

2024 RATE CARD

Targeted Marketing for the Industry PRINT - DIGITAL - EVENTS



AUTOMATION | PROCESS CONTROL | INDUSTRY 4.0 | ARTIFICIAL INTELLIGENCE | MAINTENANCE | SENSOR TECHNOLOGY | TEST & MEASUREMENT | SAFETY | LOGISTICS | HYDRAULICS | PNEUMATICS | ENERGY EFFICIENCY | ELECTRONICS

49 YEARS OF CONNECTING BUYERS AND SUPPLIERS IN THE INDUSTRY

Boosting your company's visibility 24/7 through: online - print media - in-person events - social media

Targeted Audience: Our GDPR compliant data base boasts over 350,000 subscribers from all sectors in the European industry including automotive, aerospace, food & beverage, machine building, engineering, electronics, transportation and logistics, chemicals, metals & mining, etc.

European Coverage & beyond: Our 77 print & digital magazine issues, 6 million page views on 10 websites and 900 newsletter issues reach every European country and beyond, in 5 languages: English for our panEuropean brands, and German, French, Italian and Turkish for our regional brands.

Social Media: We are constantly increasing our activities on such social media as Twitter, LinkedIn and Youtube, providing higher engagement for our brands and your contents.

In 2024, **PCN Europe** will undergo significant changes. The print edition will be integrated as a special section within IEN Europe, reflecting the evolving needs of the processing industries amid advances in digitalization, communication, AI, and software. These changes are aimed at bridging the gap between discrete and process manufacturing. While the PCN Europe website will continue to operate independently, a new digital format, the PCN Europe WebMag, will be launched, featuring 6 issues throughout the year. This shift represents a strategic response to the dynamic landscape of the industry.



Orhan Erenberk, President & Editorial Director o.erenberk@tim-europe.com



Cristian Son, Managing Director c.son@tim-europe.com

Lead Generation: Every content published has a lead generation mechanism attached to it, from a simple "more info" button, through data sheet and white paper downloads, to a complete personalized request form.

Proven ROI: Our proprietary platform, TIMLAB Customer Zone™ allows you to see at a glance all actions taken for your content, in any of our media channels: total number of pages read, total number of clicks, inquiries, downloads, video views, etc, total number of contents published for your company and total number of leads generated for your contents through both print and digital media.

TIMLAB Customer Zone: Our proprietary platform also gives you free of charge access to all sales leads generated via our publications. Email notifications and live notifications are sent to you each time an inquiry is placed for your contents via any of our media.

In-person Events: Since the launch in 2005 of MaintenanceStories in Italy, we have expanded our portfolio to encompass a total of 7 events covering the fields of Industrial Maintenance, Energy Efficiency, Industrial Distribution, Artificial Intelligence and IoT. We also offer webinars tailored to our customers' specific audience requirements.

Digital Innovation: We are constantly upgrading our media offering and digital tools as illustrated by our TIMLab Customer Zone and its ongoing improvements.







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GDPR Compliance Statement Brussels, May 25, 2018

- · All our data bases have always been based on subscription request
- · All our data bases are fully encrypted for enhanced security
- · All our data bases are directly managed by our company
- · All our subscriber data bases are stored on our own servers at a world class provider's premises physically located in France
- · Since July 2017, all our e-mailings go via a European GDPR-certified e-mail provider
- · Since 2008, specific opt-ins are requested for e-newsletters, digital publication, topical e-mailings and third party e-mailings
- · A double opt-in and subscriber e-mail verification system has now also been put in place
- · All online subscriber registration forms have been updated to comply with GDPR
- · All lead generation mechanisms have been updated to contain clear subscriber consent to be contacted for follow-up of his/her inquiry
- · At any given time, subscribers may also opt-out and manage their profile on-line as they wish
- Privacy policy and cookie consent policy have been updated

https://www.ien.eu/privacy-policy/



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Total subscribers: 58.398
Language: English
Launched: 1975









Total subscribers: 40.938 Language: French Launched: 1989

















Total subscribers: 24.343 Language: Italian Launched: 1999



Total subscribers: 7.819 Language: Italian Launched: 2007







Total subscribers: 13.953 Language: Italian Launched: 1988



Total subscribers: 10.693
Language: Italian
Launched: 1999







Total subscribers: **25.766**Language: Turkish
Launched: 2007

















MaintenanceStories

MaintenanceStories is an event reserved to Maintenance Supervisors and Factory Directors from end-user enterprises. Born in 2005, it has become an unmissable appointment for people who work in the Maintenance sector in Italy.





Il Mese della Manutenzione

"Il Mese della Manutenzione - Maintenance and Asset Management TIME" is a new project developed by A.I.MAN. - Italian Maintenance Association and TIMGlobal Media. It's an event dedicated to all Operators, Managers, Technicians and Managers of Maintenance and Asset Management in Italy.



SIMa - Italian Summit for Maintenance

SIMa - Italian Summit for Maintenance is a biennial event presented by A.I.MAN. - Italian Association of Maintenance - which gathers the most important stakeholders of the sector to offer news and insights.



Industrial Automation Week

The Industrial Automation Week is a digital event focused on various issues related to the industrial automation. It is specifically designed for Italian operators, purchasing managers and industrial designers. During the week, several webinars, live demos and talks are conducted by industry professionals.



Industrial Distribution Week

Industrial Distribution Week is a digital and free event focused on industrial distribution, which involves all industrial distributions stakeholders through interactive webinars, live streamings and digital round tables. Organized by FNDI – the National Federation of Industrial Distribution – and TIMGlobal Media, the Publishing Company who publishes the magazine II Distributore Industriale, house organ of FNDI.



Pumps & Valves Week

Pumps & Valves Week is a digital event completely dedicated to the circulation of fluids in the industrial sector conceived by TIMGlobal Media.

The main stakeholders in the sector met, in-person and remotely, to discover new products, success stories, technological innovations and market trends through Pumps & Valves Week.



Energy Week

Meetings for a week, daily and remotely: the new online edition of Energy - Industry & Efficiency is a unique opportunity for all stakeholders interested in new energy-efficient success stories, technological innovations and market trends in the production and industrial fields. Moments of comparison, analysis and sharing between energy efficiency experts are also granted.

TIMGlobal Media will be present at the following trade shows across Europe:

INSTRUMENTATIONLIVE

Instrumentation Live

Birmingham, UK 17 January



Analyse Industrielle

Paris, France 3-4 April



smart production solutions

SPS Italia

Parma, Italy 28-30 May



Sensor+Test

Nuremberg, Germany 11-13 June



Motek

Stuttgart, Germany 08-11 October



Automation & Testing

Turin, Italy 14-16 February



Hannover Messe

Hannover, Germany 22-26 April



SEPEM Industries Est

Colmar, France 04-06 June



Advanced Engineering

Birmingham, UK



BI.MU.

Milan, Italy 10-14 October



Global Industrie

Lyon, France 25-28 March



IVS Industrial Valve Summit

Bergamo, Italy 15-16 May



Achema

Frankfurt am Main, Germany 10-14 June



WIN Eurasia

Istanbul, Turkiye 05-08 June

sps

smart production solutions

SPS Smart Production Solutions

Nuremberg, Germany 12-14 November

Special newsletters are scheduled before and after the main trade shows.

Promote your participation with a sponsored content!

For specs and rates see page 35.









IEN Europe (Industrial Engineering News) is the most important source of information for industrial decision makers in the B2B pan-European market.

Since 1975, IEN Europe has been the reliable resource that industry professionals choose when searching for new products and solutions in the industrial field. With an unmatched readership and response. IEN Europe reaches industrial designers and manufacturing executives across the spectrum of the European industry.

IEN Europe is at the forefront of publishing groundbreaking news in the B2B market, featuring exclusive contents that shape up along with the changes and advancements of the new digitalized industrial world. As Hybrid and Process Industries have the same challenges as the discrete manufacturing sector and moving back closer to the factory automation. Therefore, we will integrate and discuss Process Industry related topics in PCN Europe print issue specials in IEN Europe. Additional topics will be covered in the PCN Europe WebMag issues, digital only.

This year, the keywords for IEN Europe will be: Industrial IoT and Advanced Automation and Energy Efficiency. These pivotal topics will be declined in different manners, putting in the spotlight innovative concepts such as Smart Factory, Robotics, Digital Thread, Logistics 4.0.

Language: English - Launched: 1975

58.398

Total subscribers 60.000

Website visitors per month

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Cyber Security Industrial Supply
- Electronics & Electricity
- Industry 4.0
- Energy Efficiency
- Vision & Identification
- Predictive Maintenance
- Artificial Intelligence

Advertisement Rates and Specifications



1/1 page

210 x 285 mm +5 mm bleed ■*180 x 259 mm



2/3 page vertical

■*119 x 259 mm



2/3 page horizontal

■*180 x 171 mm



1/2 page island

■*119 x 170 mm



1/2 page horizontal

210 x 138 mm +5 mm bleed ■*180 x 125 mm



Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information on request



1/2 page vertical

□ 103 x 285 mm +5 mm bleed ■*88 x 259 mm



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1/3 page vertical

☐ 72 x 285 mm +5 mm bleed ■*57 x 259 mm



■*88 x 125 mm



1/8 page

■*88 x 57 mm









Issu	e		Focus	Shows/Events	Dates
1/2	January/February Closing Date Mailing Date	WEBMag 26.01 02.02	Ease-Of-Use Robotics: Hard- and Software IT/OT Integration and Digital Transformation Cables & Energy Chains Vision systems & Identification	IoT Solutions World Congress, Barcelona	31.01- 02.02
	Closing Date Mailing Date	02.02 09.02	Digitalization in Process Industries Measurement & Instrumentation Explosion Protection & Safety Special Food & Beverage		
3	March Closing Date Mailing Date	16.02 13.03	Special: IPCs, HMIs and Displays Digital Transformation: IT-/OT Convergance EEBI Special Energy Efficient Production	MECSPE, Bologna LogiMAT, Stuttgart	06-08.03 19-21.03
4	April Closing Date Mailing Date	08.03 03.04	Hannover Special Intelligent Motion, Drives & Controls AI IEN Special Smart Automation IEN Catalogues PCN Europe Focus: CO2 Reduction, Renewables and Circular Economy	embedded world, Nuremberg Hannover Messe, Hannover embedded world, Nuremberg Hannover Messe, Hannover	09-11.04 22-26.04 09-11.04 22-26.04
		WEBMag 05.04 15.04	Special: Hannover Messe Motors & Drives Sensor Technology		
5	May Closing Date Mailing Date	WEBMag 30.04 08.05	Renewable Energies and Green Hydrogen Sensors, Test & Measurement	LiveWorx 2024 Control, Stuttgart Smart Automation Austria, Linz SPS Italia, Parma Automotive Testing Expo, Stuttgart WIN Eurasia, Istanbul	TBD 23-26.05 23-25.05 28-30.05 04-06.06 05-08.06
	Closing Date Mailing Date	30.04 08.05	Process Modularization and Process Automation Networks & Communication Standards		
6	June Closing Date Mailing Date	17.05 05.06	Communication Networks & Protocolls Predictive Maintenance and Data Analysis EEBI Special Motors & Drives PCN Focus: Measurement &Instrumentation in Process Industries	Sensor+Test, Nuremberg PCIM, Nuremberg ACHEMA, Frankfurt am Main	11-13.06 11-13.06 10-14.06
7	July Closing Date Mailing Date	WEBMag 05.07 12.07	Condition Monitoring & Intelligent Maintenance Smart Handling Automation		
	Closing Date Mailing Date	WEBMag PCN 05.07 12.07	Measurement & Instrumentation Special Packaging		









Issu	e		Focus	Shows/Events	Dates
8	August Closing Date Mailing Date	WEBMag 09.08 16.08	3D Printing and Additive Manufacturing Sensors, Test & Measurement		
	Closing Date Mailing Date	WEBMag PCN 09.08 16.08	Pumps, Valves and Compressors Process Modularization and Process Automation		
9	September Closing Date Mailing Date	06.09 16.09	Power Supplies Decentralized Automation EEBI Special Energy Efficient Production PCN Focus: Intelligent Production: CO ₂ Reduction & Renewables	SINDEX, Bern Husum Wind, Husum EMO, Hannover	05-07.09 12-15.09 18-23.09
10	October Closing Date Mailing Date	13.09 09.10	Intelligent Vision Systems Battery Production Processes EEBI Special Battery Energy Storage PCN Focus: Sensors, Instrumentation &Control IEN Catalogues	Motek, Stuttgart Vision, Stuttgart Fakuma, Friedrichshafen	08-11.10 08-10.10 15-19.10
11	November Closing Date Mailing Date	11.10 16.11	Automation: Intelligent Hard- and Software and AI Intelligent Sensors & Controls PCN Focus: Automation	SPS Smart Production Solutions, Nuremberg electronica, Munich Formnext, Frankfurt	12-14.11 12-15.11 19-22.11
	Closing Date Mailing Date	WEBMag 24.10 04.11	Special: SPS Smart Production Solutions Intelligent Sensors and Equipment for Test & Measurement		
12	December Closing Date Mailing Date	WEBMag 02.12 12.12	Highlights of SPS 2024 Networking & Security		
		WEBMag PCN Freezening & control nows	Highlights of SPS 2024 Measurement, Control & Automation Pumps, Valves and Compressors		

For IEN Catalogue rates see page 39 For WEBMag rates see page 40

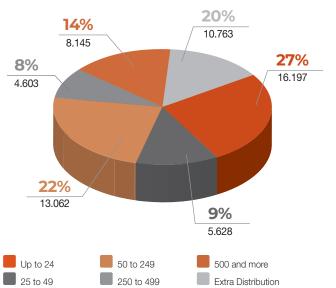
Print + Digital: Circulation 2024

By industry	Print	Digital	Subscribers	%
Manufacturing Industries	14.407	16.381	30.788	52,72%
Fabricated metal products	963	1285	2.248	3,85%
Machinery (excluding electrical)	3219	2668	5.887	10,08%
Electric, electronic, computing & communication	4811	6619	11.430	19,57%
Scientific, measuring & control equipment	1779	1943	3.722	6,37%
Automotive, aircraft & transportation	1501	1871	3.372	5,77%
Other manufacturing industries	2134	1995	4.129	7,07%
Processing Industries	1.872	6.121	7.993	13,69%
Primary metals	298	183	481	0,82%
Chemicals and allied products	489	903	1.392	2,38%
Plastics, rubber, petroleum & coal	231	447	678	1,16%
Crude petroleum, natural gas, mining and quarrying	53	312	365	0,63%
Food, beverage, tobacco	134	451	585	1,00%
Paper, textile, leather	196	284	480	0,82%
Other processing industries	471	3541	4.012	6,87%
Services and others	3.443	16.174	19.617	33,59%
Energy & water supply	662	970	1.632	2,79%
Engineering firms, consultants, contractrors	773	3554	4.327	7,41%
Public administration, government & military	397	671	1.068	1,83%
Education	493	1319	1.812	3,10%
Importer, dealers, distributors, of industrial products	384	1109	1.493	2,56%
Others related to the field	734	8551	9.285	15,90%
TOTAL	19.722	38.676	58.398	100%

By geographical area	Print	Digital	Subscribers	%
Austria	303	291	594	1,02%
Baltic States	155	124	279	0,48%
Belgium	889	894	1.783	3,05%
Bulgaria	78	134	212	0,36%
Croatia	103	87	190	0,33%
Czech Republic	285	221	506	0,87%
Denmark	312	312	624	1,07%
Finland	165	223	388	0,66%
France	2.672	4.149	6.821	11,68%
Germany	4.286	5.563	9.849	16,87%
Greece	250	441	691	1,18%
Hungary	103	194	297	0,51%
Ireland	41	198	239	0,41%
Israel	184	373	557	0,95%
Italy	1.663	2.664	4.327	7,41%
Netherlands (The)	1.039	1.320	2.359	4,04%
Norway	88	184	272	0,47%
Poland	151	301	452	0,77%
Portugal	147	443	590	1,01%
Romania	284	294	578	0,99%
Russian Federation	103	120	223	0,38%
Serbia and Montenegro	62	74	136	0,23%
Slovenia	109	81	190	0,33%
Slovakia	175	63	238	0,41%
Spain	703	1.174	1.877	3,21%
Sweden	419	294	713	1,22%
Switzerland	597	336	933	1,60%
Turkiye	504	491	995	1,70%
UK	3.554	5.331	8.885	15,21%
Other	298	12.302	12.600	21,58%
TOTAL	19.722	38.676	58.398	100%

Source: Publisher's Projection 2024

By number of employees



By job function	Subscribers	%
General or Corporate Management	17.001	29,11%
Product Design Engineering	8.106	13,88%
System Design Engineering	3.504	6,00%
Production Engineering	3.748	6,42%
Test/Quality/ Standard Engineering	2.054	3,52%
Operations/ Maintenance Engineering	2.274	3,89%
Other Engineering	3.661	6,27%
Purchasing or Procurement	4.422	7,57%
Other Functions	13.628	23,34%
TOTAL	58.398	100%



READERSHIP PROFILE 2024

By industry	Digital	%
Agricultural Chemicals	74	0,39%
Cosmetics, Toilet Preparations	20	0,11%
Energy, Water Supply, Waste Water Treatment	3.032	16,16%
Engineering, Consulting, Subcontract Services	4.100	21,86%
Food, Drinks, Tobacco	1.035	5,52%
Industrial Chemicals	2.816	15,01%
Lumber, Wood, Furniture & Fixtures	356	1,90%
Oil, Gas, Petroleum Refining & Related Products	991	5,28%
Paints, Varnishes, Lacquers & Allied Products	65	0,35%
Paper, Printing & Allied Products	903	4,81%
Pharmaceuticals	221	1,18%
Plastic Materials and Synthetics	774	4,13%
Primary Metals Industries	802	4,28%
Rubber & Plastic Products	403	2,15%
Sealants, Explosives, Ink, Carbon, Chemical Products	65	0,35%
Soap, Detergents, Cleaining Products, Perfumes	70	0,37%
Stone, Clay, Glass & Concrete Products	273	1,46%
Textile, Apparel, Leather	703	3,75%
Others related to the field	2.057	10,96%
TOTAL	18.760	100%

Source: Publisher's Projection 2024

By geographical area	Digital	%
Austria	171	0,91%
Belgium	1.536	8,19%
Czech Republic	55	0,29%
Denmark	100	0,53%
Finland	47	0,25%
France	3.390	18,07%
Germany	2.853	15,21%
Greece	268	1,43%
Hungary	47	0,25%
Ireland	203	1,08%
Italy	2.543	13,56%
Netherlands	794	4,23%
Norway	88	0,47%
Poland	65	0,35%
Portugal	221	1,18%
Spain	1.147	6,11%
Sweden	154	0,82%
Switzerland	241	1,28%
Turkey	203	1,08%
Uk	2.214	11,80%
Extra-Europe Distribution	2.420	12,90%
TOTAL	18.760	100%

By job function	Digital	%
Engineering	5.237	26,91%
General & Corporate Management	4.012	24,82%
Others	3.039	13,10%
Plant Operations, Maintenance, Quality Control	2.324	12,07%
Purchasing	2.341	15,05%
Research & Development	1.807	8,06%
TOTAL	18.760	100%



Jacques Marouani Editor j.marouani@tim-europe.com

PEI (Produits Equipements Industriels) is considered as a reliable source for manufacturers searching for new products or new solutions in the industrial sector.

With unmatched readership and contacts, PEI is always at the forefront of the novelties' presentation on the B2B market, reaching to industrial designers and decision makers of the French market. In addition to dynamic sectors such as automation, measurement or motors, the keywords for PEI this year will be: industry 4.0, artificial intelligence, energy efficiency...

Language: French - Launched: 1989



Main Topics

- Automation
- Sensors & Transducers
- Hydraulics and Pneumatics
- Mechanical Equipment
- Motors and Drives
- Electricity & Industrial Electronics
- Vision Systems

- Logistics and Industrial Supplies
- Industrial Computers
- Test & Measurement
- Production Equipment
- Safety
- Industry 4.0
- · Additive Manufacturing -3D Printing

40.938

Total subscribers 60.000

Website visitors per month

Advertisement Rates and Specifications



1/1 page 210 x 285 mm

+5 mm bleed ■*180 x 259 mm



2/3 page vertical ■*119 x 259 mm

6,000 €



2/3 page horizontal ■*180 x 171 mm



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PEI FRANCE



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1/8 page ■*88 x 57 mm

Iss	ue		Focus	Shows/Events	Dates
1/2	January/February Closing Date Mailing Date	19.01 14.02	Food Processing Equipment Diagnostic and Maintenance Tools	JEC World, Paris CFIA, Rennes	05-07.03 12-14.03
3	March Closing Date Mailing Date	09.02 06.03	Preview Global Industrie Automation and Industry 4.0 Sensors and Transmitters	SITL, Paris Global Industrie, Paris Forum Labo, Lyon Analyse industrielle, Paris SOC, Paris	19-21.03 25-28.03 27-28.03 03-04.04 03-04.04
4	April Closing Date Mailing Date	15.03 10.04	Preview Hannover Messe Industrial Computing, Al and Embedded Systems Green Automation and Sustainable Manufacturing	Hannover Messe, Hannover	22-26.04
5	May Closing Date Mailing Date	05.04 02.05	Preview IoT Solutions World Congress Connected Objects and Industrial Networks Robotics, Cobotics and Automation New Industrial Catalogs	IoT Solutions World Congress, Barcelone 3D Print, Lyon Sepem Industries Est, Colmar FIP, Lyon PCIM Europe, Nuremberg Vivatech, Paris	21-23.05 04-06.06 04-06.06 04-07.06 11-13.06 During June
6	June Closing Date Mailing Date	WEBMag 10.05 05.06	Industrial Display and Human-Machine Interfaces Measurement and Test Equipments	Eurosatory, Paris Automation, Baden-Baden	17-21.06 02-03.07
9	September Closing Date Mailing Date	WEBMag 19.07 04.09	Cameras and Vision Systems Hydraulics, Pneumatics, Pumps and Valves	Sepem Industries Sud-Ouest, Toulouse Motek, Stuttgart	24-26.09 08-11.10
10	October Closing Date Mailing Date	06.09 02.10	Preview Electronica Electronic Components and Systems Equipments for the Automotive Industry	Electronica, Munich Sepem Industries Centre-Est, Grenoble Mondial de l'automobile, Paris Expoprotection, Paris	12-15.11 19-21.11 During October During November
11	November Closing Date Mailing Date	18.10 13.11	Energetic Efficiency Industrial Security and Cybersecurity		
12	December Closing Date Mailing Date	WEBMag 02.12 12.12	Industrial Supplies Motors, Variators and Drives New Industrial Catalogs	CES, Las Vegas Sepern Industries Nord, Douai	07-10.01 28-30.01

For New Industrial Catalogs rates see page 39 - For WEBMag rates see page 40

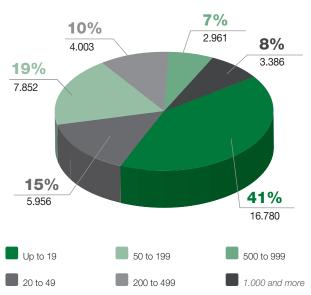
Print + Digital: Circulation 2024

By industry	Print	Digital	Subscribers	%
Other industries	2.774	7.884	10.658	26,03%
Construction, public works	212	353	565	1,38%
Chemicals, pharmaceuticals	541	704	1.245	3,04%
Inter-industrial trade	339	758	1.097	2,68%
Mechanical assemblies	3.119	1.947	5.066	12,37%
Electrical assemblies	1.336	1.334	2.670	6,52%
Energy distribution	271	286	557	1,36%
Professional electronics	1.774	1.354	3.128	7,64%
Consumer electronics	188	293	481	1,17%
Materials, minerals, glass	450	319	769	1,88%
Technical education & training	123	264	387	0,95%
Automotive industry	503	702	1.205	2,94%
Food processing & beverage industries	354	380	734	1,79%
Lumber, wood, furnishings	119	124	243	0,59%
Engineering services, consultancy	650	912	1.562	3,82%
Precision, measuring & control instruments	771	931	1.702	4,16%
Metallurgy, fabricated metal products	1.979	1.147	3.126	7,64%
Paper, cardboard & print services	381	384	765	1,87%
Plastics, rubber	554	95	649	1,59%
Power production	478	331	809	1,98%
Health sector	197	201	398	0,97%
Public service, research, national defence	884	907	1.791	4,37%
Sub-contracting	142	359	501	1,22%
Textile, clothing, leather, shoes	152	254	406	0,99%
Transportation	186	238	424	1,04%
TOTAL	18.477	22.461	40.938	100%

Source:	Publisher's	Projection	2024
Cource.	i ubildilci 3	i rojection	2027

By job function	Subscribers	%
Purchase Manager	2.079	5,08%
Others	11.404	27,86%
Department Head, Project Manager, Engineer	11.360	27,75%
CEO, Managing Director, General Manager	11.670	28,51%
Technician, Technical Agent	4.425	10,81%
TOTAL	40.938	100%

Number of employees





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IEN D-A-CH, was launched in the early '80s as "Technische Revue" as interface between industrial provider and user. We deliver relevant information to developers, designers and technical management in all sectors of discrete manufacturing in the German-speaking area. We offer an editorial selection of all product groups and solutions in the fields of automation, sensor, measuring and drive technology and cover these areas with a mix of exclusive editorial contents, application stories, interviews about technological trends and more. With the ongoing trends of Industry 4.0 and the dissolution of the classical automation pyramid new software trends and cyber security is becoming a topic for our reporting as well as (collaborative) robotics or 3D-printing/additive manufacturing in the production process.

Language: German - Launched: 1982



Main Topics

- Automation
- Electronics Electricity
- Hydraulics & Pneumatics
- Industrial Supplies & Safety
- Motors, Drives & Power Transmission
- Test & Measurement
- Sensor Technology
- Industry 4.0
- Additive Manufacturing -3D Printing

38.848

Total subscribers 25.000

Website visitors per month

Advertisement Rates and Specifications





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■*119 x 259 mm



2/3 page horizontal ■*180 x 171 mm



1/2 page island ■*119 x 170 mm



210 x 138 mm +5 mm bleed ■*180 x 125 mm



Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information on request



1/2 page vertical

103 x 285 mm +5 mm bleed ■*88 x 259 mm



1/3 page horizontal

210 x 98 mm +5 mm bleed ■*180 x 80 mm



1/3 page vertical □ 72 x 285 mm

+5 mm bleed *57 x 259 mm



■*88 x 125 mm



1/8 page ■*88 x 57 mm

WWW.IEN-DACH.DE IEN D-A-CH

Issu	Issue		Focus	Shows/Events	Dates
1	January Closing Date Mailing Date	WEBMag 12.01 22.01	Motion, Drives & Controls IIoT: Edge and Cloud		
2	February Closing Date Mailing Date	WEBMag 09.02 19.02	Al for Production Vision: 2D and 3D		
3	March Closing Date Mailing Date	09.02 06.03	Special: IPCs, HMIs and Displays Power Supplies IT/OT Integration and Digital Transformation	MECSPE, Bologna LogiMAT, Stuttgart embedded world, Nuremberg	0608.03. 1921.03. 0911.04.
4	April Closing Date Mailing Date	08.03 03.04	Hannover Messe Preview Decentralised Motion and Automation Energy Efficient Production	Automatisierungstreff, Böblingen HANNOVER MESSE, Hannover	1618.04. 2226.04.
5	May Closing Date Mailing Date	WEBMag 10.05 20.05	Industrial Networks and Communication Standards Renewable Energies, CO ₂ -Reduction and Circular Production	IoT Solutions World Congress, Barcelona Control, Stuttgart	2123.05. 2326.05.
6	June Closing Date Mailing Date	24.05 21.06	Special: Sensors, Test & Measurement Safe and Intelligent Automation Intelligent Maintenance: Hard- and Software	Automotive Testing Expo, Stuttgart WIN Eurasia, Istanbul Sensor+Test, Nuremberg PCIM, Nuremberg	0406.06. 0508.06. 1113.06. 1113.06.
7	July Closing Date Mailing Date	WEBMag 12.07 22.07	Intelligent Motion & Drives Cables, Connectivity and Energy Chains		
8	August Closing Date Mailing Date	WEBMag 02.08 12.08	Ease of Use Robotics: Hard- and Software Advanced Automation and Flexible Production		
9	September Closing Date Mailing Date	30.08 23.09	Special: Motek Energy-Efficient Motors & Drives: Components and Solutions Automation for Assembly and Handling	Fachpack, Nürnberg WindEnergy, Hamburg Vision, Stuttgart Motek, Stuttgart	2426.09. 2427.09. 0810.10. 0811.10.
10	October Closing Date Mailing Date	20.09 16.10	Digital Transformation in the Energy Efficient Industry 3D-Printing and Additive Manufacturing Strategies Intelligent Maintenance	Fakuma, Friedrichshafen	1519.10.
11	November Closing Date Mailing Date	18.10 08.11	Special: SPS Safety and Cyber Security for Production Automation: Intelligent Components and Solutions	sps smart production solutions, Nuremberg electronica, Munich Formnext, Frankfurt	1214.11. 1215.11. 1922.11.
12	December Closing Date Mailing Date	WEBMag 03.12 13.12	Products and Solutions: Highligts 2024 smart production solutions Highlights		

For Katalog Distributor rates see page 39 For WEBMag rates see page 40

Print + Digital: Circulation 2024

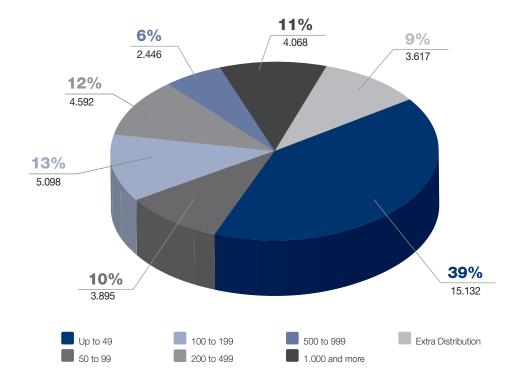
By industry	Print	Digital	Subscribers	%
Mechanical & plant engineering	9.874	3.219	13.093	33,70%
Automotive industry / vehicle construction	813	889	1.702	4,38%
Metal industry	609	746	1.355	3,49%
Precision mechanics / optics	707	653	1.360	3,50%
Electrotechnics / electronics	7.160	4.034	11.194	28,81%
Communication equipment / IT	488	435	923	2,38%
Chemistry / plastics / rubber	705	598	1.303	3,35%
Cellulose / paper / cardboard / printing	67	177	244	0,63%
Wood / glass / ceramics/ mining / quarrying	88	182	270	0,70%
Food / beverage /tobacco	66	97	163	0,42%
Energy / water treatment	197	199	396	1,02%
Engineering firms / System integrators	183	447	630	1,62%
Technical institutes / universities	281	681	962	2,48%
Other industries	385	1.377	1.762	4,54%
Extra distribution	497	2.994	3.491	8,99%
TOTAL	22.120	16.728	38.848	100%

Source: Publisher's Projection 2024

By geographical area	Print	Digital	Subscribers	%
Germany	20.435	13.591	34.026	87,59%
Austria	384	512	896	2,31%
Switzerland	703	669	1.372	3,53%
Poland	108	206	314	0,81%
Hungary	122	124	246	0,63%
Czech Republic	30	133	163	0,42%
Slovakia	12	50	62	0,16%
Slovenia	48	84	132	0,34%
Baltic states	10	28	38	0,10%
Extra distribution	268	1.331	1.599	4,12%
TOTAL	22.120	16.728	38.848	100%

By job function	Subscribers	%
Design management / design	5.537	14,25%
Development management / development	7.224	18,60%
Research management / research	1.241	3,19%
Project management	615	1,58%
Technical purchasing / purchasing	4.453	11,46%
Manufacturing management / manufacturing	2.962	7,62%
Planning / rationalisation	351	0,90%
Quality control	510	1,31%
Maintenance	510	1,31%
Company management / technical management	9.475	24,39%
Other function	1.673	4,31%
Extra distribution	4.297	11,06%
TOTAL	38.848	100%

By number of employees



Paola Capitanio Editor p.capitanio@tim-europe.com





decision makers rely upon when looking for new products and solutions that meet their needs. Since 1999, IEN Italia has been able to regenerate itself in all the changes that both Publishing and Industry have had to face. And even today, in the panorama of the so-called Fourth Industrial Revolution, IEN Italia is actively present and addresses all aspects of industrial automation. Through participation in the most important trade fairs in the world and the creation of monthly special sections, Industry 4.0 unfolds within IEN Italia in all its forms and potential: throughout the year there will be a succession of topics that range from typical and exemplary themes such as Food & Beverage, Energy Efficiency, Packaging, Aerospace and Automotive, to increasingly innovative and disruptive technological concepts such as 3D Printing, Additive Manufacturing, Cyber Security.

IEN Italia represents the most reliable source that industry

Language: Italian - Launched: 1999

24.343

Total subscribers 40.000

Website visitors per month

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Hvdraulics & Pneumatics
- Industrial Supplies
- Electronics Electricity
- Industry 4.0
- Energy Efficiency
- Vision Systems
- Additive Manifacturing 3D Printing

Advertisement Rates and Specifications



210 x 285 mm +5 mm bleed ■*180 x 259 mm



2/3 page vertical

■*119 x 259 mm



2/3 page horizontal

■*180 x 171 mm



■*119 x 170 mm



1/2 page horizontal

210 x 138 mm +5 mm bleed

■*180 x 125 mm



Special positioning Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information

on request



1/2 page vertical

□ 103 x 285 mm +5 mm bleed *88 x 259 mm



1/3 page horizontal

210 x 98 mm +5 mm bleed ■*180 x 80 mm



☐ 72 x 285 mm +5 mm bleed ■*57 x 259 mm



■*88 x 125 mm

800 €

1/8 page

■*88 x 57 mm

Issu	Issue		Focus	Shows/Events	Dates
1/2	January/February Closing Date Mailing Date	12.01 08.02	Special: Packaging Electrical Components Hydraulics & Pneumatics	A&T Automation&Testing, Turin MECSPE, Bologna	14-16.02 06-08.03
3	March Closing Date Mailing Date	WEBMag 05.03 15.03	Preview: Hannover Messe Special: Cobotics Special: 3D Printing - Additive Manufacturing Solutions for Digitization	MCE Expocomfor, Milan Global Industry, Lione embedded word, Nuremberg Hannover Messe, Hannover	12-15.03 25-28.03 09-11.04 22-26.04
4	April Closing Date Mailing Date	08.03 04.04	Focus: Hannover Messe Special: Automation 4.0 Cybersecurity		
5	May Closing Date Mailing Date Closing Date Mailing Date	12.04 09.05 SPS WEBMag 10.05 20.05	Focus: SPS Italia Special: Energy Efficiency in Industrial Plants Sensors & Transmitters Predictive Maintenance for OEM	IFAT, Munich IVS, Bergamo SPS Italia, Parma MECFOR, Parma	13-17.05 15-16.05 28-30.05 28-30.05
6/7	June/July Closing Date Mailing Date	WEBMag 21.06 01.07	Special: Aerospace Special: Solutions for the Medical Industry Industrial Software	WIN Eurasia, Istanbul ACHEMA, Frankfurt	05-08.06 10-14.06
9	September Closing Date Mailing Date	23.08 12.09	Special: Automotive Mechatronics & Robotics Test & Measurement	Motek, Stuttgart MIAC, Lucca	08-11.10 TBD
10	October Closing Date Mailing Date	13.09 10.10	Special: Food and Beverage Motors & Drives	BI-MU, Milan	10-14.10
11	November Closing Date Mailing Date	11.10 07.11	Focus: SPS Smart Production Solutions Servitization & Smart Manufacturing	SPS Smart Production Solutions, Nuremberg Formnext, Frankfurt Ecomondo, Rimini ADIPEC, Abu Dhabi	12-14.11 19-22.11 TBD TBD
12	December Closing Date Mailing Date	WEBMag 03.12 13.12	Special: Chemical-Pharmaceutical Industry Tools & Equipments Industrial Vision		

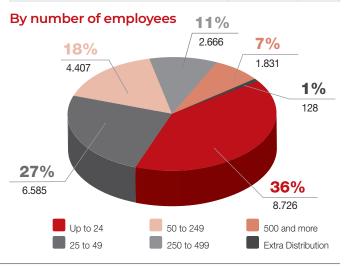
For WEBMag rates see page 40

Print + Digital: Circulation 2024

By industry	Print	Digital	Subscribers	%
Government, Military, Public Administration	112	631	743	3,05%
Food, Beverage & Tobacco	997	602	1.599	6,57%
Other Processing Industries	301	561	862	3,54%
Other Manufacturing Industries	184	734	918	3,77%
Others	62	343	405	1,66%
Electric, Electronic, Computing	903	1.338	2.241	9,21%
Automotive	601	865	1.466	6,02%
Scientific, Measuring & Control Equipment	732	1.302	2.034	8,36%
Paper, Textile, Leather	446	487	933	3,83%
Chemical, Pharmaceutics	1.103	803	1.906	7,83%
Culture	123	818	941	3,87%
Crude Petroleum, Gas, Mining, Quarrying	101	633	734	3,02%
Plastics, Rubber, Oil, Coal	736	658	1.394	5,73%
Energy & Water Treatment	185	633	818	3,36%
Import, Dealers & Distributors	203	712	915	3,76%
Machinery (Excluding Electrical)	651	854	1.505	6,18%
Metallurgical	499	681	1.180	4,85%
Fabricated Metal Products	1.331	1.243	2.574	10,57%
Engineering Firms, Consultants & Contractors	184	991	1.175	4,83%
TOTAL	9.454	14.889	24.343	100%

Source: Publisher's Projection 2024

By job function	Subscribers	%
Purchasing or Procurement	3.361	13,81%
Other Engineering/Project Management	1.771	7,28%
Other	843	3,46%
General or Corporate Management	4.527	18,60%
Production Engineering	3.613	14,84%
Test, Standards and Quality Control	1.578	6,48%
Planning / Rationalisation	1.072	4,40%
System Design Engineering	1.644	6,75%
Product Design Engineering	5.934	24,38%
TOTAL	24.343	100%







Federation part of Confindustria. A three-monthly supplement to

IEN Italia, every issue contains specific guidelines for industrial distribution's management, exclusive interviews and news and updates from the FNDI.

Il Distributore Industriale - Distribuzione, Vendita & Management is the official magazine of FNDI, the National Industrial Distribution

Language: Italian - Launched: 2007



Total subscribers 5.000

Website visitors per month

1.510 €

2/3 page vertical

121 x 285 mm

PUBLISHING SCHEDULE 2024

Issue			Focus	Shows/Events	Dates
	4	April Closing Date 15.03 Mailing Date 05.04	Bearings & Power Transmission	Hannover Messe, Hannover SPS Italia, Parma MECFOR, Parma	22-26.04 28-30.05 28-30.05
	6/7	June/July Closing Date 14.06 Mailing Date 08.07	Hydraulics & Pneumatics		
	10	October Closing Date 13.09 Mailing Date 07.10	Digital Transformation & Logistic	BI-MU, Milan	10-14.10
	12	December Closing Date 15.11 Mailing Date 10.12	Tools		

1.250 €

1/2 page horizontal

Advertisement Rates and Specifications



1/1 page

210 x 285 mm +5 mm bleed

■*180 x 237 mm



1/2 page vertical

□ 103 x 285 mm +5 mm bleed ■*88 x 237 mm



IIa Cop. - Inside front IIIa Cop. - Inside back IV^a Cop. - Outside back

210 x 285 mm +5 mm bleed ■*180 x 237 mm

+5 mm bleed ■*106 x 237 mm

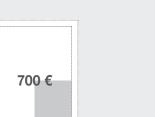


1/3 page horizontal 210 x 99 mm 72 x 285 mm +5 mm bleed +5 mm bleed ■*180 x 76 mm ■*57 x 237 mm



1/2 page island ■*118 x 160 mm

210 x 141,5 mm +5 mm bleed ■*180 x 118.5 mm



1/4 page

■*88 x 118,5 mm

*Type area, centered

Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm

Special positioning

Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information on request

Marco Marangoni Editorial Director m.marangoni@tim-europe.com



Paola Capitanio Editor p.capitanio@tim-europe.com

CONTENTS AND SPECIFICATIONS

Manutenzione & Asset Management is the official magazine of A.I.MAN. Italian Maintenance Association. In addition to the main monthly focuses, every issue contains articles on macro-areas such as Maintenance & Business, Maintenance Processes, Reliability & Maintenance Industry, Asset Lifecycle Management, Maintenance and Industry 4.0, and Competences in maintenance.

Language: Italian - Launched: 1999





Main Topics

- Maintenance & Business
- Maintenance Processes
- Reliability & Maintenance Engineering
- Asset Lifecycle Management
- Maintenance & Industry 4.0
- Competences in maintenance

13.953

Total subscribers

10.000

Website visitors per month

BUYERS GUIDE: Box Company

200 €

name + Logo

■*60 x 20 mm

Advertisement Rates and Specifications

Cover **3.540 €**Double page **2.970 €**

Gatefold front cover

- 405 x 285 mm +5 mm bleed
- *375 x 237 mm

Double page

420 x 285 mm +5 mm bleed

2.590 € 2.100 € 2.780 € 1.700 €

II^a Cop. - Inside front III^a Cop. - Inside back IV^a Cop. - Outside back 1/1 page

210 x 285 mm +5 mm bleed *180 x 237 mm

1.360 €

2/3 page vertical

121 x 285 mm +5 mm bleed

□*106 x 237 mm □*118 x 160 mm



1/2 page island

133 x 179 mm +5 mm bleed



1/2 page horizontal

210 x 141,5 mm +5 mm bleed

■*180 x 118,5 mm



1/2 page vertical 103 x 285 mm

103 x 285 mm +5 mm bleed 103 x 285 mm 104 mm bleed 105 mm bleed



1/3 page horizontal

210 x 99 mm +5 mm bleed *180 x 76 mm



■*57 x 237 mm



1/4 page*88 x 118,5 mm



■*88 x 79 mm

*Type area, centered

Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm

Special positioning

Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information on request

PUBLISHING SCHEDULE 2024

Issu	Issue		Focus	Shows/Events	Dates
1	January Closing Date Mailing Date	12.12 19.01	Organization & Maintenance Processes Condition Monitoring		
2	February Closing Date Mailing Date	12.01 08.02	Operations & Maintenance Diagnostics	A&T Automation & Testing, Turin	14-16.02
3	March Closing Date Mailing Date	09.02 07.03	Maintenance & Service Hydraulics & Pneumatics Service Management Special: Oil & Gas	MECSPE, Bologna MCE Expocomfor, Milan Global Industry, Lyon	06-08.03 12-15.03 25-28.03
4	April Closing Date Mailing Date	08.03 04.04	Maintenance & Asset Integrity Instrumentation & Control	embedded world, Nuremberg Hannover Messe, Hannover	09-11.04 22-26.04
5	May Closing Date Mailing Date	12.04 09.05	Maintenance & Transportations MES Platform & Data Management Special: Automotive	IVS, Bergamo IFAT, Munich SPS Italia, Parma MECFOR, Parma	15-16.05 13-17.05 28-30.07 28-30.08
6	June Closing Date Mailing Date	03.05 07.06	Maintenance & Safety PPE - Personal Protective Equipment Safety Protections Special: Food & Beverage	WIN Eurasia, Istanbul	05-08.06
7/8	July/August Closing Date Mailing Date	05.07 22.08	Maintenance & Distribution OEM Maintenance Platform		
9	September Closing Date Mailing Date	23.08 19.09	Maintenance & Sustainability Energy Saving Special: Maintenance & Energy Efficiency		
10	October Closing Date Mailing Date	20.09 18.10	Maintenance 4.0 Software and Digital Tools Special: Maintenance 4.0	BI-MU, Milan MIAC, Lucca MCMA, Verona	10-14.10 TBD TBD
11	November Closing Date Mailing Date	11.10 07.11	Maintenance & Training Mechanical Systems & Components Special: Maintenance in Process Industry	SPS Smart Production Solutions, Nuremberg ADIPEC, Abu Dhabi Ecomondo, Rimini	12-14.11 TBD TBD
12	December Closing Date Mailing Date	08.11 02.12	Maintenance & Infrastructure Tools & Equipments Special: Software and BIM Platform	Valve World Expo, Düsseldorf	TBD



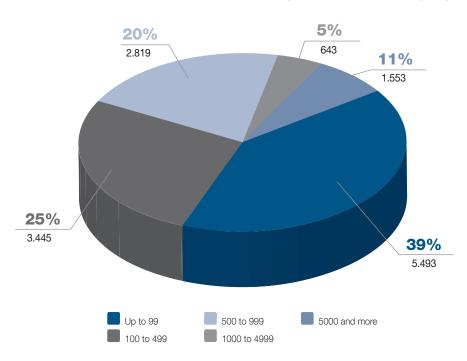
Print + Digital: Circulation 2024

By industry	Subscribers	%
Food & Beverage	1.373	9,84%
Textile & Synhetics Fibres	599	4,00%
Paper, Cellulose & Wood	917	6,57%
Metallurgy & Iron Industry	1.089	7,80%
Mechanical & Electromechanical	2.188	15,68%
Ceramic & Stoneware	812	5,82%
Chemicals & Petrolchemicals	2.136	15,31%
Energy productions	659	4,72%
Maintenance Services	2.006	14,38%
Others	2.174	15,58%
TOTAL	13.953	100%

By job function	Subscribers	%
General Manager	1.996	14,31%
Plant Engineering Manager	2.164	15,51%
Maintenance Manager	3.347	23,99%
Maintenance Staff	2.214	15,87%
Sales & Procurement	1.663	11,92%
Maintenance Service Manager	1.302	9,33%
Others	1.267	7,00%
TOTAL	13.953	100%

Source: Publisher's Projection 2024

By number of employees



MANUTENZIONE BUYERS GUIDE

Industrial Maintenance Vendor List

Published once a year, Buyers Guide is the only Vendor List for industrial maintenance on the market, created to help all operators in the sector finding the most useful tools and companies for their work.





10.693

Total subscribers 6.000

Website visitors per month

The aim of CMI - Costruzione e Manutenzione Impianti is to provide Purchasing Managers, Design and Maintenance Technicians and Installers concise information on the most recent market proposals in the automation, instrumentation, fluid circulation and components of machines and systems sectors.

Language: Italian - Launched: 1999

Focus 2024

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



Vendor List Vendor List is the annual

publication that analyzes the trend of the automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers. Date of publication: March 2024

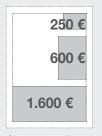


Italian Vendors' List Italian Vendors' List is the English

edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.

Date of publication: June 2024

Advertisement Rates and Specifications



Cover - manchette 53 x 47 mm Cover - news

Cover - 1/3 horizontal 228 x 110 mm



Back Cover manchette 135 x 90 mm



1/1 page Tabloid 245 x 337 + 5 mm

bleed



1/1 page + news 182 x 256 mm



1/2 page horizontal 245 x 168,5 mm +5 mm bleed



2/3 page horizontal 228 x 230 mm



1/3 page horizontal 228 x110 mm



2/3 page vertical 134 x 312 mm



1/2 page vertical 120 x 337 mm +5 mm bleed



134 x 186 mm



1/6 pagina 134 x 105 mm 1/2 Pagina + news 182 x 130



Island - Vendor List + **Company Profile** 150 x 210 mm

Island - Italian Vendors List + Company Profile 150 x 210 mm

*Type area, centered

Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm

Special positioning

Front cover (1/3 page) € 1.600 Inside front cover (1/3 page) € 1.500 Manchette inside back cover € 400 Back cover Tabloid € 2.200 Section "L'azienda informa" € 1.000

For quantity discount, inserts and special positioning: pricing and further information on request

In each issue:

Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products

Issu	Issue		Focus	Shows/Events	Dates
1/2	January/February Closing Date Mailing Date	19.01 12.02	Process Automation	A&T Automation & Testing, Turin	14-16.02
3	March Closing Date Mailing Date	16.02 08.03	Piping Systems	MECSPE, Bologna MCE Expocomfor, Milan	06-08.03 12.15.03
4	April Closing Date Mailing Date	22.03 10.04	Instrumentation & Monitoring Special: Pumps & Valves	Hannover Messe, Hannover IVS, Bergamo IFAT, Munich	22-26.04 15-16.05 13-17.05
5	May Closing Date Mailing Date	19.04 09.05	Automation 4.0 Focus Oil & Gas Fluid Handling	SPS Italia, Parma MECFOR, Parma	28-30.05 28-30.06
6	June Closing Date Mailing Date	17.05 07.06	Chemical & Farmaceutical Industry Special: Pumps & Energy Efficiency Special: ACHEMA	ACHEMA, Frankfurt	10-14.06
7/8	July/August Closing Date Mailing Date	28.06 26.07	Industrial Consumer Products Condition Monitoring		
9	September Closing Date Mailing Date	23.08 10.09	Food & Beverage Cooling Systems		
10	October Closing Date Mailing Date	20.09 10.10	Water Supply & Sanitary Engineering Lubrication & Filtration	MIAC, Lucca BI.MU, Milan	TBD 10-14.10
11	November Closing Date Mailing Date	22.10 08.11	Water Treatment Energy Efficiency	SPS Smart Production Solutions, Nuremberg ADIPEC, Abu Dhabi	12-14.11 TBD
12	December Closing Date Mailing Date	15.11 09.12	Special: ATEX Solutions Seals and Gaskets		

Print + Digital: Circulation 2024

By industry	Subscribers	%
Oil & Gas	2.283	21,35%
Food	1.887	17,65%
Chemical & Petrolchemical Industry	2.016	18,85%
Plants for Water & Aqueducts Treatment	915	8,56%
Plant Maintenance	784	7,33%
Chemical & Pharmaceutical Industry	801	7,49%
Steel & Mechanical Industries	644	6,02%
Energy Saving Solutions	803	7,51%
Plasting Processing	112	1,05%
Textiles	78	0,73%
Engiennering Companies	192	1,80%
Industrial Distributors	54	0,51%
Ceramics & Glass	124	1,16%
TOTAL	10.693	100%

Source: Publisher's Projection 2024

By job function	Subscribers	%
Installers	318	2,97%
Production & Factory Managers	2.198	20,56%
Systems Designers	2.012	18,82%
Maintenance Managers	2.446	22,87%
Purchasing Managers	3.218	31,00%
Design Managers	501	4,69%
TOTAL	10.693	100%

GUIDA AGLI ACQUISTI

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With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

Customer's Purchasing Manager Interview (print + digital) + Full Page Advertising

€ 1.600

Onur Dil Editor o.dil@tim-europe.com





In the last 15 years Endüstri Dünyası has become the most trusted source for industrial decision makers looking for new products and solutions. With an unmatched readership and response, it reaches industrial designers and manufacturing executives across the spectrum of the Turkish industry. It is at the forefront of publishing groundbreaking news in the B2B marketplace, where special content is shaped by the changes and progress of the new digitalized industrial world.

Language: Turkish - Launched: 2007

25.766

Total subscribers 28.000

Website visitors per month

Main Topics

- Electronics Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation Robotics
- Test & Measurement
- Industry 4.0
- Sensor Technology
- Additive Manufacturing -3D Printing

Advertisement Rates and Specifications



210 x 297 mm

+5 mm bleed ■*180 x 262 mm



2/3 page vertical

■*119 x 262 mm



2/3 page horizontal

■*180 x 171 mm



■*119 x 170 mm



1/2 page horizontal

210 x 148,5 mm +5 mm bleed ■*180 x 125 mm



Inside front, inside back, outside back: +15% Cover story, Cover presence incl. three inner pages, inserts: pricing and further information on request



1/2 page vertical

□ 105 x 297 mm +5 mm bleed ■*88 x 262 mm



1/3 page horizontal

220 x 105 mm +5 mm bleed *180 x 80 mm



1/3 page vertical

□ 77 x 307 mm +5 mm bleed ■*57 x 262 mm



1/4 page

□ 105 x 148,5 mm +5 mm bleed ■*105 x 148,5 mm

Issu	ie		Focus	Shows/Events	Dates
1/2	January/February Closing Date Mailing Date	WEBMag 30.01 06.02	Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions	IMATECH 2024 (Industrial Production Technologies Fair)	22-25.02
3	March Closing Date Mailing Date	WEBMag 27.02 05.03	Hannover Messe Special Edition Industrial Automation		
4	April Closing Date Mailing Date	26.03 04.04	Test and Measurement Systems Katalog Tanıtım	Solarex 2024 (Solar Energy and Technologies Fair) Hannover Messe, Hannover IBAKTECH 2024 ICCI 2024 (International Energy & Evironmental Fair& Conference) IFAT EURASIA 2024 Mining Turkiye 2024	04-06.04 22-26.04 24-27.04 24-26.04 2527.04 02-05.05
5	May Closing Date Mailing Date	30.04 08.05	Machinery Industry Hannover Messe Report	Konya Machinery Technologies Fairs Wenergy Expo 2024 Fastener Expo Eurasia 2024 Hardware Eurasia 2024 Automechanika Istanbul Busworld Turkiye	08-11.05 09-11.05 09-12.05 09-12.05 23-26.05 29-31.05
6/7	June Closing Date Mailing Date	28.05 05.06	WIN EURASIA 2024 Robotics & Automation	WIN EURASIA 2024	05-08.06
7/8	July/August Closing Date Mailing Date	WEBMag 30.07 05.08	Factory Automation		
9	September Closing Date Mailing Date	27.08 04.09	Machine Industry Electronics and Electric Supplement	ISAF Smart Exhibitions 2024 IMEX 2024 (Mobile Systems, Consumer Electronics & New Technologies Exhibition) ANKIROS 2024 ANNOFER 2024 TURKCAST 2024 Eskisehir Industry 2024 (R&D, Industry and Technology Fair) METALEXPO 2024 Maktek Eurasia 2024	12-15.09 12-15.09 19-21.09 19-21.09 19-21.09 25-28.09 25-28.09 30.09-05.10
10	October Closing Date Mailing Date	24.09 02.10	Industrial Equipment Smart Factories Katalog Tanıtım	Kalite 2024 (Control, Metrology, Testing Equipment and Industrial Software Exhibiton) STT Euarisa (Surface Treatment Technologies Fair) Eurasian Composites Show Putech Eurasia (International Polyurethane Industry Exhibition) Paint Expo Eurasia (International Industrial Coating Technologies Exhibition) Surtech Eurasia Eurasia Packaging Istanbul 2024 Food-Tech Eurasia 2024 SAHA EXPO 2024 (Defense and Aerospace Exhibition) ENTECH (Recycling Environmental Technologies and Zero Waste Expo) EV Charge Show	02-05.10 02-05.10 02-05.10 02-05.10 02-05.10 02-12.10 09-12.10 09-12.10 22-26.10 31.10-01.11 02-04.11
111	November Closing Date Mailing Date	30.10 06.11	Industrial Communication	NextGen 2024 (E-Mobility + Charge Expo & Summit) Solar Storage 2024 (Solar Energy and Energy Storage Fair) Go Green Turkiye (Electric Vehicles, Charging Technologies, Equipment And Hardware Exhibition) EIF 2024 (International Energy Congress and Expo) Plast Eurasia 2024 (International Plastic Industry Fair) Istanbul Hardware Fair Turkchem ChemShow Eurasia 2024 Bumatech (Bursa Machine Technologies Fairs)	07-09.11 07-09.11 14-16.11 15-17.11 20-23.11 20-23.11 27-29.11 27-30.11
12	December Closing Date Mailing Date	WEBMag 26.11 04.12	Power Supplies & Energy		

For WEBMag rates see page 40

Print + Digital: Circulation 2024

By industry	Print	Digital	Subscribers	%
Automotive, Aircraft & Transportation	169	3.711	3.880	15,1%
Chemicals and Allied Products	66	469	535	2,1%
Construction	44	237	281	1,1%
Crude Petroleum, Natural Gas, Mining and Quarring	52	232	284	1,1%
Education	41	181	222	0,9%
Electric, Electronic, Computing & Communication	405	3.118	3.523	13,7%
Energy & Water Supplies	36	128	164	0,6%
Engineering Firms	74	498	572	2,2%
Fabricated Metalproducts	94	272	366	1,4%
Food, Beverage, Tobacco	70	227	297	1,2%
Importer, Dealers, Distributors, of Industrial Products	46	219	265	1,0%
Logistics and Transportation	10	82	92	0,4%
Machinery (Excluding Electrical)	261	3.708	3.969	15,4%
Mainenance	98	765	863	3,3%
Other Manifacturing Industries	68	409	477	1,9%
Automation & Robotic	415	4.861	5.276	20,5%
Others Related to the Field	98	3.078	3.176	12,3%
Paper, Textile, Leather	37	219	256	1,0%
Plastics, Rubber, Peroleum & Coal	69	239	308	1,2%
Primary Metals	74	279	353	1,4%
Public Administration, Government & Military	65	112	177	0,7%
Scientic, Measuring & Control Equipment	47	162	209	0,8%
Stone, Clay, Glass	32	68	100	0,4%
Wood, Timber, Furnitue	30	91	121	0,5%
TOTAL	2.401	23.365	25.766	100%

By job function	Subscribers	%
Design Engeneering	679	2,6%
General or Corporate Management	5.451	21,2%
Logistic Management	298	1,2%
Operations/Maintenance Engineering	1.115	4,3%
Other Engineering	917	3,6%
Other Functions	12.743	49,5%
Plant Mangement	440	1,7%
Production Engeneering	1.188	4,6%
Project Management	722	2,8%
Purchaising or Procurement	1.083	4,2%
Research	638	2,5%
Test/Quality/Standards Engineering	492	1,9%
TOTAL	25.766	100%

Source: Publisher's Projection 2024





Impactful and cost-effective.
Our websites offer access to all magazine articles, to thousands of suppliers, and to a custom-made search engine focusing solely on industry.

A wide range of display advertising and sponsored content options are available, to increase your company and product visibility among potential clients and to generate extra qualified leads.





over 3,6 milion website visitors annually



over 2,5 milion unique visitors annually



2:30 minutes visit duration



4 pages per visits



over 100.000 newsletter suscribers

All TIMGlobal Media websites are truly responsive, making them suited for desktop, tablet and smartphone access.



Online adverts must be provided

with destination URL

File size: max 30 sec.

advertisers. Presence on all pages

Rates

	Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	D PEI	IEN ITA	© EDT	Manutenzione	CMI
0	Top Leaderboard - Monthly Rates	3 000	2000	1 800	1 800	1 300	1 000	1 300	1 300
28	Rectangle/Video - Monthly Rates	2 150	1 700	1 500	1 500	1 150	650	1 150	1 150
4	Half Rectangle - Monthly Rates	1000	800	700	700	550	300	550	550
6	Button - Monthly Rates	750	500	500	500	350	250	350	350
6	Vertical Banner - Monthly Rates	2 050	1500	1 400	1 400	1 100	650	1 100	1 100
7	In-page Leader- boards - Monthly Rates	2 000	1450	1 350	1 350	1 050	600	1 050	1 050
8	Skin -Monthly Rates	5 000	4 500	4 000	4 000	2 800	2 000	2 800	2 800
9	Splash -Weekly Rates	3 800	3 500	3 250	3 250	2 500	1 500	2 500	2 500

2024 rates (Euro, excl. VAT)



Mobile Advertising Opportunities

Complete your online presence or buy the mobile ad version at the following rates:





MOBILE BANNER LARGE

dimensions: 320 x 160 px

Leaderboard

dimensions: 728 x 90 px





MOBILE SPLASH

dimensions: 320 x 640 px

Splash

dimensions: 800 x 600 px







MOBILE HIGH IMPACT AD

dimensions: 320 x 320 px

Rectangle

dimensions: 300 x 250 px





MOBILE CONTENT VIDEO AD

dimensions: all formats available

Video

dimensions: 300 x 250 px

Specifications

	Ad format	Mobile Ad Format	Mobile Ad Dimensions (pixels)	File type	Destination URL
0	Leaderboard	Mobile Banner Large	320 x 160	Jpg, Png, Gif	yes
2	Splash	Mobile Splash	320 x 640	Jpg, Png, Gif	yes
8	Rectangle	Mobile High Impact Ad	320 x 320	Jpg, Png, Gif	yes
4	Video	Mobile Content Video Ad	all formats available	MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM - max 30 sec.	no

All advertisements may be in rotation with other advertisers.

Monthly Rates

	Ad format	Mobile Ad Format	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	© EDT	Manutenzione	CMI
0	Leaderboard	Mobile Banner Large	1 150	900	750	900	600	400	600	600
2	Splash	Mobile Splash	2 250	2 000	1 650	2 000	1 400	900	1 400	1 400
3	Rectangle	Mobile High Impact Ad	700	500	450	500	350	250	350	350
4	Video	Mobile Content Video Ad	1 250	1 000	900	1 000	700	500	700	700

2024 rates (Euro, excl. VAT)

Newsletters

The best way to keep you informed about the latest industry news, technology articles

The newsletter consists of products, industry news, flash products, white papers, interviews and application. Each product and each news displayed in the newsletter has been previously published on our websites.

Thanks to this condition, each product is linked to the related article online. This guarantees two different audiences: firstly our digital database, and secondly our websites users. The newsletter is sent twice a month.



Rates

	Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	© EDT	Manutenzione	CMI
0	Sponsored Content in Newsletter	1 800	1 500	1 200	1 800	1 000	1 000	1 000	1 000
2	Banner in Newsletter	1 200	1 000	880	1 200	880	500	880	880
8	Sponsored Content in Newsletter - 2 nd position	1 200	1 000	880	1 200	880	500	880	880

2024 rates (Euro, excl. VAT)

E-blasts

With third-party e-mailings TIMGlobal Media promotes the products or services of your company. The databases are updated daily, and targeting possibilities are available prior to each e-blast. Please contact our Sales Office (See page 45) for pricing and specifications

Topical E-Mailings

The strongest way to promote your products and the most effective tool to generate qualified leads through targeting opt-in subscribers

The Topical E-Mailing consists of 6-12 products. A short text including illustration describes the main features of each product. Additional multi-media elements (data sheet download or video) are optional. Interested recipients can directly request further information. Each Topical e-Alert (at least

one shot per month) corresponds to a specific and qualified database with thousands of subscribers.

One month's presence in the "Product in Spotlight" section on the homepage, in rotation with other advertisers, and 12 months' presence in the "Products" listing.



Rates

Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	© EDT	Manutenzione	CMI
Sponsored Content in Topical E-Mailings	2 200	1 900	1 700	1 800	1 300	1 000	1 200	1 200

2024 rates (Euro, excl. VAT)

Subscribers for Topic	IEN EU
Hydraulics & Pneumatics	22.146
Automation	25.180
Electronics - Electricity	25.603
Industrial Supply	25.106
Motors & Drives	30.911
Sensor Technology	25.661
Test & Measurement	25.736
Industry 4.0	35.831
Energy	35.768
Vision	36.445
Artificial Intelligence	20.117

Subscribers for Topic	PCNE
Automation & Communication	2.669
Equipment & Services	2.499
Measurement & Instrumentation	2.591
Processing Machinery	2.803
Pumps, Valves & Compressors	2.296
Explosion Protection & Safety	2.774
Industry 4.0	2.667
Maintenance	2.294

Subscribers for Topic	IEN D-A-CH
Motoren - Antriebstechnik / Motors and Drives	3.252
Automatisierungstechnik / Factory Automation	3.709
Elektronik - Elektrik / Electronics - Electrical Components	3.474
Industrie Equipment / Industrial Equipment	2.878
Messtechnik / Measurement and Testing	3.588
Sensorik / Sensors	3.410
Hydraulik - Pneumatik / Hydraulics & Pneumatics	4.950
Sicherheit - Industrieversorgung / Safety - Industrial supply	4.971
Industrie 4.0 / Industry 4.0	4.941

Subscribers for Topic	Manutenzione
Fluid Engineering / Fluid Engineering	2.448
Manutenzione Meccanica / Mechanical Maintenance	1.612
Manutenzione Elettrica / Electrical Maintenance	1.374
Strumentazione & Controllo / Control & Instrumentation	2.194
Manutenzione & ICT / Maintenance & ICT	2.254
Utensili & Attrezzature / Tools and Equipment	2.371
Manutenzione 4.0 / Maintenance 4.0	2.597

Topics	СМІ
Accessori e Materiali di Consumo / Accessories and Industrial Consumer Products	<u>CMI</u>
Automazione / Automation	⊂ MI
Circolazione Fluidi / Fluid Handling	⊂ MI
Componenti / Components	⊂ MI
Industria 4.0 / Industry 4.0	⊂ MI
Servizi / Services	⊂ MI
Strumentazione & Controllo / Instrumentation & Monitoring	⊂MI

Subscribers for Topic	PEI
Automatisation / Automation	6.691
Capteurs & Transmetteurs / Sensors & Transducers	6.734
Composants Hydrauliques & Pneumatiques / Hydraulic & Pneumatic	5.576
Composants Mécaniques / Mechanical	8.769
Electricité & Electronique / Electricity & Industrial Electronics	7.005
Informatique Industrielle / Industrial Computers	5.985
Logistique & Fournitures Industrielles / Logistics and Industrial Supplies	5.165
Moteurs & Entrainements / Motors and Drives	5.731
Production & Fabrication / Production Equipment	5.435
Protection et Sécurité / Safety	8.866
Mesures & Contrôles / Test and Measurement	6.442
Catalogues / Catalogs	8.698
Equipements de Vision, Caméras / Vision	8.787
Industrie 4.0 / Industry 4.0	8.871

Subscribers for Topic	IEN ITA
Automazione / Automation	1.794
Elettronica & Componenti Elettrici / Electronics - Electrical Components	1.799
Motori & Azionamenti / Motors & Drives	1.559
Idraulica & Pneumatica / Hydraulics and Pneumatics	1.395
Test & Measurement / Test and Measurement	1.618
Accessori e Materiali di Consumo / Accessories and Consumables	1.496
Industria 4.0 / Industry 4.0	2.194
Energia / Energy	2.147
Sistemi di Visione / Vision	2.145
Stampa 3D / 3D Printing	2.192

Subscribers for Topic	EDT
Endüstriyel Malzemeler - Ekipmanlar / Industrial Equipment	3.606
Elektronik - Elektrik / Electronics - Electrical Components	2.587
Otomasyon - Robotik / Automation - Robotics	2.932
Hareket ve güç Iletimi / Motion Control	2.702
Hidrolik - Pnömatik / Hydraulics & Pneumatics	2.420
Sensör Teknolojisi / Sensors & Transducers	2.800
Test - Ölçüm / Test and Measurement	2.648
Makineler ve Aletler / Machines & Tools	2.043
Endüstri 4.0 / Industry 4.0	5.144
3b Baski / Additive Manufacturing	2.163

ProPacks

Sponsored content on websites enables suppliers to present their new products and solutions to industrial professionals across Europe. Company can choose 1, 5 or 10 products (ProPack1, ProPack5, ProPack10).

The ProPack includes a Company profile in directory with

full address, company logo, telephone/fax number and the website's URL.

ProPacks include a 12 months' high-impact presence in homepage, in rotation with other advertisers, and prime positioning within search results.

Material specifications for each product

Title: 50 characters max., 3 words min. Subtitle: 50 characters max., 5 words min. that examine the product more.

Description: up to 1000 characters incl. spaces; keywords (20 max.). Product Category.

Square image: 500 x 500 px, PNG, JPG (72 dpi). Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube)

ON-LINE SPONSORED CONTENTS





Company description 200 char. max, no formatting.

PRIME POSITIONING WITHIN **SEARCH RESULTS**

Annual Rates

Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	© EDT	Manutenzione	CMI
1 product	2 000	1 700	1 500	1 700	1 200	800	1 200	1 200
2 to 5 products	3 800	3 200	2 700	3 200	2 200	1 100	2 200	2 200
6 to 10 products	5 500	4 700	4 100	4 700	3 200	1 500	3 200	3 200

2024 rates (Euro, excl. VAT)

White Papers

Our websites offer an effective platform that gives the opportunity to promote white papers and generate leads

Downloadable solely by registered users, the white papers receive extensive promotion with presence on the homepage, prime positioning within search results and on directory pages as well as presence in the white papers section, newsletters and topical e-Alerts.

Presence on homepage among the 5 most recently published. 12-months' presence, listed in the white papers section. Prime positioning of your company in the website's directory.

Main Benefits

- Helps building brand awareness
- Helps educate potential buyers
- · Assists with purchasing decisions

Annual Rates

White Paper	Rates in Euro/Year
Euro, excl. VAT	2 850

WHITE PAPERS

• Material specifications:

White paper in MS Word or PDF format. A descriptive text presenting your white paper, up to 1.000 characters. Up to 10 keywords. Title: 50 characters max., 3 words min. Subtitle: 50 characters max. Square image: 500 x 500 px, PNG, JPG (72 dpi).



Catalogues

Catalogues are published twice a year in a dedicated section within magazines.

Your catalogue, brochure or website is promoted through an advert in $\frac{1}{4}$ -page format.

IEN D-A-CH Katalog Distributor: May and October

IEN Europe Catalogue: May and October

NCI (Nouveaux Catalogues Industriels): June and December

Katalog Tanıtım: April and October

Online showcase

All catalogues will also be displayed in a dedicated section of the following websites:

- www.ien.eu/catalogues
- www.ien-dach.de/katalogdistributor
- www.pei-france.com/catalogues
- www.endustri-dunyasi.com/katalogtanitim

This online advert can be enhanced with a deep link to your company webpage where e.g. the catalogue can be found.



Rates

Euro, excl. VAT	Katalog Distributor	NCI	Katalog Tanıtım	IEN EU Catalogue	IEN Italia Catalogue
Print + Web + e-Alert	1 100	1 000	1 100	1 100	1 000

2024 rates (Euro, excl. VAT)

Special Offer: Promote your catalogue across Europe () () () () () () 3 000 Euro, Excl. VAT.

E-mail presentation

All catalogues are promoted via two direct e-mailings: a general e-alert inviting readers to view the last issue and an e-alert

presenting all catalogues and websites from the latest issue. Readers can request a copy of catalogues directly from the e-mail.

WEBMag

A totally digital version available on our website

The WEBMag was born as a special edition dedicated to such important exhibitions as Hannover Messe and SPS Nuremberg.

This is a specific tool created in order to give more visibility to our partners who participate to these significant events.

In fact, thanks to the conciseness of this edition, to interactive videos and to the high visibility given to advertisements, the WEBMag is an essential showcase for industry players.

The WEBMag allows easy access to information and contents: exclusive interviews, datasheets, articles, news and events.

- The IEN Europe WEBMag will be released in January/February, April, September, November, and December (see page 11).
- The IEN D-A-CH WEBMag will be released in January, February, May, July, August and December (see page 18).
- The IEN Italia WEBMag will be released in March, May, June/ July and December (see page 21)
- The PEI WEBMag will be released in September, November, and December (see page 16).
- The Endüstri Dünyası WEBMag will be released in January/ February, March, July/August and December (see page 29).



News

CONFIGURATORS

Interviews

E-SHOPS

Events

Interactive Videos

INDUSTRY CASES

Datasheets

Rates

Ad format	IEN EU	IEN D-A-CH	PEI	IEN ITA	© EDT
Specifications as	the relat	ed print issue	s		
1/1 page	5 000	3 500	4 700	3 200	950
2/3 page vertical	4 200	2 400	3 800	2 100	700
2/3 page horizontal	4 200	2 400	3 800	2 100	700
1/2 page island	3 800	2 100	3 200	1 900	650
1/2 page horizontal	3 600	1 900	3 000	1 900	600

Ad format	IEN EU	IEN D-A-CH	PEI	IEN ITA	© EDT
Specifications as	the relate	ed print issue	s		
1/2 page vertical	3 600	1 900	3 000	1 700	600
1/3 page horizontal	2 100	1 200	1 900	1 000	500
1/3 page vertical	2 100	1 200	1 900	1 000	500
1/4 page	1 400	950	1 300	800	350
1/8 page	750	550	650	450	

2024 rates (Euro, excl. VAT)

Webinars & Podcasts



TIMGlobal Media helps you get in touch with your potential customer even remotely!

With our modular webinar service we provide:

- Qualified **databases** (including international ones) to promote your virtual event
- Webinar **platform** with multiple features (such as screensharing, virtual whiteboard, chat with participants ect.)
- Visibility on our channels before, during and after the live date.

The entire webinar production process is completely turnkey. We prepare all marketing materials and generate leads from our pool of influential contacts including industrial designers, manufacturing executives as well as processing professionals. Our audience watch webinars to get the latest information on new technologies, applications and products across topics for the processing and industrial world. By enlisting your subject matter experts, we can build exclusive content that attendees can't get anywhere else.

Present in a 45-minute interactive format that includes a 15-minute Q&A session. You can track engagement metrics

through resource downloads and surveys. Our sophisticated reporting dashboards allow you to analyze and nurture your top sales targets and get the 2024 sales cycle rolling.

Webinars and Podcasts are available on TIMGlobal Media websites before, during and after the live date.

Technical specifications

The webinar is promoted via mailings campaign (3-4 shots before the event) to the full database or to specific targets (i.e. selected by job function, by company size etc.)

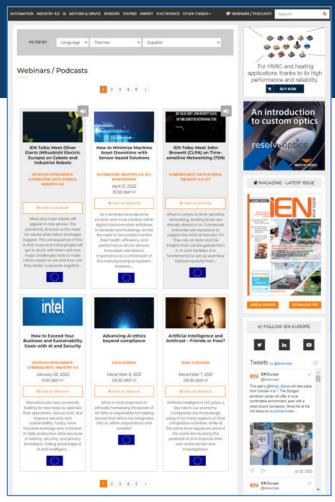
The webinar remains online 1 year, during which it is promoted via customized banners, industry news and social media, in order to generate leads.

The video recording, available on demand, is shared with the customer after the live date: it is an important added value, permitting the customer to promote it in further campaigns.

Contact our Sales Office (See page 45) for pricing and specs or to make your reservations on the open available dates, no matter your location or time zone!







Direct access to your marketing results

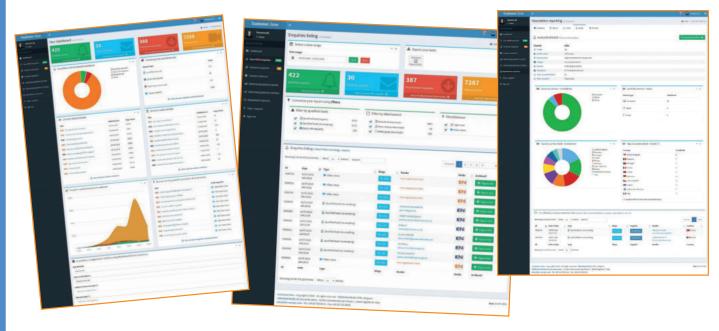
TIMLAB Customer Zone $^{\text{TM}}$ allows you to measure the ROI of your marketing campaigns.

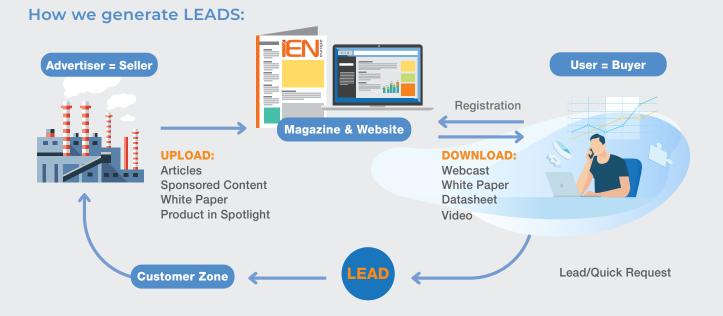
Your dashboard gives you, at a glance, an overview of your:

- Total number of pages read (web & e-mail campaigns)
- Total number of viewer actions (clicks, inquiries, downloads, video views, etc.)
- Total contents published
- Total leads generated through both print and digital media.

Via your dashboard you can directly view and download each sales lead generated by any of TIMGlobal Media's brands. E-mail alerts and live notifications are sent to you each time an inquiry occurs.







TIMGlobal Media International Editorial Team

TIMGlobal Media reaches over **350,000** qualified subscribers with decision making power in the industry all across Europe.

With our international editorial team working out of five languages (English, German, French, Italian and Turkish), we make sure to provide our subscribers with instant coverage of new products and solutions for the industrial world, to generate useful and targeted

contacts through information request forms, thus creating the right environment for your marketing message. Through their presence at shows and events all over the world, our editors are able to conduct field interviews with leading suppliers and innovative start-ups, and gather the latest information on groundbreaking technology solutions.



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Editorial Submissions Guidelines

Although we consider editorial proposals for print and on-line publication, because of the volume of unsolicited editorial material we receive, we are not able to answer every email.

Before you contact us, please read our guidelines under: https://www.ien.eu/about/editorial-guidelines/



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