

Contents and Specifications

A versatile media mix reaching design engineers, design management, procurement and decision makers in the French electronics industry.

- ECI : print magazine
- ECI-E : digital version of ECI
- www.electronique-eci.com: web site
- weekly newsletters: news & products

These 4 media are complementary and cater for the readers' needs at different times while designing a new system or product. 21.000 readers across France



Language: French
Launched: 2010

21.117
Total subscribers

Numéro Issue	Thèmes Focus	Salons et événements Shows / Events	Dates Dates
1/2 Janvier/Février January/February Clôture 31.01 Parution 18.02	Communications sans fils Microcontrôleurs Wireless Communications Microcontrollers	Mobile World, Barcelone Embedded World, Nuremberg	25-28.02 26-28.02
3/4 Mars/Avril March/April Clôture 28.02 Parution 15.03	Traitement temps réel Alimentations AC/DC, Convertisseurs DC/DC Real Time Processing Power Supplies AC/DC, Converters DC/DC	M2M & Objets Connectés, Paris Embedded Systems, Paris	20-21.03 20-21.03
5/6 Mai/Juin May/June Clôture 02.05 Parution 20.05	Composants de puissance Capteurs Power Components Sensors	PCIM Europe, Nuremberg Sensor+Test, Nuremberg	07-09.05 25-27.06
9 Septembre September Clôture 30.08 Parution 16.09	Équipements de Tests et d'Instrumentations Electronique automobile Test & Measurement Equipments Automotive electronics	Measurement World, Paris	22-26.09
10 Octobre October Clôture 19.09 Parution 07.10	Convertisseurs ADC et DAC Câblage et Connecteurs ADC and DAC converters Cabling and Connectors		
10/12 Novembre/Décembre November/December Clôture 22.10 Parution 12.11	Optoélectronique, Eclairage LED Technologie d'Identification Optoelectronics, LED Lighting Identification Technology	Productronica, Munich Trustech 2019 (Cartes), Cannes	12-15.11 27-29.11



Alain Dieul
Editor - ECI Electronique
a.dieul@tim-europe.com

Advertisement Rates and Specifications



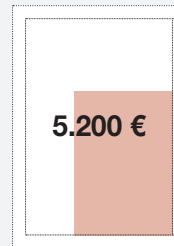
Double Page - Double Page plein papier

- 420 x 497 mm
- +5 mm bleed
- *400 x 265 mm



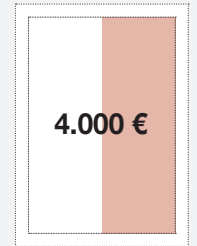
Pleine page - Pleine page en papier

- 210 x 297 mm
- +5 mm bleed
- *190 x 265 mm



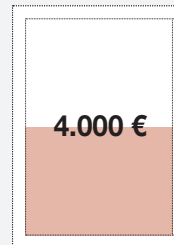
Page Junior

- *123 x 176 mm



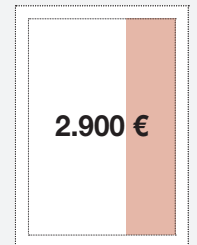
1/2 Vertical

- *90 x 265 mm



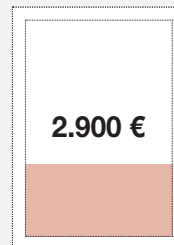
1/2 Horizontal

- *190 x 133 mm



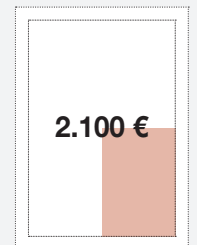
1/3 Vertical

- *63 x 265 mm



1/3 Horizontal

- *190 x 86 mm



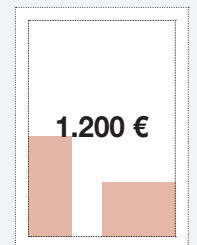
1/4 Vertical

- *90 x 133 mm



1/4 Horizontal

- *190 x 67 mm



**1/8 Vertical
1/8 Horizontal**

- *57 x 133 mm
- *90 x 60 mm

***Type area, centered**

Trim size: 210 x 297 mm

Bleed: 5 mm

Type size: 190 x 265 mm