

Contents and Specifications

A versatile media mix reaching design engineers, design management, procurement and decision makers in the French electronics industry

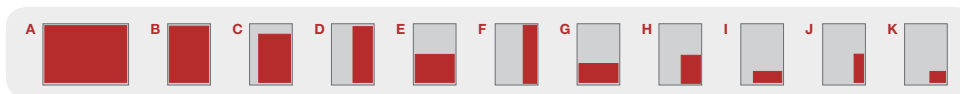
- ECI: print magazine
- ECI-E: digital version of ECI
- www.electronique-eci.com: web site
- weekly newsletters: news & products

These 4 media are complementary and cater for the readers' needs at different times while designing a new system or product. **26000 readers across France.**

Total subscribers: 26.597
Language: French
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Advertisement Rates and specifications

	Ad size	Dimensions (l x h en mm) Dimensions (W x D in mm)	Quadri, Euros H.T. 4C, Euro (excl. VAT)
A	Double Page Double page plein papier	400 x 265 420 x 497	13 000 13 000
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C	Page Junior	123 x 176	5 200
D	1/2 Vertical	90 x 265	4 000
E	1/2 Horizontal	190 x 133	4 000
F	1/3 Vertical	63 x 265	2 900
G	1/3 Horizontal	190 x 86	2 900
H	1/4 Vertical	90 x 133	2 100
I	1/4 Horizontal	190 x 67	2 100
J	1/8 Vertical	57 x 133	1 200
K	1/8 Horizontal	90 x 60	1 200



Publishing Schedule 2017

Numéro Issue	Thèmes Focus	Salons et événements Shows / Events	Dates Dates
1/2 Janvier/Février January/February Closing Date 26.01 Mailing Date 13.02	Wireless Communications Microcontrollers	Mobile World, Barcelone Embedded World, Nuremberg	27.02-02.03 14-16.03
3/4 Mars/Avril March/April Closing Date 23.02 Mailing Date 13.03	Real Time Processing Power Supplies AC/DC, Converters DC/DC	M2M & Objets Connectés, Paris Embedded Systems, Paris RF & Microwave, Paris	22-23.03 22-23.03 22-23.03
5/6 Mai/Juin May/June Closing Date 27.04 Mailing Date 15.05	Power Components Sensors	PCIM Europe, Nuremberg Sensor+Test, Nuremberg	16-18.05 30.05-01.06
9 Septembre September Closing Date 17.08 Mailing Date 04.09	Automotive electronics Optoelectronics, LED Lighting	ENOVA, Paris	19-21.09
10 Octobre October Closing Date 14.09 Mailing Date 02.10	ADC and DAC converters Cabling and Connectors		
10/12 Novembre/Décembre November/December Closing Date 19.10 Mailing Date 06.11	Test & Measurement Equipments Identification Technologies	Productronica, Munich Cartes et Identification, Paris	14-17.11