

2025 | RATE CARD

Targeted Marketing for the Industry
PRINT - DIGITAL - EVENTS



AUTOMATION | PROCESS CONTROL | INDUSTRY 4.0 | ARTIFICIAL INTELLIGENCE |
MAINTENANCE | SENSOR TECHNOLOGY | TEST & MEASUREMENT | SAFETY |
LOGISTICS | HYDRAULICS | PNEUMATICS | ENERGY EFFICIENCY | ELECTRONICS

HALF A CENTURY OF CONNECTING INDUSTRIAL BUYERS AND SUPPLIERS

Maximizing your brand's exposure 24/7 via: digital platforms - print publications - live events - social media

Focused Audience: Our GDPR-compliant database contains over 350,000 subscribers across all major sectors of European industry, including automotive, aerospace, food & beverage, machine building, engineering, electronics, transportation, logistics, chemicals, metals & mining, and artificial intelligence.

Comprehensive European Reach & Beyond: With a strong presence across 77 print and digital magazine editions, 6 million page views on 10 websites, and 900 newsletter issues, we deliver unmatched coverage throughout Europe. As one of the most advanced and diverse industrial regions globally, Europe continues to set the standard for innovation, quality, and sustainability. We publish content in five languages—English for our pan-European brands, and German, French, Italian, and Turkish for regional editions—ensuring comprehensive outreach to every industry professional across Europe. In the increasingly competitive global market, European industries lead the way, serving as a benchmark for excellence and influence worldwide.

Social Media: We continually grow engagement across platforms like X, LinkedIn, and YouTube, boosting visibility for our brands and your content.

In 2025, we are celebrating two major anniversaries: the **50th anniversary of IEN Europe**, featuring a special issue for Hannover Messe, and the **35 years of PEI France**, France's leading B2B industrial magazine. Special and editorial initiatives for both milestones will be featured, and details can be found in the publishing schedules section.



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Cristian Son,
Managing Director
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Lead Generation: Each piece of content we publish is equipped with a lead generation feature, ranging from a simple "request more info" button to data sheet and white paper downloads, or even a fully customized request form.

Measurable ROI: Our proprietary platform, **TIMLAB Customer Zone™**, offers an instant overview of the performance of your content across all our media channels. You can track key metrics such as total pages viewed, clicks, inquiries, downloads, video plays, and more. Additionally, you will be able to see how many pieces of content have been published for your brand and the exact number of leads generated through both print and digital formats.

TIMLAB Customer Zone: This platform also provides free, real-time access to all sales leads generated from our publications. You will receive email alerts and live updates whenever there is an inquiry about your content through any of our channels.

In-person Events: Since launching MaintenanceStories in Italy in 2005, we have grown our portfolio to include 7 industry events focused on topics such as Industrial Maintenance, Energy Efficiency, Industrial Distribution, Artificial Intelligence, and Industrial Cybersecurity. We also host custom webinars and podcasts tailored to meet the specific audience needs of our clients.

Digital Innovation: We are continuously enhancing our digital capabilities and media offerings, as demonstrated by the ongoing improvements to our TIMLAB Customer Zone platform.



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GDPR Compliance Statement Brussels, May 25, 2018

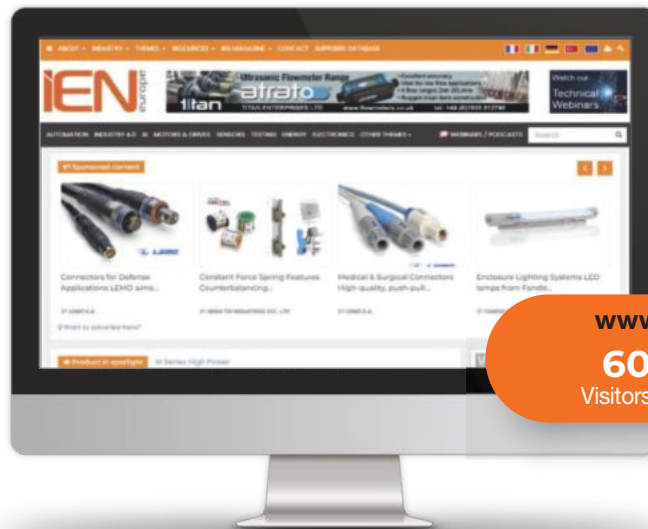
- All our data bases have always been based on subscription request
- All our data bases are fully encrypted for enhanced security
- All our data bases are directly managed by our company
- All our subscriber data bases are stored on our own servers at a world class provider's premises physically located in France
- Since July 2017, all our e-mailings go via a European GDPR-certified e-mail provider
- Since 2008, specific opt-ins are requested for e-newsletters, digital publication, topical e-mailings and third party e-mailings
- A double opt-in and subscriber e-mail verification system has now also been put in place
- All online subscriber registration forms have been updated to comply with GDPR
- All lead generation mechanisms have been updated to contain clear subscriber consent to be contacted for follow-up of his/her inquiry
- At any given time, subscribers may also opt-out and manage their profile on-line as they wish
- Privacy policy and cookie consent policy have been updated

<https://www.iem.eu/privacy-policy/>

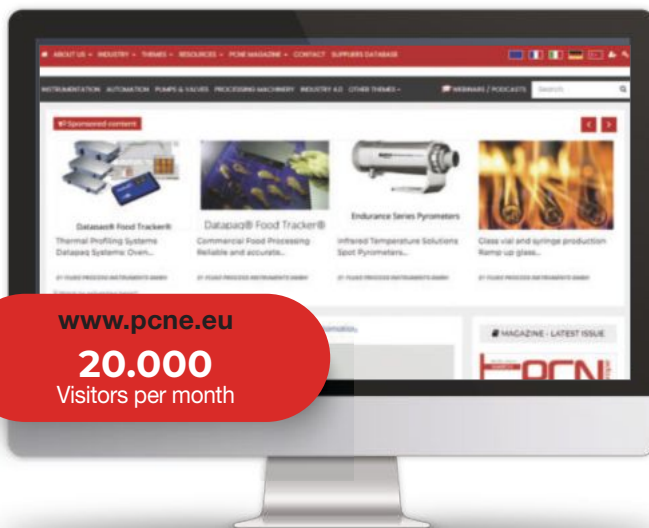
MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE



 Total subscribers: **56.536**
Language: English
Launched: 1975



www.ien.eu
60.000
Visitors per month



www.pcne.eu
20.000
Visitors per month



WEBMag + online
18.068
readers distribution




 Total subscribers: **39.477**
Language: French
Launched: 1989



www.pei-france.com
60.000
Visitors per month



 Total subscribers: **36.375**
Language: German
Launched: 1982




www.ien-dach.de
25.000
Visitors per month




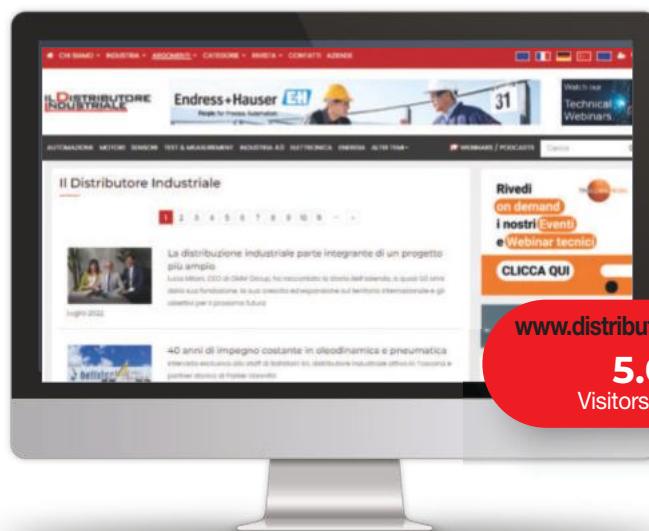
www.ien-italia.eu
40.000
Visitors per month



 Total subscribers: **22.539**
Language: Italian
Launched: 1999



 Total subscribers: **7.774**
Language: Italian
Launched: 2007



www.distributore-industriale.it
5.000
Visitors per month

MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE




www.manutenzione-online.com

10.000

Visitors per month




 Total subscribers: **13.514**
Language: Italian
Launched: 1988



www.rivistacmi.it

7.000

Visitors per month

 Total subscribers: **10.443**
Language: Italian
Launched: 1999




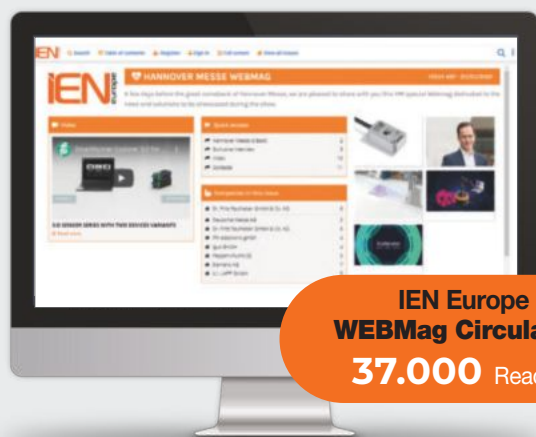
www.endustri-dunyasi.com

28.000

Visitors per month



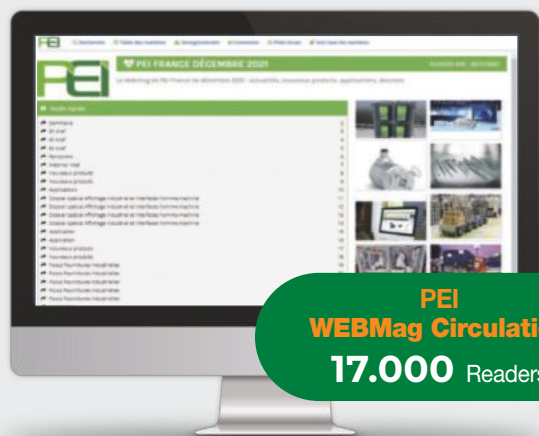
 Total subscribers: **27.355**
Language: Turkish
Launched: 2007



**IENT Europe
WEBMag Circulation**
37.000 Readers



**IENT D-A-CH
WEBMag Circulation**
13.000 Readers



**PEI
WEBMag Circulation**
17.000 Readers



**Endüstri Dünyası
WEBMag Circulation**
7.000 Readers



**IENT Italia
WEBMag Circulation**
10.000 Readers



MaintenanceStories

MaintenanceStories is an event reserved to Maintenance Supervisors and Factory Directors from end-user enterprises. Born in 2005, it has become an unmissable appointment for



Il Mese della Manutenzione

“Il Mese della Manutenzione - Maintenance and Asset Management TIME” is a new project developed by A.I.MAN. – Italian Maintenance Association and TIMGlobal Media. It’s an event dedicated to all Operators, Managers, Technicians and



Industrial Automation Week

The Industrial Automation Week is a digital event focused on various issues related to the industrial automation. It is specifically designed for Italian operators, purchasing managers and industrial designers. During the week, several webinars,



Industrial Distribution Week

Industrial Distribution Week is a digital and free event focused on industrial distribution, which involves all industrial distributions stakeholders through interactive webinars, live streamings and digital round tables. Organized by FNDI – the National Federation of Industrial Distribution – and TIMGlobal Media, the Publishing



Pumps & Valves Week

Pumps & Valves Week is a digital event completely dedicated to the circulation of fluids in the industrial sector conceived by TIMGlobal Media.

The main stakeholders in the sector met, in-person and remotely, to discover new products, success stories,



Energy Week

Meetings for a week, daily and remotely: the new online edition of Energy - Industry & Efficiency is a unique opportunity for all stakeholders interested in new energy-efficient success stories, technological innovations and market trends in the production and industrial fields. Moments of comparison, analysis and

TIMGlobal Media will be present at the following trade shows across Europe:



A&T Automation & Testing
Turin
12-14 February



MECSPE
Bologna
5-7 March



Key Energy
Rimini
5-7 March



Global Industrie
Lyon
11-14 March



Embedded World
Nürnberg
11-13 March



LogiMAT
Stuttgart
11-13 March



Analytica
Munich
24-27 March



Hannover Messe
Hannover
31 March - 4 April



Sensor+Test
Nürnberg
6-8 May



PCIM Europe
Nürnberg
6-8 May



Control
Stuttgart
6-9 May



SPS Italia
Parma
13-15 May



IoT Solutions World Congress
Barcelona
13-15 May



Analyse Industrielle
Paris
14-15 May



Automotive Testing Expo
Stuttgart
20-22 May



Smart Automation Austria
Linz
20-22 May



WIN Eurasia
Istanbul
28-31 May



SEPEM Industries Est
Colmar, France
2-4 June



Drives and Controls
Birmingham
4-5 June



Automatica
Munich
24-27 June



SIDO
Lyon
18-19 September



EMO
Hannover
22-27 September



Solids
Rotterdam
1-2 October



Motek
Stuttgart
4-7 October



MIAC
Lucca
8-10 October



Formnext
Frankfurt
November (TBD)



ADIPEC
Abu Dhabi
3 - 6 November



A&T Automation & Testing
Vicenza
6-8 November



Productronica
Munich
18-21 November



SPS smart production solutions
Nürnberg
25-27 November

Special newsletters are scheduled before and after the main trade shows.
Promote your participation with a sponsored content!

For specs and rates see page 35.



Add a **VIDEO** in
IEN Europe Digital Edition
FREE of Charge!

IEN Europe: Leading Industrial Innovation Since 1975

For nearly 50 years, IEN Europe (Industrial Engineering News) has been the trusted source for industrial decision-makers across Europe. From cutting-edge products to breakthrough solutions, we deliver the insights that drive the B2B market.

With a dedicated readership, we connect designers and executives with the latest in industrial innovation. As industries evolve through digitalization, IEN Europe stays ahead, offering exclusive content that addresses the key challenges facing hybrid, process, and discrete manufacturing sectors.

Thanks to the integration of PCN Europe, we also cover the specific needs of the process industry—both in print and through the PCN Europe WebMag.

This year, we focus on **Industrial IoT, Energy Efficiency, and AI in Production**, highlighting innovations like software-defined automation, smart factories, and robotics. At IEN Europe, we're committed to helping you navigate the future of industry.

Language: English - Launched: 1975

56.536

Total
subscribers

60.000

Website visitors
per month

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Cyber Security
- Industrial Supply
- Electronics & Electricity
- Industry 4.0
- Energy Efficiency
- Vision & Identification
- Predictive Maintenance
- Artificial Intelligence

Advertisement Rates and Specifications

| | | | | |
|--|---|---|--|---|
| <p>8.000 €</p> <p>1/1 page</p> <p>210 x 285 mm +5 mm bleed *180 x 259 mm</p> | <p>6.x500 €</p> <p>2/3 page vertical</p> <p>*119 x 259 mm</p> | <p>6.500 €</p> <p>2/3 page horizontal</p> <p>*180 x 171 mm</p> | <p>5.000 €</p> <p>1/2 page island</p> <p>*119 x 170 mm</p> | <p>4.500 €</p> <p>1/2 page horizontal</p> <p>210 x 138 mm +5 mm bleed *180 x 125 mm</p> |
| <p>4.500 €</p> <p>1/2 page vertical</p> <p>103 x 285 mm +5 mm bleed *88 x 259 mm</p> | <p>3.500 €</p> <p>1/3 page horizontal</p> <p>210 x 98 mm +5 mm bleed *180 x 80 mm</p> | <p>3.500 €</p> <p>1/3 page vertical</p> <p>72 x 285 mm +5 mm bleed *57 x 259 mm</p> | <p>2.500 €</p> <p>1/4 page</p> <p>*88 x 125 mm</p> | <p>1.300 €</p> <p>1/8 page</p> <p>*88 x 57 mm</p> |

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

| Issue | Focus | Shows/Event | Dates |
|--|---|---|--|
| 1 January  Closing Date 10.01 Mailing Date 20.01 | Motion, Drives & Controls IIoT: Edge and Cloud | | |
| 2 February  Closing Date 07.02 Mailing Date 17.02 | IPCs, HMIs and Displays Vision: 2D and 3D | A&T Automation & Testing, Turin | 12-14.02 |
| 1/2 January/February  Closing Date 24.01 Mailing Date 04.02 | Digital Transformation Process Safety and Explosion Protection | A&T Automation & Testing, Turin | 12-14.02 |
| 3 March Closing Date 21.02 Mailing Date 14.03  | Hannover Messe 2025 Special: Software for Intelligent and Efficient Automation IT/OT Integration and Digital Transformation PCN Europe Focus: Measurement & Instrumentation; Ethernet-APL Special | MECSPE, Bologna LogiMAT, Stuttgart embedded world, Nürnberg Analytica, München Hannover Messe, Hannover | 05-07.03 11-13.03 11-13.03 24-27.03 31.03-04.04 |
| 4 April Closing Date 14.03 Mailing Date 08.04 | Special: Sensor, Test & Measurement/Sensor+Test Decentralized Motion and Automation EEBl: Energy Efficient Production | bauma, München | 07-13.04 |
| 4 April  Closing Date 28.03 Mailing Date 08.04 | Energy Efficiency for Process Industries Industry Special: Food & Beverage | Automatisierungstreff, Böblingen | 08.10.04 |
| 5 May  Closing Date 24.04 Mailing Date 05.05 | Industrial Networks and Communication Standards Renewable Energies, CO2-Reduction and Circular Production | Sensor+Test PCIM, Nürnberg Control, Stuttgart SPS Italia, Parma IoT Solutions World Congress Smart Automation Austria, Linz Automotive Testing Expo, Stuttgart WIN Eurasia, Istanbul | 06-08.05 06-08.05 06-09.05 13-15.05 13-15.05 20-22.05 20-22.05 28-31.05 |
| 6 June Closing Date 16.05 Mailing Date 10.06 | Special: Batteries: Production and Recycling Safe and Intelligent Automation Ease of Use Robotics: Hard- and Software PCN Europe Focus: Safe Process Control: Hard- and Software; Automation & Communication | The Battery Show Europe, Stuttgart Drives and Controls, Birmingham Laser World of Photonics, München Automatica, München | 03-05.06 04-05.06 24-27.06 24-27.06 |
| 7 July  Closing Date 24.06 Mailing Date 04.07 | Advanced Automation and Flexible Production Cables, Connectivity and Energy Chains | IDEF 2025 | 22-27.07 |
| 7 July  Closing Date 23.06 Mailing Date 03.07 | Cyber Security and Safety Measurement & Instrumentation | | |

| Issue | Focus | Shows/Event | Dates |
|---|--|---|--|
| 8 August WEBMag IEN Closing Date 25.07 Mailing Date 05.08 | Intelligent Maintenance: Hard- and Software Power Supplies | | |
| 8 August WEBMag PCN Closing Date 23.07 Mailing Date 04.08 | Intelligent Maintenance Industry Special: Renewables and Water | | |
| 9 September PRINT Closing Date 29.08 Mailing Date 16.09 | Special: Motek Automation for Assembly and Handling EEBl: Energy-Efficient Motors & Drives: Components and Solutions PCN Europe Focus: Explosion Protection & Safety; Special: Boosting Efficiency in Process Industries | SINDEX, Bern EMO, Hannover POWTECH | 02-04.09 22-27.09 23-12.09 |
| 10 October PRINT Closing Date 12.09 Mailing Date 07.10 | Special: 3D-Printing and Additive Manufacturing for Production Digital Transformation in the Energy Efficient Industry Intelligent Maintenance | Solids, Rotterdam Motek, Stuttgart | 01-02.10 04-07.10 |
| 10 October WEBMag PCN Closing Date 26.09 Mailing Date 06.10 | Digitalization and Automation Industry Special: Hygienic Processes | Sepem Industries Centre-Ouest, Angers Pollutec, Lyon Equip Auto, Paris | 07-09.10 07-10.10 14-18.10 |
| 11 November PRINT Closing Date 17.10 Mailing Date 11.11 | Special: SPS Safety and Cyber Security for Production Automation: Intelligent Components and Solutions PCN Europe Focus: Measurement and Instrumentation for Intelligent Processes; Energy Efficient Pump and Valve Technology | ADIPEC, Abu Dhabi Productronica, München Formnext, Frankfurt SPS smart production solutions, Nürnberg | 3-6.11 18-21.11 18-21.11 25-27.11 |
| 12 December WEBMag IEN Closing Date 02.12 Mailing Date 12.12 | Products and Solutions: Highlights 2025 Smart production solutions Highlights | Productronica, Munich Milipol, Paris | 18-21.11 18-21.11 |
| 12 December WEBMag PCN Closing Date 01.12 Mailing Date 11.12 | Products and Solutions: Highlights 2025 | CES, Las Vegas Sepem Industries Nord-Ouest, Rouen | 06-09.01 2026 27-29.01 2026 |

For IEN Catalogue rates see page 39

For WEBMag rates see page 40

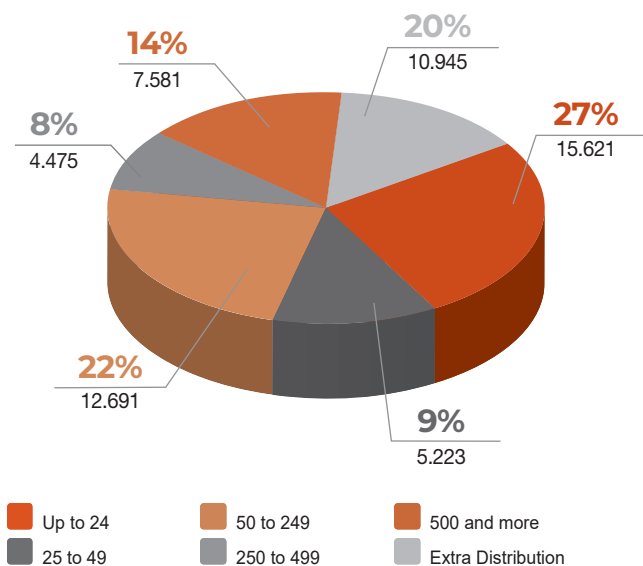
Print + Digital: Circulation 2025

| By industry | Print | Digital | Subscribers | % |
|---|---------------|---------------|---------------|---------------|
| Manufacturing Industries | 13.565 | 15.559 | 29.124 | 51,51% |
| Fabricated metal products | 912 | 1184 | 2.096 | 3,71% |
| Machinery (excluding electrical) | 3194 | 2559 | 5.753 | 10,18% |
| Electric, electronic, computing & communication | 4133 | 6314 | 10.447 | 18,48% |
| Scientific, measuring & control equipment | 1774 | 1882 | 3.656 | 6,47% |
| Automotive, aircraft & transportation | 1449 | 1736 | 3.185 | 5,63% |
| Other manufacturing industries | 2103 | 1884 | 3.987 | 7,05% |
| Processing Industries | 1.777 | 5.817 | 7.594 | 13,43% |
| Primary metals | 284 | 174 | 458 | 0,81% |
| Chemicals and allied products | 474 | 883 | 1.357 | 2,40% |
| Plastics, rubber, petroleum & coal | 223 | 386 | 609 | 1,08% |
| Crude petroleum, natural gas, mining and quarrying | 50 | 294 | 344 | 0,61% |
| Food, beverage, tobacco | 130 | 432 | 562 | 0,99% |
| Paper, textile, leather | 184 | 273 | 457 | 0,81% |
| Other processing industries | 432 | 3375 | 3.807 | 6,73% |
| Services and others | 3.367 | 16.451 | 19.818 | 35,05% |
| Energy & water supply | 641 | 913 | 1.554 | 2,75% |
| Engineering firms, consultants, contractors | 705 | 3574 | 4.279 | 7,57% |
| Public administration, government & military | 381 | 662 | 1.043 | 1,84% |
| Education | 445 | 1299 | 1.744 | 3,08% |
| Importer, dealers, distributors, of industrial products | 378 | 1102 | 1.480 | 2,62% |
| Others related to the field | 817 | 8901 | 9.718 | 17,19% |
| TOTAL | 18.709 | 37.827 | 56.536 | 100% |

Source: Publisher's Projection 2025

| By geographical area | Print | Digital | Subscribers | % |
|-----------------------|---------------|---------------|---------------|-------------|
| Austria | 292 | 284 | 576 | 1,02% |
| Baltic States | 147 | 112 | 259 | 0,46% |
| Belgium | 844 | 842 | 1.686 | 2,98% |
| Bulgaria | 71 | 112 | 183 | 0,32% |
| Croatia | 94 | 87 | 181 | 0,32% |
| Czech Republic | 271 | 215 | 486 | 0,86% |
| Denmark | 298 | 306 | 604 | 1,07% |
| Finland | 162 | 206 | 368 | 0,65% |
| France | 2.366 | 3.974 | 6.340 | 11,21% |
| Germany | 4.124 | 5.432 | 9.556 | 16,90% |
| Greece | 238 | 399 | 637 | 1,13% |
| Hungary | 94 | 187 | 281 | 0,50% |
| Ireland | 37 | 192 | 229 | 0,41% |
| Israel | 180 | 354 | 534 | 0,94% |
| Italy | 1.559 | 2.596 | 4.155 | 7,35% |
| Netherlands (The) | 997 | 1.249 | 2.246 | 3,97% |
| Norway | 85 | 176 | 261 | 0,46% |
| Poland | 146 | 294 | 440 | 0,78% |
| Portugal | 141 | 402 | 543 | 0,96% |
| Romania | 278 | 284 | 562 | 0,99% |
| Russian Federation | 94 | 114 | 208 | 0,37% |
| Serbia and Montenegro | 58 | 70 | 128 | 0,23% |
| Slovenia | 94 | 69 | 163 | 0,29% |
| Slovakia | 171 | 61 | 232 | 0,41% |
| Spain | 694 | 1.138 | 1.832 | 3,24% |
| Sweden | 406 | 287 | 693 | 1,23% |
| Switzerland | 583 | 331 | 914 | 1,62% |
| Turkiye | 496 | 484 | 980 | 1,73% |
| UK | 3.436 | 5.198 | 8.634 | 15,27% |
| Other | 253 | 12.372 | 12.625 | 22,33% |
| TOTAL | 18.709 | 37.827 | 56.536 | 100% |

By number of employees



| By job function | Subscribers | % |
|-------------------------------------|---------------|----------------|
| General or Corporate Management | 16.608 | 29,38% |
| Product Design Engineering | 7.871 | 13,92% |
| System Design Engineering | 3.359 | 5,94% |
| Production Engineering | 3.702 | 6,55% |
| Test/Quality/ Standard Engineering | 1.916 | 3,39% |
| Operations/ Maintenance Engineering | 2.181 | 3,86% |
| Other Engineering | 3.516 | 6,22% |
| Purchasing or Procurement | 4.211 | 7,45% |
| Other Functions | 13.172 | 23,30% |
| TOTAL | 56.536 | 100,00% |



For WEBMag rates
see page 40

READERSHIP PROFILE 2025

| By industry | Digital | % |
|--|---------------|----------------|
| Agricultural Chemicals | 69 | 0,38% |
| Cosmetics, Toilet Preparations | 18 | 0,10% |
| Energy, Water Supply, Waste Water Treatment | 2.776 | 15,36% |
| Engineering, Consulting, Subcontract Services | 4.074 | 22,55% |
| Food, Drinks, Tobacco | 1.024 | 5,67% |
| Industrial Chemicals | 2.549 | 14,11% |
| Lumber, Wood, Furniture & Fixtures | 348 | 1,93% |
| Oil, Gas, Petroleum Refining & Related Products | 983 | 5,44% |
| Paints, Varnishes, Lacquers & Allied Products | 61 | 0,34% |
| Paper, Printing & Allied Products | 884 | 4,89% |
| Pharmaceuticals | 212 | 1,17% |
| Plastic Materials and Synthetics | 752 | 4,16% |
| Primary Metals Industries | 796 | 4,41% |
| Rubber & Plastic Products | 397 | 2,20% |
| Sealants, Explosives, Ink, Carbon, Chemical Products | 61 | 0,34% |
| Soap, Detergents, Cleaning Products, Perfumes | 63 | 0,35% |
| Stone, Clay, Glass & Concrete Products | 271 | 1,50% |
| Textile, Apparel, Leather | 687 | 3,80% |
| Others related to the field | 2.043 | 11,31% |
| TOTAL | 18.068 | 100,00% |

| By geographical area | Digital | % |
|----------------------------------|---------------|----------------|
| Austria | 138 | 0,76% |
| Belgium | 1.447 | 8,01% |
| Czech Republic | 50 | 0,28% |
| Denmark | 93 | 0,51% |
| Finland | 41 | 0,23% |
| France | 3.178 | 17,59% |
| Germany | 2.778 | 15,38% |
| Greece | 259 | 1,43% |
| Hungary | 41 | 0,23% |
| Ireland | 192 | 1,06% |
| Italy | 2.507 | 13,88% |
| Netherlands | 783 | 4,33% |
| Norway | 81 | 0,45% |
| Poland | 61 | 0,34% |
| Portugal | 208 | 1,15% |
| Spain | 1.142 | 6,32% |
| Sweden | 148 | 0,82% |
| Switzerland | 228 | 1,26% |
| Turkiye | 198 | 1,10% |
| Uk | 2.159 | 11,95% |
| Extra-Europe Distribution | 2.336 | 12,93% |
| Total | 18.068 | 100,00% |

| By job function | Digital | % |
|--|---------------|-------------|
| Engineering | 5.114 | 28,30% |
| General & Corporate Management | 3.887 | 21,51% |
| Others | 2.994 | 16,57% |
| Plant Operations, Maintenance, Quality Control | 2.215 | 12,26% |
| Purchasing | 2.194 | 12,14% |
| Research & Development | 1.664 | 9,21% |
| Total | 18.068 | 100% |

Source: Publisher's Projection 2025



Jacques Marouani
Editor
j.marouani@tim-europe.com

CONTENTS AND SPECIFICATIONS

PEI: Your Trusted Source for Industrial Innovation in France

PEI (Produits Equipements Industriels) is the go-to resource for French speaking industrial buyers and engineers seeking the latest products and solutions. With unmatched readership and industry contacts, PEI keeps you at the forefront, connecting with key decision-makers and industrial designers across France. Our coverage spans dynamic sectors such as automation, measurement, and motors. This year, we're focusing on the most important trends: **Industry 4.0, Artificial Intelligence, and Energy Efficiency**. With PEI, you'll stay ahead of the competition and fully informed about the innovations shaping the future of French industry.



Add a **VIDEO** in
PEI Digital Edition
FREE of Charge!

Language: French - Launched: 1989

Main Topics

- Automation
- Sensors & Transducers
- Hydraulics and Pneumatics
- Mechanical Equipment
- Motors and Drives
- Electricity & Industrial Electronics
- Vision Systems
- Logistics and Industrial Supplies
- Industrial Computers
- Test & Measurement
- Production Equipment
- Safety
- Industry 4.0
- Additive Manufacturing - 3D Printing

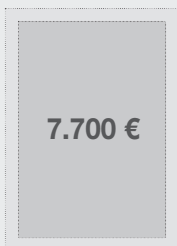
39.477

Total
subscribers

60.000

Website visitors
per month

Advertisement Rates and Specifications



7.700 €

1/1 page

- 210 x 285 mm
+5 mm bleed
- *180 x 259 mm



6.000 €

2/3 page vertical

- *119 x 259 mm



6.000 €

2/3 page horizontal

- *180 x 171 mm



4.800 €

1/2 page island

- *119 x 170 mm



4.200 €

1/2 page horizontal

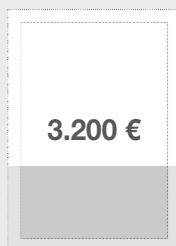
- 210 x 138 mm
+5 mm bleed
- *180 x 125 mm



4.200 €

1/2 page vertical

- 103 x 285 mm
+5 mm bleed
- *88 x 259 mm



3.200 €

1/3 page horizontal

- 210 x 98 mm
+5 mm bleed
- *180 x 80 mm



3.200 €

1/3 page vertical

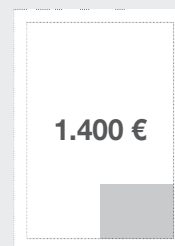
- 72 x 285 mm
+5 mm bleed
- *57 x 259 mm



2.000 €

1/4 page

- *88 x 125 mm



1.400 €

1/8 page

- *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

| Issue | Focus | Shows/Events | Dates |
|--|--|--|---|
| 1/2 January/February Closing Date 24.01 Mailing Date 04.02 WEBMag | Advanced Materials Industrial Displays and Human-Machine Interfaces | JEC World, Paris Embedded World, Nuremberg | 04-06.03 11-13.03 |
| 3 March Closing Date 14.02 Mailing Date 11.03 PRINT | Preview Global Industrie Industry 4.0: Integration of smart technologies Intra-logistics, Robotics & Automation Test and Measurement: Innovations and best practices | Global Industrie, Lyon CIM, Lyon Forum Labo, Paris Hannover Messe, Hannover SITL, Paris | 11-14.03 11-14.03 25-27.03 31.03-04.04 01-03.04 |
| 4 April Closing Date 14.03 Mailing Date 08.04 PRINT | Predictive Maintenance : Reducing downtime and optimizing production Sensors & Transducers : Precision Technologies Driving Smart Industry | SOC, Paris | TBD |
| 5 May Closing Date 11.04 Mailing Date 06.05 PRINT | Additive Manufacturing Technologies: 3D printing and production Industrial Vision Systems: Applications and benefits | PCIM Europe, Nuremberg IoT Solutions World Congress, Barcelone Analyse industrielle, Paris 3D Print, Lyon Sepem Industries Est, Colmar | 06-08.05 13-15.05 14-15.05 03-05.06 02-04.06 |
| 6 June Closing Date 23.05 Mailing Date 03.06 WEBMag | Smart Systems: AI, Embedded Computing, Robotics & Automation New Industrial Catalogs | Vivatech, Paris Paris Air Show, Le Bourget Automatica, Munich | 11-14.06 16-22.06 24-27.06 |
| 9 September Closing Date 18.07 Mailing Date 03.09 PRINT | Industrial Internet of Things (IIoT): Connectivity and efficiency Pumps & Valves: Powering Efficiency in Industrial Systems | SIDO, Lyon | 18-19.09 |
| 10 October Closing Date 12.09 Mailing Date 07.10 PRINT | Connectors, Cables and Junction Blocks Green Automation and Sustainable Manufacturing | Sepem Industries Centre-Ouest, Angers Pollutec, Lyon Equip Auto, Paris Motek, Stuttgart | 07-09.10 07-10.10 14-18.10 During October |
| 11 November Closing Date 17.10 Mailing Date 12.11 PRINT | Motors and Drives: Technological developments and applications Industrial Cybersecurity: Protecting critical infrastructure | Productronica, Munich Milipol, Paris | 18-21.11 18-21.11 |
| 12 December Closing Date 28.11 Mailing Date 09.12 WEBMag | Energy Management: Solutions for efficient energy consumption New Industrial Catalogs | CES, Las Vegas Sepem Industries Nord-Ouest, Rouen | 06-09.01 2026 27-29.01 2026 |

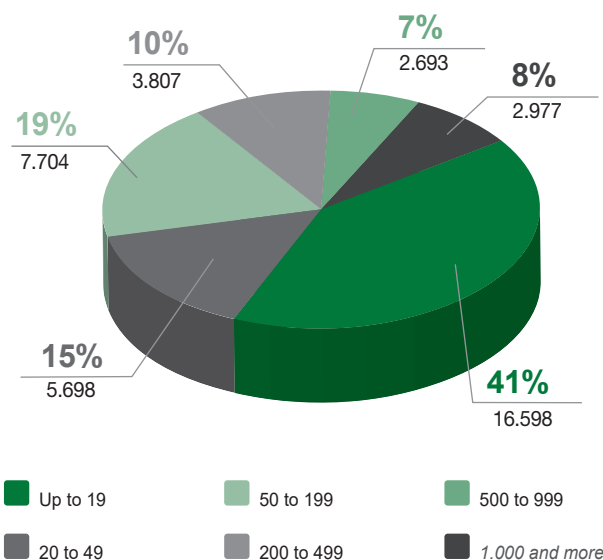
For New Industrial Catalogs rates see page 39 - For WEBMag rates see page 40

Print + Digital: Circulation 2025

| By industry | Print | Digital | Subscribers | % |
|---|---------------|---------------|---------------|----------------|
| Autre industrie | 2.661 | 7.669 | 10.330 | 26,17% |
| Bâtiment, travaux publics | 197 | 326 | 523 | 1,32% |
| Chimie, parachimie, pharmacie | 506 | 684 | 1.190 | 3,01% |
| Commerce inter-industriel | 331 | 732 | 1.063 | 2,69% |
| Construction mécanique | 3.110 | 1.912 | 5.022 | 12,72% |
| Construction électrique | 1.229 | 1.312 | 2.541 | 6,44% |
| Distribution énergie | 254 | 278 | 532 | 1,35% |
| Electronique Professionnelle | 1.709 | 1.311 | 3.020 | 7,65% |
| Electronique grand-public | 174 | 284 | 458 | 1,16% |
| Extraction de minéraux, fabr. verre ou céramiq. | 441 | 306 | 747 | 1,89% |
| Formation professionnelle | 119 | 244 | 363 | 0,92% |
| Industrie Automobile | 486 | 684 | 1.170 | 2,96% |
| Industrie agro-alimentaire, boissons | 351 | 335 | 686 | 1,74% |
| Industrie du bois, ameublement | 108 | 107 | 215 | 0,54% |
| Ingénierie, consultant | 643 | 889 | 1.532 | 3,88% |
| Instruments de précision, mesure, contrôle | 707 | 902 | 1.609 | 4,08% |
| Métallurgie, 1ère transformation des métaux | 1.874 | 1.103 | 2.977 | 7,54% |
| Papier, carton, impress. artes graphiques, pres | 374 | 365 | 739 | 1,87% |
| Plastiques et caoutchouc | 547 | 88 | 635 | 1,61% |
| Production énergie | 469 | 301 | 770 | 1,95% |
| Secteur-Santé | 188 | 194 | 382 | 0,97% |
| Service public, Recherche, Défense | 845 | 894 | 1.739 | 4,41% |
| Sous-traitance | 136 | 323 | 459 | 1,16% |
| Textile, habillement, cuir, chaussures | 144 | 247 | 391 | 0,99% |
| Transport | 178 | 206 | 384 | 0,97% |
| TOTAL | 17.781 | 21.696 | 39.477 | 100,00% |

| By job function | Subscribers | % |
|---|---------------|-------------|
| Acheteur | 1.980 | 5,02% |
| Autres | 11.101 | 28,12% |
| Chef de service, Chef de projet, Ingénieur | 10.830 | 27,43% |
| Chef d'entreprise, établissement, Directeur | 11.364 | 28,79% |
| Technicien, Agent Technique | 4.202 | 10,64% |
| TOTAL | 39.477 | 100% |

Number of employees



Source: Publisher's Projection 2025



Kay Petermann
Editor
k.petermann@tim-europe.com



Flavio Steinbach
Editorial Support, Germany
f.steinbach@tim-europe.com

CONTENTS AND SPECIFICATIONS

IEN D-A-CH: Your Industrial Innovation Hub for the German-Speaking Market

Launched in the early '80s as Technische Revue, IEN D-A-CH has been the essential link between industrial product and service providers and users in the German-speaking market. We deliver crucial insights to developers, designers, and technical managers across all sectors of discrete manufacturing.

Our editorial covers a comprehensive range of product groups and solutions in **automation**, **sensor**, **measurement**, and **drive technology**. Through exclusive content, application stories, and expert interviews, we highlight the latest technological trends shaping the industry.

As **Digital Transformation** accelerates and **Energy Efficiency** becomes more critical, we focus on emerging software trends, cybersecurity, collaborative robotics, 3D printing, and energy-saving technologies. With IEN D-A-CH, you stay informed about the innovations driving the future of production and efficiency.

Language: German - Launched: 1982

Main Topics

- Automation
- Electronics - Electricity
- Hydraulics & Pneumatics
- Industrial Supplies & Safety
- Motors, Drives & Power Transmission
- Test & Measurement
- Sensor Technology
- Industry 4.0
- Additive Manufacturing - 3D Printing



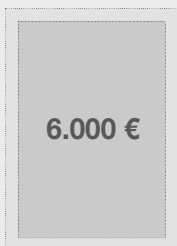
36.375

Total
subscribers

25.000

Website visitors
per month

Advertisement Rates and Specifications



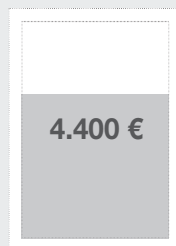
1/1 page

■ 210 x 285 mm
+5 mm bleed
■ *180 x 259 mm



2/3 page vertical

■ *119 x 259 mm



2/3 page horizontal

■ *180 x 171 mm



1/2 page island

■ *119 x 170 mm



1/2 page horizontal

■ 210 x 138 mm
+5 mm bleed
■ *180 x 125 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request



1/2 page vertical

■ 103 x 285 mm
+5 mm bleed
■ *88 x 259 mm



1/3 page horizontal

■ 210 x 98 mm
+5 mm bleed
■ *180 x 80 mm



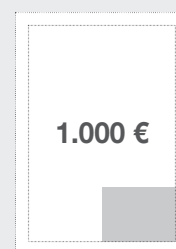
1/3 page vertical

■ 72 x 285 mm
+5 mm bleed
■ *57 x 259 mm



1/4 page

■ *88 x 125 mm



1/8 page

■ *88 x 57 mm

PUBLISHING SCHEDULE 2025

| Issue | | | Focus | Shows/Events | Dates |
|-------|--------------|--------|--|---|--|
| 1 | January | WEBMag | Motion, Drives & Controls IIoT: Edge and Cloud | | |
| | Closing Date | 10.01 | | | |
| | Mailing Date | 20.01 | | | |
| 2 | February | WEBMag | AI for Production Vision: 2D and 3D | A&T Automation & Testing, Turin | 12-14.02 |
| | Closing Date | 04.02 | | | |
| | Mailing Date | 14.02 | | | |
| 3 | March | PRINT | Special: Hannover Messe Intelligent Automation: Components & Systems IT/OT Integration and Digital Transformation | MECSPE, Bologna LogiMAT, Stuttgart embedded world, Nürnberg Intec, Z und GrindTec Analytica, München Hannover Messe, Hannover | 05-07.03 11-13.03 11-13.03 11-14.03 24-27.03 31.03-04.04 |
| | Closing Date | 14.02 | | | |
| | Mailing Date | 11.03 | | | |
| 4 | April | PRINT | Special: Sensor + Test Decentralised Motion and Automation Energy Efficient Production | bauma, München Automatisierungstreff, Böblingen | 07-13.04 08.10.04 |
| | Closing Date | 21.03 | | | |
| | Mailing Date | 15.04 | | | |
| 5 | May | WEBMag | Special: Sensor, Test & Measurement Effective Maintenance: Hard- and Software | Sensor+Test PCIM, Nürnberg Control, Stuttgart SPS Italia, Parma Smart Automation Austria, Linz Automotive Testing Expo, Stuttgart WIN Eurasia, Istanbul | 06-08.05 06-08.05 06-09.05 13-15.05 20-22.05 20-22.05 28-31.05 |
| | Closing Date | 24.04 | | | |
| | Mailing Date | 06.05 | | | |
| 6 | June | PRINT | Safe and Intelligent Automation Ease of Use Robotics: Hard- and Software AI for Industrial Production | The Battery Show Europe, Stuttgart Laser World of Photonics, München Automatica, München | 03-05.06 24-27.06 24-27.06 |
| | Closing Date | 23.05 | | | |
| | Mailing Date | 17.06 | | | |
| 7 | July | WEBMag | Intelligent Motion & Drives Cables, Connectivity and Energy Chains | IDEF 2025 | 22-27.07 |
| | Closing Date | 01.07 | | | |
| | Mailing Date | 11.07 | | | |
| 8 | August | WEBMag | Industrial Networks and Communication Standards Advanced Automation and Flexible Production | | |
| | Closing Date | 24.07 | | | |
| | Mailing Date | 07.08 | | | |
| 9 | September | PRINT | Special: Motek Energy-Efficient Motors & Drives: Components and Solutions Assembly and Handling: Intelligent Components & Systems | SINDEX, Bern EMO, Hannover | 02-04.09 22-27.09 |
| | Closing Date | 22.08 | | | |
| | Mailing Date | 12.09 | | | |
| 10 | October | PRINT | Digital Transformation in the Energy Efficient Industry 3D-Printing and Additive Manufacturing Strategies Intelligent Sensor Technologies | Motek, Stuttgart | 04-07.10 |
| | Closing Date | 19.09 | | | |
| | Mailing Date | 14.10 | | | |
| 11 | November | PRINT | Special: SPS Safety and Cyber Security for Production Automation: Intelligent Components and Solutions | Productronica, München Formnext, Frankfurt SPS smart production solutions, Nürnberg | 18-21.11 18-21.11 25-27.11 |
| | Closing Date | 17.10 | | | |
| | Mailing Date | 11.11 | | | |
| 12 | December | WEBMag | Products and Solutions: Highlights 2025 smart production solutions Highlights | CES, Las Vegas Sepem Industries Nord-Ouest, Rouen | 06-09.01 2026 27-29.01 2026 |
| | Closing Date | 01.12 | | | |
| | Mailing Date | 11.12 | | | |

For Katalog Distributor rates see page 39
 For WEBMag rates see page 40

Print + Digital: Circulation 2025

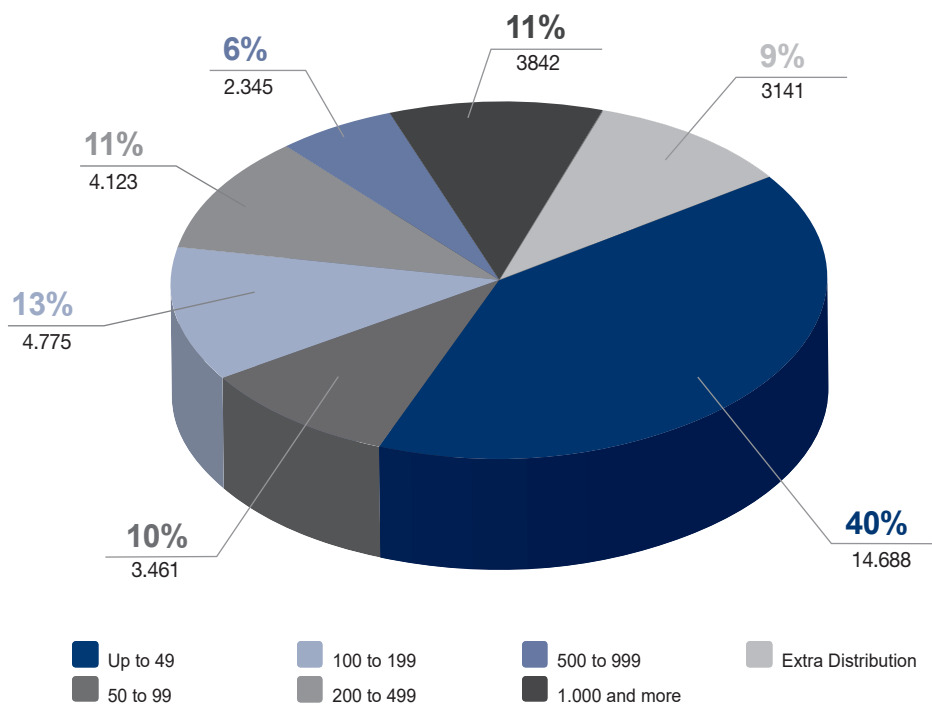
| By industry | Print | Digital | Subscribers | % |
|--|---------------|---------------|---------------|-------------|
| Mechanical & plant engineering | 9.636 | 3.147 | 12.783 | 35,14% |
| Automotive industry / vehicle construction | 803 | 806 | 1.609 | 4,42% |
| Metal industry | 558 | 773 | 1.331 | 3,66% |
| Precision mechanics / optics | 695 | 614 | 1.309 | 3,60% |
| Electrotechnics / electronics | 6.752 | 3.549 | 10.301 | 28,32% |
| Communication equipment / IT | 443 | 418 | 861 | 2,37% |
| Chemistry / plastics / rubber | 636 | 506 | 1.142 | 3,14% |
| Cellulose / paper / cardboard / printing | 58 | 172 | 230 | 0,63% |
| Wood / glass / ceramics / mining / quarrying | 76 | 156 | 232 | 0,64% |
| Food / beverage / tobacco | 60 | 91 | 151 | 0,42% |
| Energy / water treatment | 184 | 184 | 368 | 1,01% |
| Engineering firms / System integrators | 173 | 441 | 614 | 1,69% |
| Technical institutes / universities | 268 | 652 | 920 | 2,53% |
| Other industries | 374 | 1.312 | 1.686 | 4,64% |
| Extra distribution | 397 | 2.441 | 2.838 | 7,80% |
| TOTAL | 21.113 | 15.262 | 36.375 | 100% |

Source: Publisher's Projection 2025

| By geographical area | Print | Digital | Subscribers | % |
|----------------------|---------------|---------------|---------------|-------------|
| Germany | 19.380 | 11.996 | 31.376 | 86,26% |
| Austria | 384 | 512 | 896 | 2,46% |
| Switzerland | 774 | 703 | 1.477 | 4,06% |
| Poland | 106 | 225 | 331 | 0,91% |
| Hungary | 121 | 117 | 238 | 0,65% |
| Czech Republic | 31 | 148 | 179 | 0,49% |
| Slovakia | 12 | 47 | 59 | 0,16% |
| Slovenia | 46 | 91 | 137 | 0,38% |
| Baltic states | 8 | 28 | 36 | 0,10% |
| Extra distribution | 251 | 1.395 | 1.646 | 4,53% |
| TOTAL | 21.113 | 15.262 | 36.375 | 100% |

| By job function | Subscribers | % |
|---|---------------|-------------|
| Design management / design | 5.214 | 14,33% |
| Development management / development | 6.480 | 17,81% |
| Research management / research | 1.198 | 3,29% |
| Project management | 543 | 1,49% |
| Technical purchasing / purchasing | 4.251 | 11,69% |
| Manufacturing management / manufacturing | 2.792 | 7,68% |
| Planning / rationalisation | 333 | 0,92% |
| Quality control | 460 | 1,26% |
| Maintenance | 473 | 1,30% |
| Company management / technical management | 9.123 | 25,08% |
| Other function | 1.561 | 4,29% |
| Extra distribution | 3.947 | 10,85% |
| TOTAL | 36.375 | 100% |

By number of employees





22.539

Total
subscribers

40.000

Website visitors
per month

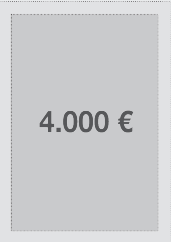









IEN Italia represents the most reliable source that industry decision makers rely upon when looking for new products and solutions that meet their needs. Since 1999, IEN Italia has been able to regenerate itself in all the changes that both Publishing and Industry have had to face. And even today, in the panorama of the so-called Fourth Industrial Revolution, IEN Italia is actively present and addresses all aspects of industrial automation. Through participation in the most important trade fairs in the world and the creation of monthly special sections, Industry 4.0 unfolds within IEN Italia in all its forms and potential: throughout the year there will be a succession of topics that range from typical and exemplary themes such as Food & Beverage, Energy Efficiency, Packaging, Aerospace and Automotive, to increasingly innovative and disruptive technological concepts such as 3D Printing, Additive Manufacturing, Cyber Security.

Language: Italian - Launched: 1999

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Hydraulics & Pneumatics
- Industrial Supplies
- Electronics - Electricity
- Industry 4.0
- Energy Efficiency
- Vision Systems
- Additive Manufacturing
- 3D Printing

Advertisement Rates and Specifications

| | | | | |
|---|--|--|---|--|
|  <p>4.000 €</p> <p>1/1 page 210 x 285 mm +5 mm bleed *180 x 259 mm</p> |  <p>3.100 €</p> <p>2/3 page vertical *119 x 259 mm</p> |  <p>3.100 €</p> <p>2/3 page horizontal *180 x 171 mm</p> |  <p>3.000 €</p> <p>1/2 page island *119 x 170 mm</p> |  <p>2.800 €</p> <p>1/2 page horizontal 210 x 138 mm +5 mm bleed *180 x 125 mm</p> |
|  <p>2.800 €</p> <p>1/2 page vertical 103 x 285 mm +5 mm bleed *88 x 259 mm</p> |  <p>1.900 €</p> <p>1/3 page horizontal 210 x 98 mm +5 mm bleed *180 x 80 mm</p> |  <p>1.900 €</p> <p>1/3 page vertical 72 x 285 mm +5 mm bleed *57 x 259 mm</p> |  <p>1.500 €</p> <p>1/4 page *88 x 125 mm</p> |  <p>800 €</p> <p>1/8 page *88 x 57 mm</p> |

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

| Issue | Focus | Shows/Events | Dates |
|--|--|---|--|
| 1/2 January/February Closing Date 10.01 Mailing Date 04.02 | Special: Packaging Electrical Components Hydraulics & Pneumatics | A&T Automation&Testing, Turin MECSPE, Bologna | 12-14.02 05-07.03 |
| 3/4 March/April Closing Date 21.02 Mailing Date 03.03 | Preview: Hannover Messe Special: Robotics Special: 3D Printing - Additive Manufacturing Solutions for Digitization | Key Energy, Rimini Global Industry, Lione embedded word, Nuremberg Heat Pump Technologies | 05-07.03 09-14.03 09-13.04 02-03.04 |
| 4 April Closing Date 07.03 Mailing Date 25.03 | Focus: Hannover Messe Special: Automation 4.0 Cybersecurity | Hannover Messe, Hannover | 31.03-04.04 |
| 5 May Closing Date 11.04 Mailing Date 05.05 Closing Date 22.04 Mailing Date 02.05 | Focus: SPS Italia Special: Energy Efficiency in Industrial Plants Sensors & Transmitters Predictive Maintenance for OEM | SPS Italia, Parma MECFOR, Parma WIN Eurasia, Istanbul | 13-15.05 28-30.05 28-31.05 |
| 6/7 June/July Closing Date 20.06 Mailing Date 01.07 | Special: Aerospace Special: Solutions for the Medical Industry Industrial Software | IDEF 2025 | 22-27.07 |
| 9 September Closing Date 22.08 Mailing Date 12.09 | Special: Automotive Mechatronics & Robotics Test & Measurement | Motek, Stuttgart | TBD |
| 10/11 October/November Closing Date 10.10 Mailing Date 04.11 | Focus: SPS Smart Production Solutions Special: Food and Beverage Motors & Drives Servitization & Smart Manufacturing | MIAC, Lucca BI-MU, Milan ADIPEC, Abu Dhabi Valve World Expo, Düsseldorf Ecomondo, Rimini Formnext, Frankfurt SPS Smart Production Solutions, Nuremberg | 8-10.10 10-14.10 3-6.11 TBD 4-7.11 18-21.11 25-27.11 |
| 12 December Closing Date 02.12 Mailing Date 12.12 | Special: Chemical-Pharmaceutical Industry Tools & Equipments Industrial Vision | CES, Las Vegas Sepem Industries Nord-Ouest, Rouen | 06-09.01 2026 27-29.01 2026 |

For WEBMag rates see page 40

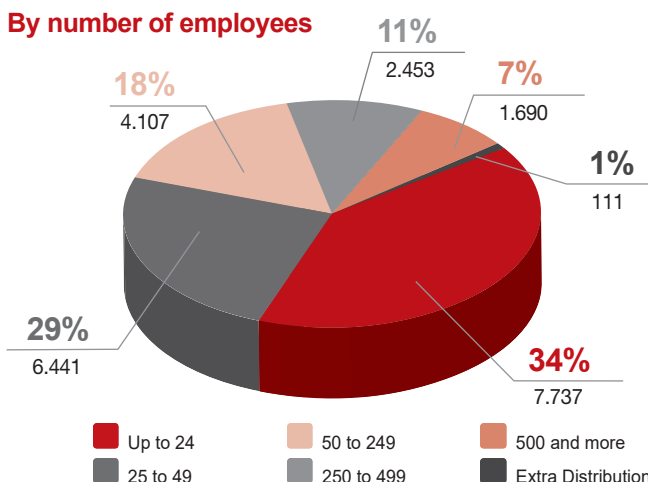
Print + Digital: Circulation 2025

| By industry | Print | Digital | Subscribers | % |
|--|--------------|---------------|---------------|-------------|
| Public administration/government/military | 108 | 618 | 726 | 3,22% |
| Food and tobacco | 990 | 584 | 1.574 | 6,98% |
| Other process industries | 276 | 451 | 727 | 3,23% |
| Other manufacturing industries | 171 | 602 | 773 | 3,43% |
| Other | 58 | 330 | 388 | 1,72% |
| Electrical equipment, electronic computer | 806 | 1.119 | 1.925 | 8,54% |
| Equipment for the automotive industry | 554 | 852 | 1.406 | 6,24% |
| Scientific equipment. measurement and control | 705 | 1.285 | 1.990 | 8,83% |
| Paper factory. Textile. Tanning factory | 369 | 466 | 835 | 3,70% |
| Chemical and pharmaceutical | 1.037 | 781 | 1.818 | 8,07% |
| Culture | 120 | 803 | 923 | 4,10% |
| Crude oil. Natural gas. Mining | 89 | 669 | 758 | 3,36% |
| Of plastic. Eraser. Of oil. Coal | 722 | 594 | 1.316 | 5,84% |
| Supply of energy and water | 180 | 602 | 782 | 3,47% |
| Import. Trade. Distribution of industrial products | 197 | 700 | 897 | 3,98% |
| Machinery (non-electrical) and equipment | 601 | 812 | 1.413 | 6,27% |
| Metallurgical | 488 | 663 | 1.151 | 5,11% |
| Metalworkers' products | 1.321 | 1.019 | 2.340 | 10,38% |
| Engineering company. consultancy and procurement | 184 | 613 | 797 | 3,54% |
| TOTAL | 8.976 | 13.563 | 22.539 | 100% |

Source: Publisher's Projection 2025

| By job function | Subscribers | % |
|---|---------------|----------------|
| Purchases or supplies | 2.870 | 12,73% |
| Other types of engineering/design | 1.633 | 7,25% |
| Other (please specify) | 758 | 3,36% |
| General or corporate management | 4.355 | 19,32% |
| Production engineering | 3.305 | 14,66% |
| Plant/maintenance engineering | 1.424 | 6,32% |
| Engineering for testing/quality/standards | 1.046 | 4,64% |
| Systems design | 1.592 | 7,06% |
| Product design | 5.556 | 24,65% |
| TOTAL | 22.539 | 100,00% |

By number of employees





7.774

Total
subscribers

5.000

Website visitors
per month

Il Distributore Industriale, published quarterly, is a key reference for the industrial distribution market in Italy. Each issue includes analyses of the current economic situation, an interview with a prominent figure in the sector, along with many other in-depth articles useful for all professionals in the industrial distribution field. The magazine is further enriched with columns and product news offered by both supplier companies working in the distribution sector and the distributors themselves.

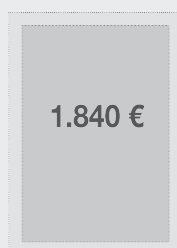
Language: Italian - Launched: 2007



PUBLISHING SCHEDULE 2025

| Issue | Focus | Shows/Events | Dates |
|--|-----------------------------------|--|-------------------------------------|
| 4 April Closing Date 14.03 Mailing Date 04.04 | Hydraulics & Pneumatics | Hannover Messe, Hannover SPS Italia, Parma MECFOR, Parma | 31.03-04.04 13-15.05 28-30.05 |
| 6/7 June/July Closing Date 13.06 Mailing Date 09.07 | Tools | Transport Logistic 2025, München | 02-05.06 |
| 10 October Closing Date 12.09 Mailing Date 08.10 | Bearings & Power Transmission | | |
| 12 December Closing Date 14.11 Mailing Date 09.12 | Digital Transformation & Logistic | | |

Advertisement Rates and Specifications



1.840 €

1/1 page

210 x 285 mm
+5 mm bleed
*180 x 237 mm



2.680 €
2.150 €
2.890 €

IIª Cop. - Inside front
IIIª Cop. - Inside back
IVª Cop. - Outside back
210 x 285 mm +5 mm bleed
*180 x 237 mm



1.510 €

2/3 page vertical

121 x 285 mm
+5 mm bleed
*106 x 237 mm



1.420 €

1/2 page island

*118 x 160 mm



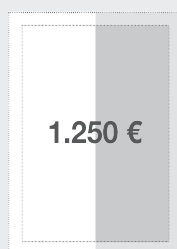
1.250 €

1/2 page horizontal

210 x 141,5 mm
+5 mm bleed
*180 x 118,5 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

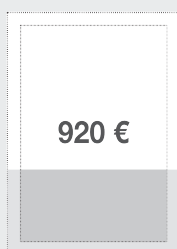
Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request



1.250 €

1/2 page vertical

103 x 285 mm
+5 mm bleed
*88 x 237 mm



920 €

1/3 page horizontal

210 x 99 mm
+5 mm bleed
*180 x 76 mm



920 €

1/3 page vertical

72 x 285 mm
+5 mm bleed
*57 x 237 mm



700 €

1/4 page

*88 x 118,5 mm



Marco Marangoni
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Editor
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CONTENTS AND SPECIFICATIONS

Manutenzione & Asset Management is the official publication of A.I.MAN., the Italian Maintenance Association, offering a trusted source of high-quality, expertly reviewed content for professionals in the maintenance and asset management sectors. Curated by a technical-scientific committee, each issue delves into crucial topics like asset lifecycle management, Industry 4.0 integration, advanced maintenance processes, and reliability engineering. With regular contributions from leading experts across Italy, the magazine provides practical insights, case studies, and up-to-date perspectives on best practices and emerging trends. Covering key industry events and innovations, **Manutenzione & Asset Management** is an indispensable resource for professionals aiming to enhance asset performance, operational efficiency, and long-term sustainability.



Language: Italian - Launched: 1999

Main Topics

- Maintenance & Business
- Maintenance Processes
- Reliability & Maintenance Engineering
- Asset Lifecycle Management
- Maintenance & Industry 4.0
- Competences in maintenance



Add a **VIDEO** in
Manutenzione Digital
Edition **FREE** of Charge!

13.514
Total
subscribers

10.000
Website visitors
per month

Advertisement Rates and Specifications



Cover **3.540 €**
Double page **2.970 €**

Gatefold front cover

- 405 x 285 mm
- +5 mm bleed
- *375 x 237 mm

Double page

- 420 x 285 mm +5 mm bleed



2.590 €
2.100 €
2.780 €
1.700 €

- II^a Cop. - Inside front
- III^a Cop. - Inside back
- IV^a Cop. - Outside back
- 1/1 page

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



1.360 €

2/3 page vertical

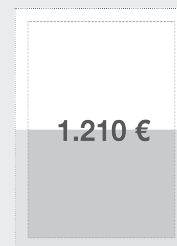
- 121 x 285 mm
- +5 mm bleed
- *106 x 237 mm



1.320 €

1/2 page island

- 133 x 179 mm
- +5 mm bleed
- *118 x 160 mm



1.210 €

1/2 page horizontal

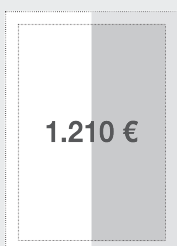
- 210 x 141,5 mm
- +5 mm bleed
- *180 x 118,5 mm

BUYERS GUIDE:

Box Company
name + Logo

- *60 x 20 mm

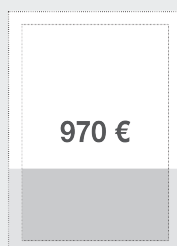
200 €



1.210 €

1/2 page vertical

- 103 x 285 mm
- +5 mm bleed
- *88 x 237 mm



970 €

1/3 page horizontal

- 210 x 99 mm
- +5 mm bleed
- *180 x 76 mm



970 €

1/3 page vertical

- 72 x 285 mm
- +5 mm bleed
- *57 x 237 mm



910 €

1/4 page

- *88 x 118,5 mm



800 €

1/6 page

- *88 x 79 mm

*Type area, centered

Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm.

Special positioning

Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

PUBLISHING SCHEDULE 2025

| Issue | Focus | Shows/Events | Dates |
|---|--|---|---|
| 1/2 January/February PRINT Closing Date 17.01 Mailing Date 11.02 | Maintenance & Transport | A&T Automation & Testing, Turin | 12-14.02 |
| 3 March PRINT Closing Date 07.02 Mailing Date 04.03 | Maintenance & Service | Key Energy, Rimini Global Industry, Lione embedded word, Nuremberg Hannover Messe, Hannover | 05-07.03 11-14.03 11-13.03 31.03-04.04 |
| 4/5 April/May PRINT Closing Date 11.04 Mailing Date 06.05 | Maintenance & Digitalization | SPS Italia, Parma MECFOR, Parma | 13-15.05 28-30.05 |
| 6 June PRINT Closing Date 16.05 Mailing Date 10.06 | Maintenance & Safety | WIN Eurasia, Istanbul | 05-08.06 |
| 7/8 July/August PRINT Closing Date 04.07 Mailing Date 22.08 | Maintenance & Infrastructure | IDEF 2025 | 22-27.07 |
| 9 September PRINT Closing Date 22.08 Mailing Date 16.09 | Maintenance & Sustainability | SIDO, Lyon | 18-19.09 |
| 10 October PRINT Closing Date 19.09 Mailing Date 14.10 | Maintenance OEM & Distribution Maintenance & HR | MIAC, Lucca | 8-10.10 |
| 11/12 November/December PRINT Closing Date 07.11 Mailing Date 03.12 | Maintenance & Training | ADIPEC, Abu Dhabi Ecomondo, Rimini SPS Smart Production Solutions, Nuremberg | 3-6.11 4-7.11 25-27.11 |

Each issue of the magazine contains special editorial features dedicated to:
Condition Monitoring, Diagnostics, Hydraulics & Pneumatics, Maintenance Software, Protective Equipment, Tools, Mechanical Systems, Energy



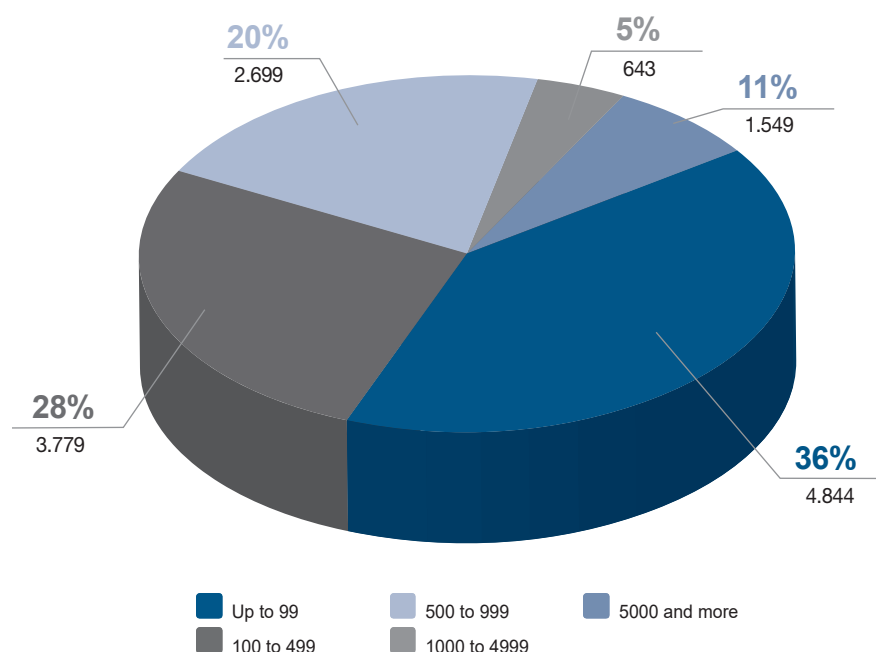
Print + Digital: Circulation 2025

| By industry | Subscribers | % |
|--------------------------------|---------------|----------------|
| Food & Beverage | 1.371 | 10,15% |
| Textile & Synthetics Fibres | 588 | 4,00% |
| Paper, Cellulose & Wood | 899 | 6,65% |
| Metallurgy & Iron Industry | 1.055 | 7,81% |
| Mechanical & Electromechanical | 2.174 | 16,09% |
| Ceramic & Stoneware | 809 | 5,99% |
| Chemicals & Petrochemicals | 1.923 | 14,23% |
| Energy productions | 644 | 4,77% |
| Maintenance Services | 1.998 | 14,78% |
| Others | 2.053 | 15,19% |
| TOTAL | 13.514 | 100,00% |

| By job function | Subscribers | % |
|-----------------------------|---------------|-------------|
| General Manager | 1.887 | 13,96% |
| Plant Engineering Manager | 2.132 | 15,78% |
| Maintenance Manager | 3.198 | 23,66% |
| Maintenance Staff | 2.181 | 16,14% |
| Sales & Procurement | 1.652 | 12,22% |
| Maintenance Service Manager | 1.299 | 9,61% |
| Others | 1.165 | 7,00% |
| TOTAL | 13.514 | 100% |

Source: Publisher's Projection 2025

By number of employees



MANUTENZIONE BUYERS GUIDE

Industrial Maintenance Vendor List

Published once a year, Buyers Guide is the only Vendor List for industrial maintenance on the market, created to help all operators in the sector finding the most useful tools and companies for their work.





CMI

Add a VIDEO in
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In Collaboration with ANIMA
Confindustria's Associations:
Assopompe, AVR and Uman

10.443

Total
subscribers

7.000

Website visitors
per month

CMI - Costruzione e Manutenzione Impianti is an essential resource for professionals in industrial plant construction and maintenance. Targeted at purchasing managers, design engineers, maintenance technicians, and installers, it offers clear insights on the latest innovations and technological advancements. Each issue covers key topics such as automation, instrumentation, fluid circulation, and machine components, providing practical knowledge to optimize processes and enhance system reliability.

Language: Italian - Launched: 1999

Focus 2025

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



Vendor List
Vendor List is the annual publication that analyzes the trend of the

automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers.

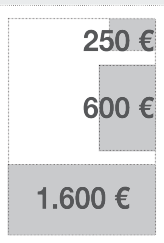

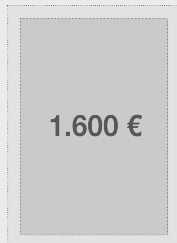


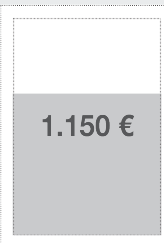
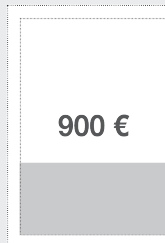



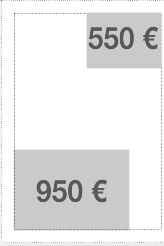
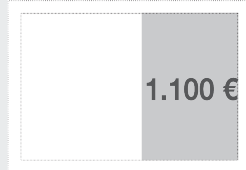


Italian Vendors' List
Italian Vendors' List is

the English edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.

Date of publication: June 2025

Advertisement Rates and Specifications

| | | | | | | |
|--|--|--|--|---|---|--|
|  <p>250 € 600 € 1.600 €</p> |  <p>400 €</p> |  <p>1.600 €</p> |  <p>1.460 €</p> |  <p>1.000 €</p> |  <p>1.150 €</p> |  <p>900 €</p> |
| Cover - manchette 53 x 47 mm Cover - news Cover - 1/3 horizontal 228 x 110 mm | Back Cover - manchette 135 x 90 mm | 1/1 page Tabloid 245 x 337 + 5 mm bleed | 1/1 page + news 182 x 256 mm | 1/2 page horizontal 245 x 168,5 mm + 5 mm bleed | 2/3 page horizontal 228 x 230 mm | 1/3 page horizontal 228 x 110 mm |
|  <p>1.150 €</p> |  <p>1.000 €</p> |  <p>850 €</p> |  <p>550 € 950 €</p> |  <p>1.100 €</p> | *Type area, centered Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm. | |
| 2/3 page vertical 134 x 312 mm | 1/2 page vertical 120 x 337 mm + 5 mm bleed | Island 134 x 186 mm | 1/6 pagina 134 x 105 mm 1/2 Pagina + news 182 x 130 | Island - Vendor List + Company Profile 150 x 210 mm Island - Italian Vendors List + Company Profile 150 x 210 mm | Special positioning Front cover (1/3 page) € 1.600 Inside front cover (1/3 page) € 1.500 Manchette inside back cover € 400 Back cover Tabloid € 2.200 Section "L'azienda informa" € 1.000 For quantity discount, inserts and special positioning: pricing and further information on request | |

In each issue:

Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products

| Issue | Focus | Shows/Events | Dates |
|--|--|--|-------------------------|
| 1/2 January/February PRINT Closing Date 17.01 Mailing Date 11.02 | Process Automation | A&T Automation & Testing, Turin | 14-16.02 |
| 3 March PRINT Closing Date 14.02 Mailing Date 04.03 | Piping Systems | Key Energy, Rimini | 05-07.03 |
| 4 April PRINT Closing Date 14.03 Mailing Date 01.04 | Instrumentation & Monitoring Special: Pumps & Valves | Hannover Messe, Hannover Heat Pump Technologies | 31.03-04.04 02-03.04 |
| 5 May PRINT Closing Date 18.04 Mailing Date 07.05 | Automation 4.0 Focus Oil & Gas Fluid Handling | SPS Italia, Parma MECFOR, Parma | 13-15.05 28-30.05 |
| 6 June PRINT Closing Date 16.05 Mailing Date 04.06 | Chemical & Farmaceutical Industry Special: Pumps & Energy Efficiency Special: ACHEMA | WIN Eurasia, Istanbul | 05-08.06 |
| 7/8 July/August PRINT Closing Date 27.06 Mailing Date 25.07 | Industrial Consumer Products Condition Monitoring | IDEF 2025 | 22-27.07 |
| 9 September PRINT Closing Date 22.08 Mailing Date 10.09 | Food & Beverage Cooling Systems | SIDO, Lyon | 18-19.09 |
| 10 October PRINT Closing Date 19.09 Mailing Date 08.10 | Water Supply & Sanitary Engineering Lubrication & Filtration | MIAC, Lucca | 8-10.10 |
| 11 November PRINT Closing Date 17.10 Mailing Date 04.11 | Water Treatment Energy Efficiency | ADIPEC, Abu Dhabi SPS Smart Production Solutions, Nuremberg | 3-6.11 25-27.11 |
| 12 December PRINT Closing Date 18.11 Mailing Date 05.12 | Special: ATEX Solutions Seals and Gaskets | Valve World Expo, Düsseldorf | TBD |

Print + Digital: Circulation 2025

| By industry | Subscribers | % |
|--|---------------|----------------|
| Oil & Gas | 2.262 | 21,66% |
| Food | 1.774 | 16,99% |
| Chemical & Petrochemical Industry | 1.999 | 19,14% |
| Plants for Water & Aqueducts Treatment | 899 | 8,61% |
| Plant Maintenance | 765 | 7,33% |
| Chemical & Pharmaceutical Industry | 800 | 7,66% |
| Steel & Mechanical Industries | 639 | 6,12% |
| Energy Saving Solutions | 788 | 7,55% |
| Plasting Processing | 106 | 1,02% |
| Textiles | 70 | 0,67% |
| Engiennering Companies | 190 | 1,82% |
| Industrial Distributors | 49 | 0,47% |
| Ceramics & Glass | 102 | 0,98% |
| TOTAL | 10.443 | 100,00% |

Source: Publisher's Projection 2025

| By job function | Subscribers | % |
|-------------------------------|---------------|---------------|
| Installers | 303 | 2,90% |
| Production & Factory Managers | 2.174 | 20,82% |
| Systems Designers | 1.996 | 19,11% |
| Maintenance Managers | 2.309 | 22,11% |
| Purchasing Managers | 3.179 | 31,00% |
| Design Managers | 482 | 4,62% |
| Total | 10.443 | 100% |

GUIDA AGLI ACQUISTI

Your solutions in the highlight through your customers' voice

With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

Customer's Purchasing Manager Interview (print + digital)
+ Full Page Advertising

€ 1.600



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Endüstri Dünyası Digital
Edition FREE of Charge!

27.355
Total
subscribers

28.000
Website visitors
per month

Endüstri Dünyası: Your Go-To Resource for Industrial Innovation in Türkiye

For over 15 years, Endüstri Dünyası has been the most trusted source for industrial decision-makers seeking new products and solutions. Since its launch in 2007, we've been delivering timely application stories, industry news, product updates, and expert interviews, keeping Turkish industrial professionals informed about both local and global trends. Reaching industrial designers, manufacturing executives, and engineers, Endüstri Dünyası stays at the forefront of B2B publishing, covering the latest advancements in the digitalized industrial world. From groundbreaking innovations to evolving technologies, we provide the insights needed to thrive in today's fast-paced industrial landscape.

Language: Turkish - Launched: 2007

Main Topics

- Electronics - Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation - Robotics
- Test & Measurement
- Industry 4.0
- Sensor Technology
- Additive Manufacturing - 3D Printing

Advertisement Rates and Specifications

| | | | | |
|---|---|--|---|--|
| <p>1.900 €</p> <p>1/1 page 210 x 297 mm +5 mm bleed *180 x 262 mm</p> | <p>1.400 €</p> <p>2/3 page vertical *119 x 262 mm</p> | <p>1.400 €</p> <p>2/3 page horizontal *180 x 171 mm</p> | <p>1.300 €</p> <p>1/2 page island *119 x 170 mm</p> | <p>1.200 €</p> <p>1/2 page horizontal 210 x 148,5 mm +5 mm bleed *180 x 125 mm</p> |
| <p>1.200 €</p> <p>1/2 page vertical 105 x 297 mm +5 mm bleed *88 x 262 mm</p> | <p>1.000 €</p> <p>1/3 page horizontal 220 x 105 mm +5 mm bleed *180 x 80 mm</p> | <p>1.000 €</p> <p>1/3 page vertical 77 x 307 mm +5 mm bleed *57 x 262 mm</p> | <p>700 €</p> <p>1/4 page 105 x 148,5 mm +5 mm bleed *105 x 148,5 mm</p> | |

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 297 mm.

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages,
inserts: pricing and further
information on request

| Issue | Focus | Shows/Events | Dates |
|--|---|--|--|
| 1/2 January/February WEBMag Closing Date 30.01 Mailing Date 06.02 | Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions | Plastpak İzmir 2025 IMATECH 2025 (Industrial Production Technologies Fair) | 22-25.02 20-23.02 |
| 3 March WEBMag Closing Date 27.02 Mailing Date 04.03 | Hannover Messe Special Edition Industrial Automation | Hannover Messe, Hannover | 31.03-04.04 |
| 4 April PRINT Closing Date 26.03 Mailing Date 04.04 | Test and Measurement Systems Katalog Tanıtım | Tube Eurasia 2025 Wire Eurasia 2025 Hardware Eurasia 2025 SOLAREX 2025 (Solar Energy and Technologies Fair) ANAMAK (Anatolian Wood and Metal Processing Machinery and Technologies Fair) ICCI 2025 (International Energy & Environmental Fair& Conference) Electricity Eurasia 2025 Petroleum Istanbul 2025 FOTEG 2025 VIV Türkiye (International Trade Fair for Poultry & Technologies) Mining Türkiye 2025 | 09-12.04 09-12.04 09-12.04 10-12.04 16-19.04 24-26.04 24-26.04 24-26.04 24-26.04 24-26.04 01-04.05 |
| 5 May PRINT Closing Date 30.04 Mailing Date 08.05 | WIN EURASIA 2025 Hannover Messe Report | MAKTEK Konya 2025 RePlast Eurasia 2025 FOTEG İstanbul 2025 IFAT Eurasia 2025 Asansör İstanbul 2025 Wenergy Expo 2025 WIN Eurasia 2025 | 07-10.05 08-11.05 14-16.05 15-17.05 15-18.05 22-24.05 28-31.05 |
| 6 June PRINT Closing Date 28.05 Mailing Date 05.06 | Rail Systems Supplement Robotics & Automation | Automechanika İstanbul 2025 Eurasia Rail 2025 Nuclear Powerplants Expo 2025 F Istanbul (Food and Beverage Products + Production Technologies Export Fair) MATEF 2025 | 12-15.06 18-20.06 01-02.07 02-05.07 TBC |
| 7/8 July/August WEBMag Closing Date 30.07 Mailing Date 05.08 | Factory Automation | IDEF 2025 | 22-27.07 |
| 9 September PRINT Closing Date 27.08 Mailing Date 04.09 | Machine Industry Electronics and Electric Supplement | MINEX İzmir 2025 ALUEXPO 2025 METALEXPO 2025 | 03-06.09 18-20.09 24-27.09 |
| 10 October PRINT Closing Date 24.09 Mailing Date 02.10 | Industrial Equipment Smart Factories Katalog Tanıtım | Paint Expo Eurasia (International Industrial Coating Technologies Exhibition) SURTECH Eurasia 2025 Kalite 2025 (Control, Metrology, Testing Equipment and Industrial Software Exhibiton) IMEX 2025 (Mobile Systems, Consumer Electronics & New Technologies Exhibition) EIF 2025 (International Energy Congress and Expo) ISAF Smart Exhibitions 2025 ISK - SODEX 2025 MARENTECH Expo (Marine Energy Technologies Fair and Conference) Eurasia Packaging Istanbul 2025 Food-Tech Eurasia 2025 Go Green Türkiye 2025 Powder Tech Expo Smart Future World Expo | 01-03.10 01-03.10 08-11.10 08-11.10 08-10.10 08-11.10 22-25.10 23-24.10 23-26.10 23-26.10 23-25.10 TBC TBC |
| 11 November PRINT Closing Date 30.10 Mailing Date 06.11 | Industrial Communication | Eskisehir Industry Fair 2025 (R&D, Industry and Technology Fair) NextGen 2025 (E-Mobility + Charge Expo & Summit) Solar Storage 2025 (Solar Energy and Energy Storage Fair) EV Charge Show 2025 HPKON 2025 (National Hydraulics & Pneumatics Congress And Exhibition) Istanbul Hardware Fair 2025 ENTECH 2025 (Recycling Environmental Technologies and Zero Waste Expo) PUTECH Eurasia 2025 (International Polyurethane Industry Exhibition) Eurasian Composites Show 2025 TURKCHEM ChemShow Eurasia 2025 BUMATECH 2025 (Bursa Machine Technologies Fairs) | 05-08.11 06-08.11 06-08.11 12-14.11 12-15.11 19-22.11 20-23.11 26-28.11 26-28.11 26-28.11 27-30.11 |
| 12 December WEBMag Closing Date 26.11 Mailing Date 04.12 | Power Supplies & Energy | Plast Eurasia 2025 (International Plastic Industry Fair) | 04-07.12 |

For WEBMag rates see page 40

Print + Digital: Circulation 2025

| By industry | Print | Digital | Subscribers | % |
|---|--------------|---------------|---------------|-------------|
| Automotive, Aircraft & Transportation | 114 | 4.063 | 4.177 | 15,3% |
| Chemicals and Allied Products | 49 | 480 | 529 | 1,9% |
| Construction | 40 | 245 | 285 | 1,0% |
| Crude Petroleum, Natural Gas, Mining and Quarring | 45 | 250 | 295 | 1,1% |
| Education | 38 | 190 | 228 | 0,8% |
| Electric, Electronic, Computing & Communication | 321 | 3.490 | 3.811 | 13,9% |
| Energy & Water Supplies | 31 | 138 | 169 | 0,6% |
| Engineering Firms | 62 | 521 | 583 | 2,1% |
| Fabricated Metalproducts | 87 | 297 | 384 | 1,4% |
| Food, Beverage, Tobacco | 65 | 240 | 305 | 1,1% |
| Importer, Dealers, Distributors, of Industrial Products | 50 | 238 | 288 | 1,1% |
| Logistics and Transportation | 8 | 95 | 103 | 0,4% |
| Machinery (Excluding Electrical) | 226 | 3.978 | 4.204 | 15,4% |
| Mainenance | 97 | 974 | 1071 | 3,9% |
| Other Manufacturing Industries | 57 | 421 | 478 | 1,7% |
| Automation & Robotic | 391 | 5.103 | 5.494 | 20,1% |
| Others Related to the Field | 95 | 3.199 | 3.294 | 12,0% |
| Paper, Textile, Leather | 30 | 231 | 261 | 1,0% |
| Plastics, Rubber, Peroleum & Coal | 57 | 264 | 321 | 1,2% |
| Primary Metals | 67 | 298 | 365 | 1,3% |
| Public Administration, Government & Military | 60 | 129 | 189 | 0,7% |
| Scientic, Measuring & Control Equipment | 38 | 237 | 275 | 1,0% |
| Stone, Clay, Glass | 22 | 78 | 100 | 0,4% |
| Wood, Timber, Furnitue | 20 | 126 | 146 | 0,5% |
| TOTAL | 2.070 | 25.285 | 27.355 | 100% |

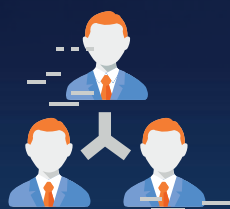
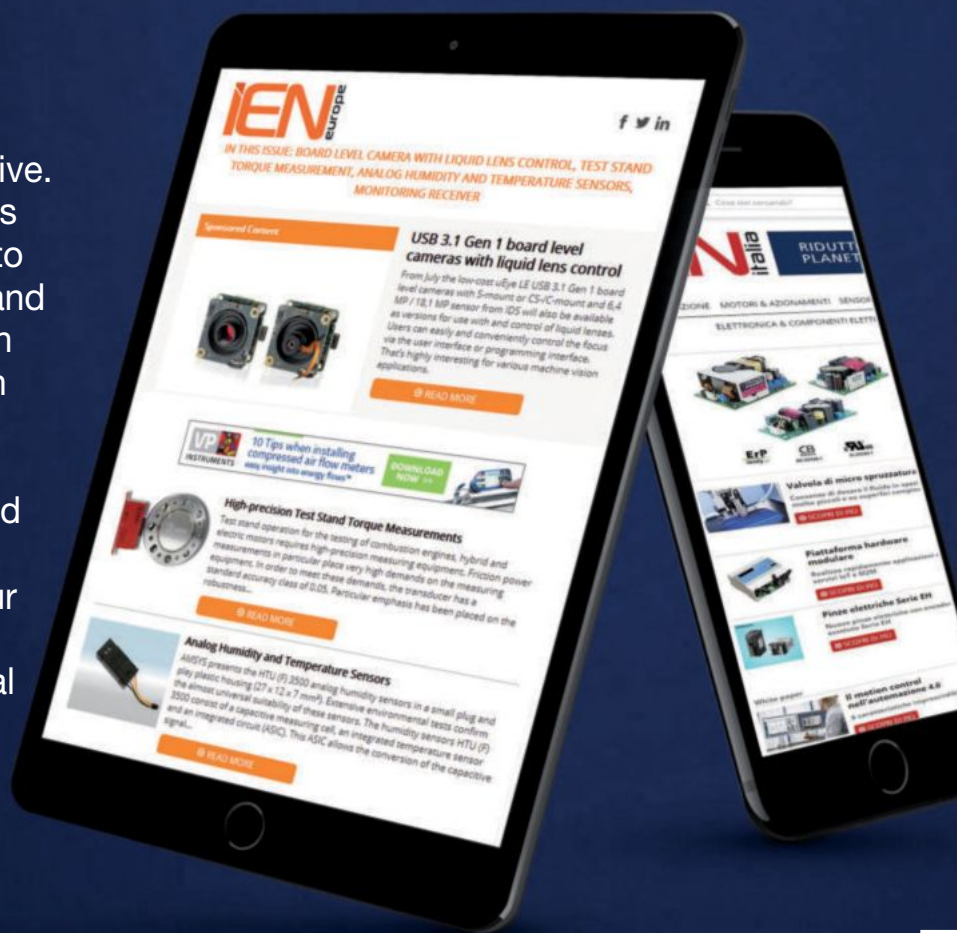
Source: Publisher's Projection 2025

| By job function | Subscribers | % |
|------------------------------------|---------------|-------------|
| Design Engineering | 754 | 2,8% |
| General or Corporate Management | 5.516 | 20,2% |
| Logistic Management | 300 | 1,1% |
| Operations/Maintenance Engineering | 1.212 | 4,4% |
| Other Engineering | 964 | 3,5% |
| Other Functions | 13.518 | 49,4% |
| Plant Mangement | 452 | 1,7% |
| Production Engineering | 1.368 | 5,0% |
| Project Management | 715 | 2,6% |
| Purchasing or Procurement | 1.285 | 4,7% |
| Research | 739 | 2,7% |
| Test/Quality/Standards Engineering | 532 | 1,9% |
| TOTAL | 27.355 | 100% |



Impactful and cost-effective. Our websites offer access to all magazine articles, to thousands of suppliers, and to a custom-made search engine focusing solely on industry.

A wide range of display advertising and sponsored content options are available, to increase your company and product visibility among potential clients and to generate extra qualified leads.



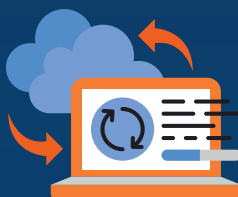
over 3,6 million
website visitors annually



over 2,5 million
unique visitors annually



2:30 minutes
visit duration



4 pages
per visits



over 100.000
newsletter subscribers

DIGITAL PRODUCTS

All TIMGlobal Media websites are truly responsive, making them suited for desktop, tablet and smartphone access.

1. TOP LEADERBOARD

728 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

NEW!

10. SUPER LEADERBOARD

1.140 x 280 pixels

Present on all pages, **only 1 item**

8. SKIN (*)

1920 x 800 pixels

Appears behind the content of the website, **only one item (*)** with 1178 px width **TRANSPARENT** area in the middle (website width)

7. IN-PAGE LEADERBOARD

728 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

9. SPLASH

800 x 600 or 1000 x 800 pixels

Displayed upon entering the website, max. Once per day per visitor, **only 1 items**

2/3. RECTANGLE/VIDEO

300 x 250 pixels

In rotation with max. 4 other

4. HALF-RECTANGLE

300 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

6. VERTICAL BANNER

300 x 600 pixels

In rotation with max. 3 other advertisers. Presence on all pages

5. BUTTON

120 x 120 pixels

In rotation with max. 3 other advertisers. Presence on all pages

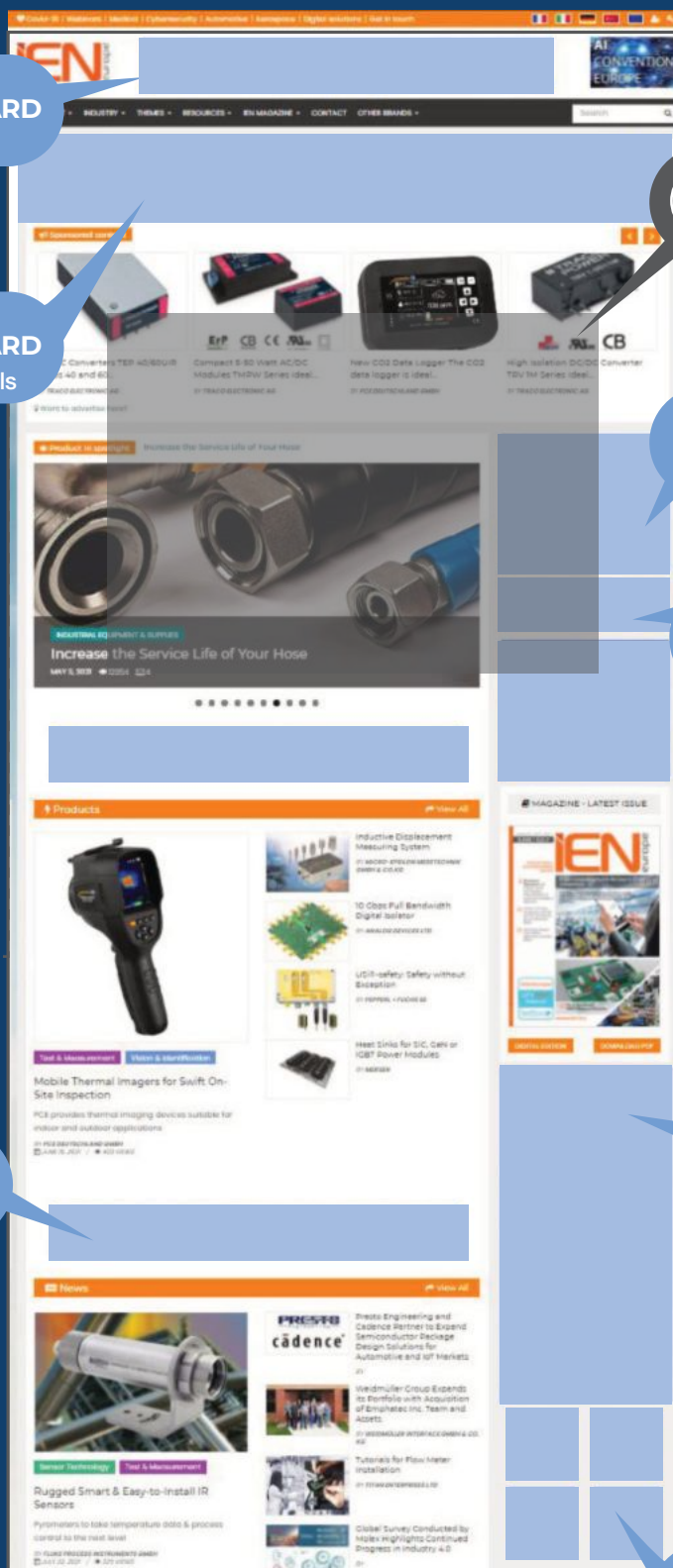
Specification

• Banner specification

Format: Jpg, Png, Gif
Minimum resolution required: 72 dpi
Online adverts must be provided with destination URL

• Video specification

Format: MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM
File size: max 30 sec.



Rates

| | Euro, excl. VAT | IEN EU | PCNE | IEN D-A-CH | PEI | IEN ITA | EDT | Manutenzione | CMI |
|--------------------------------------|--------------------------------------|--------|-------|------------|-------|---------|-------|--------------|-------|
| <input type="checkbox"/> | Top Leaderboard - Monthly Rates | 3 000 | 2000 | 1 800 | 1 800 | 1 300 | 1 000 | 1 300 | 1 300 |
| <input type="checkbox"/> | Rectangle/Video - Monthly Rates | 2 150 | 1 700 | 1 500 | 1 500 | 1 150 | 650 | 1 150 | 1 150 |
| <input type="checkbox"/> | Half Rectangle - Monthly Rates | 1000 | 800 | 700 | 700 | 550 | 300 | 550 | 550 |
| <input type="checkbox"/> | Button - Monthly Rates | 750 | 500 | 500 | 500 | 350 | 250 | 350 | 350 |
| <input type="checkbox"/> | Vertical Banner - Monthly Rates | 2 050 | 1500 | 1 400 | 1 400 | 1 100 | 650 | 1 100 | 1 100 |
| <input type="checkbox"/> | In-page Leaderboards - Monthly Rates | 2 000 | 1450 | 1 350 | 1 350 | 1 050 | 600 | 1 050 | 1 050 |
| <input type="checkbox"/> | Skin -Monthly Rates | 5 000 | 4 500 | 4 000 | 4 000 | 2 800 | 2 000 | 2 800 | 2 800 |
| <input type="checkbox"/> | Splash -Weekly Rates | 3 800 | 3 500 | 3 250 | 3 250 | 2 500 | 1 500 | 2 500 | 2 500 |
| NEW! <input type="checkbox"/> | Super Leaderboard | 3 600 | 2 600 | 2 400 | 2 400 | 1 900 | 1 600 | 1 900 | 1 900 |

2025 rates (Euro, excl. VAT)



Mobile Advertising Opportunities

Complete your online presence or buy the mobile ad version at the following rates:

1.



MOBILE BANNER LARGE

dimensions: 320 x 160 px

Leaderboard

dimensions: 728 x 90 px

2.



MOBILE SPLASH

dimensions: 320 x 640 px

Splash

dimensions: 800 x 600 px

3.



MOBILE HIGH IMPACT AD

dimensions: 320 x 320 px

Super Leaderboard **NEW!**

dimensions: 1140 x 280 px

Rectangle

dimensions: 300 x 250 px

4.



MOBILE CONTENT VIDEO AD

dimensions: all formats available

Video

dimensions: 300 x 250 px



Specifications

| | Ad format | Mobile Ad Format | Mobile Ad Dimensions (pixels) | File type | Destination URL |
|--------------------------------------|-----------------------------|-------------------------|-------------------------------|--|-----------------|
| <input type="checkbox"/> | Leaderboard | Mobile Banner Large | 320 x 160 | Jpg, Png, Gif | yes |
| <input type="checkbox"/> | Splash | Mobile Splash | 320 x 640 | Jpg, Png, Gif | yes |
| NEW! <input type="checkbox"/> | Super Leaderboard/Rectangle | Mobile High Impact Ad | 320 x 320 | Jpg, Png, Gif | yes |
| <input type="checkbox"/> | Video | Mobile Content Video Ad | all formats available | MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM - max 30 sec. | no |

All advertisements may be in rotation with other advertisers.

Monthly Rates

| | Ad format | Mobile Ad Format | IEN EU | PCNE | IEN D-A-CH | PEI | IEN ITA | EDT | Manutenzione | CMI |
|--------------------------------------|-----------------------------|-------------------------|--------|-------|------------|-------|---------|-----|--------------|-------|
| <input type="checkbox"/> | Leaderboard | Mobile Banner Large | 1 150 | 900 | 750 | 900 | 600 | 400 | 600 | 600 |
| <input type="checkbox"/> | Splash | Mobile Splash | 2 250 | 2 000 | 1 650 | 2 000 | 1 400 | 900 | 1 400 | 1 400 |
| NEW! <input type="checkbox"/> | Super Leaderboard/Rectangle | Mobile High Impact Ad | 700 | 500 | 450 | 500 | 350 | 250 | 350 | 350 |
| <input type="checkbox"/> | Video | Mobile Content Video Ad | 1 250 | 1 000 | 900 | 1 000 | 700 | 500 | 700 | 700 |

2025 rates (Euro, excl. VAT)

Newsletters

The best way to keep you informed about the latest industry news, technology articles and the most recent products from every industrial sector/area.

The newsletter consists of products, industry news, flash products, white papers, interviews and application. Each product and each news displayed in the newsletter has been previously published on our websites. Thanks to this

condition, each product is linked to the related article online. This guarantees two different audiences: firstly our digital database, and secondly our websites users. The newsletter is sent twice a month.



1. SPONSORED CONTENT IN NEWSLETTER

• Material specifications:

Title: 50 characters max.; Subtitle: 50 characters max.
Description: 500 to 1000 characters incl. spaces;
Image: 790 x 405 px, PNG, JPG (72 dpi).
Product Category (Topic).
Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube).

2. BANNER IN NEWSLETTER

• Material specifications:

Banner: 468 x 60 px (JPG, PNG, GIF, no Flash - GIF format only for Web e-mail clients), 72 dpi.
Link to your homepage or product page.

3. SPONSORED CONTENT IN NEWSLETTER - 2ND POSITION

| Newsletters | Subscribers | Open rate |
|---|-------------|-----------|
| IEN Europe | 37.043 | 14% |
| PCN Europe | 15.036 | 13% |
| PEI | 17.337 | 16% |
| IEN D-A-CH | 12.727 | 13% |
| IEN Italia | 5.105 | 13% |
| Manutenzione & Asset Management | 2.658 | 16% |
| CMI Costruzione E Manutenzione Impianti | 3.710 | 14% |
| Endüstri Dünyası | 7.334 | 14% |

Rates

| | Euro, excl. VAT | IEN EU | PCNE | IEN D-A-CH | PEI | IEN ITA | EDT | Manutenzione | CMI |
|---|-----------------|--------|-------|------------|-------|---------|-------|--------------|-------|
| <input type="checkbox"/> Sponsored Content in Newsletter | | 1 800 | 1 500 | 1 200 | 1 800 | 1 000 | 1 000 | 1 000 | 1 000 |
| <input type="checkbox"/> Banner in Newsletter | | 1 200 | 1 000 | 880 | 1 200 | 880 | 500 | 880 | 880 |
| <input type="checkbox"/> Sponsored Content in Newsletter - 2 nd position | | 1 200 | 1 000 | 880 | 1 200 | 880 | 500 | 880 | 880 |

2025 rates (Euro, excl. VAT)

E-blasts

With third-party e-mailings TIMGlobal Media promotes the products or services of your company. The databases are updated daily, and targeting possibilities are available prior to each e-blast. Please contact our Sales Office (See page 45) for pricing and specifications

Topical E-Mailings

The strongest way to promote your products and the most effective tool to generate qualified leads through targeting opt-in subscribers

The Topical E-Mailing consists of 6-12 products. A short text including illustration describes the main features of each product. Additional multi-media elements (data sheet download or video) are optional. Interested recipients can directly request further information. Each Topical e-Alert (at

least one shot per month) corresponds to a specific and qualified database with thousands of subscribers. One month's presence in the "Product in Spotlight" section on the homepage, in rotation with other advertisers, and 12 months' presence in the "Products" listing.

SPONSORED CONTENT IN TOPICAL E-MAILINGS

• Material specifications:

Title: 50 characters max.;
Subtitle: 50 characters max.
Description: 500 to 1000 characters incl. spaces; keywords.
Image: 790 x 405 px, PNG, JPG (72 dpi).
Image in home page: 790 x 405 px PNG, JPG (72 dpi).
Product Category (Topic).
Recommended on website: data-sheet (PDF) and/or video (MPG, AVI, MOV, Youtube).





"PRODUCT IN SPOTLIGHT" SECTION

Rates


| Euro, excl. VAT | IEN EU | PCNE | IEN D-A-CH | PEI | IEN ITA | EDT | Manutenzione | CMI |
|---|--------|-------|------------|-------|---------|-------|--------------|-------|
| Sponsored Content in Topical E-Mailings | 2 200 | 1 900 | 1 700 | 1 800 | 1 300 | 1 000 | 1 200 | 1 200 |

2025 rates (Euro, excl. VAT)


|  Subscribers for Topic | IEN EU |
|---|--------|
| Hydraulics & Pneumatics | 21.802 |
| Automation | 24.672 |
| Electronics - Electricity | 25.152 |
| Industrial Supply | 24.772 |
| Motors & Drives | 30.341 |
| Sensor Technology | 25.159 |
| Test & Measurement | 25.183 |
| Industry 4.0 | 35.658 |
| Energy | 35.643 |
| Vision | 35.150 |
| Artificial Intelligence | 20.489 |


|  Subscribers for Topic | PCNE |
|---|-------|
| Automation & Communication | 2.594 |
| Equipment & Services | 2.360 |
| Measurement & Instrumentation | 2.547 |
| Processing Machinery | 2.669 |
| Pumps, Valves & Compressors | 2.138 |
| Explosion Protection & Safety | 2.668 |
| Industry 4.0 | 2.512 |
| Maintenance | 2.136 |


|  Subscribers for Topic | IEN D-A-CH |
|---|------------|
| Motoren - Antriebstechnik / Motors and Drives | 3.244 |
| Automatisierungstechnik / Factory Automation | 3.648 |
| Elektronik - Elektrik / Electronics - Electrical Components | 3.391 |
| Industrie Equipment / Industrial Equipment | 2.821 |
| Messtechnik / Measurement and Testing | 3.526 |
| Sensorik / Sensors | 3.407 |
| Hydraulik - Pneumatik / Hydraulics & Pneumatics | 4.789 |
| Sicherheit - Industrierversorgung / Safety - Industrial supply | 4.889 |
| Industrie 4.0 / Industry 4.0 | 4.863 |

|  Subscribers for Topic | Manutenzione |
|---|--------------|
| Fluid Engineering / Fluid Engineering | 2.431 |
| Manutenzione Meccanica / Mechanical Maintenance | 1.597 |
| Manutenzione Elettrica / Electrical Maintenance | 1.366 |
| Strumentazione & Controllo / Control & Instrumentation | 2.183 |
| Manutenzione & ICT / Maintenance & ICT | 2.241 |
| Utensili & Attrezzature / Tools and Equipment | 2.366 |
| Manutenzione 4.0 / Maintenance 4.0 | 2.591 |

|  Topics | CMI |
|--|---|
| Accessori e Materiali di Consumo / Accessories and Industrial Consumer Products |  |
| Automazione / Automation |  |
| Circolazione Fluidi / Fluid Handling |  |
| Componenti / Components |  |
| Industria 4.0 / Industry 4.0 |  |
| Servizi / Services |  |
| Strumentazione & Controllo / Instrumentation & Monitoring |  |

|  Subscribers for Topic | PEI |
|---|-------|
| Automatisation / Automation | 6.646 |
| Capteurs & Transmetteurs / Sensors & Transducers | 6.657 |
| Composants Hydrauliques & Pneumatiques / Hydraulic & Pneumatic | 5.554 |
| Composants Mécaniques / Mechanical | 8.712 |
| Electricité & Electronique / Electricity & Industrial Electronics | 6.943 |
| Informatique Industrielle / Industrial Computers | 5.935 |
| Logistique & Fournitures Industrielles / Logistics and Industrial Supplies | 5.118 |
| Moteurs & Entrainements / Motors and Drives | 5.685 |
| Production & Fabrication / Production Equipment | 5.435 |
| Protection et Sécurité / Safety | 8.853 |
| Mesures & Contrôles / Test and Measurement | 6.389 |
| Catalogues / Catalogs | 8.539 |
| Equipements de Vision, Caméras / Vision | 8.700 |
| Industrie 4.0 / Industry 4.0 | 8.648 |

|  Subscribers for Topic | IEN ITA |
|---|---------|
| Automazione / Automation | 1.736 |
| Elettronica & Componenti Elettrici / Electronics - Electrical Components | 1.776 |
| Motori & Azionamenti / Motors & Drives | 1.492 |
| Idraulica & Pneumatica / Hydraulics and Pneumatics | 1.348 |
| Test & Measurement / Test and Measurement | 1.591 |
| Accessori e Materiali di Consumo / Accessories and Consumables | 1.443 |
| Industria 4.0 / Industry 4.0 | 2.182 |
| Energia / Energy | 2.133 |
| Sistemi di Visione / Vision | 2.139 |
| Stampa 3D / 3D Printing | 2.177 |

|  Subscribers for Topic | EDT |
|---|-------|
| Endüstriyel Malzemeler - Ekipmanlar / Industrial Equipment | 3.596 |
| Elektronik - Elektrik / Electronics - Electrical Components | 2.553 |
| Otomasyon - Robotik / Automation - Robotics | 2.889 |
| Hareket ve güç İletimi / Motion Control | 2.684 |
| Hidrolik - Pnömatik / Hydraulics & Pneumatics | 2.393 |
| Sensör Teknolojisi / Sensors & Transducers | 2.763 |
| Test - Ölçüm / Test and Measurement | 2.632 |
| Makineler ve Aletler / Machines & Tools | 2.036 |
| Endüstri 4.0 / Industry 4.0 | 5.139 |
| 3b Baskı - Additive Manufacturing | 2.154 |

ProPacks

(on-line sponsored contents)

Sponsored content on websites enables suppliers to present their new products and solutions to industrial professionals across Europe. Company can choose 1, 5 or 10 products (ProPack1, ProPack5, ProPack10).

The ProPack includes a Company profile in directory with full

address, company logo, telephone/fax number and the website's URL.

ProPacks include a 12 months' high-impact presence in homepage, in rotation with other advertisers, and prime positioning within search results.

• Material specifications for each product

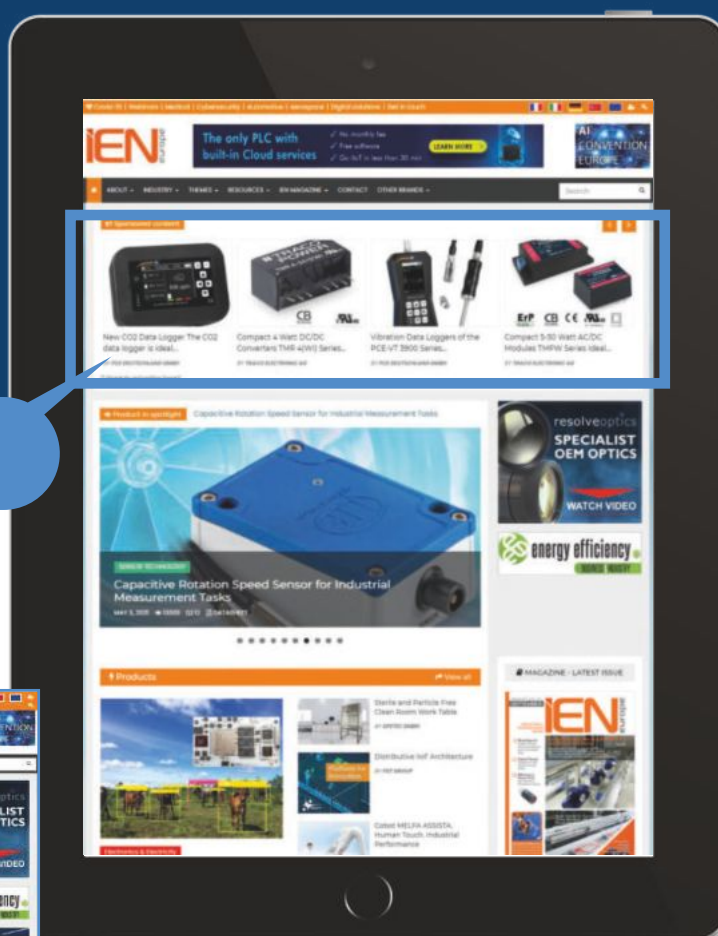
Title: 50 characters max., 3 words min. Subtitle: 50 characters max., 5 words min. that examine the product more.

Description: up to 1000 characters incl. spaces; keywords (20 max.). Product Category.

Image: 790 x 405 px, PNG, JPG (72 dpi).

Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube)

ON-LINE SPONSORED CONTENTS



- Material specifications for Company Profile
Logo 310 x 200 px, PNG, JPG (72 dpi).
Company description 200 char. max, no formatting.

PRIME POSITIONING WITHIN SEARCH RESULTS

Annual Rates

| Euro, excl. VAT | IEN EU | PCNE | IEN D-A-CH | PEI | IEN ITA | EDT | Manutenzione | CMI |
|------------------|--------|-------|------------|-------|---------|-------|--------------|-------|
| 1 product | 2 000 | 1 700 | 1 500 | 1 700 | 1 200 | 800 | 1 200 | 1 200 |
| 2 to 5 products | 3 800 | 3 200 | 2 700 | 3 200 | 2 200 | 1 100 | 2 200 | 2 200 |
| 6 to 10 products | 5 500 | 4 700 | 4 100 | 4 700 | 3 200 | 1 500 | 3 200 | 3 200 |

2025 rates (Euro, excl. VAT)

White Papers

Our websites offer an effective platform that gives the opportunity to promote white papers and generate leads

Downloadable solely by registered users, the white papers receive extensive promotion with presence on the homepage, prime positioning within search results and on directory pages as well as presence in the white papers section, newsletters and topical e-Alerts.

Presence on homepage among the 5 most recently published. 12-months' presence, listed in the white papers section. Prime positioning of your company in the website's directory.

Main Benefits

- Helps building brand awareness
- Helps educate potential buyers
- Assists with purchasing decisions

WHITE PAPERS

• Material specifications:

White paper in MS Word or PDF format. A descriptive text presenting your white paper, up to 1.000 characters. Up to 10 keywords. Title: 50 characters max., 3 words min. Subtitle: 50 characters max. Image: 790 x 405 px, PNG, JPG (72 dpi).

Annual Rates

| White Paper | Rates in Euro/Year |
|-----------------|--------------------|
| Euro, excl. VAT | 2 850 |

Catalogues

Catalogues are published twice a year in a dedicated section within magazines.

Your catalogue, brochure or website is promoted through an advert in ¼-page format.

IEN D-A-CH Katalog Distributor: May and October

IEN Europe Catalogue: May and October

NCI (Nouveaux Catalogues Industriels): June and December

Katalog Tanitim: April and October






Online showcase

All catalogues will also be displayed in a dedicated section of the following websites:

- www.iem.eu/catalogues
- www.iem-dach.de/katalogdistributor
- www.pei-france.com/catalogues
- www.endustri-dunyasi.com/katalogtanitim

This online advert can be enhanced with a deep link to your company webpage where e.g. the catalogue can be found.

Rates

| Euro, excl. VAT |  Katalog Distributor |  NCI |  Katalog Tanitim |  IEN EU Catalogue |  IEN Italia Catalogue |
|-----------------------|---|---|---|--|--|
| Print + Web + e-Alert | 1 100 | 1 000 | 1 100 | 1 100 | 1 000 |

2025 rates (Euro, excl. VAT)

Special Offer: Promote your catalogue across Europe (). 3 000 Euro, Excl. VAT.

E-mail presentation

All catalogues are promoted via two direct e-mailings: a general e-alert inviting readers to view the last issue and an e-alert

presenting all catalogues and websites from the latest issue. Readers can request a copy of catalogues directly from the e-mail.



WEBMag

A totally digital version available on our website

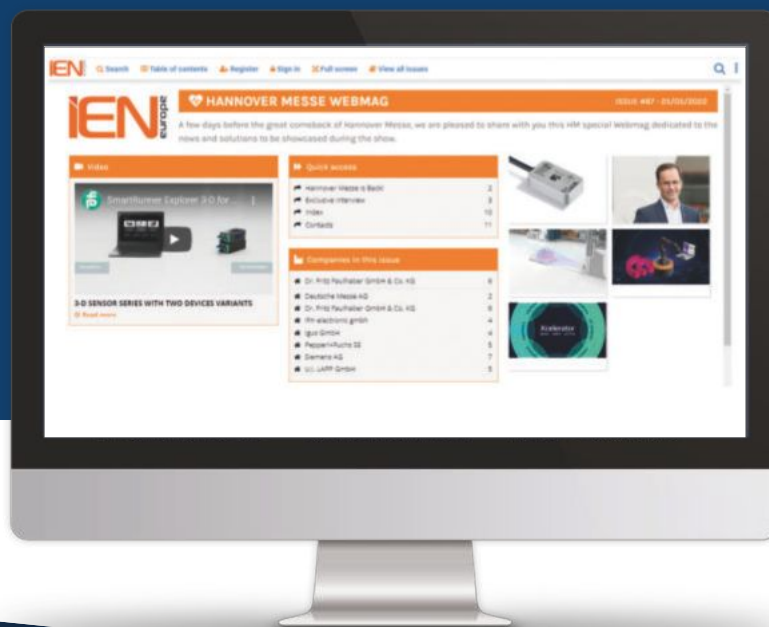
The WEBMag was born as a special edition dedicated to such important exhibitions as Hannover Messe and SPS Nuremberg.

This is a specific tool created in order to give more visibility to our partners who participate to these significant events.

In fact, thanks to the conciseness of this edition, to interactive videos and to the high visibility given to advertisements, the WEBMag is an essential showcase for industry players.

The WEBMag allows easy access to information and contents: exclusive interviews, datasheets, articles, news and events.






- The IEN Europe WEBMag will be released in January/February, April, September, November, and December (see page 11).
- The IEN D-A-CH WEBMag will be released in January, February, May, July, August and December (see page 18).
- The IEN Italia WEBMag will be released in March, May, June/July and December (see page 21).
- The PEI WEBMag will be released in September, November, and December (see page 16).
- The Endüstri Dünyası WEBMag will be released in January/February, March, July/August and December (see page 29).








News
CONFIGURATORS
Interviews
E-SHOPS
Events

Interactive Videos
INDUSTRY CASES
Datasheets

Rates

| Ad format |  IEN EU PCN EU |  IEN D-A-CH |  PEI |  IEN ITA |  EDT |
|--|---|--|---|---|---|
| Specifications as the related print issues | | | | | |
| 1/1 page | 5 000 | 3 500 | 4 700 | 3 200 | 950 |
| 2/3 page vertical | 4 200 | 2 400 | 3 800 | 2 100 | 700 |
| 2/3 page horizontal | 4 200 | 2 400 | 3 800 | 2 100 | 700 |
| 1/2 page island | 3 800 | 2 100 | 3 200 | 1 900 | 650 |
| 1/2 page horizontal | 3 600 | 1 900 | 3 000 | 1 900 | 600 |

| Ad format |  IEN EU PCN EU |  IEN D-A-CH |  PEI |  IEN ITA |  EDT |
|--|--|--|---|---|---|
| Specifications as the related print issues | | | | | |
| 1/2 page vertical | 3 600 | 1 900 | 3 000 | 1 700 | 600 |
| 1/3 page horizontal | 2 100 | 1 200 | 1 900 | 1 000 | 500 |
| 1/3 page vertical | 2 100 | 1 200 | 1 900 | 1 000 | 500 |
| 1/4 page | 1 400 | 950 | 1 300 | 800 | 350 |
| 1/8 page | 750 | 550 | 650 | 450 | |

2025 rates (Euro, excl. VAT)

Webinars & Podcasts

TIMGlobal Media helps you get in touch with your potential customer even remotely!

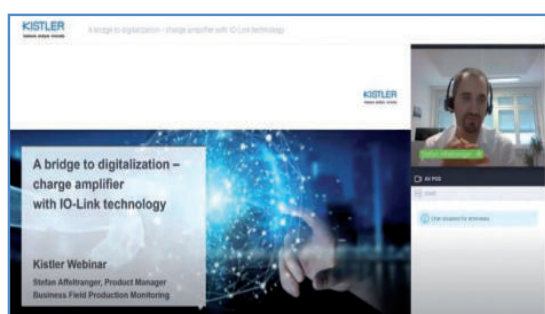
With our modular webinar service we provide:

- **Qualified databases** (including international ones) to promote your virtual event
- **Webinar platform** with multiple features (such as screensharing, virtual whiteboard, chat with participants ect.)
- **Visibility** on our channels before, during and after the live date.

The entire webinar production process is completely turnkey. We prepare all marketing materials and generate leads from our pool of influential contacts including industrial designers, manufacturing executives as well as processing professionals. Our audience watch webinars to get the latest information on new technologies, applications and products across topics for the processing and industrial world. By enlisting your subject matter experts, we can build exclusive content that attendees can't get anywhere else.

Present in a 45-minute interactive format that includes a 15-minute Q&A session. You can track engagement metrics

Contact our Sales Office (See page 45) for pricing and specs or to make your reservations on the open available dates, no matter your location or time zone!



through resource downloads and surveys. Our sophisticated reporting dashboards allow you to analyze and nurture your top sales targets and get the 2025 sales cycle rolling.

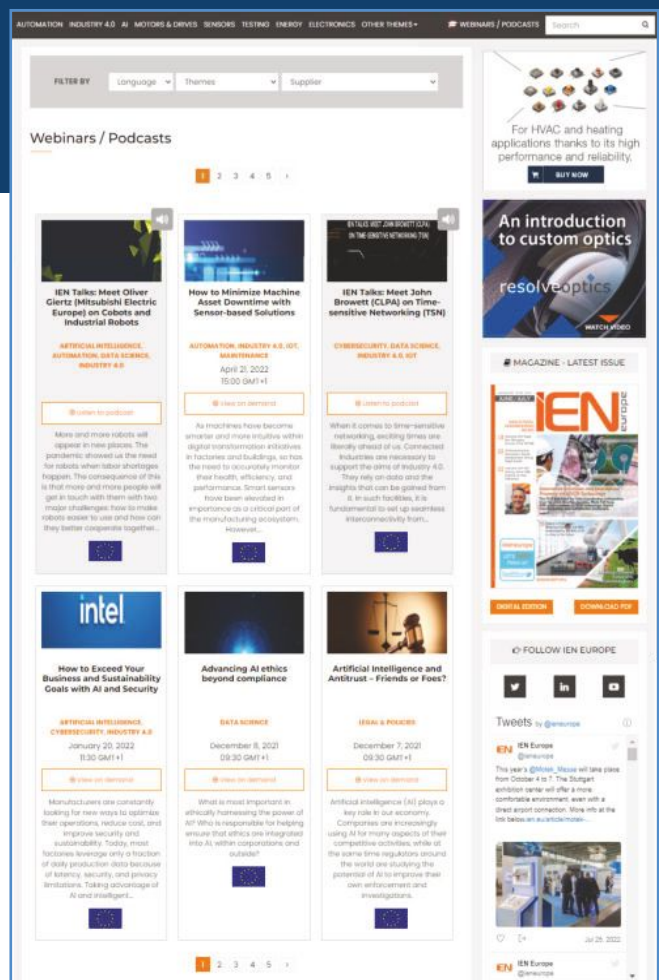
Webinars and Podcasts are available on TIMGlobal Media websites before, during and after the live date.

Technical specifications

The webinar is promoted via mailings campaign (3-4 shots before the event) to the full database or to specific targets (i.e. selected by job function, by company size etc.)

The webinar remains online 1 year, during which it is promoted via customized banners, industry news and social media, in order to generate leads.

The video recording, available on demand, is shared with the customer after the live date: it is an important added value, permitting the customer to promote it in further campaigns.



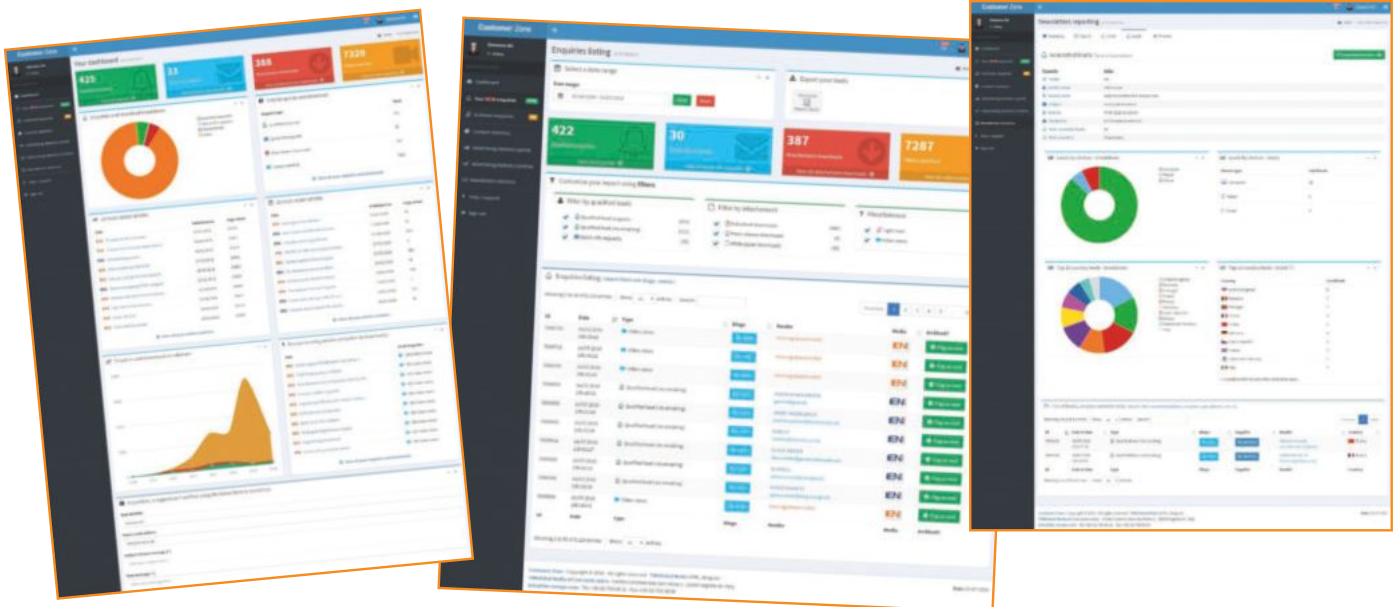
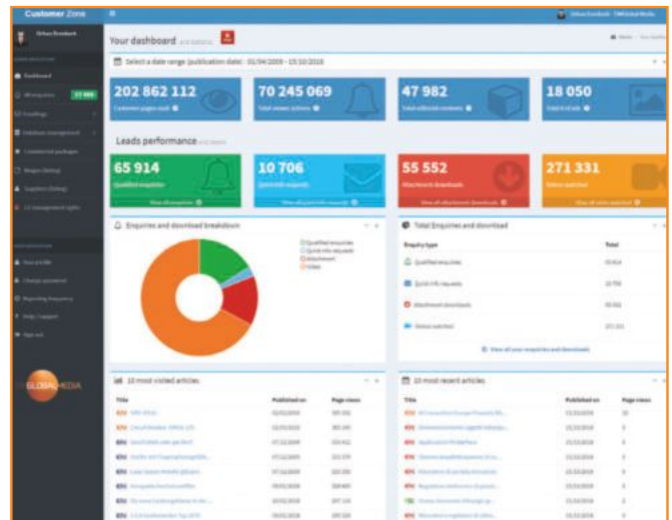
Direct access to your marketing results

TIMLAB Customer Zone™ allows you to measure the ROI of your marketing campaigns.

Your dashboard gives you, at a glance, an overview of your:

- Total number of pages read (web & e-mail campaigns)
- Total number of viewer actions (clicks, inquiries, downloads, video views, etc.)
- Total contents published
- Total leads generated through both print and digital media.

Via your dashboard you can directly view and download each sales lead generated by any of TIMGlobal Media's brands. E-mail alerts and live notifications are sent to you each time an inquiry occurs.



How we generate LEADS:



TIMGlobal Media International Editorial Team

TIMGlobal Media reaches over **350,000** qualified subscribers with decision making power in the industry all across Europe. With our international editorial team working out of five languages (English, German, French, Italian and Turkish), we make sure to provide our subscribers with instant coverage of new products and solutions for the industrial world, to generate useful

and targeted contacts through information request forms, thus creating the right environment for your marketing message. Through their presence at shows and events all over the world, our editors are able to conduct field interviews with leading suppliers and innovative start-ups, and gather the latest information on groundbreaking technology solutions.



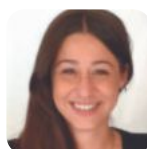
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Editorial Submissions Guidelines

Although we consider editorial proposals for print and on-line publication, because of the volume of unsolicited editorial material we receive, we are not able to answer every email.

Before you contact us, please read our guidelines under: <https://www.ien.eu/about/editorial-guidelines/>

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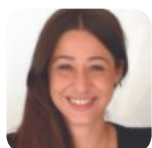
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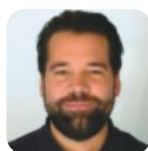
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