webinar **platform** with multiple features (such as screensharing, virtual whiteboard, chat with participants ect.)
- **Visibility** on our channels before, during and after the live date.

The entire webinar production process is completely turnkey. We prepare all marketing materials and generate leads from our pool of influential contacts including industrial designers, manufacturing executives as well as processing professionals. Our audience watch webinars to get the latest information on new technologies, applications and products across topics for the processing and industrial world. By enlisting your subject matter experts, we can build exclusive content that attendees can't get anywhere else.

Present in a 45-minute interactive format that includes a 15-minute Q&A session. You can track engagement metrics

Contact our Sales Office (See page 47) for pricing and specs or to make your reservations on the open available dates, no matter your location or time zone!

through resource downloads and surveys. Our sophisticated reporting dashboards allow you to analyze and nurture your top sales targets and get the 2026 sales cycle rolling.

Webinars and Podcasts are available on TIMGlobal Media websites before, during and after the live date.

Technical specifications

The webinar is promoted via mailings campaigns (3-4 shots before the event) to the full database or to specific targets (i.e. selected by job function, by company size etc.)

The webinar remains online 1 year, during which it is promoted via customized banners, industry news and social media, in order to generate leads.

The video recording, available on demand, is shared with the customer after the live date: it is an important added value, permitting the customer to promote it in further campaigns.

IEI Talks: Meet Oliver Gieritz (Mitsubishi Electric Europe) on Robots and Industrial Robots

More and more robots will appear in new places. The pandemic showed us the need for robots when labor shortages happen. The consequence of this is that more and more people will get in touch with them with two major challenges: how to make robots easier to use and how can they better cooperate together with humans. Artificial intelligence gives an answer through the addition of several functionalities that have been added into the robots to enhance their efficiency and effectiveness. We met Oliver Gieritz, Product Manager at Mitsubishi Electric Europe, to discuss further enhancements on robotics for today and tomorrow, and how Mitsubishi Electric responds to the top robot trends in the market.

Would you like to know more? Download our free whitepaper "Cooperative manufacturing with robots": <https://www.mitsubishielectric.com/fra/fr/Whitepaper/Robotics>

[REQUEST INFORMATION](#)

[REGISTER NOW FOR FREE](#)

[DOWNLOAD PODCAST](#)

KISTLER

A bridge to digitalization - charge amplifier with IO-Link technology

Kistler Webinar

Stefan Altherringer, Product Manager Business Field Production Monitoring

Webinars / Podcasts

IEI Talks: Meet Oliver Gieritz (Mitsubishi Electric Europe) on Robots and Industrial Robots

ARTIFICIAL INTELLIGENCE, AUTOMATION, DATA SCIENCE, INDUSTRY 4.0

April 21, 2022 15:00 GMT+1

[View on demand](#)

[Listen to podcast](#)

How to Minimize Machine Asset Downtime with Sensor-based Solutions

AUTOMATION, INDUSTRY 4.0, IoT, MAINTENANCE

April 21, 2022 15:00 GMT+1

[View on demand](#)

IEI Talks: Meet John Browett (CLPA) on Time-sensitive Networking (TSN)

CYBERSECURITY, DATA SCIENCE, INDUSTRY 4.0, IOT

April 21, 2022 15:00 GMT+1

[View on demand](#)

How to Exceed Your Business and Sustainability Goals with AI and Security

ARTIFICIAL INTELLIGENCE, CYBERSECURITY, INDUSTRY 4.0

January 20, 2022 13:30 GMT+1

[View on demand](#)

Advancing AI ethics beyond compliance

DATA SCIENCE

December 8, 2021 09:30 GMT+1

[View on demand](#)

Artificial Intelligence and Antitrust - Friends or Foes?

LEGAL & POLICY

December 7, 2021 09:30 GMT+1

[View on demand](#)

MAGAZINE - LATEST ISSUE

IEI

FOLLOW IEN EUROPE

[Twitter](#) [LinkedIn](#) [YouTube](#)

Tweets by @IENEurope

IEI Europe @IENEurope

This year's @IENEurope will take place from October 4-6. The 3-day event exhibition center will offer a more comfortable environment, even with a direct airport connection. More info at the link below: [www.ien.eu/en/2022/10/04/](#)

IEI Europe @IENEurope

Jul 28, 2022

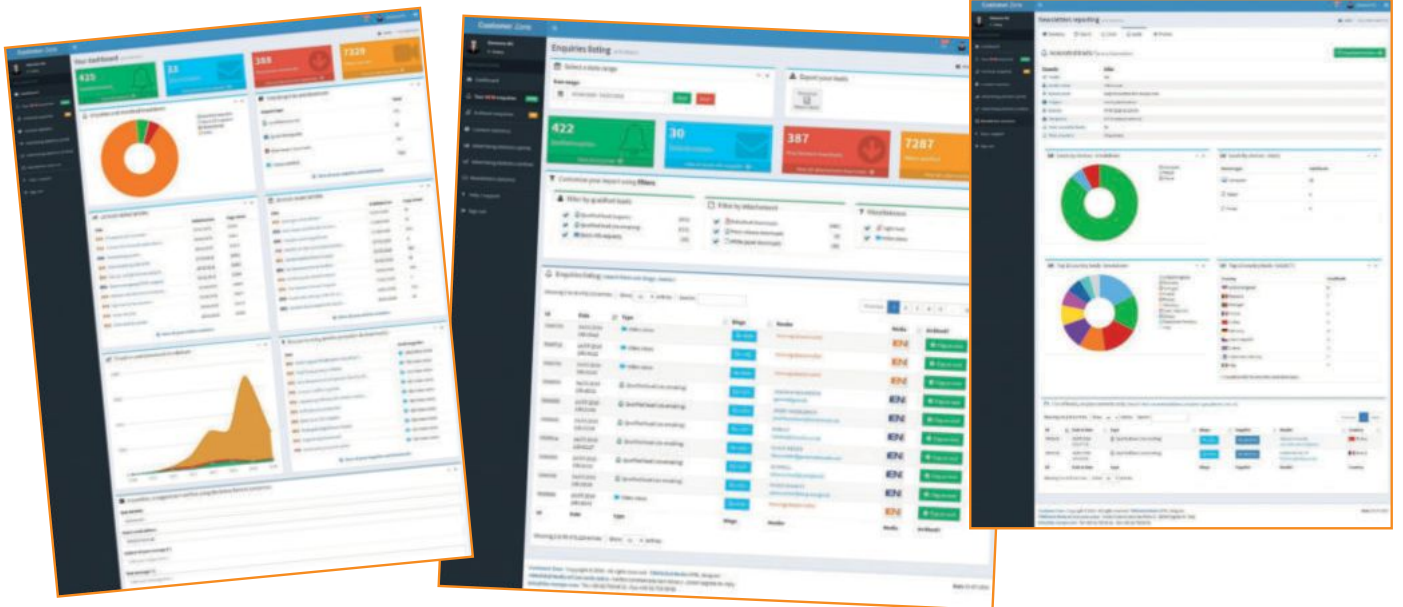
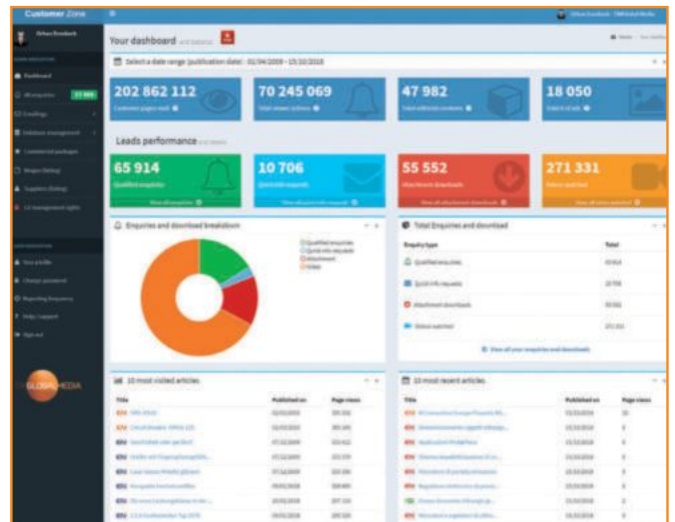
Direct access to your marketing results

TIMLAB Customer Zone™ allows you to measure the ROI of your marketing campaigns.

Your dashboard gives you, at a glance, an overview of your:

- Total number of pages read (web & e-mail campaigns)
- Total number of viewer actions (clicks, inquiries, downloads, video views, etc.)
- Total contents published
- Total leads generated through both print and digital media.

Via your dashboard you can directly view and download each sales lead generated by any of TIMGlobal Media's brands. E-mail alerts and live notifications are sent to you each time an inquiry occurs.



How we generate LEADS:



Expo Channel: The Smart Way to Amplify Your Trade Show Participation!

Turn every trade fair into a global stage with Expo Channel.

What is Expo Channel?

Expo Channel is our digital solution designed to **maximize visibility and impact** for major trade fairs. More than just a webpage, it's a dedicated mini-site that serves as the **central hub for each event** — extending reach before, during, and after the show.

Content that Engages — Before, During, and After

Expo Channel brings your trade show participation to life with:

- **Industry news, product launches, and technology updates**
- **Exclusive interviews and onsite videos** with exhibitors and industry leaders
- **Daily newsletters** during the event, keeping attendees and non-attendees updated in real time
- **Exhibitor profiles and product previews** to attract visitors before the show and generate leads afterwards
- **Multi-format**, multi-channel content that showcases your innovations from every angle

Together, these elements let suppliers amplify their investment — reaching not only visitors on-site, but also **hundreds of thousands of professionals worldwide**.



Integrated Visibility Across Our Network

Expo Channel is accessible directly from the homepage across our network of websites, thanks to a dedicated menu and button. This guarantees **high visibility, seamless navigation, and strong engagement** from a qualified B2B audience.

Flexible Advertising and Sponsorship Opportunities

All Expo Channels are **curated by our editorial team** to ensure quality and relevance. At the same time, they offer **flexible advertising formats** — from leaderboards and splash banners to premium display placements — enabling trade fairs and exhibitors to promote their brand, highlight products, and gain maximum exposure.

Why Choose Expo Channel?

- Extend your visibility far beyond the show floor
- Attract visitors early with product previews that spark interest
- Keep audiences engaged with real-time updates during the event
- Deliver your message to a global community of professionals
- Maximize ROI from your trade fair investment
- Be part of a fast-growing, multi-channel ecosystem



Flexible Packages, Tailored to You

The matrix shows examples — but you're not limited to them. From stand-alone on-site video shorts at the expo to bundles combining print, digital, and social media, you can create the mix that fits your goals best.

		Basic Awareness	Visibility Plus	Lead Booster	Premium Brand Story	Custom Bundle
1	Half Rectangle Banner (300x90px)	✓				0
2	Rectangle Banner (300x250px)		✓	✓	✓	0
3	In-Page Leaderboard (728x90px)			✓		0
4	Super Leaderboard (1140x280px)				✓	0
5	Newsletter Mention: Logo + Link	✓	✓			0
6	Newsletter Mention: Sponsored Content		✓			0
7	Product Alert	✓				0
8	Social Media Mention	✓	✓	✓	✓	0
9	Product Listing on Channel		✓			0
10	Product in Spotlight Package			✓	✓	0
11	Product Presentation or Interview				✓	0



Contact our Sales Office (See page 47) for pricing and specs or to make your reservations on the open available dates, no matter your location or time zone!



Newsletter and Social Media

Expo Channel — more than visibility, a complete communication strategy for trade shows.

TIMGlobal Media International Editorial Team

TIMGlobal Media reaches over **350,000** qualified subscribers with decision making power in the industry all across Europe.

With our international editorial team working out of five languages (English, German, French, Italian and Turkish), we make sure to provide our subscribers with instant coverage of new products and solutions for the industrial world, to generate useful and targeted

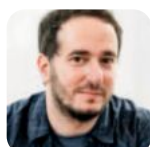
contacts through information request forms, thus creating the right environment for your marketing message. Through their presence at shows and events all over the world, our editors are able to conduct field interviews with leading suppliers and innovative start-ups, and gather the latest information on groundbreaking technology solutions.



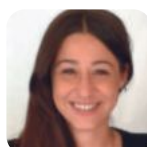
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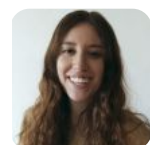
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Editorial Submissions Guidelines

Although we consider editorial proposals for print and on-line publication, because of the volume of unsolicited editorial material we receive, we are not able to answer every email. Before you contact us, please read our guidelines under: <https://www.ien.eu/about/editorial-guidelines/>

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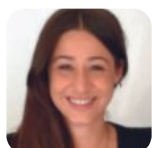
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