

2023 | RATE CARD

Targeted Marketing for the Industry
PRINT - DIGITAL - EVENTS



AUTOMATION | PROCESS CONTROL | INDUSTRY 4.0 | ARTIFICIAL INTELLIGENCE |
MAINTENANCE | SENSOR TECHNOLOGY | TEST & MEASUREMENT | SAFETY |
LOGISTICS | HYDRAULICS | PNEUMATICS | ENERGY EFFICIENCY | ELECTRONICS

48 YEARS OF CONNECTING BUYERS AND SUPPLIERS IN THE INDUSTRY

**Boosting your company's visibility 24/7 through:
online - print media - in-person events - social media**

Targeted Audience: Our GDPR compliant data base boasts over 350,000 subscribers from all sectors in the European industry including automotive, aerospace, food & beverage, machine building, engineering, electronics, transportation and logistics, chemicals, metals & mining, etc.

European Coverage & beyond: Our 77 print & digital magazine issues, 6 million page views on 10 websites and 900 newsletter issues reach every European country and beyond, in 5 languages: English for our panEuropean brands, and German, French, Italian and Turkish for our regional brands.

Social Media: We are constantly increasing our activities on such social media as Twitter, LinkedIn and Youtube, providing higher engagement for our brands and your contents.



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Cristian Son,
Managing Director
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Lead Generation: Every content published has a lead generation mechanism attached to it, from a simple "more info" button, through data sheet and white paper downloads, to a complete personalized request form.

Proven ROI: Our proprietary platform, **TIMLAB Customer Zone™** allows you to see at a glance all actions taken for your content, in any of our media channels: total number of pages read, total number of clicks, inquiries, downloads, video views, etc, total number of contents published for your company and total number of leads generated for your contents through both print and digital media.

TIMLAB Customer Zone: Our proprietary platform also gives you free of charge access to all sales leads generated via our publications. Email notifications and live notifications are sent to you each time an inquiry is placed for your contents via any of our media.

In-person Events: Since the launch in 2005 of MaintenanceStories in Italy, we have expanded our portfolio to encompass a total of 7 events covering the fields of Industrial Maintenance, Energy Efficiency, Industrial Distribution, Artificial Intelligence and IoT. We also offer webinars tailored to our customers' specific audience requirements.

Digital Innovation: We are constantly upgrading our media offering and digital tools as illustrated by our TIMLab Customer Zone and its ongoing improvements.



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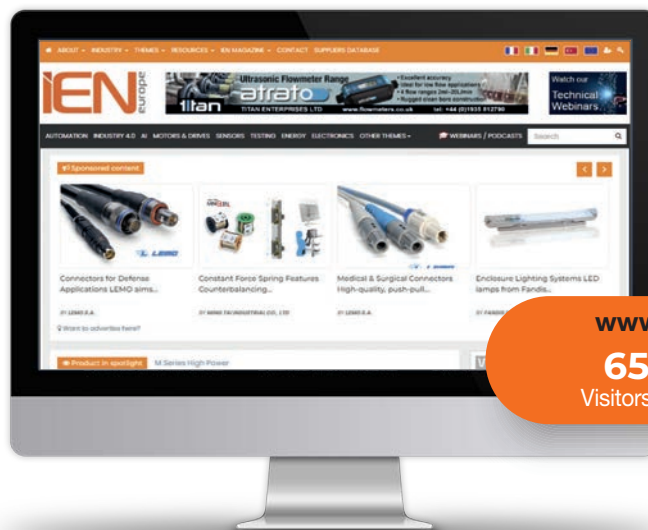
GDPR Compliance Statement Brussels, May 25, 2018

- All our data bases have always been based on subscription request
- All our data bases are fully encrypted for enhanced security
- All our data bases are directly managed by our company
- All our subscriber data bases are stored on our own servers at a world class provider's premises physically located in France
- Since July 2017, all our e-mailings go via a European GDPR-certified e-mail provider
- Since 2008, specific opt-ins are requested for e-newsletters, digital publication, topical e-mailings and third party e-mailings
- A double opt-in and subscriber e-mail verification system has now also been put in place
- All online subscriber registration forms have been updated to comply with GDPR
- All lead generation mechanisms have been updated to contain clear subscriber consent to be contacted for follow-up of his/her inquiry
- At any given time, subscribers may also opt-out and manage their profile on-line as they wish
- Privacy policy and cookie consent policy have been updated
<https://www.ien.eu/privacy-policy/>

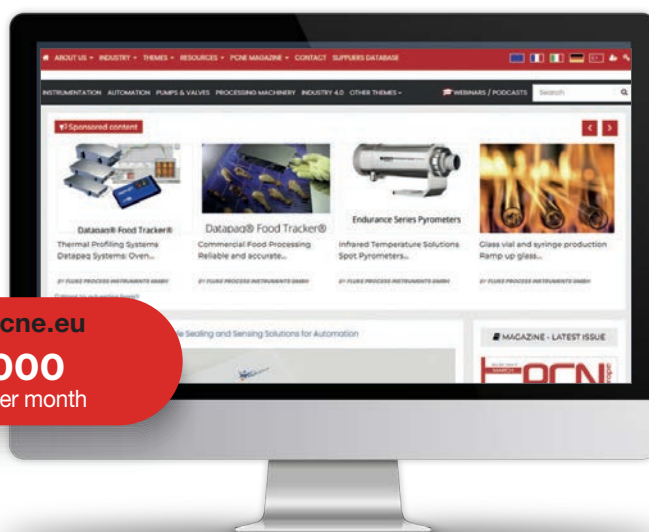
MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE



 Total subscribers: **64.221**
Language: English
Launched: 1975



www.ien.eu
65.000
Visitors per month



www.pcne.eu
20.000
Visitors per month



 Total subscribers: **45.121**
Language: English
Launched: 2004



 Total subscribers: **48.125**
Language: French
Launched: 1989



www.pei-france.com
65.000
Visitors per month



www.electronique-eci.com
10.000
Visitors per month

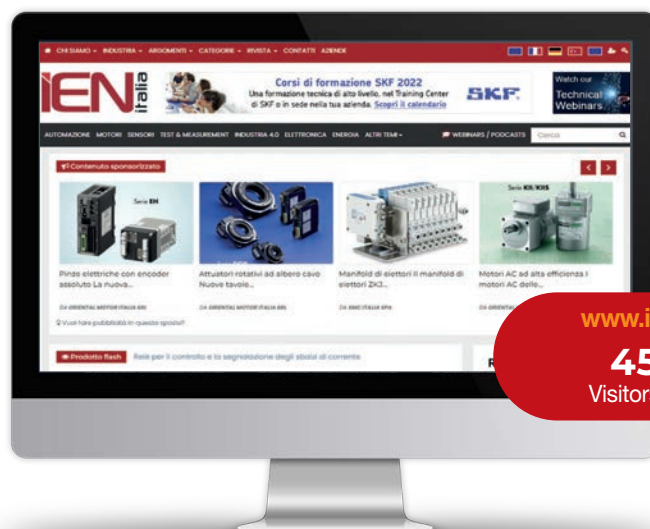
Total subscribers: **19.665**
Language: French
Launched: 2010



www.ien-dach.de
25.000
Visitors per month



Total subscribers: **43.053**
Language: German
Launched: 1982



www.ien-italia.eu
45.000
Visitors per month

Total subscribers: **26.562**
Language: Italian
Launched: 1999

MAGAZINES AND WEBSITE OVERVIEW & AUDIENCE



 **Total subscribers: 7.573**
Language: Italian
Launched: 2007



www.distributore-industriale.it
5.500
 Visitors per month



www.manutenzione-online.com
10.000
 Visitors per month



 **Total subscribers: 14.160**
Language: Italian
Launched: 1988



 **Total subscribers: 10.511**
Language: Italian
Launched: 1999



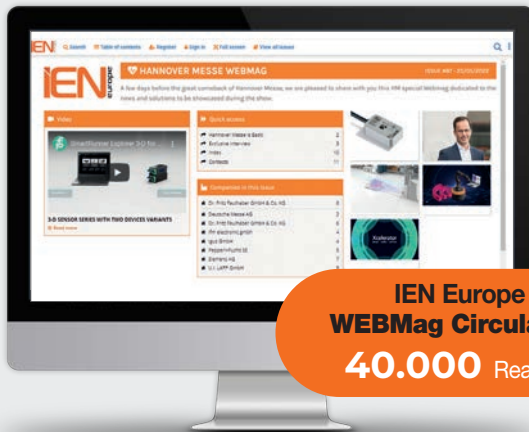
www.rivistacmi.it
6.000
 Visitors per month



Total subscribers: 25.078
Language: Turkish
Launched: 2007



www.endustri-dunyasi.com
28.000
Visitors per month



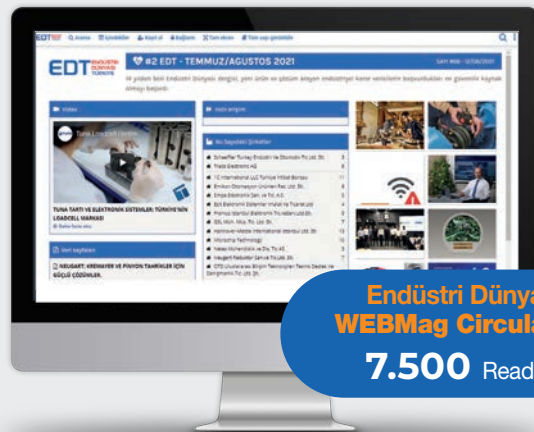
40.000 Readers



16.000 Readers



20.000 Readers



7.500 Readers



MaintenanceStories

MaintenanceStories is an event reserved to Maintenance Supervisors and Factory Directors from end-user enterprises. Born in 2005, it has become an unmissable appointment for people who work in the Maintenance sector in Italy.



Il Mese della Manutenzione

“Il Mese della Manutenzione - Maintenance and Asset Management TIME” is a new project developed by A.I.MAN. - Italian Maintenance Association and TIMGlobal Media. It's an event dedicated to all Operators, Managers, Technicians and Managers of Maintenance and Asset Management in Italy.



SIMa - Italian Summit for Maintenance

SIMa - Italian Summit for Maintenance is a biennial event presented by A.I.MAN. - Italian Association of Maintenance - which gathers the most important stakeholders of the sector to offer news and insights.



Industrial Automation Week

The Industrial Automation Week is a digital event focused on various issues related to the industrial automation. It is specifically designed for Italian operators, purchasing managers and industrial designers. During the week, several webinars, live demos and talks are conducted by industry professionals.



Industrial Distribution Week

Industrial Distribution Week is a digital and free event focused on industrial distribution, which involves all industrial distributions stakeholders through interactive webinars, live streamings and digital round tables. Organized by FNDI - the National Federation of Industrial Distribution - and TIMGlobal Media, the Publishing Company who publishes the magazine Il Distributore Industriale, house organ of FNDI.



Pumps & Valves Week

Pumps & Valves Week is a digital event completely dedicated to the circulation of fluids in the industrial sector conceived by TIMGlobal Media.

The main stakeholders in the sector met, in-person and remotely, to discover new products, success stories, technological innovations and market trends through Pumps & Valves Week.



Energy Week

Meetings for a week, daily and remotely: the new online edition of Energy - Industry & Efficiency is a unique opportunity for all stakeholders interested in new energy-efficient success stories, technological innovations and market trends in the production and industrial fields. Moments of comparison, analysis and sharing between energy efficiency experts are also granted.

TIMGlobal Media will be present at the following trade shows across Europe:



Automation & Testing
Turin, Italy
22-24 February



Global Industrie
Lyon, France
7-10 March



SIFER 2023
Lille, France
28-30 March



Analyse Industrielle
Paris, France
5-6 April



Hannover Messe
Hannover, Germany
17-21 April



Sensor+Test
Nuremberg, Germany
9-11 May



SPS Italia
Parma, Italy
23-25 May



OMC
Ravenna, Italy
23-25 May



Advanced Engineering
Birmingham, UK
23-25 May



WIN Eurasia
Istanbul, Turkey
7-10 June



Sensors & Instrumentation Live
Birmingham, UK
October



Motek
Stuttgart, Germany
10-13 October



Automation & Testing
Vicenza, Italy
25-27 October



SPS Smart Production Solutions
Nuremberg, Germany
14-16 November

Special newsletters are scheduled before and after the main trade shows.

Promote your participation with a sponsored content!

For specs and rates see page 37.



Add a VIDEO in
IEN Europe Digital Edition
FREE of Charge!

IEN Europe (Industrial Engineering News) is the most important source of information for industrial decision makers in the B2B pan-European market.

Since 1975, IEN Europe has been the reliable resource that industry professionals choose when searching for new products and solutions in the industrial field. With an unmatched readership and response, IEN Europe reaches industrial designers and manufacturing executives across the spectrum of the European industry. IEN Europe is at the forefront of publishing groundbreaking news in the B2B market, featuring exclusive contents that shape up along with the changes and advancements of the new digitalized industrial world.

This year, the keywords for IEN Europe will be: 5G, Industrial IoT and Advanced Automation. These pivotal topics will be declined in different manners, putting in the spotlight innovative concepts such as Smart Factory, Robotics, Embedded Technology, Remote Services, Digital Thread, Additive Manufacturing, Logistics 4.0. The investigation of the technology progress will go even further, with dedicated presentations of innovative products, launched onto the market with terrific upgrades or introduced for the first time.

Language: English - Launched: 1975

64.221
Total
subscribers

65.000
Website visitors
per month

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Cyber Security
- Industrial Supply
- Electronics & Electricity
- Industry 4.0
- Energy Efficiency
- Vision & Identification
- Predictive Maintenance
- 3D Printing
- Artificial Intelligence
- Covid-19

Advertisement Rates and Specifications

8.000 € 1/1 page □ 210 x 285 mm +5 mm bleed ■ *180 x 259 mm	6.500 € 2/3 page vertical □ *119 x 259 mm	6.500 € 2/3 page horizontal □ *180 x 171 mm	5.000 € 1/2 page island □ *119 x 170 mm	4.500 € 1/2 page horizontal □ 210 x 138 mm +5 mm bleed ■ *180 x 125 mm
4.500 € 1/2 page vertical □ 103 x 285 mm +5 mm bleed ■ *88 x 259 mm	3.500 € 1/3 page horizontal □ 210 x 98 mm +5 mm bleed ■ *180 x 80 mm	3.500 € 1/3 page vertical □ 72 x 285 mm +5 mm bleed ■ *57 x 259 mm	2.500 € 1/4 page □ *88 x 125 mm	1.300 € 1/8 page □ *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 20.01 Mailing Date 15.02	Special: Robotics Predictive Maintenance and Analysis Hardware and Software in Robotics Mechatronics & Digital Automation Energy Efficiency Business & Industry (EEBI) Smart Grid & Sustainability	IoT Solutions World Congress, Barcelona Intec, Leipzig	31.01-02.02 07-10.03
3 March Closing Date 17.02 Mailing Date 13.03	Special: 5G Technology IT/OT Integration and Digital Transformation Cybersecurity 3D Printing & Additive Manufacturing AI IEN Special Robotics	embedded world, Nuremberg Automatisierungstreff, Böblingen MEC SPE, Bologna	14-16.03 28-30.03 29-31.03
4 April Closing Date 10.03 Mailing Date 05.04	Special: Hannover Messe Advanced Automation Motion and Drives Cables & Energy Chains Energy Efficiency Business & Industry (EEBI) Energy Shortages	Hannover Messe, Hannover LogiMAT, Stuttgart	17-21.04 25-27.04
5 May Closing Date 14.04 Mailing Date 08.05	Special: Sensors+Test Networking & Security Vision Systems & Identification Medical Industry AI IEN Special Smart Automation IEN Catalogues	Sensor+Test, Nuremberg PCIM, Nuremberg Control, Stuttgart Smart Automation Austria, Linz SPS Italia, Parma WIN Eurasia, Istanbul	09-11.05 09-11.05 09-12.05 23-25.05 23-25.05 07-10.06
6/7 June/July Closing Date 19.05 Mailing Date 14.06	Industrial Communication & Connectivity Embedded Technology & IT Sensors, Test & Measurement Power Supplies & Electronics Energy Efficiency Business & Industry (EEBI) Water Energy Nexus	Automotive Testing Expo, Stuttgart automatica, München Laser World of Photonics, München SINDEK, Bern Husum Wind, Husum	13-15.06 27-30.06 27-30.06 05-07.09 12-15.09
9 September Closing Date 25.08 Mailing Date 18.09	Special: Motek Digital Thread Material Handling 4.0 Electronic Components and Systems AI IEN Special Cybersecurity	EMO, Hannover Motek, Stuttgart	18-23.09 10-13.10
10 October Closing Date 15.09 Mailing Date 11.10	Special: Artificial Intelligence for Industry Automation: Intelligent Components and Solutions IIoT - Industry 4.0 - Smart Factory Industrial Safety Energy Efficiency Business & Industry (EEBI) Battery Energy & Storage IEN Catalogue	Fakuma, Friedrichshafen	17-21.10
11 November Closing Date 13.10 Mailing Date 08.11	Special: SPS Smart Production Solutions Mechatronics & Digital Automation Virtual and Augmented Reality Equipment & Machinery AI IEN Special Artificial Intelligence & IIoT	Formnext, Frankfurt Productronica, Munich SPS Smart Production Solutions, Nuremberg	14-17.11 14-17.11 14-16.11
WEBMag			
4 April Closing Date 30.03 Mailing Date 12.04	Hannover Messe Motors & Drives Electronics Sensor Technology		
10 October Closing Date 23.10 Mailing Date 02.11	SPS Smart Production Solutions Review Smart Automation IIoT & e-mobility Intelligent Sensors and Equipment for Test & Measurement		
12 December Closing Date 01.12 Mailing Date 11.12	Robotics Vision Systems Smart Grid and Sustainability Water Energy Nexus		

For IEN Catalogue rates see page 41
 For WEBMag rates see page 42

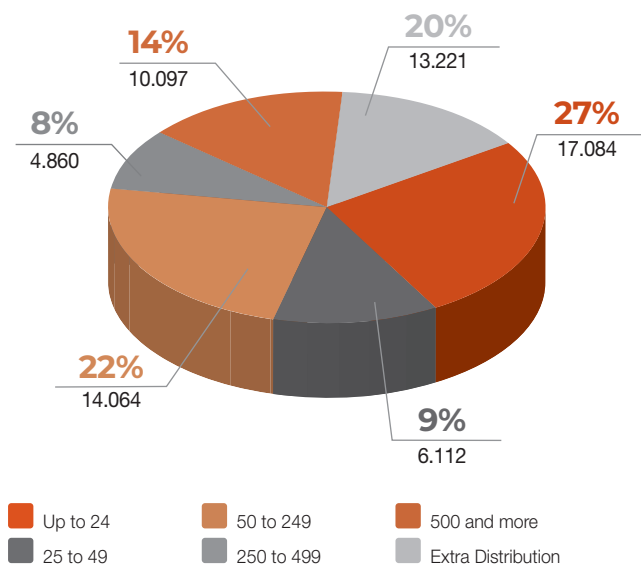
Print + Digital: Circulation 2023

By industry	Print	Digital	Subscribers	%
Manufacturing Industries	15.773	17.013	32.786	51,05%
Fabricated metal products	1103	1330	2.433	3,79%
Machinery (excluding electrical)	3665	2874	6.539	10,18%
Electric, electronic, computing & communication	5119	6816	11.935	18,58%
Scientific, measuring & control equipment	1889	2047	3.936	6,13%
Automotive, aircraft & transportation	1554	1928	3.482	5,42%
Other manufacturing industries	2443	2018	4.461	6,95%
Processing Industries	2.014	6.643	8.657	13,48%
Primary metals	326	215	541	0,84%
Chemicals and allied products	532	943	1.475	2,30%
Plastics, rubber, petroleum & coal	265	503	768	1,20%
Crude petroleum, natural gas, mining and quarrying	60	371	431	0,67%
Food, beverage, tobacco	142	505	647	1,01%
Paper, textile, leather	206	296	502	0,78%
Other processing industries	483	3810	4.293	6,68%
Services and others	3.661	19.117	22.778	35,47%
Energy & water supply	703	984	1.687	2,63%
Engineering firms, consultants, contractors	806	3776	4.582	7,13%
Public administration, government & military	441	694	1.135	1,77%
Education	518	1436	1.954	3,04%
Importer, dealers, distributors, of industrial products	446	1219	1.665	2,59%
Others related to the field	747	11008	11.755	18,30%
TOTAL	21.448	42.773	64.221	100%

Source: Publisher's Projection 2023

By geographical area	Print	Digital	Subscribers	%
Austria	387	304	691	1,08%
Baltic States	172	133	305	0,47%
Belgium	964	969	1.933	3,01%
Bulgaria	89	154	243	0,38%
Croatia	112	93	205	0,32%
Czech Republic	299	247	546	0,85%
Denmark	334	331	665	1,04%
Finland	188	259	447	0,70%
France	3.043	4.558	7.601	11,84%
Germany	4.473	6.063	10.536	16,41%
Greece	274	481	755	1,18%
Hungary	109	212	321	0,50%
Ireland	48	206	254	0,40%
Israel	184	398	582	0,91%
Italy	1.774	3.033	4.807	7,49%
Netherlands (The)	1.132	1.557	2.689	4,19%
Norway	103	193	296	0,46%
Poland	174	337	511	0,80%
Portugal	163	451	614	0,96%
Romania	302	332	634	0,99%
Russian Federation	108	137	245	0,38%
Serbia and Montenegro	71	83	154	0,24%
Slovenia	112	97	209	0,33%
Slovakia	203	71	274	0,43%
Spain	774	1.200	1.974	3,07%
Sweden	441	312	753	1,17%
Switzerland	662	471	1.133	1,76%
Turkey	541	553	1.094	1,70%
UK	3.880	5.688	9.568	14,90%
Other	332	13.850	14.182	22,08%
TOTAL	21.448	42.773	64.221	100%

By number of employees



By job function	Subscribers	%
General or Corporate Management	18.822	29,31%
Product Design Engineering	8.539	13,30%
System Design Engineering	4.000	6,23%
Production Engineering	4.096	6,38%
Test/Quality/Standard Engineering	2.141	3,33%
Operations/Maintenance Engineering	2.527	3,93%
Other Engineering	4.550	7,08%
Purchasing or Procurement	4.996	7,78%
Other Functions	14.550	22,66%
TOTAL	64.221	100%



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Editor
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CONTENTS AND SPECIFICATIONS

PCN Europe is an essential source of information for professionals in the broad field of processing industries since 2004.

We are looking into different areas, reporting about new developments and trends in the field of Measurement and Instrumentation, e.g. sensors, transmitters, gauges and more. Also Motion Technology (motors, drives, handling equipment, hydraulics and pneumatics) as well as Pumps, Valves and Fittings and Processing Machinery is in the editorial focus of PCN Europe. With the increasing importance of Digitalization and Industry 4.0 for processing and faster innovation and product cycles, products solution and standards in the Automation and Communication are getting even more important and we will keep you informed about trends and evolutions. In each issue we focus on products and solutions for a different industry sector and its special requirements.

Language: English - Launched: 2004



Main Topics

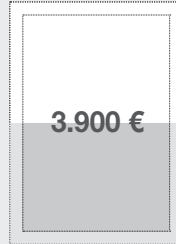
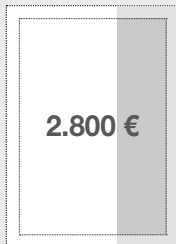
- Measurement & Instrumentation
- Automation & Communication
- Pumps, Valves & Compressors
- Processing Machinery
- Explosion Protection & Safety
- Equipment & Services
- Industry 4.0
- Maintenance



45.121
Total
subscribers

20.000
Website visitors
per month

Advertisement Rates and Specifications

 6.500 € 1/1 page □ 210 x 285 mm +5 mm bleed ■ *180 x 259 mm	 4.900 € 2/3 page vertical ■ *119 x 259 mm	 4.900 € 2/3 page horizontal ■ *180 x 171 mm	 4.400 € 1/2 page island ■ *119 x 170 mm	 3.900 € 1/2 page horizontal □ 210 x 138 mm +5 mm bleed ■ *180 x 125 mm
 3.900 € 1/2 page vertical □ 103 x 285 mm +5 mm bleed ■ *88 x 259 mm	 2.800 € 1/3 page horizontal □ 210 x 98 mm +5 mm bleed ■ *180 x 80 mm	 2.800 € 1/3 page vertical □ 72 x 285 mm +5 mm bleed ■ *57 x 259 mm	 2.200 € 1/4 page ■ *88 x 125 mm	 1.300 € 1/8 page ■ *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
3 March Closing Date 24.02 Mailing Date 15.03	Measurement & Automation Digitalization in Process Industries	Swiss Plastics Expo, Lucerne Pumps & Valves, Zurich Aqua Suisse, Zurich ISH, Frankfurt StocExpo Europe, Rotterdam SOLIDS Dortmund, Dortmund Hannover Messe, Hannover MAINTENANCE NEXT, Rotterdam LogiMAT, Stuttgart IFAT Eurasia, Istanbul	17-19.01 15-16.02 15-16.02 13-17.03 14-16.03 29-30.03 17-21.04 18-20.04 25-27.04 27-30.04
5/6 May/June Closing Date 07.04 Mailing Date 03.05	Explosion Protection & Safety Digital Transformation and Software Special Food & Beverage	Interpack, Düsseldorf Sensor+Test, Nuremberg SPS Italia, Parma	04-10.05 09-11.05 23-25.05
9 September Closing Date 25.08 Mailing Date 20.09	CO ₂ Reduction, Renewables and Circular Economy IT/OT: Communication, Integration, Safety and more Special: Bulks & Solids	POWTECH, Nuremberg ILMAC, Basel ANUGA, Cologne Pollutec, Lyon	26-28.09 26-28.09 07-11.10 10-13.10
11 November Closing Date 06.10 Mailing Date 31.10	Pumps, Valves and Compressors Process Modularization and Process Automation	Adipeq, Abu Dhabi BrauBeviale, Nuremberg SPS Smart Production Solutions, Nuremberg	TBD 14-16.11 14-16.11

READERSHIP PROFILE 2023

Print + Digital: Circulation 2023

By industry	Print	Digital	Subscribers	%
Agricultural Chemicals	54	86	140	0,31%
Cosmetics, Toilet Preparations	18	33	51	0,11%
Energy, Water Supply, Waste Water Treatment	2.031	3.852	5.883	13,04%
Engineering, Consulting, Subcontract Services	3.419	4.847	8.266	18,32%
Food, Drinks, Tobacco	2.602	1.479	4.081	9,04%
Industrial Chemicals	4.407	3.107	7.514	16,65%
Lumber, Wood, Furniture & Fixtures	531	423	954	2,11%
Oil, Gas, Petroleum Refining & Related Products	482	1.107	1.589	3,52%
Paints, Varnishes, Lacquers & Allied Products	55	71	126	0,28%
Paper, Printing & Allied Products	1.103	1.043	2.146	4,76%
Pharmaceuticals	94	261	355	0,79%
Plastic Materials and Synthetics	484	812	1.296	2,87%
Primary Metals Industries	912	893	1.805	4,00%
Rubber & Plastic Products	536	482	1.018	2,26%
Sealants, Explosives, Ink, Carbon, Chemical Products	73	76	149	0,33%
Soap, Detergents, Cleaning Products, Perfumes	46	77	123	0,27%
Stone, Clay, Glass & Concrete Products	435	302	737	1,63%
Textile, Apparel, Leather	1.109	776	1.885	4,18%
Others related to the field	1.837	5.166	7.003	15,52%
TOTAL	20.228	24.893	45.121	100%

Source: Publisher's Projection 2023

By geographical area	Print	Digital	Subscribers	%
Austria	163	183	346	0,77%
Belgium	974	1.776	2.750	6,09%
Czech Republic	53	61	114	0,25%
Denmark	122	112	234	0,52%
Finland	87	58	145	0,32%
France	4.880	5.830	10.710	23,74%
Germany	2.234	3.741	5.975	13,24%
Greece	241	282	523	1,16%
Hungary	58	54	112	0,25%
Ireland	173	261	434	0,96%
Italy	2.774	3.304	6.078	13,47%
Netherlands	782	884	1.666	3,69%
Norway	122	94	216	0,48%
Poland	81	87	168	0,37%
Portugal	301	261	562	1,25%
Spain	1.294	1.253	2.547	5,64%
Sweden	182	170	352	0,78%
Switzerland	318	284	602	1,33%
Turkey	303	223	526	1,17%
Uk	3.425	2.663	6.088	13,49%
Extra-Europe Distribution	1.661	3.312	4.973	11,02%
TOTAL	20.228	24.893	45.121	100%

By job function	Subscribers	%
Engineering	13.488	29,89%
General & Corporate Management	10.506	23,28%
Others	5.976	13,24%
Plant Operations, Maintenance, Quality Control	5.456	12,09%
Purchasing	6.291	13,94%
Research & Development	3.404	7,54%
TOTAL	45.121	100%



Jacques Marouani
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CONTENTS AND SPECIFICATIONS

PEI (Produits Equipements Industriels) is considered as a reliable source for manufacturers searching for new products or new solutions in the industrial sector.

With unmatched readership and contacts, PEI is always at the forefront of the novelties' presentation on the B2B market, reaching to industrial designers and decision makers of the French market. In addition to dynamic sectors such as automation, measurement or motors, the keywords for PEI this year will be: industry 4.0, artificial intelligence, energy efficiency...

Language: French - Launched: 1989



Main Topics

- Automation
- Sensors & Transducers
- Hydraulics and Pneumatics
- Mechanical Equipment
- Motors and Drives
- Electricity & Industrial Electronics
- Vision Systems
- Logistics and Industrial Supplies
- Industrial Computers
- Test & Measurement
- Production Equipment
- Safety
- Industry 4.0
- Additive Manufacturing - 3D Printing



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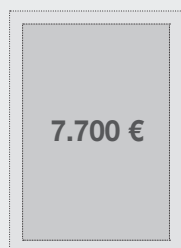
48.125

Total
subscribers

65.000

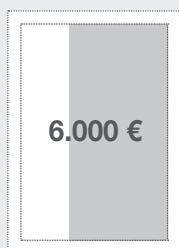
Website visitors
per month

Advertisement Rates and Specifications



1/1 page

- 210 x 285 mm
+5 mm bleed
- *180 x 259 mm



2/3 page vertical

- *119 x 259 mm



2/3 page horizontal

- *180 x 171 mm



1/2 page island

- *119 x 170 mm



1/2 page horizontal

- 210 x 138 mm
+5 mm bleed
- *180 x 125 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request



1/2 page vertical

- 103 x 285 mm
+5 mm bleed
- *88 x 259 mm



1/3 page horizontal

- 210 x 98 mm
+5 mm bleed
- *180 x 80 mm



1/3 page vertical

- 72 x 285 mm
+5 mm bleed
- *57 x 259 mm



1/4 page

- *88 x 125 mm



1/8 page

- *88 x 57 mm

PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 20.01 Mailing Date 15.02	Industry 4.0 Food Processing Equipment	Global Industrie, Lyon CIM, Lyon CFIA, Rennes	07-10.03 07-10.03 14-16.03
3 March Closing Date 10.02 Mailing Date 08.03	Measurement and Test Equipment Diagnostic and Maintenance Tools	Forum Labo, Paris Analyse industrielle, Paris	28-30.03 05-06.04
4 April Closing Date 17.03 Mailing Date 12.04	Green Automation and Sustainable Manufacturing Cameras and Vision Systems	Foire de Hanovre, Hannover JEC World, Paris	17-21.04 25-27.04
5 May Closing Date 07.04 Mailing Date 03.05	Sensors and Transmitters Industrial Display and Human-Machine Interfaces	3D Print, Lyon Sepem Industries, Martigues Vivatech, Paris Salon international de l'aéronautique, Le Bourget Automatica, Munich	06-08.06 06-08.06 14-17.06 19-25.06 27-30.06
6 June Closing Date 12.05 Mailing Date 07.06	Motors, Variators and Drives Electronic Components and Systems New Industrial Catalogs		
9 September Closing Date 21.07 Mailing Date 05.09	Industrial Computing, AI and Embedded Systems Hydraulics, Pneumatics, Pumps, Valves		
10 October Closing Date 08.09 Mailing Date 04.10	Energy Efficiency Automation et Industry 4.0	Sepem Industries, Angers Pollutec, Lyon	10-12.10 10-13.10
11 November Closing Date 20.10 Mailing Date 13.11	Industrial Security and Cybersecurity Equipments and Systems for Logistics	Productronica, Munich Milipol, Paris	14-17.11 14-17.11
12 December - WEBMag Closing Date 01.12 Mailing Date 12.12	Connectors and Electrical Equipments Robotics, Cobotics and Automation New Industrial Catalogs	CES, Las Vegas Sepem Industries, Rouen	05-08.01.2024 23-25.01.2024

For New Industrial Catalogs rates see page 41

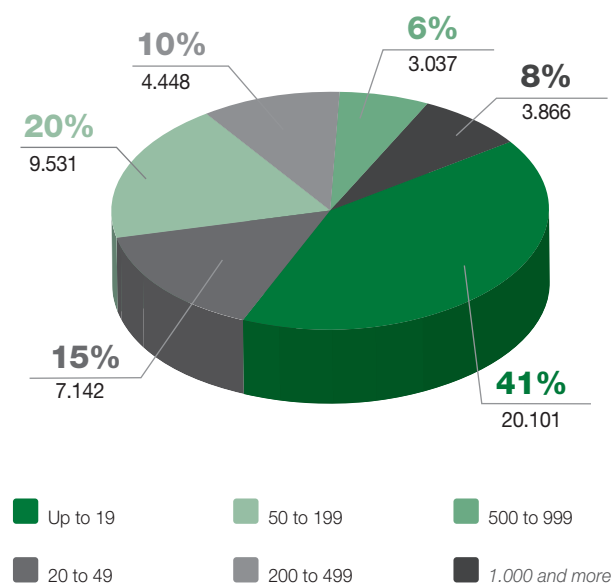
Print + Digital: Circulation 2023

By industry	Print	Digital	Subscribers	%
Other industries	4.688	9.498	14.186	29,48%
Construction, public works	229	371	600	1,25%
Chemicals, pharmaceuticals	612	745	1.357	2,82%
Inter-industrial trade	519	883	1.402	2,91%
Mechanical assemblies	3.696	2.006	5.702	11,85%
Electrical assemblies	1.506	1.521	3.027	6,29%
Energy distribution	284	229	513	1,07%
Professional electronics	1.963	1.412	3.375	7,01%
Consumer electronics	219	308	527	1,10%
Materials, minerals, glass	503	350	853	1,77%
Technical education & training	200	287	487	1,01%
Automotive industry	643	806	1.449	3,01%
Food processing & beverage industries	409	402	811	1,69%
Lumber, wood, furnishings	165	200	365	0,76%
Engineering services, consultancy	784	963	1.747	3,63%
Precision, measuring & control instruments	980	998	1.978	4,11%
Metallurgy, fabricated metal products	2.004	1.330	3.334	6,93%
Paper, cardboard & print services	442	441	883	1,83%
Plastics, rubber	684	97	781	1,62%
Power production	583	360	943	1,96%
Health sector	201	212	413	0,86%
Public service, research, national defence	938	941	1.879	3,90%
Sub-contracting	187	403	590	1,23%
Textile, clothing, leather, shoes	164	269	433	0,90%
Transportation	203	287	490	1,02%
TOTAL	22.806	25.319	48.125	100%

Source: Publisher's Projection 2023

By job function	Subscribers	%
Purchase Manager	2.438	5,07%
Others	13.584	28,23%
Department Head, Project Manager, Engineer	13.648	28,36%
CEO, Managing Director, General Manager	13.150	27,32%
Technician, Technical Agent	5.305	11,02%
TOTAL	48.125	100%

Number of employees





Alain Dieul
Editor - PEI
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CONTENTS AND SPECIFICATIONS

A versatile media mix reaching design engineers, design management, procurement and decision makers in the French electronics industry.

- ECI : print magazine
- ECI-E : digital version of ECI
- www.ecinews.fr : web site
- daily newsletters : news & products

These 4 media are complementary and cater for the readers' needs at different times while designing a new system or product. 19.665 readers across France

Language: French - Launched: 2010

PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
1/2 Jan/Feb Closing Date 02.02 Mailing Date 20.02	Wireless Communications Embedded Electronics	Mobile World Congress, Barcelona Global Industrie, Eurexpo Lyon Embedded World, Nuremberg	27.02-02.03 07-10.03 14-16.03
3/4 Mars/April Closing Date 23.03 Mailing Date 17.04	IoT, IIoT, Edge, IA Power Electronics, SiC, GaN	Analyse industrielle, Paris Iot World + MtoM, Paris PCIM, Nuremberg	05-06.04 19-20.04 09-11.05
5/6 May/June Closing Date 11.05 Mailing Date 29.05	Connected Sensors Space and Military Grade Devices	Sensor and Test, Nuremberg Salon du Bourget, Le Bourget 3D Print, Lyon Iot World + MtoM, Paris	09-11.05 19-25.05 06-08.06 29-30.06
9 September Closing Date 24.08 Mailing Date 11.09	Test & Measurement Automotive Electronics Feature	Forum de l'électronique, Toulouse	TBD
10 October Closing Date 21.09 Mailing Date 09.10	Circuits and Components for IoT Connectors	Sepem, Angers	10-12.10
11/12 Nov/Dec Closing Date 26.10 Mailing Date 13.11	Productronica Special Identification Technologies	productronica, Munich Semicon Europa, Munich	14-17.11 14-17.11

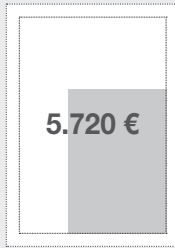
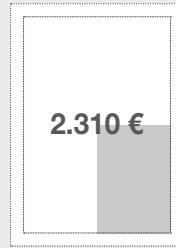
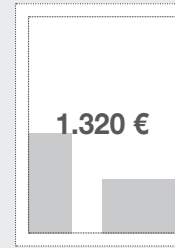


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19.660
Total
subscribers

10.000
Website visitors
per month

Advertisement Rates and Specifications

 14.000 €	 8.800 €	 5.720 €	 4.400 €	 4.400 €
Double Page □ 420 x 297 mm +5 mm bleed ■ *400 x 265 mm	1/1 page □ 210 x 297 mm +5 mm bleed ■ *190 x 265 mm	Page Junior ■ *123 x 176 mm	1/2 page vertical □ *90 x 265 mm	1/2 page horizontal □ *190 x 133 mm
 3.190 €	 3.190 €	 2.310 €	 2.310 €	 1.320 €
1/3 page vertical □ *63 x 265 mm	1/3 page horizontal □ *190 x 86 mm	1/4 Vertical □ *90 x 133 mm	1/4 Horizontal □ *190 x 67 mm	1/8 Vertical □ *57 x 133 mm 1/8 Horizontal □ *90 x 60 mm

*Type area, centered
Trim size: 210 x 297 mm
Bleed: 5 mm
Type size: 190 x 265 mm

Preferred material format:
High Resolution PDF



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IEN D-A-CH, was launched in the early '80s as "Technische Revue" as interface between industrial provider and user. We deliver relevant information to developers, designers and technical management in all sectors of discrete manufacturing in the German-speaking area. We offer an editorial selection of all product groups and solutions in the fields of automation, sensor, measuring and drive technology and cover these areas with a mix of exclusive editorial contents, application stories, interviews about technological trends and more. With the ongoing trends of Industry 4.0 and the dissolution of the classical automation pyramid new software trends and cyber security is becoming a topic for our reporting as well as (collaborative) robotics or 3D-printing/additive manufacturing in the production process.

Language: German - Launched: 1982



Main Topics

- Automation
- Electronics - Electricity
- Hydraulics & Pneumatics
- Industrial Supplies & Safety
- Motors, Drives & Power Transmission
- Test & Measurement
- Sensor Technology
- Industry 4.0
- Additive Manufacturing - 3D Printing

43.053
Total
subscribers

25.000
Website visitors
per month

Advertisement Rates and Specifications

 6.000 € 1/1 page □ 210 x 285 mm +5 mm bleed □ *180 x 259 mm	 4.400 € 2/3 page vertical □ *119 x 259 mm	 4.400 € 2/3 page horizontal □ *180 x 171 mm	 3.900 € 1/2 page island □ *119 x 170 mm	 3.500 € 1/2 page horizontal □ 210 x 138 mm +5 mm bleed □ *180 x 125 mm
 3.500 € 1/2 page vertical □ 103 x 285 mm +5 mm bleed □ *88 x 259 mm	 2.200 € 1/3 page horizontal □ 210 x 98 mm +5 mm bleed □ *180 x 80 mm	 2.200 € 1/3 page vertical □ 72 x 285 mm +5 mm bleed □ *57 x 259 mm	 1.600 € 1/4 page □ *88 x 125 mm	 1.000 € 1/8 page □ *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

Issue	Focus	Shows/Events	Dates
2/3 February/March Closing Date 10.02. Mailing Date 08.03.	Special: IPCs, HMI and Displays Hannover Messe Preview IT/OT Integration and Digital Transformation	IoT Solutions World Congress, Barcelona Intec, Leipzig embedded world, Nuremberg Automatisierungstreff, Böblingen MECSPE, Bologna	31.01.-02.02. 07.-10.03. 14.-16.03. 28.-30.03. 29-31.03.
4 April Closing Date 10.03. Mailing Date 05.04.	Special: Automation 4.0 Ease of Use Robotics: Hard- and Software Motion and Drives	HANNOVER MESSE, Hannover LogiMAT, Stuttgart	17.-21.04. 25.-27.04.
5 May Closing Date 14.04. Mailing Date 08.05.	Special: Sensors, Test & Measurement Safe Automation Decentralised Motion and Automation Katalog Distributor	Sensor+Test, Nuremberg PCIM, Nuremberg Control, Stuttgart Smart Automation Austria, Linz SPS Italia, Parma WIN Eurasia, Istanbul Automotive Testing Expo, Stuttgart	09.-11.05. 09.-11.05. 09.-12.05. 23.-25.05. 23.-25.05. 07.-10.06. 13.-15.06.
6/7 June/July Closing Date 26.05. Mailing Date 21.06.	Special: Industrial Networks and Communication Standards Power Supplies Cables, Connectivity and Energy Chains	automatica, Munich Laser World of Photonics, Munich SINDEX, Bern Husum Wind, Husum EMO, Hannover	27.-30.06. 27.-30.06. 05.-07.09. 12.-15.09. 18.-23.09.
9 September Closing Date 01.09. Mailing Date 22.09.	Special: Motek Energy-Efficient Motors & Drives: Components and Solutions Automation for Assembly and Handling	MOTEK, Stuttgart	10.-13.10.
10 October Closing Date 22.09. Mailing Date 18.10.	Special: SPS Networked Production Safety and Cyber Security Katalog Distributor	Fakuma, Friedrichshafen	17.-21.10.
11 November Closing Date 13.10. Mailing Date 08.11.	Special: Industrial Vision - Systems and Components Automation: Intelligent Components and Solutions IIoT: Edge and Cloud	Formnext, Frankfurt Productronica, Munich SPS Smart Production Solutions, Nuremberg	14.-17.11. 14.-17.11. 14.-16.11.
WEBMag			
4 April Closing Date 03.04. Mailing Date 13.04.	Hannover Messe Automation and Digital Transformation Energy Efficient Industry		
10 October Closing Date 23.10. Mailing Date 03.11.	Automation 4.0 IIoT: Components and Solutions Intelligent Sensors and Equipment for Test & Measurement		
12 December Closing Date 01.12. Mailing Date 11.12.	Products and Solutions: Highlights 2023 SPS Highlights		

For Katalog Distributor rates see page 41

For WEBMag rates see page 42

Print + Digital: Circulation 2023

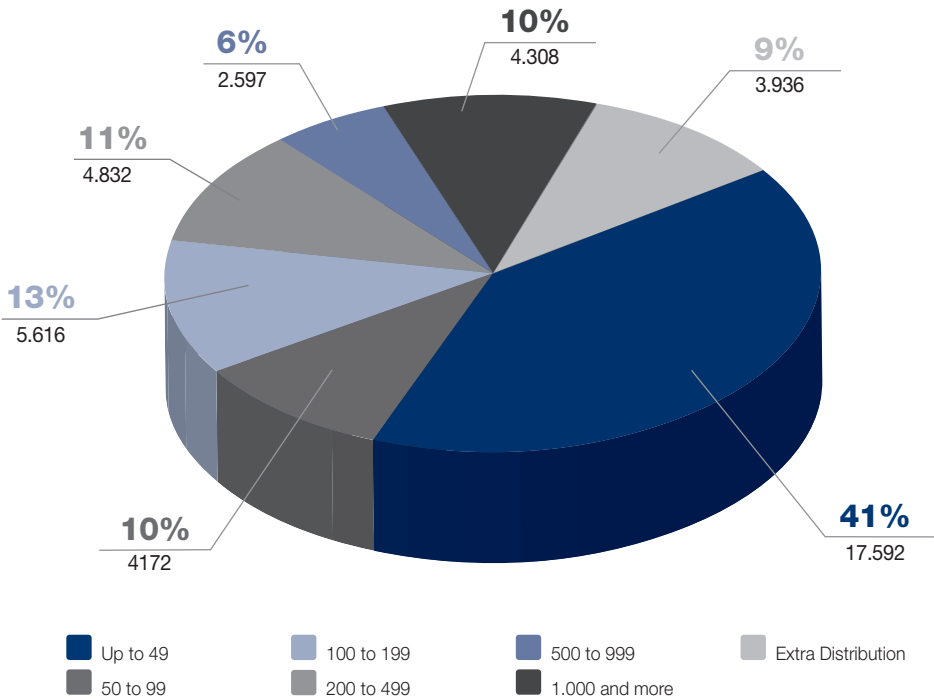
By industry	Print	Digital	Subscribers	%
Mechanical & plant engineering	11.451	3.741	15.192	35,29%
Automotive industry / vehicle construction	886	936	1.822	4,23%
Metal industry	647	804	1.451	3,37%
Precision mechanics / optics	739	697	1.436	3,34%
Electrotechnics / electronics	7.681	4.377	12.058	28,01%
Communication equipment / IT	505	481	986	2,29%
Chemistry / plastics / rubber	789	660	1.449	3,37%
Cellulose / paper / cardboard / printing	78	184	262	0,61%
Wood / glass / ceramics/ mining / quarrying	96	190	286	0,66%
Food / beverage /tobacco	80	106	186	0,43%
Energy / water treatment	212	212	424	0,98%
Engineering firms / System integrators	194	506	700	1,63%
Technical institutes / universities	299	732	1.031	2,39%
Other industries	412	1.419	1.831	4,25%
Extra distribution	537	3.402	3.939	9,15%
TOTAL	24.606	18.447	43.053	100%

Source: Publisher's Projection 2023

By geographical area	Print	Digital	Subscribers	%
Germany	22.775	14.704	37.479	87,05%
Austria	397	576	973	2,26%
Switzerland	801	784	1.585	3,68%
Poland	114	232	346	0,80%
Hungary	134	132	266	0,62%
Czech Republic	34	165	199	0,46%
Slovakia	15	58	73	0,17%
Slovenia	52	94	146	0,34%
Baltic states	10	31	41	0,10%
Extra distribution	274	1.671	1.945	4,52%
TOTAL	24.606	18.447	43.053	100%

By job function	Subscribers	%
Design management / design	5.734	13,32%
Development management / development	7.600	17,65%
Research management / research	1.298	3,01%
Project management	729	1,69%
Technical purchasing / purchasing	4.866	11,30%
Manufacturing management / manufacturing	3.075	7,14%
Planning / rationalisation	363	0,84%
Quality control	534	1,24%
Maintenance	526	1,22%
Company management / technical management	11.997	27,87%
Other function	1.789	4,16%
Extra distribution	4.542	10,55%
TOTAL	43.053	100%

By number of employees





Paola Capitanio
Editor
p.capitanio@tim-europe.com

IENT Italia represents the most reliable source that industry decision makers rely upon when looking for new products and solutions that meet their needs. Since 1999, IEN Italia has been able to regenerate itself in all the changes that both Publishing and Industry have had to face. And even today, in the panorama of the so-called Fourth Industrial Revolution, IEN Italia is actively present and addresses all aspects of industrial automation. Through participation in the most important trade fairs in the world and the creation of monthly special sections, Industry 4.0 unfolds within IEN Italia in all its forms and potential: throughout the year there will be a succession of topics that range from typical and exemplary themes such as Food & Beverage, Energy Efficiency, Packaging, Aerospace and Automotive, to increasingly innovative and disruptive technological concepts such as 3D Printing, Additive Manufacturing, Cyber Security.

Language: Italian - Launched: 1999

Main Topics

- Automation
- Motors & Drives
- Sensor Technology
- Test & Measurement
- Hydraulics & Pneumatics
- Industrial Supplies
- Electronics - Electricity
- Industry 4.0
- Energy Efficiency
- Vision Systems
- Additive Manufacturing
- 3D Printing



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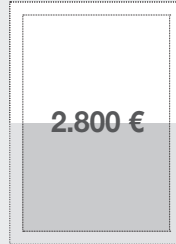
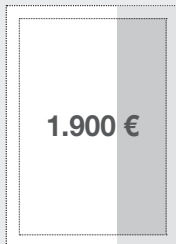
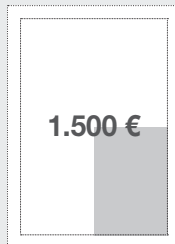
26.562

**Total
subscribers**

45.000

**Website visitors
per month**

Advertisement Rates and Specifications

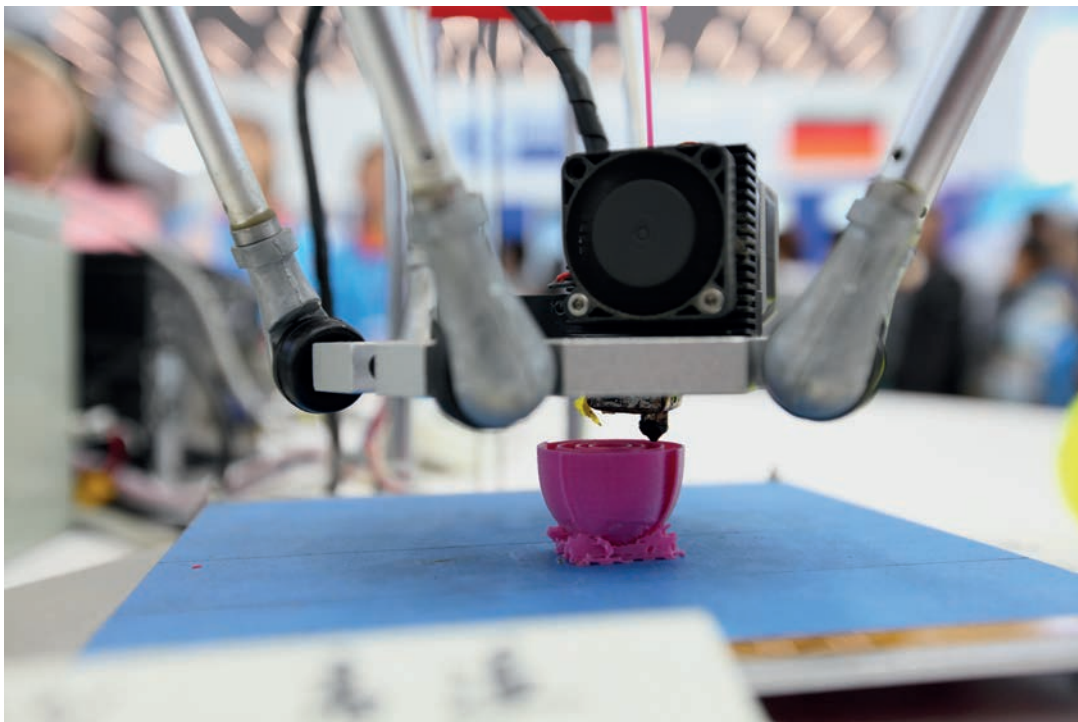
 4.000 €	 3.100 €	 3.100 €	 3.000 €	 2.800 €
1/1 page □ 210 x 285 mm +5 mm bleed ■ *180 x 259 mm	2/3 page vertical □ *119 x 259 mm	2/3 page horizontal □ *180 x 171 mm	1/2 page island □ *119 x 170 mm	1/2 page horizontal □ 210 x 138 mm +5 mm bleed □ *180 x 125 mm
 2.800 €	 1.900 €	 1.900 €	 1.500 €	 800 €
1/2 page vertical □ 103 x 285 mm +5 mm bleed ■ *88 x 259 mm	1/3 page horizontal □ 210 x 98 mm +5 mm bleed ■ *180 x 80 mm	1/3 page vertical □ 72 x 285 mm +5 mm bleed ■ *57 x 259 mm	1/4 page □ *88 x 125 mm	1/8 page □ *88 x 57 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 13.01 Mailing Date 08.02	Special: Packaging Electrical Components Hydraulics & Pneumatics	A&T Automation&Testing, Turin Global Industry, Lyon	22-24.02 07-10.03
3 March Closing Date 17.02 Mailing Date 15.03	Special: 3D Printing - Additive Manufacturing Predictive Maintenance	embedded word, Nuremberg MECSPE, Bologna	14-16.03 29-31.03
4 April Closing Date 10.03 Mailing Date 05.04	Focus: Hannover Messe Special: Cobotics Automation 4.0	Hannover Messe, Hannover	17-21.04
5 May Closing Date 14.04 Mailing Date 10.05 SPS WEBMag Closing Date 02.05 Mailing Date 12.05	Focus: SPS Italia Special: Energy Efficiency in Industrial Plant Cybersecurity	SPS Italia, Parma MECFOR, Parma OMC, Ravenna WIN Eurasia, Istanbul	23-25.05 23-25.05 23-25.05 07-10.06
6/7 June/July Closing Date 09.06 Mailing Date 05.07	Special: Aerospace Motors & Drives Industrial Software		
9 September Closing Date 25.08 Mailing Date 13.09	Special: Automotive Mechatronics & Robotics Test & Measurement	Motek, Stuttgart	10-13.10
10 October Closing Date 15.09 Mailing Date 11.10	Focus: SPS Smart Production Solutions Special: Food and Beverage Industrial Vision Servitization & Smart Manufacturing	A&T Automation&Testing, Vicenza MIAC, Lucca	25-27.10 TBC
11 November Closing Date 13.10 Mailing Date 10.11	Special: Solutions for the Medical Industry Solutions for Digitization Sensors & Transmitters	ADIPEC, Abu Dhabi Valve World Expo, Düsseldorf Ecomondo, Rimini Formnext, Frankfurt SPS Smart Production Solutions, Nuremberg	TBC TBC TBC 14.17.11 14-16.11
12 December - WEBMag Closing Date 04.12 Mailing Date 14.12	Special: Chemical-Pharmaceutical Industry Tools & Equipments		



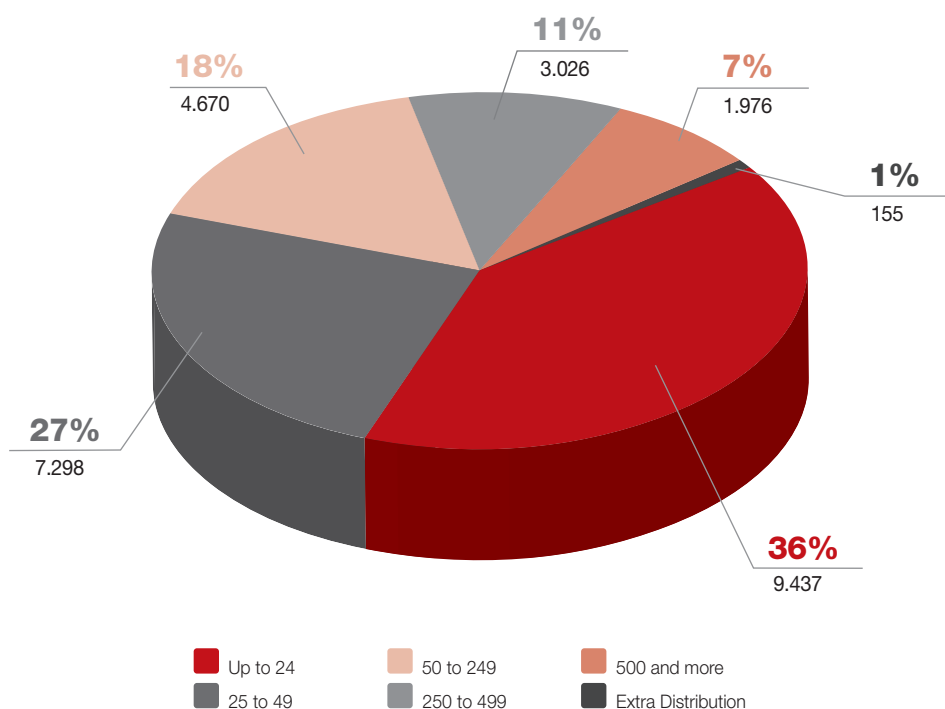
Print + Digital: Circulation 2023

By industry	Print	Digital	Subscribers	%
Government, Military, Public Administration	134	706	840	3,16%
Food, Beverage & Tobacco	1.015	654	1.669	6,28%
Other Processing Industries	338	603	941	3,54%
Other Manufacturing Industries	202	802	1.004	3,78%
Others	75	380	455	1,71%
Electric, Electronic, Computing	1.034	1.447	2.481	9,34%
Automotive	668	912	1.580	5,95%
Scientific, Measuring & Control Equipment	803	1.387	2.190	8,24%
Paper, Textile, Leather	502	563	1.065	4,01%
Chemical, Pharmaceuticals	1.234	896	2.130	8,02%
Culture	135	884	1.019	3,84%
Crude Petroleum, Gas, Mining, Quarrying	127	690	817	3,08%
Plastics, Rubber, Oil, Coal	806	772	1.578	5,94%
Energy & Water Treatment	202	701	903	3,40%
Import, Dealers & Distributors	221	754	975	3,67%
Machinery (Excluding Electrical)	773	903	1.676	6,31%
Metallurgical	580	712	1.292	4,86%
Fabricated Metal Products	1.440	1.299	2.739	10,31%
Engineering Firms, Consultants & Contractors	193	1.015	1.208	4,55%
TOTAL	10.482	16.080	26.562	100%

Source: Publisher's Projection 2023

By job function	Subscribers	%
Purchasing or Procurement	3.628	13,66%
Other Engineering/Project Management	1.791	6,74%
Other	950	3,58%
General or Corporate Management	4.888	18,40%
Production Engineering	3.911	14,72%
Test, Standards and Quality Control	1.721	6,48%
Planning / Rationalisation	1.262	4,75%
System Design Engineering	1.941	7,31%
Product Design Engineering	6.470	24,36%
TOTAL	26.562	100%

By number of employees





7.573

Total subscribers

5.500

Website visitors per month

Il Distributore Industriale - Distribuzione, Vendita & Management is the official magazine of FNDI, the National Industrial Distribution Federation part of Confindustria. A three-monthly supplement to IEN Italia, every issue contains specific guidelines for industrial distribution's management, exclusive interviews and news and updates from the FNDI.

Language: Italian - Launched: 2007



PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
4 April Closing Date 17.03 Mailing Date 07.04	Tools	Hannover Messe, Hannover SPS, Parma Mecfor, Parma	17-21.04 23-25.05 23-25.05
6/7 June/July Closing Date 16.06 Mailing Date 07.07	Bearings & Power Transmission		
10 October Closing Date 15.09 Mailing Date 06.10	Hydraulics & Pneumatics	A&T Automation & Testing, Vicenza	25-27.10
12 December Closing Date 17.11 Mailing Date 12.12	Digital Transformation & Logistic		

Advertisement Rates and Specifications



1.840 €

1/1 page

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



2.680 €
2.150 €
2.890 €

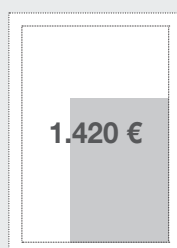
- II^a Cop. - Inside front
- III^a Cop. - Inside back
- IV^a Cop. - Outside back
- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



1.510 €

2/3 page vertical

- 121 x 285 mm +5 mm bleed
- *106 x 237 mm



1.420 €

1/2 page island

- *118 x 160 mm



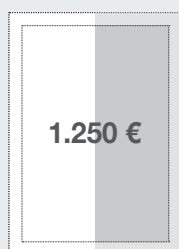
1.250 €

1/2 page horizontal

- 210 x 141,5 mm +5 mm bleed
- *180 x 118,5 mm

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request



1.250 €

1/2 page vertical

- 103 x 285 mm +5 mm bleed
- *88 x 237 mm



920 €

1/3 page horizontal

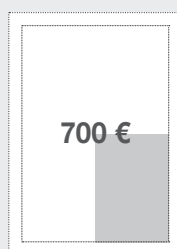
- 210 x 99 mm +5 mm bleed
- *180 x 76 mm



920 €

1/3 page vertical

- 72 x 285 mm +5 mm bleed
- *57 x 237 mm



700 €

1/4 page

- *88 x 118,5 mm



Marco Marangoni
Editorial Director
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Paola Capitanio
Editor
p.capitanio@tim-europe.com

CONTENTS AND SPECIFICATIONS

Manutenzione & Asset Management is the official magazine of A.I.MAN. Italian Maintenance Association. In addition to the main monthly focuses, every issue contains articles on macro-areas such as Maintenance & Business, Maintenance Processes, Reliability & Maintenance Industry, Asset Lifecycle Management, Maintenance and Industry 4.0, and Competences in maintenance.

Language: Italian - Launched: 1999



Add a **VIDEO** in
Manutenzione Digital
Edition **FREE** of Charge!

Main Topics

- Maintenance & Business
- Maintenance Processes
- Reliability & Maintenance Engineering
- Asset Lifecycle Management
- Maintenance & Industry 4.0
- Competences in maintenance

14.160
Total
subscribers

10.000
Website visitors
per month

Advertisement Rates and Specifications



Cover **3.540 €**
Double page **2.970 €**

Gatefold front cover

- 405 x 285 mm
+5 mm bleed
- *375 x 237 mm

Double page

- 420 x 285 mm +5 mm bleed



2.590 €
2.100 €
2.780 €
1.700 €

IIª Cop. - Inside front
IIIª Cop. - Inside back
IVª Cop. - Outside back
1/1 page

- 210 x 285 mm +5 mm bleed
- *180 x 237 mm



1.360 €

2/3 page vertical

- 121 x 285 mm
+5 mm bleed
- *106 x 237 mm



1.320 €

1/2 page island

- 133 x 179 mm
+5 mm bleed
- *118 x 160 mm



1.210 €

1/2 page horizontal

- 210 x 141,5 mm
+5 mm bleed
- *180 x 118,5 mm

BUYERS GUIDE: Box Company name + Logo

- *60 x 20 mm

200 €



1.210 €

1/2 page vertical

- 103 x 285 mm
+5 mm bleed
- *88 x 237 mm



970 €

1/3 page horizontal

- 210 x 99 mm
+5 mm bleed
- *180 x 76 mm



970 €

1/3 page vertical

- 72 x 285 mm
+5 mm bleed
- *57 x 237 mm



910 €

1/4 page

- *88 x 118,5 mm



800 €

1/6 page

- *88 x 79 mm

*Type area, centered

Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 285 mm

Special positioning

Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

PUBLISHING SCHEDULE 2023

Issue	Focus	Shows/Events	Dates
1 January Closing Date 16.12 Mailing Date 20.01	Management & Maintenance Processes Electrical Systems & Components		
2 February Closing Date 13.01 Mailing Date 17.02	Operations & Maintenance Diagnostics	A&T Automation&Testing, Turin	22-24.02
3 March Closing Date 10.02 Mailing Date 10.03	Service & Maintenance Hydraulics & Pneumatics Special: Oil & Gas	embedded world, Nuremberg MECSPE, Bologna	14-16.03 29-31.03
4 April Closing Date 10.03 Mailing Date 07.04	Asset Integrity Test & Measurement	Hannover Messe, Hannover	17-21.04
5 May Closing Date 14.04 Mailing Date 12.05	Transportation Pumps & Valves Special: Automotive Manutenzione Buyers Guide 2023	SPS Italia, Parma MECFOR, Parma OMC, Ravenna	23-25.05 23-25.05 23-25.05
6 June Closing Date 05.05 Mailing Date 21.06	Maintenance & Safety DPI - Individual Protection Devices Special: Food & Beverage		
7/8 July/August Closing Date 07.07 Mailing Date 23.08	Maintenance & Distribution Seals & Gaskets		
9 September Closing Date 25.08 Mailing Date 15.09	Maintenance & Sustainability Energy Saving Special: Manutenzione & Energy Efficiency		
10 October Closing Date 22.09 Mailing Date 20.10	Maintenance 4.0 Software & Digital Devices Special: Maintenance 4.0	MIAC, Lucca A&T Automation&Testing, Vincenza	TBC 25-27.10
11 November Closing Date 12.10 Mailing Date 08.11	Maintenance & Training Mechanical Systems & Components Special: Maintenance in Process Industry	SPS Smart Production Solutions, Nuremberg ADIPEC, Abu Dhabi Ecomondo, Rimini	14-16.11 TBC TBC
12 December Closing Date 10.11 Mailing Date 01.12	Maintenance & Infrastructure Tools & Equipment	Valve World Expo, Düsseldorf	TBC



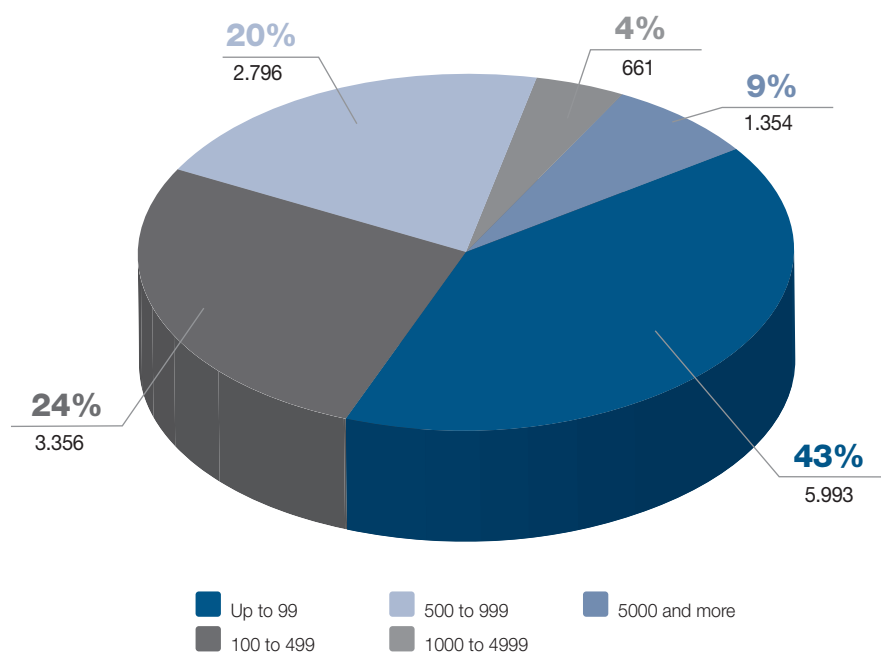
Print + Digital: Circulation 2023

By industry	Subscribers	%
Food & Beverage	1.403	9,91%
Textile & Synthetics Fibres	589	4,00%
Paper, Cellulose & Wood	812	5,73%
Metallurgy & Iron Industry	1.123	7,93%
Mechanical & Electromechanical	2.147	15,16%
Ceramic & Stoneware	803	5,67%
Chemicals & Petrochemicals	2.364	16,69%
Energy productions	671	4,74%
Maintenance Services	1.994	14,08%
Others	2.254	15,92%
TOTAL	14.160	100%

Source: Publisher's Projection 2023

By job function	Subscribers	%
General Manager	2.034	14,36%
Plant Engineering Manager	2.263	15,98%
Maintenance Manager	3.547	25,05%
Maintenance Staff	2.264	15,99%
Sales & Procurement	1.673	11,81%
Maintenance Service Manager	1.254	8,86%
Others	1.125	7,00%
TOTAL	14.160	100%

By number of employees



MANUTENZIONE BUYERS GUIDE

Industrial Maintenance Vendor List

Published once a year, Buyers Guide is the only Vendor List for industrial maintenance on the market, created to help all operators in the sector finding the most useful tools and companies for their work.





CMI

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In Collaboration with ANIMA
Confindustria's Associations:
Assopompe, AVR and Uman

10.511

Total
subscribers

6.000

Website visitors
per month

The aim of **CMI - Costruzione e Manutenzione Impianti** is to provide Purchasing Managers, Design and Maintenance Technicians and Installers concise information on the most recent market proposals in the automation, instrumentation, fluid circulation and components of machines and systems sectors.

Language: Italian - Launched: 1999

Focus 2023

- Fluid Handling
- Automation
- Instrumentation
- Industrial Consumer Products
- Components
- Services & Digital Solutions
- Robotics
- Energy Efficiency



Vendor List

Vendor List
is the annual

publication that analyzes the trend of the automation & instrumentation, fluid circulation, systems and components markets. It is distributed to 4,000 Purchasing Managers and Production/Maintenance Managers.

Date of publication: March 2023



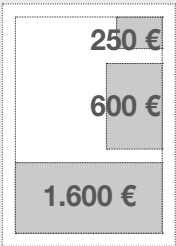
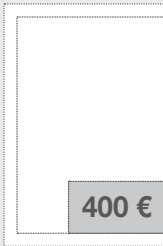
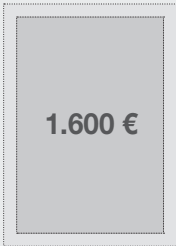
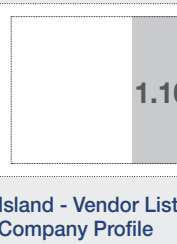
Italian Vendors' List

Italian Vendors'
List is the English

edition that publishes the profiles of Italian manufacturers. It is distributed to buyers of foreign companies operating in the design, construction and maintenance of plants. Special distribution during international fairs.

Date of publication: June 2023

Advertisement Rates and Specifications

 250 € 600 € 1.600 €	 400 €	 1.600 €	 1.460 €	 1.000 €	 1.150 €	 900 €
Cover - manchette □ 53 x 47 mm Cover - news Cover - 1/3 horizontal □ 228 x 110 mm	Back Cover - manchette □ 135 x 90 mm	1/1 page Tabloid □ 245 x 337 + 5 mm bleed	1/1 page + news □ 182 x 256 mm	1/2 page horizontal □ 245 x 168,5 mm + 5 mm bleed	2/3 page horizontal □ 228 x 230 mm	1/3 page horizontal □ 228 x 110 mm
 1.150 €	 1.000 €	 850 €	 550 € 950 €	 1.100 €	*Type area, centered Dimensions (width x depth). Prices in Euro (Excl. VAT). Trim size 210 x 285 mm	
2/3 page vertical □ 134 x 312 mm	1/2 page vertical □ 120 x 337 mm + 5 mm bleed	Island □ 134 x 186 mm	1/6 pagina □ 134 x 105 mm 1/2 Pagina + news □ 182 x 130	Island - Vendor List + Company Profile □ 150 x 210 mm Island - Italian Vendors List + Company Profile □ 150 x 210 mm	Special positioning Front cover (1/3 page) € 1.600 Inside front cover (1/3 page) € 1.500 Manchette inside back cover € 400 Back cover Tabloid € 2.200 Section "L'azienda informa" € 1.000	
For quantity discount, inserts and special positioning: pricing and further information on request						

In each issue:

Fluid Handling, Automation, Instrumentation, Components, Industrial Consumer Products

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 20.01 Mailing Date 10.02	Process Automation	A&T Automation&Testing, Turin	22-24.02
3 March Closing Date 21.02 Mailing Date 10.03	Machines & Digital Factory 4.0	MECSPE, Bologna	29-31.03
4 April Closing Date 24.03 Mailing Date 07.04	Instrumentation & Monitoring Special: Pumps & Valves	Hannover Messe, Hannover	17-21.04
5 May Closing Date 21.04 Mailing Date 10.05	Automation 4.0 Focus Oil & Gas Fluid Handling	SPS Italia, Parma MECFOR, Parma OMC, Ravenna	23-25.05 23-25.05 23-25.05
6 June Closing Date 19.05 Mailing Date 09.06	Water Supply & Sanitary Engineering Special: Pumps & Energy Efficiency		
7/8 July/August Closing Date 30.06 Mailing Date 25.07	Industrial Consumer Products Condition Monitoring		
9 September Closing Date 22.08 Mailing Date 08.09	Food & Beverage Services & Digital Solutions		
10 October Closing Date 22.09 Mailing Date 06.10	Water Treatment Lubrication & Filtration	A&T Automation&Testing, Vicenza MIAC, Lucca	25-27.10 TBC
11 November Closing Date 20.10 Mailing Date 10.11	Chemical & Farmaceutical Industry Energy Efficiency	SPS Smart Production Solutions, Nuremberg ADIPEC, Abu Dhabi	14-16.11 TBC
12 December Closing Date 17.11 Mailing Date 07.12	Engineering Companies Seals and Gaskets	Valve World Expo, Düsseldorf	TBC

Print + Digital: Circulation 2023

By industry	Subscribers	%
Oil & Gas	2.127	20,24%
Food	2.036	19,37%
Chemical & Petrochemical Industry	1.932	18,38%
Plants for Water & Aqueducts Treatment	888	8,45%
Plant Maintenance	769	7,32%
Chemical & Pharmaceutical Industry	770	7,33%
Steel & Mechanical Industries	621	5,91%
Energy Saving Solutions	780	7,42%
Plasting Processing	138	1,31%
Textiles	94	0,89%
Engiennering Companies	176	1,67%
Industrial Distributors	82	0,78%
Ceramics & Glass	98	0,93%
TOTAL	10.511	100%

Source: Publisher's Projection 2023

By job function	Subscribers	%
Installers	334	3,18%
Production & Factory Managers	2.236	21,27%
Systems Designers	2.201	20,94%
Maintenance Managers	2.146	20,42%
Purchasing Managers	3.147	31,00%
Design Managers	447	4,25%
TOTAL	10.511	100%

GUIDA AGLI ACQUISTI

Your solutions in the highlight through your customers' voice

With CMI - Costruzione e Manutenzione Impianti "GUIDA AGLI ACQUISTI" you can connect to the Purchasing Managers through the direct experience of those who are doing the same job.

Customer's Purchasing Manager Interview (print + digital)
+ Full Page Advertising

€ 1.600



HAZİRAN-06-2020 Sayı:115 Yıl:14

EDT ENDÜSTRİ DÜNYASI TÜRKİYE

06 Anybus Ağ Geçitleri MQTT ve OPC UA Üzerinden IoT'ye Kolay ve Güvenli Bir Yol Açıyor

14 Dijital Dönüşümün Önündeki En Büyük Engeller: Eski Teknolojiler ve Yetenek Eksikliği

22 Gelecek IoT Çözümleri ile Şekillenecek Wipac ile Dijitalleşen İş Süreçlerinde Verimlilik Ve Hız Artıyor

28 TIS60+ Termal Kamera Kızılötesi Görüntüler Daha Uzakları Daha Küçük Sıcaklık Farklarını Yakalar

33 iFlex® Esnek Akım Probu Gelişmiş Sorun Tespit, Çözüm Performansı

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18 İlaç Sektöründe Verim Artışı İçin Dijitalleşme Maliyetlerin Azalmasını Ve Teslim Sürelerinin Önemli Ölçüde Kısalması

Add a VIDEO in
Endüstri Dünyası Digital
Edition FREE of Charge!

In the last 15 years **Endüstri Dünyası** has become the most trusted source for industrial decision makers looking for new products and solutions. With an unmatched readership and response, it reaches industrial designers and manufacturing executives across the spectrum of the Turkish industry. It is at the forefront of publishing groundbreaking news in the B2B marketplace, where special content is shaped by the changes and progress of the new digitalized industrial world.

Language: Turkish - Launched: 2007



25.078
Total
subscribers

28.000
Website visitors
per month

Main Topics

- Electronics - Electricity
- Industrial Supply
- Motors & Drives
- Hydraulics & Pneumatics
- Machines & Tools
- Automation - Robotics
- Test & Measurement
- Industry 4.0
- Sensor Technology
- Additive Manufacturing - 3D Printing

Advertisement Rates and Specifications

1.900 € 1/1 page □ 210 x 297 mm +5 mm bleed ■ *180 x 262 mm	1.400 € 2/3 page vertical ■ *119 x 262 mm	1.400 € 2/3 page horizontal ■ *180 x 171 mm	1.300 € 1/2 page island ■ *119 x 170 mm	1.200 € 1/2 page horizontal □ 210 x 148,5 mm +5 mm bleed ■ *180 x 125 mm
1.200 € 1/2 page vertical □ 105 x 297 mm +5 mm bleed ■ *88 x 262 mm	1.000 € 1/3 page horizontal □ 220 x 105 mm +5 mm bleed ■ *180 x 80 mm	1.000 € 1/3 page vertical □ 77 x 307 mm +5 mm bleed ■ *57 x 262 mm	700 € 1/4 page □ 105 x 148,5 mm +5 mm bleed ■ *105 x 148,5 mm	

***Type area, centered**
Dimensions (width x depth).
Prices in Euro (Excl. VAT).
Trim size 210 x 297 mm

Special positioning
Inside front, inside back,
outside back: +15%
Cover story, Cover presence
incl. three inner pages, inserts:
pricing and further information
on request

Issue	Focus	Shows/Events	Dates
1/2 January/February Closing Date 24.01 Mailing Date 01.02	Digitalization in Industry, Industry 4.0, IoT, Industrial Software, Software Security, Cloud Systems, ERP / MRP Solutions	ICCI 2023 (International Energy & Environmental Fair & Conference)	01-03.03
3 March Closing Date 28.02 Mailing Date 08.03	Rail Systems Hannover Messe Special Edition	Eurasia Rail 2023 IBAKTECH 2023 Solar Istanbul (Solar Energy, Storage, E-Mobility and Digitalization Exhibition & Conference)	08-10.03 09-12.03 15-17.03
4 April Closing Date 29.03 Mailing Date 05.04	Test and Measurement Systems	Solarex (Solar Energy and Technologies Fair) Hannover Messe, Hannover IFAT EURASIA 2023 (Eurasia Leading Trade Fair for Environmental Technologies) HEFI 2023 (Home Electronics Fair Istanbul)	06-08.04 17-21.04 27-29.04 27-29.04
5 May Closing Date 02.05 Mailing Date 07.06	Machinery Industry Hannover Messe Report	IDEF 2023 (International Defence Industry Fair) Tube&Steel Istanbul Fair MATEF 2023 (Manufacturing Technologies Fair) Fastener Expo Eurasia (Eurasia Industrial Fasteners and Fixings Trade Fair) PLASTPAK Izmir (Plastic and Packaging Technologies Machinery and Equipment Fair) ICSG Istanbul (International Istanbul Smart Grids and Cities Congress and Fair)	09-12.05 24-27.05 24-27.05 24-27.05 25-28.05 TBC
6/7 June/July Closing Date 31.05 Mailing Date 07.06	WIN EURASIA 2023 Robotics & Automation	Metal Working (Sheet Metal Processing) IAMD (Integrated Automation, Motion & Drives) Welding (Cutting Technologies) Surface Technology (Treatment & Welding) CEMAT (Materials Handling, Supply Chain Management, Interlogistics) Electrotech (Energy, Electric and Electronic Technologies) Automechanika Istanbul (International Automotive Spare Parts Trade Fair)	07-10.06 07-10.06 07-10.06 07-10.06 07-10.06 07-10.06 08-11.06
7/8 July-August WEBMag Closing Date 26.07 Mailing Date 02.08	Factory Automation		
9 September Closing Date 30.08 Mailing Date 06.09	Machine Industry Electronics and Electric Supplement	Mill Tech (Mill Machinery Technologies and Components Exhibition) METALEXPO (Iron, Steel, Metal Products & Production Technologies Trade Fair)	14-17.09 27-30.09
10 October Closing Date 27.09 Mailing Date 04.10	Industrial Equipment Smart Factories	STT Eurasia (Surface Treatment Technologies Fair) Eurasian Composites Show Putech Eurasia (International Polyurethane Industry Exhibition) Paint Expo Eurasia (International Industrial Coating Technologies Exhibition) Surtech Eurasia TESTISTANBUL 2023 CONFERENCE MAKTEK Konya (Konya Machinery Technologies Fairs) Eurasia Packaging Istanbul (Eurasia Packaging Istanbul Fair) Food-Tech Eurasia (International Food and Beverage Technologies Fair) EIF 2023 (International Energy Congress and Expo) ALUEXPO (International Aluminium Technology, Machinery and Products Trade Fair) ISAF Smart Exhibitions IMEX 2023 (Mobile Systems, Consumer Electronics & New Technologies Exhibition) Eskisehir Industry 2023 (R&D, Industry and Technology Fair) Powder Tech Expo 2023 SAHA EXPO 2023 (Defense and Aerospace Exhibition) MARENTECH EXPO (Marine Energy Technologies Fair and Conference) ISK - SODEX 2023 (Heating, Ventilation, Air Conditioning, Refrigeration, Pumps, Valves, Fittings, Water Treatment and Insulation Exhibition) Kalite 2023 (Control, Metrology, Testing Equipment and Industrial Software Exhibition) Izmir Machinery Fair	04-06.10 04-06.10 04-06.10 04-06.10 04-06.10 05-06.10 11-14.10 11-14.10 11-14.10 11-13.10 12-14.10 12-15.10 12-15.10 17-20.10 18-21.10 24-27.10 25-27.10 25-28.10 25-28.10 TBC
11 November Closing Date 01.11 Mailing Date 08.11	Hydraulic&Pneumatic Supplement Industrial Communication	SANTEK 2023 (Eastern Marmara Industry And Tecnology Fair) YES Turkey (Software Industry Exhibition) ENTECH (Recycling Environmental Technologies and Zero Waste Expo) Plast Eurasia 2023 (International Plastic Industry Fair)	08-11.11 08-11.11 22-25.11 22-25.11
12 December Closing Date 29.11 Mailing Date 06.12	Power Supplies & Energy	Bumatech (Bursa Machine Technologies Fairs) Mining Turkey 2023 Rubber 2023 (Istanbul Rubber Industry Fair)	13-16.12 14-17.12 TBC

Print + Digital: Circulation 2023

By industry	Print	Digital	Subscribers	%
Automotive, Aircraft & Transportation	252	3.489	3.741	14,9%
Chemicals and Allied Products	88	421	509	2,0%
Construction	58	214	272	1,1%
Crude Petroleum, Natural Gas, Mining and Quarring	69	224	293	1,2%
Education	54	168	222	0,9%
Electric, Electronic, Computing & Communication	607	2.513	3.120	12,4%
Energy & Water Supplies	49	115	164	0,7%
Engineering Firms	101	461	562	2,2%
Fabricated Metalproducts	126	261	387	1,5%
Food, Beverage, Tobacco	101	215	316	1,3%
Importer, Dealers, Distributors, of Industrial Products	62	209	271	1,1%
Logistics and Transportation	14	69	83	0,3%
Machinery (Excluding Electrical)	379	3.487	3.866	15,4%
Mainenance	94	413	507	2,0%
Other Manufacturing Industries	110	435	545	2,2%
Automation & Robotic	687	3.829	4.516	18,0%
Others Related to the Field	148	4.019	4.167	16,6%
Paper, Textile, Leather	45	234	279	1,1%
Plastics, Rubber, Peroleum & Coal	76	221	297	1,2%
Primary Metals	80	253	333	1,3%
Public Administration, Government & Military	70	105	175	0,7%
Scientific, Measuring & Control Equipment	48	139	187	0,7%
Stone, Clay, Glass	32	73	105	0,4%
Wood, Timber, Furnitue	42	119	161	0,6%
TOTAL	3.392	21.686	25.078	100%

Source: Publisher's Projection 2023

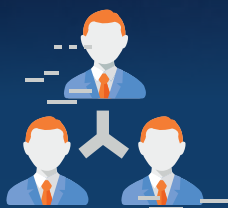
By job function	Subscribers	%
Design Engineering	671	2,7%
General or Corporate Management	4.791	19,1%
Logistic Management	281	1,1%
Operations/Maintenance Engineering	980	3,9%
Other Engineering	912	3,6%
Other Functions	12.899	51,4%
Plant Mangement	433	1,7%
Production Engineering	1.188	4,7%
Project Management	719	2,9%
Purchasing or Procurement	1.063	4,2%
Research	653	2,6%
Test/Quality/Standards Engineering	488	1,9%
TOTAL	25.078	100%



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A wide range of display advertising and sponsored content options are available, to increase your company and product visibility among potential clients and to generate extra qualified leads.



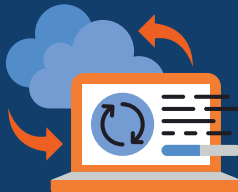
over 3,6 million
website visitors annually



over 2,5 million
unique visitors annually



2:30 minutes
visit duration



4 pages
per visits



over 100.000
newsletter subscribers

Website Display Advertising Options

All TIMGlobal Media websites are truly responsive, making them suited for desktop, tablet and smartphone access.

1.

TOP LEADERBOARD

728 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

9.

SPLASH

800 x 600 or
1000 x 800 pixels

Displayed upon entering the website, max. Once per day per visitor, **only 1** items

2/3.

RECTANGLE/VIDEO

300 x 250 pixels

In rotation with max. 4 other advertisers. Presence on all pages

4.

HALF-RECTANGLE

300 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

8.

SKIN (*)

1920 x 800 pixels

Appears behind the content of the website, only one item (*) with 1178 px width TRANSPARENT area in the middle (website width)

7.

IN-PAGE LEADERBOARD

728 x 90 pixels

In rotation with max. 3 other advertisers. Presence on all pages

6.

VERTICAL BANNER

300 x 600 pixels

In rotation with max. 3 other advertisers. Presence on all pages

5.

BUTTON

120 x 120 pixels

In rotation with max. 3 other advertisers. Presence on all pages

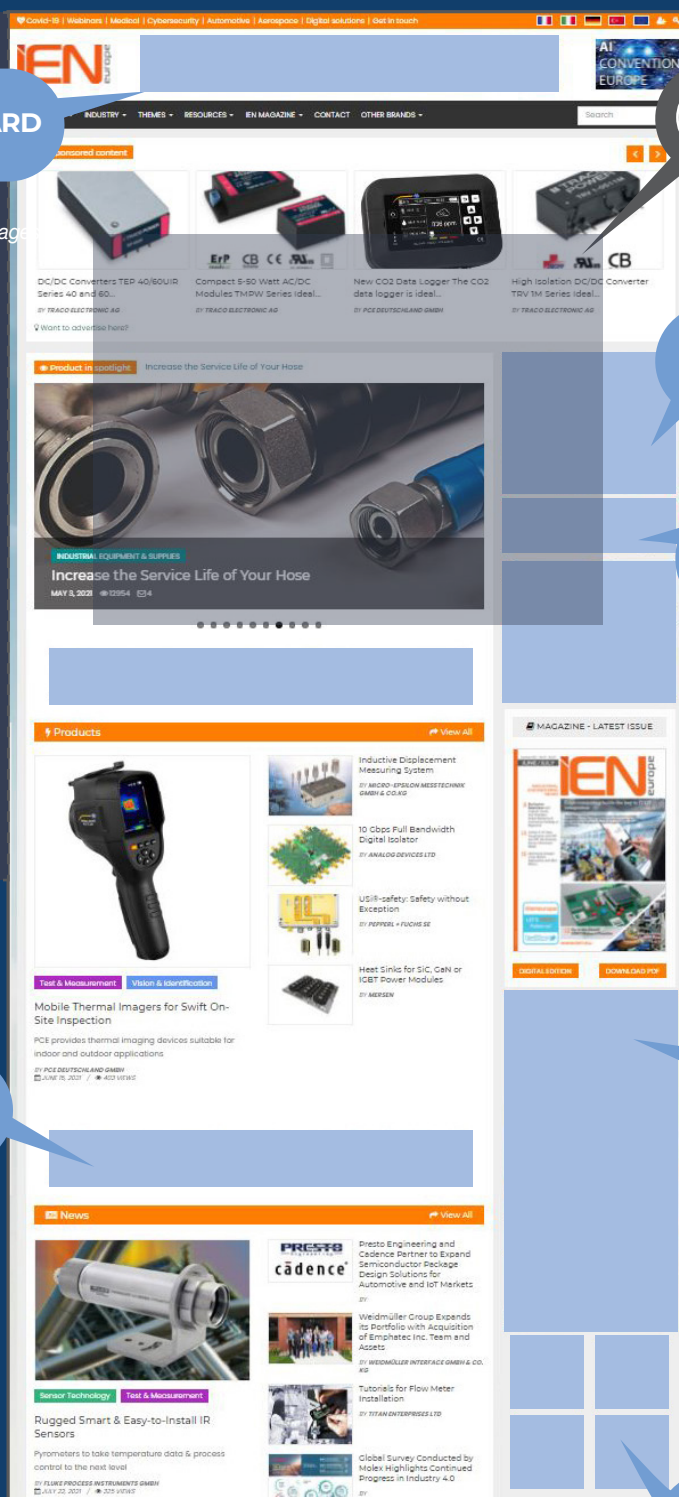
Specification

Banner specification

Format: Jpg, Png, Gif
Minimum resolution required: 72 dpi
Online adverts must be provided with destination URL

Video specification

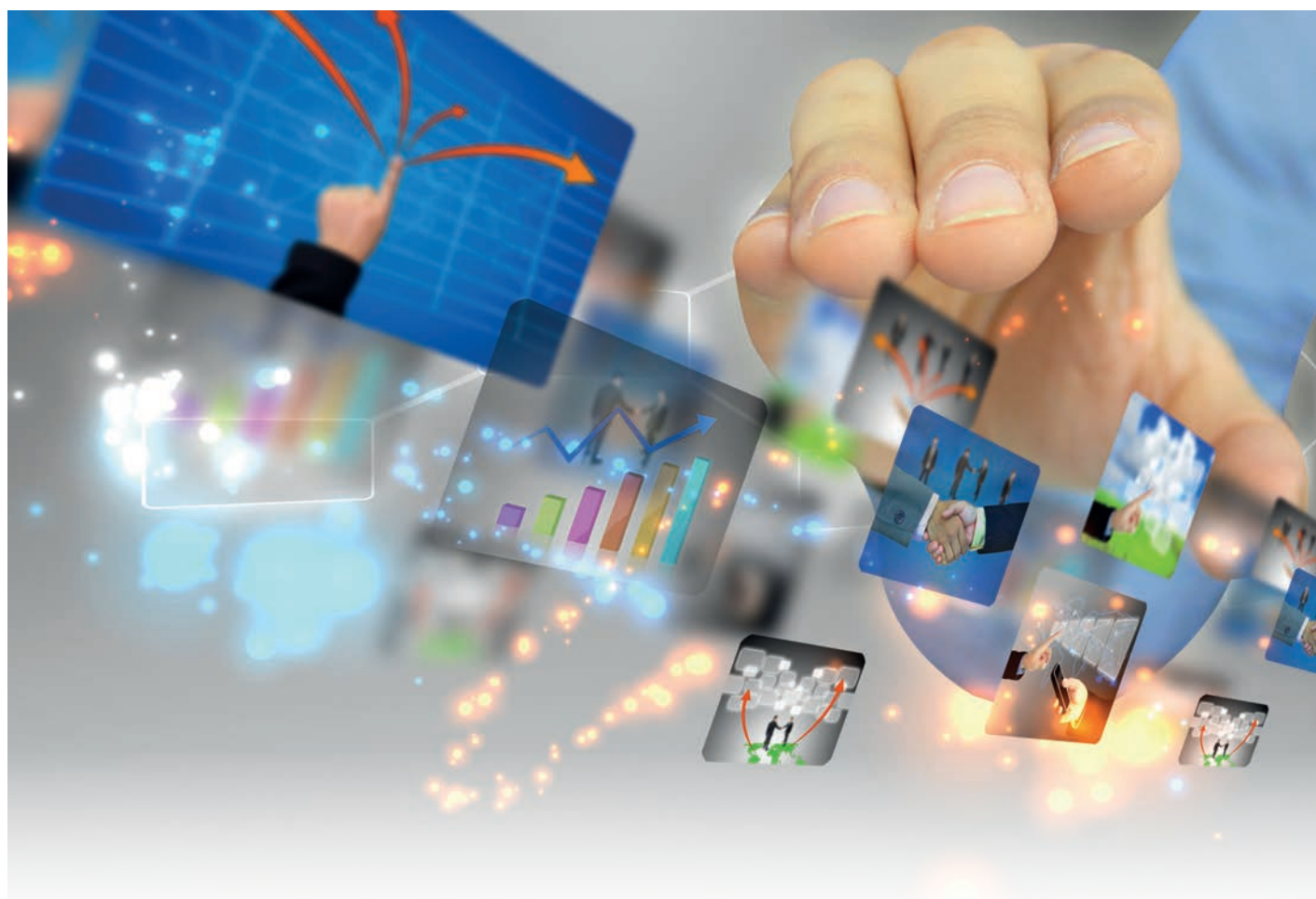
Format: MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM
File size: max 30 sec.



Rates

	Euro, excl. VAT	 IEN EU	 PCNE	 IEN D-A-CH	 PEI	 IEN ITA	 EDT	 Manutenzione	 CMI
①	Top Leaderboard - Monthly Rates	3 000	2000	1 800	1 800	1 300	1 000	1 300	1 300
② ③	Rectangle/Video - Monthly Rates	2 150	1 700	1 500	1 500	1 150	650	1 150	1 150
④	Half Rectangle - Monthly Rates	1000	800	700	700	550	300	550	550
⑤	Button - Monthly Rates	750	500	500	500	350	250	350	350
⑥	Vertical Banner - Monthly Rates	2 050	1500	1 400	1 400	1 100	650	1 100	1 100
⑦	In-page Leaderboards - Monthly Rates	2 000	1450	1 350	1 350	1 050	600	1 050	1 050
⑧	Skin -Monthly Rates	5 000	4 500	4 000	4 000	2 800	2 000	2 800	2 800
⑨	Splash -Weekly Rates	3 800	3 500	3 250	3 250	2 500	1 500	2 500	2 500

2023 rates (Euro, excl. VAT)



Mobile Advertising Opportunities

Complete your online presence or buy the mobile ad version at the following rates:

1.



MOBILE BANNER LARGE

dimensions: 320 x 160 px

Leaderboard

dimensions: 728 x 90 px

2.



MOBILE SPLASH

dimensions: 320 x 640 px

Splash

dimensions: 800 x 600 px

3.



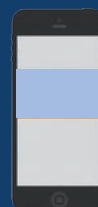
MOBILE HIGH IMPACT AD

dimensions: 320 x 320 px

Rectangle

dimensions: 300 x 250 px

4.

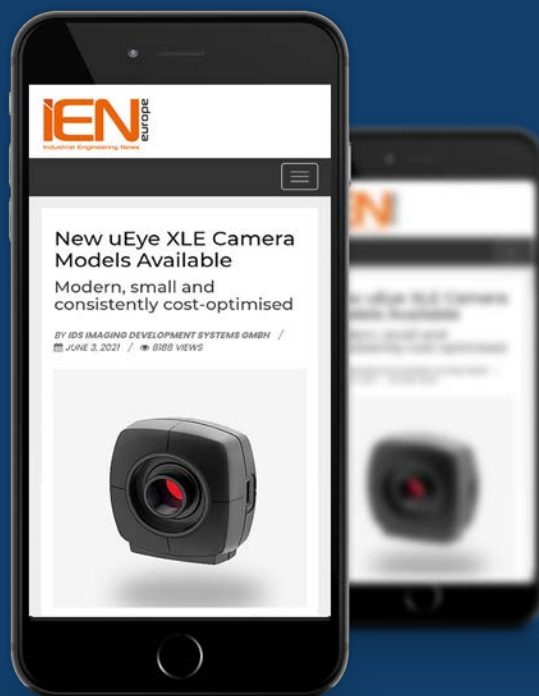


MOBILE CONTENT VIDEO AD

dimensions: all formats available

Video

dimensions: 300 x 250 px



Specifications

	Ad format	Mobile Ad Format	Mobile Ad Dimensions (pixels)	File type	Destination URL
1	Leaderboard	Mobile Banner Large	320 x 160	Jpg, Png, Gif	yes
2	Splash	Mobile Splash	320 x 640	Jpg, Png, Gif	yes
3	Rectangle	Mobile High Impact Ad	320 x 320	Jpg, Png, Gif	yes
4	Video	Mobile Content Video Ad	all formats available	MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM - max 30 sec.	no

All advertisements may be in rotation with other advertisers.

Monthly Rates

	Ad format	Mobile Ad Format	 IEN EU	 PCNE	 IEN D-A-CH	 PEI	 IEN ITA	 EDT	 Manutenzione	 CMI
1	Leaderboard	Mobile Banner Large	1 150	900	750	900	600	400	600	600
2	Splash	Mobile Splash	2 250	2 000	1 650	2 000	1 400	900	1 400	1 400
3	Rectangle	Mobile High Impact Ad	700	500	450	500	350	250	350	350
4	Video	Mobile Content Video Ad	1 250	1 000	900	1 000	700	500	700	700

2023 rates (Euro, excl. VAT)

Newsletters

The best way to keep you informed about the latest industry news, technology articles and the most recent products from every industrial sector/area.

The newsletter consists of products, industry news, flash products, white papers, interviews and application. Each product and each news displayed in the newsletter has been previously published on our websites.

Thanks to this condition, each product is linked to the related article online. This guarantees two different audiences: firstly our digital database, and secondly our websites users. The newsletter is sent twice a month.



1. SPONSORED CONTENT IN NEWSLETTER

• Material specifications:

Title: 50 characters max.; Subtitle: 50 characters max.
Description: 500 to 1000 characters incl. spaces; keywords.
Square image: 500 x 500 px, PNG, JPG (72 dpi).
Product Category (Topic).
Recommended on website: datasheet (PDF) and/or video (MPG, AVI, MOV, Youtube).

2. BANNER IN NEWSLETTER

• Material specifications:

Banner: 468 x 60 px (JPG, PNG, GIF, no Flash - GIF format only for Web e-mail clients), 72 dpi.
Link to your homepage or product page.

3. SPONSORED CONTENT IN NEWSLETTER - 2ND POSITION

Newsletters	Subscribers	Open rate
IEN Europe	38.701	14%
PCN Europe	15.618	13%
PEI	17.851	16%
IEN D-A-CH	13.565	13%
IEN Italia	5.499	13%
Manutenzione & Asset Management	2.788	16%
CMI Costruzione E Manutenzione Impianti	3.987	14%
Endüstri Dünyası	7.411	14%

Rates

	Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	EDT	Manutenzione	CMI
1	Sponsored Content in Newsletter	1 800	1 500	1 200	1 800	1 000	1 000	1 000	1 000
2	Banner in Newsletter	1 200	1 000	880	1 200	880	500	880	880
3	Sponsored Content in Newsletter - 2 nd position	1 200	1 000	880	1 200	880	500	880	880

2023 rates (Euro, excl. VAT)

E-blasts

With third-party e-mailings TIMGlobal Media promotes the products or services of your company. The databases are updated daily, and targeting possibilities are available prior to each e-blast. Please contact our Sales Office (See page 47) for pricing and specifications

Topical E-Mailings

The strongest way to promote your products and the most effective tool to generate qualified leads through targeting opt-in subscribers

The Topical E-Mailing consists of 6-12 products. A short text including illustration describes the main features of each product. Additional multi-media elements (data sheet download or video) are optional. Interested recipients can directly request further information. Each Topical e-Alert (at least

one shot per month) corresponds to a specific and qualified database with thousands of subscribers.

One month's presence in the "Product in Spotlight" section on the homepage, in rotation with other advertisers, and 12 months' presence in the "Products" listing.

SPONSORED CONTENT IN TOPICAL E-MAILINGS

- Material specifications:**

Title: 50 characters max.;

Subtitle: 50 characters max.

Description: 500 to 1000 characters incl. spaces; keywords.

Square image: 500 x 500 px, PNG, JPG (72 dpi).

Image in home page: 790 x 405 px PNG, JPG (72 dpi).

Product Category (Topic).

Recommended on website: data-sheet (PDF) and/or video (MPG, AVI, MOV, Youtube).



"PRODUCT IN SPOTLIGHT" SECTION

Rates

Euro, excl. VAT	 IEN EU	 PCNE	 IEN D-A-CH	 PEI	 IEN ITA	 EDT	 Manutenzione	 CMI
Sponsored Content in Topical E-Mailings	2 200	1 900	1 700	1 800	1 300	1 000	1 200	1 200

2023 rates (Euro, excl. VAT)

 Subscribers for Topic	IEN EU
Hydraulics & Pneumatics	22.831
Automation	25.789
Electronics - Electricity	26.237
Industrial Supply	25.932
Motors & Drives	31.724
Sensor Technology	26.251
Test & Measurement	26.227
Industry 4.0	36.752
Energy	36.761
Vision	36.719
Artificial Intelligence	20.331

 Subscribers for Topic	PCNE
Automation & Communication	2.773
Equipment & Services	2.541
Measurement & Instrumentation	2.638
Processing Machinery	2.849
Pumps, Valves & Compressors	2.356
Explosion Protection & Safety	2.842
Industry 4.0	2.741
Maintenance	2.302

 Subscribers for Topic	IEN D-A-CH
Motoren - Antriebstechnik / Motors and Drives	3.382
Automatisierungstechnik / Factory Automation	3.867
Elektronik - Elektrik / Electronics - Electrical Components	3.596
Industrie Equipment / Industrial Equipment	2.987
Messtechnik / Measurement and Testing	3.705
Sensorik / Sensors	3.539
Hydraulik - Pneumatik / Hydraulics & Pneumatics	5.031
Sicherheit - Industrieversorgung / Safety - Industrial supply	5.158
Industrie 4.0 / Industry 4.0	5.065

 Subscribers for Topic	Manutenzione
Fluid Engineering / Fluid Engineering	2.496
Manutenzione Meccanica / Mechanical Maintenance	1.624
Manutenzione Elettrica / Electrical Maintenance	1.458
Strumentazione & Controllo / Control & Instrumentation	2.203
Manutenzione & ICT / Maintenance & ICT	2.298
Utensili & Attrezzature / Tools and Equipment	2.394
Manutenzione 4.0 / Maintenance 4.0	2.619

 Topics	CMI
Accessori e Materiali di Consumo / Accessories and Industrial Consumer Products	
Automazione / Automation	
Circolazione Fluidi / Fluid Handling	
Componenti / Components	
Industria 4.0 / Industry 4.0	
Servizi / Services	
Strumentazione & Controllo / Instrumentation & Monitoring	

 Subscribers for Topic	PEI
Automatisation / Automation	6.831
Capteurs & Transmetteurs / Sensors & Transducers	6.824
Composants Hydrauliques & Pneumatiques / Hydraulic & Pneumatic	5.744
Composants Mécaniques / Mechanical	9.020
Electricité & Electronique / Electricity & Industrial Electronics	7.157
Informatique Industrielle / Industrial Computers	6.185
Logistique & Fournitures Industrielles / Logistics and Industrial Supplies	5.379
Moteurs & Entraînements / Motors and Drives	5.868
Production & Fabrication / Production Equipment	5.503
Protection et Sécurité / Safety	9.046
Mesures & Contrôles / Test and Measurement	6.611
Catalogues / Catalogs	9.103
Equipements de Vision, Caméras / Vision	9.028
Industrie 4.0 / Industry 4.0	9.085

 Subscribers for Topic	IEN ITA
Automazione / Automation	1.888
Elettronica & Componenti Elettrici / Electronics - Electrical Components	1.839
Motori & Azionamenti / Motors & Drives	1.621
Idraulica & Pneumatica / Hydraulics and Pneumatics	1.402
Test & Measurement / Test and Measurement	1.677
Accessori e Materiali di Consumo / Accessories and Consumables	1.542
Industria 4.0 / Industry 4.0	2.248
Energia / Energy	2.200
Sistemi di Visione / Vision	2.199
Stampa 3D / 3D Printing	2.205

 Subscribers for Topic	EDT
Endüstriyel Malzemeler - Ekipmanlar / Industrial Equipment	3.583
Elektronik - Elektrik / Electronics - Electrical Components	2.568
Otomasyon - Robotik / Automation - Robotics	2.900
Hareket ve güç İletimi / Motion Control	2.682
Hidrolik - Pnömatik / Hydraulics & Pneumatics	2.401
Sensör Teknolojisi / Sensors & Transducers	2.775
Test - Ölçüm / Test and Measurement	2.691
Makineler ve Aletler / Machines & Tools	2.144
Endüstri 4.0 / Industry 4.0	5.128
3b Baskı / Additive Manufacturing	2.294

ProPacks

(on-line sponsored contents)

Sponsored content on websites enables suppliers to present their new products and solutions to industrial professionals across Europe. Company can choose 1, 5 or 10 products (ProPack1, ProPack5, ProPack10).

The ProPack includes a Company profile in directory with

full address, company logo, telephone/fax number and the website's URL.

ProPacks include a 12 months' high-impact presence in homepage, in rotation with other advertisers, and prime positioning within search results.

• Material specifications for each product

Title: 50 characters max., 3 words min. Subtitle: 50 characters max., 5 words min. that examine the product more.

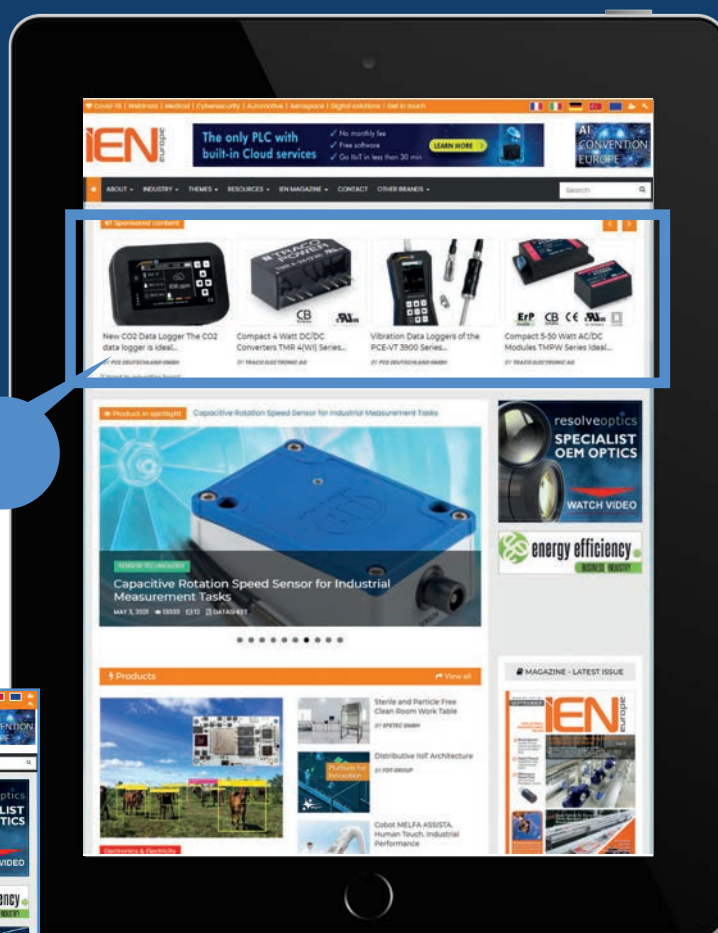
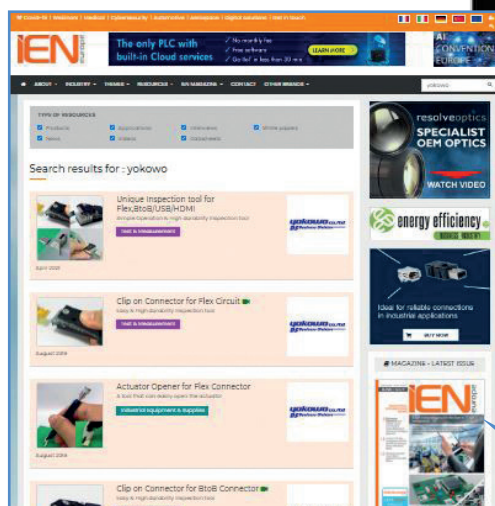
Description: up to 1000 characters incl. spaces; keywords (20 max.). Product Category.

Square image: 500 x 500 px, PNG, JPG (72 dpi).

Recommended on website: datasheet (PDF)

and/or video (MPG, AVI, MOV, Youtube)

ON-LINE SPONSORED CONTENTS



• Material specifications for Company Profile

Logo 310 x 200 px, PNG, JPG (72 dpi).

Company description 200 char. max, no formatting.

PRIME POSITIONING WITHIN SEARCH RESULTS

Annual Rates

Euro, excl. VAT	IEN EU	PCNE	IEN D-A-CH	PEI	IEN ITA	EDT	Manutenzione	CMI
1 product	2 000	1 700	1 500	1 700	1 200	800	1 200	1 200
2 to 5 products	3 800	3 200	2 700	3 200	2 200	1 100	2 200	2 200
6 to 10 products	5 500	4 700	4 100	4 700	3 200	1 500	3 200	3 200

2023 rates (Euro, excl. VAT)

White Papers

Our websites offer an effective platform that gives the opportunity to promote white papers and generate leads

Downloadable solely by registered users, the white papers receive extensive promotion with presence on the homepage, prime positioning within search results and on directory pages as well as presence in the white papers section, newsletters and topical e-Alerts.

Main Benefits

- Helps building brand awareness
- Helps educate potential buyers
- Assists with purchasing decisions

Annual Rates

White Paper	Rates in Euro/Year
Euro, excl. VAT	2 850

WHITE PAPERS

• Material specifications:

White paper in MS Word or PDF format. A descriptive text presenting your white paper, up to 1.000 characters. Up to 10 keywords. Title: 50 characters max., 3 words min. Subtitle: 50 characters max. Square image: 500 x 500 px, PNG, JPG (72 dpi).



Catalogues

Catalogues are published twice a year in a dedicated section within magazines.

Your catalogue, brochure or website is promoted through an advert in ¼-page format.

IEN D-A-CH Katalog Distributor: May and October

IEN Europe Catalogue: May and October

NCI (Nouveaux Catalogues Industriels): June and December

Katalog Tanitim: April and October

Online showcase

All catalogues will also be displayed in a dedicated section of the following websites:

- www.iem.eu/catalogues
- www.iem-dach.de/katalogdistributor
- www.pei-france.com/catalogues
- www.endustri-dunyasi.com/katalogtanitim

This online advert can be enhanced with a deep link to your company webpage where e.g. the catalogue can be found.



Rates

Euro, excl. VAT	Katalog Distributor	NCI	Katalog Tanitim	IEN EU Catalogue	IEN Italia Catalogue
Print + Web + e-Alert	1 100	1 000	1 100	1 100	1 000

2023 rates (Euro, excl. VAT)

Special Offer: Promote your catalogue across Europe (). 3 000 Euro, Excl. VAT.

E-mail presentation

All catalogues are promoted via two direct e-mailings: a general e-alert inviting readers to view the last issue and an e-alert

presenting all catalogues and websites from the latest issue. Readers can request a copy of catalogues directly from the e-mail.

WEBMag

A totally digital version available on our website

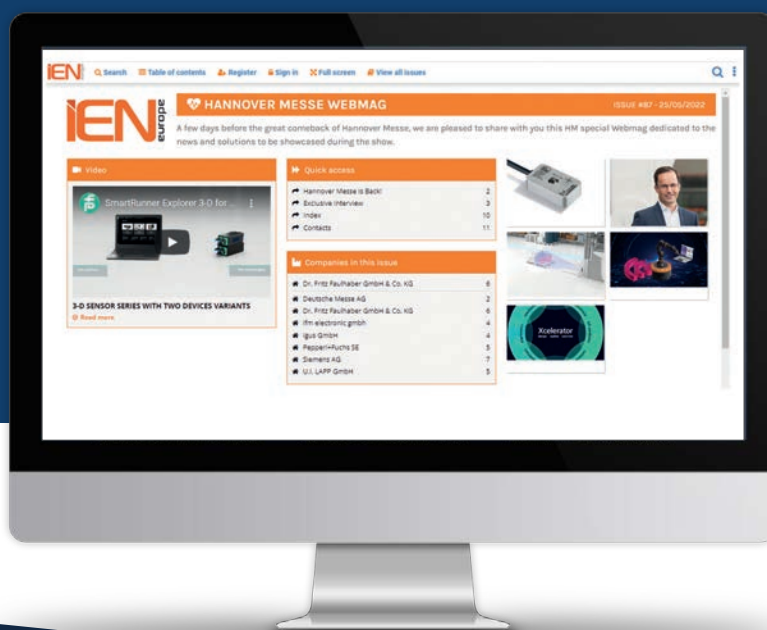
The WEBMag was born as a special edition dedicated to such important exhibitions as Hannover Messe and SPS Nuremberg.

This is a specific tool created in order to give more visibility to our partners who participate to these significant events.

In fact, thanks to the conciseness of this edition, to interactive videos and to the high visibility given to advertisements, the WEBMag is an essential showcase for industry players.

The WEBMag allows easy access to information and contents: exclusive interviews, datasheets, articles, news and events.

- The IEN Europe WEBMag will be released in April, November and December (see page 11).
- The IEN D-A-CH WEBMag will be released in April, November and December (see page 19).
- The Endüstri Dünyası WEBMag will be released in July/August and December (see page 31).



News
CONFIGURATORS
Interviews
E-SHOPS
Events
Interactive Videos
INDUSTRY CASES
Datasheets

Rates

Ad format	 IEN EU	 IEN D-A-CH	 EDT
Specifications as the related print issues			
1/1 page	5 000	3 500	950
2/3 page vertical	4 200	2 400	700
2/3 page horizontal	4 200	2 400	700
1/2 page island	3 800	2 100	650
1/2 page horizontal	3 600	1 900	600

Ad format	 IEN EU	 IEN D-A-CH	 EDT
Specifications as the related print issues			
1/2 page vertical	3 600	1 900	600
1/3 page horizontal	2 100	1 200	500
1/3 page vertical	2 100	1 200	500
1/4 page	1 400	950	350
1/8 page	750	550	

2023 rates (Euro, excl. VAT)

Webinars & Podcasts NEW!

TIMGlobal Media helps you get in touch with your potential customer even remotely!

With our modular webinar service we provide:

- Qualified **databases** (including international ones) to promote your virtual event
- Webinar **platform** with multiple features (such as screensharing, virtual whiteboard, chat with participants ect.)
- **Visibility** on our channels before, during and after the live date.

The entire webinar production process is completely turnkey. We prepare all marketing materials and generate leads from our pool of influential contacts including industrial designers, manufacturing executives as well as processing professionals. Our audience watch webinars to get the latest information on new technologies, applications and products across topics for the processing and industrial world. By enlisting your subject matter experts, we can build exclusive content that attendees can't get anywhere else.

Present in a 45-minute interactive format that includes a 15-minute Q&A session. You can track engagement metrics

through resource downloads and surveys. Our sophisticated reporting dashboards allow you to analyze and nurture your top sales targets and get the 2023 sales cycle rolling.

Webinars and Podcasts are available on TIMGlobal Media websites before, during and after the live date.

Technical specifications

The webinar is promoted via mailings campaign (3-4 shots before the event) to the full database or to specific targets (i.e. selected by job function, by company size etc.)

The webinar remains online 1 year, during which it is promoted via customized banners, industry news and social media, in order to generate leads.

The video recording, available on demand, is shared with the customer after the live date: it is an important added value, permitting the customer to promote it in further campaigns.

Contact our Sales Office (See page 47) for pricing and specs or to make your reservations on the open available dates, no matter your location or time zone!

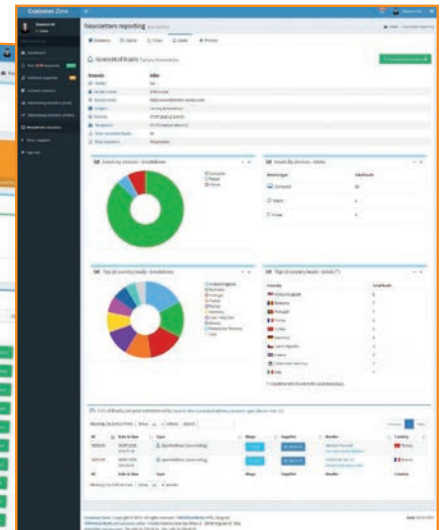
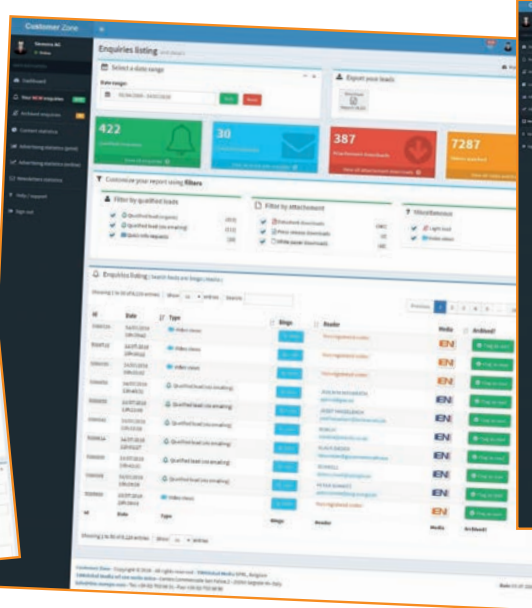
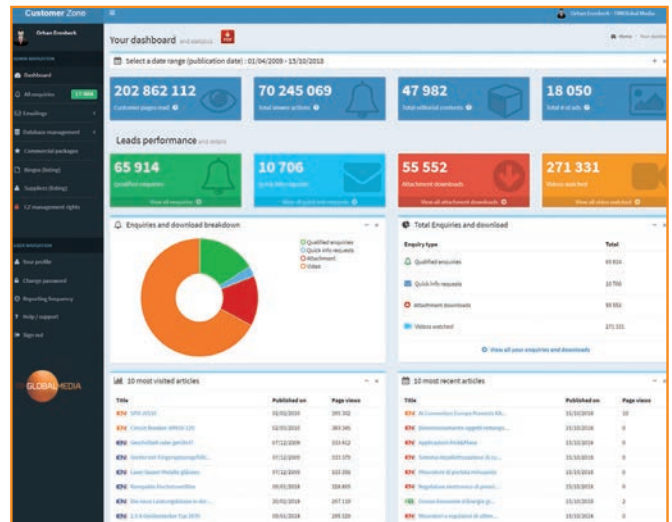
Direct access to your marketing results

TIMLAB Customer Zone™ allows you to measure the ROI of your marketing campaigns.

Your dashboard gives you, at a glance, an overview of your:

- Total number of pages read (web & e-mail campaigns)
- Total number of viewer actions (clicks, inquiries, downloads, video views, etc.)
- Total contents published
- Total leads generated through both print and digital media.

Via your dashboard you can directly view and download each sales lead generated by any of TIMGlobal Media's brands. E-mail alerts and live notifications are sent to you each time an inquiry occurs.



How we generate LEADS:



TIMGlobal Media International Editorial Team

TIMGlobal Media reaches over **350,000** qualified subscribers with decision making power in the industry all across Europe.

With our international editorial team working out of five languages (English, German, French, Italian and Turkish), we make sure to provide our subscribers with instant coverage of new products and solutions for the industrial world, to generate useful and targeted

contacts through information request forms, thus creating the right environment for your marketing message. Through their presence at shows and events all over the world, our editors are able to conduct field interviews with leading suppliers and innovative start-ups, and gather the latest information on groundbreaking technology solutions.



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Editorial Submissions Guidelines

Although we consider editorial proposals for print and on-line publication, because of the volume of unsolicited editorial material we receive, we are not able to answer every email. Before you contact us, please read our guidelines under: <https://www.ien.eu/about/editorial-guidelines/>

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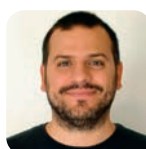
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