

# Contents and Specifications

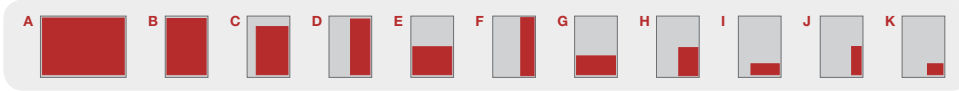
A versatile media mix reaching design engineers, design management, procurement and decision makers in the French electronics industry

- ECI: print magazine
- ECI-E: digital version of ECI
- www.electronique-eci.com: web site
- weekly newsletters: news & products

These 4 media are complementary and cater for the readers' needs at different times while designing a new system or product. **25000 readers across France.**

## Advertisement Rates and specifications

	Ad size	Dimensions (l x h en mm) Dimensions (W x D in mm)	Quadri, Euros H.T. 4C, Euro (excl. VAT)
A	Double Page	400 x 265	13 000
	Double page plein papier	420 x 497	13 000
B	Pleine Page	190 x 265	8 000
	Pleine Page plein papier	210 x 297	8 000
C	Page Junior	123 x 176	5 200
D	1/2 Vertical	90 x 265	4 000
E	1/2 Horizontal	190 x 133	4 000
F	1/3 Vertical	63 x 265	2 900
G	1/3 Horizontal	190 x 86	2 900
H	1/4 Vertical	90 x 133	2 100
I	1/4 Horizontal	190 x 67	2 100
J	1/8 Vertical	57 x 133	1 200
K	1/8 Horizontal	90 x 60	1 200



## Publishing Schedule 2018

Numéro Issue	Thèmes Focus	Salons et événements Shows / Events	Dates Dates
<b>1/2</b> Janvier/Février January/February Closing Date 18.01 Mailing Date 05.02	Communications sans fils Microcontrôleurs Wireless Communications Microcontrollers	Enova, Lyon Mobile World, Barcelone Embedded World, Nuremberg	07-08.02 26.02-01.03 27.02-01.03
<b>3/4</b> Mars/Avril March/April Closing Date 22.02 Mailing Date 12.03	Traitement temps réel : cartes CPU, cartes acquisition de données... Alimentations AC/DC, Convertisseurs DC/DC Real Time Processing: CPU Boards, Data Acquisition Boards, Software etc. Power Supplies AC/DC, Converters DC/DC	M2M & Objets Connectés, Paris Embedded Systems, Paris Midest, Paris	21-22.03 21-22.03 27-30.03
<b>5/6</b> Mai/Juin May/June Closing Date 26.04 Mailing Date 14.05	Composants de puissance Capteurs Power Components Sensors	PCIM, Nuremberg Enova, Toulouse	05-07.06 30-31.05
<b>9</b> Septembre September Closing Date 18.08 Mailing Date 05.09	Equiments de Tests et d'Instrumentations Electronique automobile Test & Measurement Equipments Automotive electronics	European Microwave Week, Madrid	23-28.09
<b>10</b> Octobre October Closing Date 13.09 Mailing Date 01.10	Circuits et Composants pour IoT et Câblage Circuits and Components for IoT Cabling and Connectors	ENOVA, Paris	23-24.10
<b>10/12</b> Novembre/Décembre November/December Closing Date 20.10 Mailing Date 07.11	Nouveaux Produits sur Electronica Optoélectronique, Eclairage LED Technologie d'Identification New Products at Electronica Optoelectronics, LED Lighting Identification Technologies	electronica, Munich Trustech 2018, Cannes	13-16.11 27-29.11